March 1959 • 35¢

Better Homes and Gardens

The family IDE[illegible]

What are you supposed to be doing around the house?

Don't blame the builder for higher housing costs

Does your lawn speak well of you?

Watching your baby grow

page 56

THE LEES ENCLOSED THEIR PORCH TO MAKE A GAY FAMILY ROOM

their Armstrong Vinyl Corlon floor was flawlessly installed by experts

Extra living space was found by the Lees most economically by enclosing their back porch. For the floor, their dealer recommended Armstrong Vinyl Corlon No. 6508 with a new kind of inexpensive inlays. The lustrous vinyl can take constant scuffing.

A true craftsman put down the floor. You can tell by the way he fitted the triangular inlays and expertly joined the big, smooth sheets of Vinyl Corlon. There isn't a crack in the entire floor where dust can hide. It's no wonder that Corlon is one of the easiest of all floors to care for.

No more tired feet for Mrs. Lee. Her floor was put down over Armstrong Cushion-Eze Underlayment. It has a layer of soft foam that provides delightful comfort and quiet underfoot. This luxury costs so little that Mrs. Lee regrets she didn't have it sooner.

SEND 25¢ FOR "SUCCESSFUL DECORATING," 32 pages of ideas in color for every room. Description of this "Add-On Family Room" available free. Write Armstrong Cork Company, 5903 Elm Street, Lancaster, Pa. In Canada, Dept. 39-F, Box 919, Montreal, Quebec.

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"Aunt Mary would love to talk to the children."
"The Smiths must think we've forgotten them."
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Better Homes and Gardens®

March, 1959 Vol. 37, No. 3

The family idea magazine

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Cover. Young Michael is one of the numerous babies photographed for us by Doris Pinney, to make up the feature, "Hey, folks, look what I'm doing!" on page 56. Mike, seated in his play pen, is in a thoughtful mood—just watching people.

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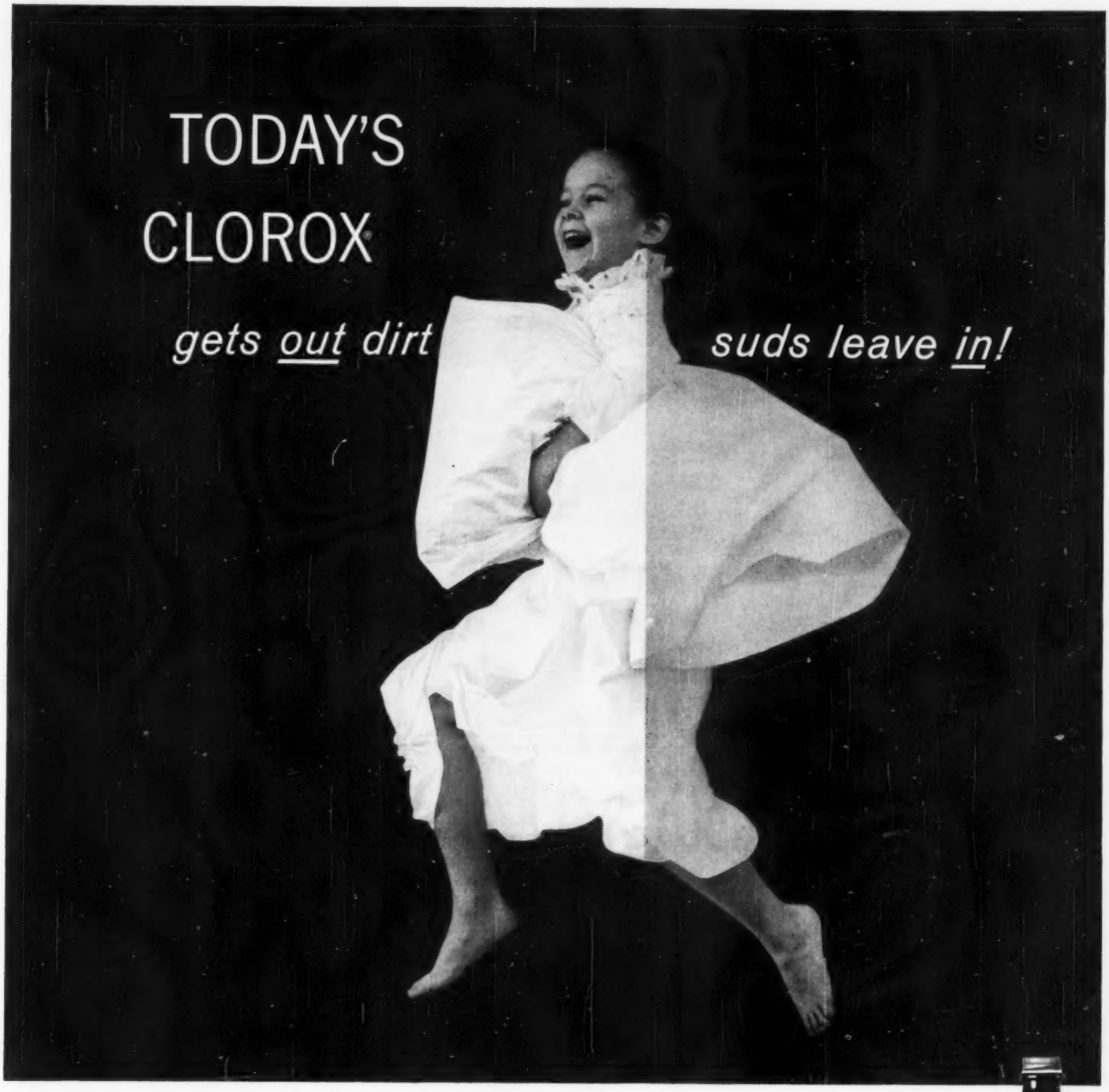

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...there's a left-in dirt that suds alone simply cannot get out.

But Clorox today, added to your laundry suds, dissolves this dirt.

Suds, plus today's Clorox bleach give today's cleanest washes!

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There's no vacuum like Regina Electrikbroom! Handier than anything to run around the house because it's a light 6¾ pounds, half the weight of other vacuums. And what an eager beaver! Vacuums carpets, floors, upholstery, draperies, stairs, under furniture, zip, zip, zip, without attachments. Swivel nozzle adjusts to get dirt anywhere. Powerful motor at 15,000 rpm even picks up lint, dog hairs, stepped-on foods in one swoop! Dirt cup empties like ashtray and vacuum hangs on any hook. So fast, so efficient, Electrikbroom is used daily in thousands of hotels and motels. Be smart! Get, give Electrikbroom. Modestly priced.

eliminates carpet sweeper, broom, dust mop, dust pan, upholstery brush

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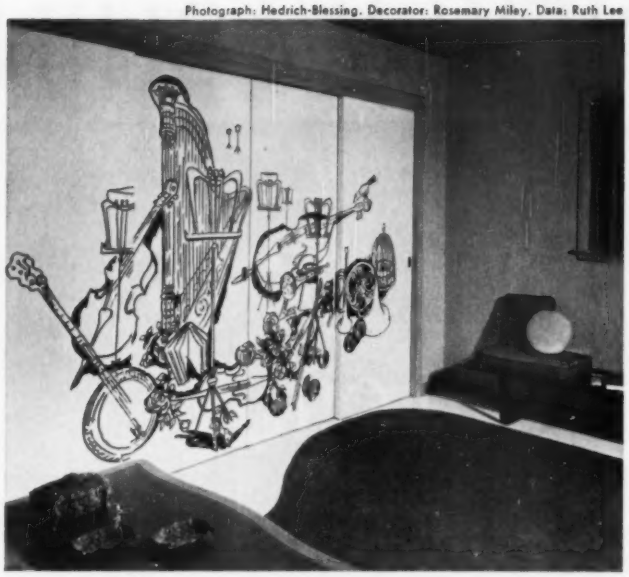
REGINA ELECTRIKBROOM—by the makers of famous Regina Twin-Brush Polisher and Scrubber

Photograph: Hedrich-Blessing. Decorator: Rosemary Miley. Data: Ruth Lee



The musical family of Mr. and Mrs. William Meyer in Glencoe, Illinois, all enjoy this whimsical mural of instruments. Mr. Meyer drew the sketch from which a blow-up was made. Mural gives unity to what would normally be a plain row of sliding doors.

How to draw your own murals

Have a slide made of a favorite line drawing—project it on your wall. Trace the drawing with a charcoal pencil. Charcoal is easy to work with, and if you make an error it erases quickly. If color is desired, rubber-base paint can be used over the charcoal lines; this paint can be purchased in small amounts, and is washable. Colored or black waterproof inks are also good. One word of caution about the projector: If it isn't self-cooled with a blower fan, shut it off periodically to avoid possible overheating.

Place projector on plane even with the center of the wall you'll be drawing on. If slide is projected from either side or from above or below the center point, the image is distorted. Be certain projector is firmly anchored to prevent shifting of the image on the wall.

Who'd expect to find shrimp soup like this north of New Orleans?

Now every home in America can enjoy this Gulf specialty for just 20¢ a bowl

You don't have to be from New Orleans to know that the delicate flavor of shrimp is a fleeting thing. How much this succulent seafood appeals to your palate depends, first of all, on how fast it came from the shore to your table.

Now, in a savory Cream of Shrimp Soup, Campbell's brings you all the flavor and aroma of shore-fresh shrimp, no matter how far you live from the seacoast. This is how it's done:

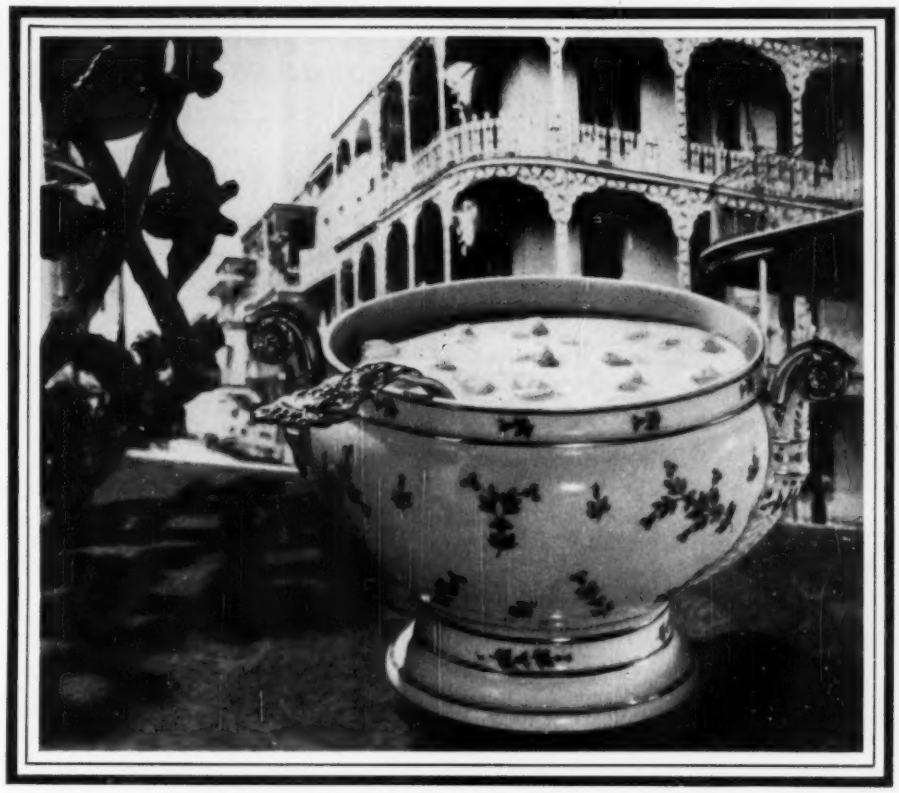
Best of the Catch

To begin with, Campbell's uses choice shrimp—pink, plump, and palatable. These meaty little morsels impart their goodness to the soup, while staying firm and flavorful right up to the moment you spoon them out of the bowl.

We simmer them long and slow in milk, rich cream, and seasonings. Then, to capture the inimitable flavor of freshly-caught shrimp, we whisk the soup to the freezer. (It just couldn't be done any other way.)

A Rare Food Value

A fine New Orleans restaurant would bill you close to $1 for soup like this. Most folks would pay it gladly. Yet Campbell's Frozen Cream of Shrimp Soup costs only about 20¢ a bowl. Why not pick up a can or two next time you pass your grocer's freezer? See if it isn't every bit as good as we say.



Fresh Cream of Shrimp Soup, once an exclusive shore delicacy, now frozen by Campbell's to be enjoyed anywhere, anytime.

Seafood Royale. In saucepan, combine 1 can Cream of Shrimp Soup and ½ cup light cream. Heat till soup thaws; stir now and then. Add 2 cups cut-up cooked seafood (lobster, shrimp, white fish), 1 tbsp. chopped parsley, 1 tsp. lemon juice; heat. Serve on toast. Serves 3-4.

Shrimp Dip. Thaw 1 can Cream of Shrimp Soup completely just before using. Gradually blend with a 3-oz. pkg. softened cream cheese, 1 tsp. lemon juice, dash garlic powder and paprika; beat till smooth with spoon or rotary beater. Chill. Makes about 1½ cups.

Cream of Potato • Old-Fashioned Vegetable with Beef • Clam Chowder (New England Style) • Oyster Stew • Green Pea with Ham

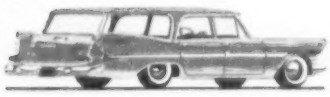
CREAM of SHRIMP SOUP

FROZEN by Campbell's

Why they're called the

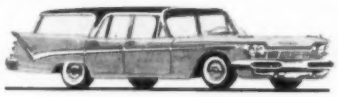
Handsome it is—and handsome it does. These wagons give you the styling that set a new trend, plus a carload of family-fitting features, too.

24 DIFFERENT WAGONS TO CHOOSE FROM—AMERICA'S LARGEST SELECTION



PLYMOUTH Deluxe Suburban
—one of 12 models

DODGE Custom Sierra
—one of 4 models



DE SOTO Firesweep Explorer
—one of 4 models

CHRYSLER Windsor Town and Country Wagon
—one of 4 models

CAN DO WAGONS

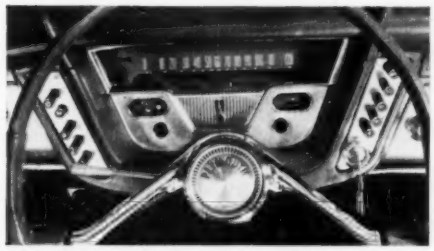
How Chrysler Corporation Engineering designed station wagons to suit the 1 man in 4 who wants a little bit more

They handle easy as a small car. They ride smoother than most sedans. They carry big loads with more comfort than any other wagons on the road.

They *can do* what you've always wanted a wagon to do—and a little bit more besides.

Here's how:

You push a button, nudge the gas, and go. Simple, mechanical pushbuttons, proved by more than 15 billion miles, drive the Can Do Wagons. Placed at the left where the kids can't reach, they're arranged to give you finger-touch control. You never have to take your right hand off the wheel or your eyes off the road.

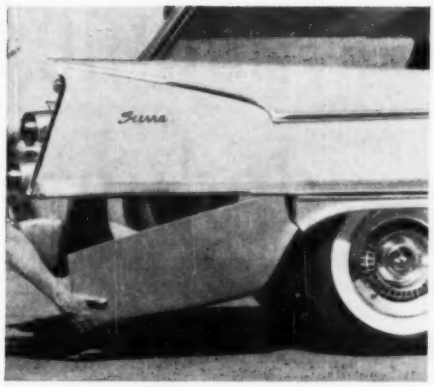


Pushbutton driving. TorqueFlite—simple, mechanical, proved by over 15 billion miles. Pushbutton heater and air conditioner, too.

The heater runs by pushbuttons, too. No more fiddling with knobs while you drive. A flick of the finger gives you warm air—defrosts the windows at the same time.

Power steering does 80% of the work. This is full-time power steering—not the "off-and-on" kind that only works on turns. It gives you a sure-footed feel of the road, keeps you in control even over chuckholes or on a soft shoulder. And it makes parking as easy as in a little car.

More room to carry, more room to sit—and the seats fold flat to the floor at a touch.



Spare tire in fender. Out of the way but easy to get to. Lets you fix flats without unloading cargo.

Seats fold to give huge cargo space. You can carry anything from a tall husband to a small boat in your Can Do Wagon. In fact, with the seats down (a touch folds them flush to the floor) you've got over 95 cubic feet of room behind the driver's seat.

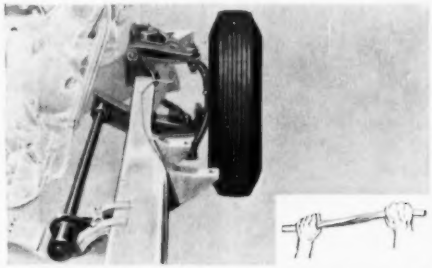
And up front, the engines are brawny enough to haul the biggest loads without strain. What's more, they're gas misers, too—even thriftier than the Chrysler Corporation engines that walked away with the honors in the Mobilgas Economy Run for the past two years.

Back end stays level. Optional air units automatically level wagon when you're carrying heavy loads or hauling a trailer.

No dips, no squats, no sways. You know how an ordinary car will lean on the sharp turns and bounce you over the bumps. How it will rear back on its haunches when you start fast and plunge noseward at a sudden stop. Exclusive Torsion-Aire Suspension ends all that; it's engineered to keep the Can Do Wagons steady and level on curves, rough roads, starts, and stops.

Kids love the "observation" seat. And parents do, too. Rear-facing third seat, pioneered by Chrysler Corporation, is probably the safest ever designed for youngsters. Once they're tucked in, the one-piece tailgate (which acts as a fifth door) can't be opened unless the rear window is down. And *you* control the window from the driver's seat!

Engineered throughout for family safety. Huge windshields that let you see all around; safety glass in every window; electric wipers that never slow down when you step on the gas; Safety-Rim wheels that keep tire from jumping off in blowouts; and Total-Contact Brakes, extra-big, extra-powerful to stop you fast at the touch of a toe; all are standard equipment.



Exclusive Torsion-Aire Suspension irons out rough roads. Torsion bars twist (like rubber hose in inset) to help hold wheels down, keep ride smooth.

But the best way to find out why these are the Can Do Wagons is to drive one yourself. Plan to stop in at the dealer's this week. And bring the whole family. That's who we build our wagons for!

Driver controls rear window—and it rolls down into tailgate. Opens and closes in seconds. No awkward "transoms" in back on Can Do Wagons!

TorqueFlite Transmission, heater and air conditioners, electrically operated rear window, and power steering are either standard or extra equipment on Chrysler Corporation wagons. Ask your dealer, please.

A drive will bring out the difference great engineering makes

Can Do Wagons of The *Forward* Look from Chrysler Corporation

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THIS FIREPLACE CIRCULATES HEAT...

Your fireplace built around a Heatilator Unit gives double enjoyment—extra comfort of circulated heat plus a fireplace that is sure to draw properly.

WILL NOT SMOKE!

• Warms every corner. Cool air, taken into the double-walled firebox, is warmed and circulated around the room. Hot spots and chilly corners are eliminated.

WARMS EVERY CORNER!

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Are you missing income tax deductions?

Income tax loopholes aren't all designed for movie stars and big dealers. And they aren't illegal or unfair, either. From this report, you may discover that you've been missing any number of legitimate deductions

By Sidney Margolius

In 1954 and again in 1958, when Congress was busy plugging old loopholes in the tax laws, determined taxpayers were just as busy finding new ones. For this is the era of the loophole pioneers—men and women willing to plunge through as much tangled legal undergrowth as necessary to find new and legitimate schemes for holding on to their money. Besides offering the inspiration that attends any pioneer movement, their adventures might help you get the most from your own Form 1040.

One man, for instance, felt it was unfair that insured sick benefits were tax exempt while sick pay from employers without such insurance plans was not. He defeated the Treasury Department in court and won for us all a new tax-saver: the right to exclude some of the pay we get while ill.

In a number of recent decisions, the Internal Revenue Service has acquiesced easily to novel deduction claims. In others, however, it has offered resistance strong enough to suggest that you should get expert local advice before following the example of the few spirited taxpayers who have taken their cases as high as the Supreme Court.

The hunt for tax loopholes is as imaginative as it is ceaseless. One man sought a deduction for a "loss" because his employer didn't pay him what he thought he was worth. A disgruntled investor claimed a "loss" because the prices of his stocks went up right after he sold them. The courts sympathized, but denied both requests.

In another ruling, especially useful to families that pay up one mortgage then undertake a new one, the Revenue Service in 1958 finally agreed that financial penalties connected with early payment of the first mortgage are deductible, just as interest is.

There's evidence that Congress knowingly permits some loophole exemptions as a method of soothing the taxpayer. But don't be misled; the Revenue Service has tricks, too. This year, for the first time, taxpayers with incomes under $10,000—and that's five out of six—will receive the simple little punch-card Form 1040A, previously reserved for incomes under $5,000. This apparently easy way to dispose of the tax chore actually may lure you into paying more tax than you should. Charles D. Spencer, editor of Employee Benefit-Plan Review, warns that the Revenue Service is, in effect, encouraging small taxpayers to pass up the valuable sick-pay exclusion; there's no place to claim it on Form 1040A. Spencer points out that if a taxpayer in the lowest bracket can exclude just one week's pay, he saves up to $20. Nor can you claim on 1040A the special tax credit on dividends or the child-care deduction for working mothers and widowers. Moreover, Form

1040A allows only the blanket 10 per cent deduction. Most families that contribute heavily to church and charity or have large medical bills generally have more than 10 per cent on legitimate deductions.

One of the most valuable new benefits is the deduction for vocational education. Before 1958, the Revenue Service fought this deduction except in the case of teachers taking refresher courses. But determined taxpayers finally won a ruling which allows the deduction, within certain limits, for advanced courses in *any* line of work. Some people might even be able to claim a refund for any such expenses incurred from 1955 to 1957. Most significantly, this new tax-saver can help you keep up your job skills in this era of technological changes. Here are the ground rules:

You *can* claim an education deduction if you take a course designed to maintain or improve skills required in your job, or if your employer requires that you have the training, or if it's customary for others in your trade or profession to take such a course.

You *can't* claim it if your main reason for taking the course is to get a new job, to earn a substantial promotion, or simply for purposes of either personal interest or self-improvement.

Thus, an engineer seeking an advanced degree in order to get a better job can't deduct. But a working engineer who takes a course in current developments in his field can.

Loophole pioneers have also made it possible for you to get more medical deductions. Recent deductions reported by Commerce Clearing House include costs of an air conditioner, home-stairway elevator, self-propelled wheel chair, special bed board, and reclining chair. These devices, however, must have been recommended by doctors to alleviate such specific illnesses as allergies, heart disease, or arthritic conditions. Other successful deductions include the costs connected with buying educational aids for a child with an eye disease, maintaining a child in Arizona because of a respiratory ailment, and going to Florida to get relief from *specific* chronic ailments. (Living expenses there are *not* deductible.)

Various rulings indicate that you can deduct for most home remedies—even those vitamins and special foods prescribed for specific ailments. But vitamin products taken for general nutritional purposes aren't deductible.

It was a forgotten but still heroic taxpayer who first won the right, which many people overlook, to deduct for collision damages to his car. The courts agreed that a deductible casualty doesn't have to be caused by a storm or other "act of God." It can be an act of the taxpayer, too, as long as he was not willfully negligent.

Taxpayers have also won deductions for damages caused by high water accompanying a storm, by someone else's blasting operations, by a burst boiler or the freezing and bursting of water pipes, and by the freezing of an auto engine. And there have been at least two instances of allowable deductions for termites.

Taxpayers and revenuers frequently clash over the size of deductions growing out of casualties. The Revenue Service says you can deduct only the loss in market value—*not* the cost of replacement, which is often much higher. Thus, an expert's appraisal is a more acceptable measure of loss than the repair bill, although the bill often serves as evidence.

Taxpayers are finding loopholes in the manner in which they contribute to charity; taxes can often be saved by giving goods instead of cash. The most common technique is to give an old car to charity rather than sell it for a pittance, then to deduct the market value. One man donated half interest in [*Turn to next page*

What other people deduct

Recent reports show these average claims for taxpayers at various income levels. Since these are *average* claims, your own are apt to vary considerably. While most people deduct for contributions, interest, and other taxes, only about half make medical deductions, and only one in six claims casualty and theft losses.

Income Bracket	Contributions	Interest Paid	Other Taxes	Medical Expenses	Casualty Theft
$ 5,000- 6,000	$214	$282	$242	$299	$143
6,000- 7,000	249	320	282	339	146
7,000- 8,000	277	354	331	384	168
8,000- 9,000	331	399	384	415	177
9,000-10,000	358	434	437	448	244
10,000-15,000	462	506	546	615	276

TRADE MINWAX MARK

Tips on

WOOD FINISHING

Floors never need rescraping

When you put the finish *in* the wood—not just *on* it—your floors will last a lifetime. Minwax goes deep into the wood . . . leaves no brittle surface to scratch or mar. You have a choice of Natural Minwax or a wide range of color tones. Maintain with liquid wax and you *never* have to refinish your floors.

Today's trend is to paneling

Easy-to-use Minwax brings out wood's natural beauty. Simply apply Minwax Wood Finish to the panel after sanding it thoroughly. Then add a light touch of Minwax Finishing Wax. The result is a rich, hand-rubbed look. For authentic Colonial effects, try Cherry, Ipswich or Puritan Pine. Modern effects include Driftwood, Straw or Spruce Gray.

Unfinished furniture

Minwax imparts a rich, warm glow to unfinished furniture . . . cabinets . . . new shelves and wood trim. Choose wood with uniform grain and sand silk-smooth. Finish as above in your choice of Minwax quick-drying colors.

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MINWAX, Dept. B-39
11 West 42nd St., New York 36, N. Y.

Send booklets on the Minwax Method of wood finishing, with color card showing all 14 stain effects. Also address of nearest dealer.

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ADDRESS.....

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In Canada: British Paints, Oakville, Ont.

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"We're happier with Chrysler—saved almost half the cost by using our present furnace. Healthier, too. The exclusive Chrysler electrostatic filter *purifies* the air we breathe. Traps up to 20 times more dust and dirt. Kills germs electronically. And rids our home of smoke, odors and other fumes."

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AIRTEMP

Airtemp Division, Chrysler Corporation, Dept. D-39, Dayton 1, Ohio

Income tax deductions

Begins on page 10

an object of art with the condition that it remain in his possession during his lifetime, then successfully claimed the donation as deductible.

Tax sophisticates often donate property that has increased in value, instead of contributing cash. Say a taxpayer in the 30 per cent bracket has pledged a $500 contribution. By donating $500 worth of securities which he bought for $200, he side-steps the capital gains tax he'd have to pay if he kept the property and made a cash donation.

You can deduct, too, for food donated to church suppers and charitable events, or for gas and oil used performing services for charities and schools—even for uniforms worn by hospital-aids or similar volunteers.

The most common wrangles between the Revenue Service and the taxpayers are over medical, business-entertainment, and travel deductions. And nowadays, tax examiners are also scrutinizing dependency claims outside the immediate family.

Business expenses of both salaried and self-employed people are the "most disallowed" group of deductions, according to Robert Gardner, an Internal Revenue audit official. Why are such claims disallowed? Usually because they are outside the provisions of the law or because they are backed by inadequate proof. Gardner says tax examiners are especially suspicious of:

Oversize expense accounts. Taxpayers need substantial evidence to support large expense claims. Credit cards, booming because they provide such evidence, are being viewed with growing skepticism by examiners. One man who presented bills for $4,000 finally admitted that his son in the Army also used his credit card. Only $1,000 was genuine business expense.

Business meetings in resort areas. Here the examiners compare actual time spent at the convention with the total time spent at the resort, then apportion the deductible expenses accordingly.

Of course, salaried and self-employed people do have many valid deductible expenses. A doctor who operates a clinic won a deduction for postcards he thoughtfully mailed patients and business contacts while he vacationed in Europe. There's no trouble even deducting for a cabin cruiser if it's used solely for business purposes. A Cleveland brewer successfully proved that his cruiser was used only for sales meetings and for entertaining customers. But the jeweler who claimed for a deduction as an advertising expense his steed's horse-show entrance fee was turned down.

Gardner reports that a recent ruling recognizes the difficulty of having actual receipts for all business entertainment and travel expenditures. Therefore, the Revenue Service uses allowances to Federal employees as a guide. The Government allowances are ten cents a mile and $12 per day. According to the Prentice-Hall tax service, the Revenue Service multiplies these figures by 125 per cent, so that expenses up to 12½ cents a mile and $15 a day are considered acceptable.

A promising device for parents of a student who works part time is to have the youngster file a return claiming his own exemption. The parents can claim the youngster, too, if they contribute over half of his support, Commerce Clearing House points out. This double exemption is available when a child is under 19 or still in school. For example, if a lad earns $800 a year, his employer withholds a tax of $115. Suppose his parents pay $1,000 toward his support and tuition (more than half his total expense). The parents can then claim a $600 exemption for him, while he claims his own exemption of $600. This gives him a refund of $89.

If you ever get into a hassle with the T-men, here's what will happen. First, you'll be called for an informal conference and the agent will seek a reasonable compromise. If you feel his determination is unfair, you can talk to his supervisor or other designated "conferee." If the conferee upholds the agent, you can request a hearing before the appellate division of the Revenue Service, which settles cases by taking into account not only the Treasury's regulations but various court decisions. From there you can take your case to the courts. Whether you should go that far may depend on the amount of money involved—and on whether you, too, would like to be immortalized as a loophole pioneer.

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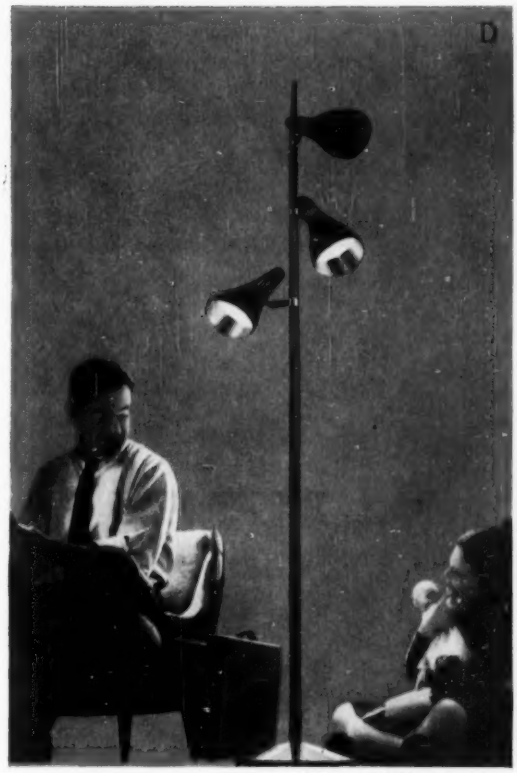

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MARCH GARDEN REMINDERS

In all areas

Plant: Dig, divide, and transplant crowded clumps in perennial borders when soil and weather permit. Save the most vigorous divisions to plant. Space according to mature size of plants. Water thoroughly.

Prune: Cut dead, pest-ridden stems, and oldest canes from crowded shrubs. Wait until after flowering to prune live wood from early spring-flowering shrubs. Also prune trees and brush or spray special tree paint on cuts over 2 inches.

Central and East

Lawns: Spread a crabgrass killer of pre-emergence type on the lawn as soon as it is possible. Grass seed should not be sown for at least 30 days after such an application.

Shrubs and trees: In Dutch elm disease areas, arrange to have American elms sprayed to control the disease-carrying elm bark beetles. . . . Be sure birch and other young smooth-barked trees have burlap or aluminum foil wrapped around trunks and larger branches to prevent sunscald.

Annuals, perennials, and bulbs: Sow hardy annuals including phlox, larkspur, and Shirley poppies. . . . Set out pansy plants as soon as weather permits.

Fruits and vegetables: Uncover strawberry plants during the first warm days to put the leaves to work in the sun. . . . Feed asparagus and rhubarb as early as possible.

South and Southeast

Lawns: Plant sprigs of Bermuda, centipede, zoysia, or St. Augustine grasses for a permanent lawn.

Shrubs and trees: Prune early in month in Middle South, and about mid-month in Upper South. . . . This is the best time to plant flowering dogwoods and magnolias. . . . Feed azaleas when through flowering. Apply iron chelate to shrubs showing yellowish leaves in past months.

Annuals, perennials, and bulbs: Plant fancyleaf caladiums, and tuberoses in Lower [*Turn to page 17*

Feed all shrubs including hedges to encourage early vigorous growth and the best flowers. Scratch plant food in, then water well.

Sow bare spots in the lawn with a permanent grass seed. Loosen soil with a small rake. After sowing, tamp down lightly. Keep soil moist.

New range with "QUICK-CHEF" oven

SAVES YOU TIME, MONEY AND WORK ON 7 OUT OF 10 MEALS!

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TOLEDO 3, OHIO

March garden reminders

Begins on page 14

South. Wait until the soil warms up in Middle and Upper South before planting these tender kinds of bulbs.

California

Lawns: Sow grass or dichondra seed now for quick development of new lawn. . . . Feed established lawns with plant food high in available nitrogen for early, deep-green growth. Water after application.

Shrubs and trees: Wait until danger of frost is past before planting tender kinds such as bougainvillea and fuchsias. . . . Set out dormant roses, shrubs, and trees before March 15.

Annuals, perennials, and bulbs: Water tulips liberally while they are in bud to get longest stems and best blooms. . . . Plant late spring- and summer-flowering perennials. Buy daisies, delphiniums, and others in cans or clumps.

Fruits and vegetables: Plant dwarf lemons, oranges, pears, and apples where there is no room for full-size trees. . . . Plant cool weather vegetables including parsley, lettuce, chard, mustard, beets, onions, and spinach.

Pacific Northwest

Lawns: Sow fescue and bent grasses west of the Cascades. Bluegrasses may be used in all areas where drainage is good and soil not too acid. . . . Feed established lawns. Aerate, and feed lawns having a moss problem.

Shrubs and trees: Prune rose bushes late in the month, and complete pruning and tying of climbing roses. . . . Dust soil with chlordane when transplanting azaleas, camellias, and other plants subject to weevil attack. . . . Inspect new heather while it's in bloom, and choose some for slopes.

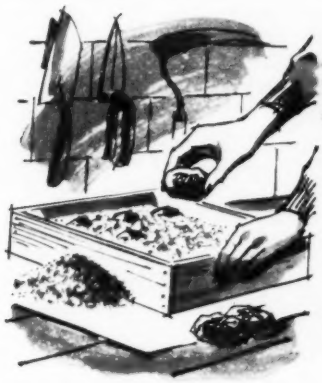
Annuals, perennials, and bulbs: Start tuberous begonias indoors in shallow boxes filled with peat or vermiculite.

Texas-Southwest

Lawns: Renew lawns when soil and weather permit during the month. Feed the established lawn with a food high in nitrogen. . . . Control lawn weeds with 2,4-D.

Shrubs and trees: Plant citrus and other subtropical fruits in mild areas. If plants are in cans, have the nurseryman slit the sides for you. . . . Plant native hollies.

Annuals, perennials, and bulbs: Divide and transplant Shasta daisies, salvias, chrysanthemums, hardy asters, dianthus, and other late-flowering perennials. . . . Plant gladiolus bulbs every two weeks to lengthen season for cut blooms.



Start tuberous begonias in moist peat or vermiculite. Barely cover tubers. Pot up, using a rich potting soil, when tops are 3 inches tall.

Take cuttings from coleus and geranium plants. When the roots are ¾ inch long, pot up; grow in a sunny room. Set outside when soil is warm.

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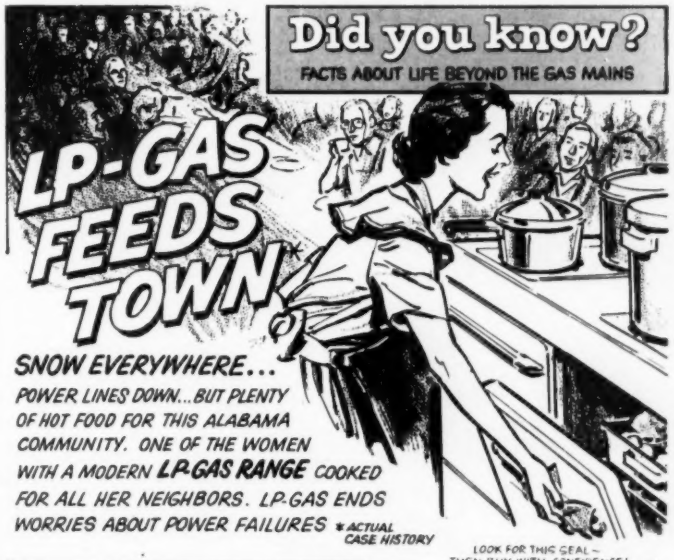

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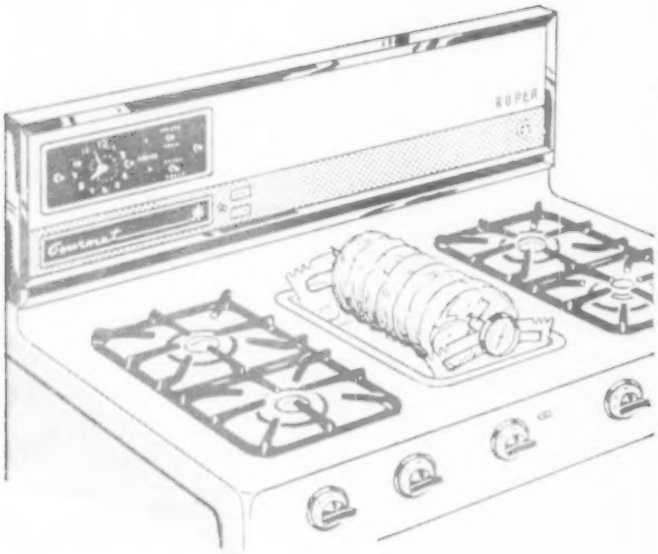

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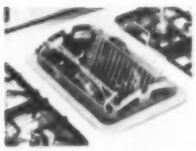

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Here's a very relaxed room

A wise furniture plan, plus the deft use of accessories, makes this room inviting

This balanced arrangement of chairs and tables flanking the fireplace provides comfortable walking room, helps achieve a spacious look. Light wall "lifts" the low ceiling, softens the heaviness of the fireplace wall. Pictures, small treasures are handled so that each is well displayed. Richard E. Lang home, Bellevue, Washington.

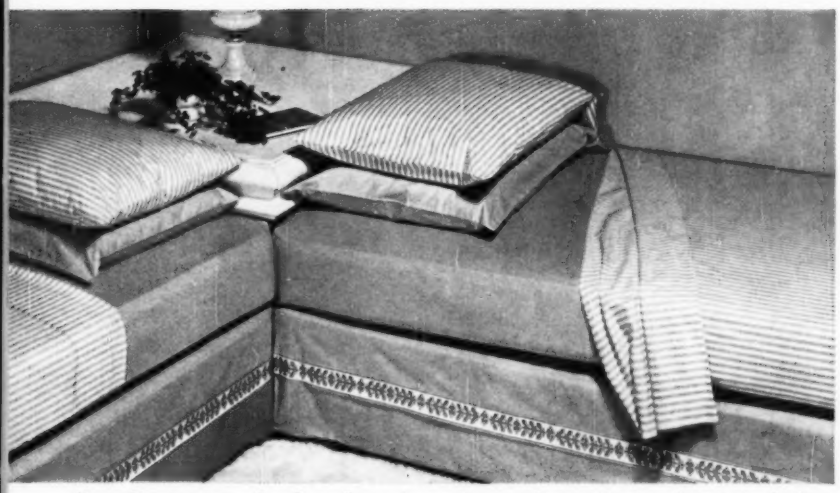
Photographs: Hedrich-Blessing. Decorator: Mildred Neuberger. Data: Margery R. Phillips

The garden picture seen through the bay windows is as much a part of the room setting as the prints hung over the mantel. To frame this window picture, they chose plain textured drapery instead of a fabric which would "fight" with the rug's floral design. Choice of a rough texture is in keeping with the rustic fireplace.

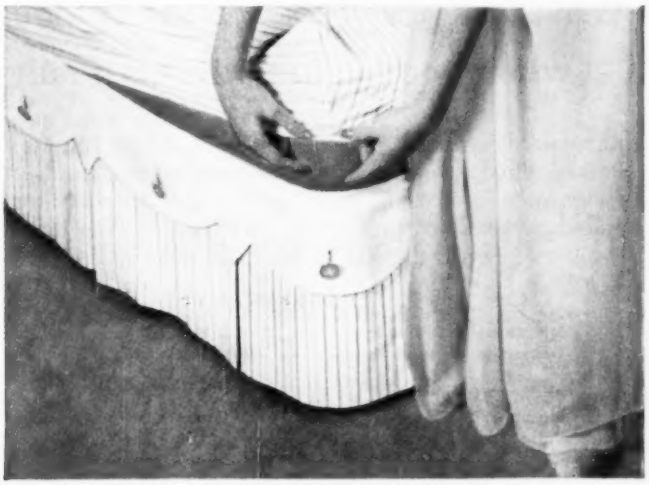
new ideas from CANNON to bring Spring inside

Cannon Combspun® Percales, with the touch, the wear you love

Charm a bedroom with tulips on a new border print as lovely over white as over color. Like all Cannon Percales, this one is Combspun to stay invitingly smooth for years. (You need only one pillow slip for the appliqué on the valance shown.) Twin size, about **$3.50**



Coordinate two fresh colors in stripes and pastels to give twin beds a sparkling look. Duplicate the box spring covers with two 72 x 108 sheets. Cannon Percales are certified colorfast by the American Institute of Laundering.



Try a gay multi-stripe – button on a duster with accent color. Only Cannon fitted sheets have Ezy-matic Corners. You never lift the mattress, and sheets stay tucked.

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PRUNE SWEETMEATS

32 to 36 DEL MONTE Dried Prunes
1 package (3 oz.) cream cheese
2½ to 2¾ cups sifted confectioners' sugar
⅛ teaspoon salt

Cover DEL MONTE Prunes with boiling water and boil gently 5 minutes. Drain and pit while still warm. Beat cheese with a fork until softened; gradually beat in sugar, salt. Divide into 3 parts. To first part, add 2 drops lemon or orange extract, 1 drop yellow food coloring. To second, 2 drops peppermint extract, 1 drop green food coloring. To third, 2 drops almond extract, 1 drop red food coloring. Fill prunes; garnish with pieces of preserved ginger, bits of green gumdrops, crunchy walnuts and coconut, as shown.

Del Monte® PRUNES

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Ideas for an "open" room

Puzzled about how to place furniture in an open-plan home? Here are ideas you can borrow to get more out of your rooms

Photograph: Burgess. Decorator: Harry Francis, A.I.D. Data: Lorraine Burgess

Why not team a study-work area with a reading corner? Smart planning puts the desk against the sofa-back (or a low bookcase). Both groups share one large reading lamp and desk surface. Desk keeps telephone close by, offers room for current books and magazines. From the James Harrison home, Colorado Springs, Colorado.

Photograph: Hedrich-Blessing. Designer: Robert Burton. Data: Jessie Walker

You can separate a conversational grouping from adjacent dining area by backing chests to sofa. Chests are handy for storing both dining and living area needs, can double for buffet-serving or as an all-purpose table top. Hanging lights, too, serve both areas. Idea from the home of Mr. and Mrs. Lee Sterns, Glencoe, Illinois.

Live better

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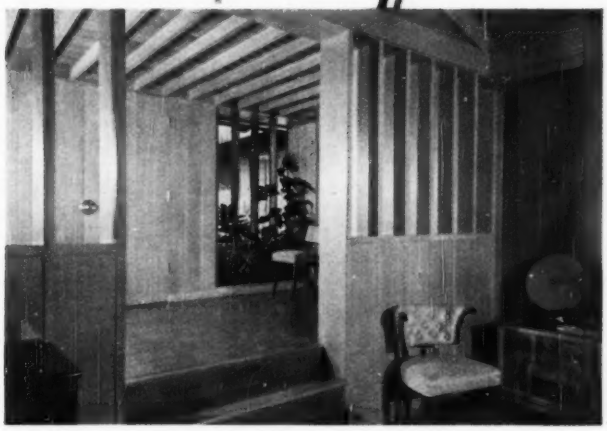

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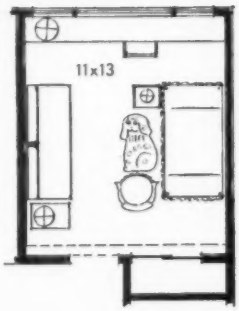
Where should the bed be placed?

Decorator: Charles E. Day, A.I.D. Data: Ruth Lee

Solution: The bed was placed flat against a wall, leaving an open area in room's center.

Note unusual placement of night table and facing chair—easy access to chests lined up along far wall. Home of Mr. and Mrs. W. S. Jessop, Highland Park, Illinois.



Placed the usual way, with its head turned to the wall, the canopy bed would have taken too much space in center of room.

Clearance between foot of the bed and day bed on opposite wall would have called for stepping through a restrictive passage.

Photographs: Hedrich-Blessing

At opposite end of the room, dividends gained by the bed's placement are equally evident.

There's plenty of room in front of the closet—a straight unbroken path from one end of room to the other. When the doll collection is outgrown, there's built-in book space.

This is all you do to get whiter washes—safely and automatically: just pour in proper amount of full-strength bleach. Dispenser dilutes bleach automatically, then adds it to wash water at exactly the right time.

New Maytag automatic bleach dispenser knows exactly when to add the bleach

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The Maytag Company, Newton, Iowa

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How to plant any rose

Keep roots moist. Place roots in a bucket of water or a plastic bag, or wrap them in wet burlap while you prepare planting pockets. Sun and winds can weaken sensitive roots to such an extent that plant may not recover. Soak roots in water overnight or up to 24 hours if they are dry when the plants arrive.

Locate graft union. The position of graft union is your guide to planting depth. Look for a swollen knob on the side of the trunk above the roots; its distance from the roots varies with each bush. In mild areas, place the graft union even with or just below the soil surface; in cold areas, place it an inch below.

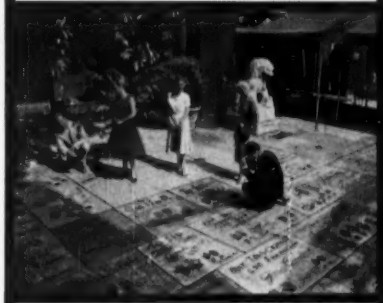
Photographs: Stanley Warren

Planting pocket. Dig hole big enough to take the spread of roots without cramping. Arrange roots in spoke fashion over a cone of soil peaked in bottom of the hole. Place tool handle across rim of hole as a guide. Hold bush next to the handle and add or remove soil to adjust graft knob to correct planting depth.

More on next page

"The Drowsy Ones"—the early Spanish called them when they first noticed our poppies open their faces to the sun, close at night.

Oranges Ripening weigh down branches in one of the great groves east of Los Angeles. It's warm here, but still winter on that mountain!



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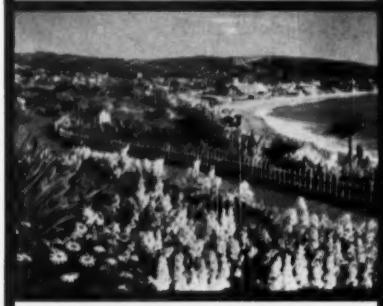

Birds of Paradise (flowers at left), daisies and stocks frame part of Southern California's 200 miles of sweeping bays and sandy beaches.

The Los Angeles Arboretum, a living museum, has a Burma jungle, an African veldt, Australian bush country. This lagoon has often been a movie sight.

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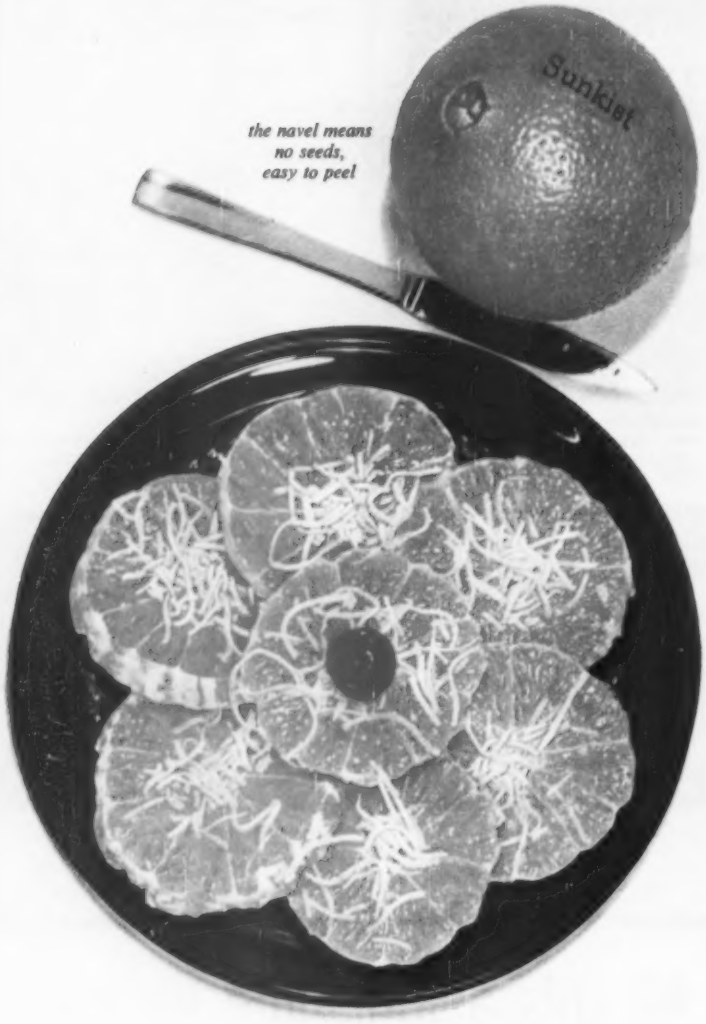

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*True of all finely-strained processed juices.

How to plant any rose

Begins on page 25

Water. With bush held in position, shovel loose soil over roots until hole is about three-fourths full. Water well to settle soil. Joggle plant while watering for snug contact of wet soil with roots. Check planting depth again, and tug plant up if settled too deep for your area. Fill with remaining soil.

Prune. Cut out all thin or twiggy shoots. Head back remaining robust canes to 4 to 6 inches, to reduce the number of buds in proportion to the reduced root system. Cut back the heavy-caned climbers to 8 to 12 inches. Make cut one-fourth inch above a bud that points outward. Use sharp pruning shears.

Protect canes. Brush or spray tree-wound dressing on cuts, or use glazing compound or modeling clay to keep out insects. Shovel loose soil over stubs to keep sun and wind from drying them out while the roots are getting established. Hose the mound away when the new shoots are about three-fourths inch long.

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Accessory arrangements by rule of thumb

Bring your books, pictures, and other mementos together to form a distinctive room decoration. Here's how to do it

Photograph: Hedrich-Blessing. Designer: Milka Iconomoff. Data: Mary Coughlin

Using your own accessories, you can create a grouping as handsome as this. Find the center of wall area to be decorated, use it as the pivotal point for the arrangement.

Heraldic design is centered here, other pieces are arranged symmetrically around it. Note that the area covered by the grouping corresponds visually to the fireplace opening below. Home of Mr. and Mrs. Phillip Brestoff, Farmington, Michigan.

Photograph: Mason Weymouth. Data: Elizabeth Clemons. Decorator: Dudley Williams

Pieces of apparently equal bulk or outline tend to balance each other. Here, an imposing sculpture and a mass of books give body to a setting, balance one another. The tall scroll is offset by the squat candle-cups on the opposite side.

The bright china jar and cups are balanced by the color and apparent "weight" of the large flat book on the same shelf. Home of Dr. and Mrs. Morris Berk, Oakland, California.

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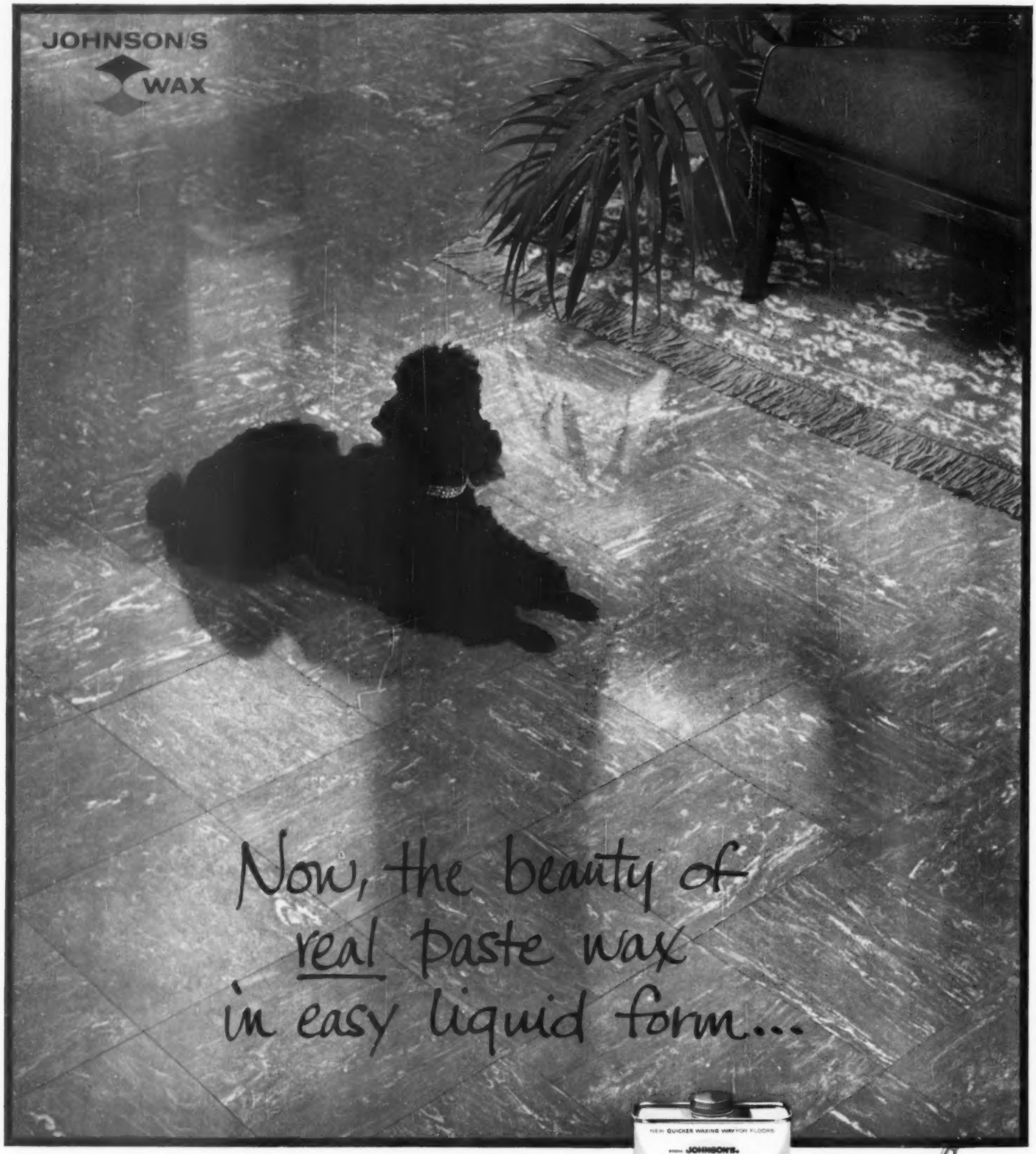

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Piano arrangements!

Frame it with shelves to make a focal point and you'll get added storage space, too

Photograph: Lisanti. Decorator: William Pahlman, A.I.D.

A piano in a teen-ager's bedroom is convenient for daily practice. Cabinet surrounds it, with piano painted to match so that the unit looks like a built-in. Stephen Lynch, Jr. home, Miami Beach.

Photograph: Hedrich-Blessing. Designer: Adler-Schnee Associates

Ceiling-high shelves on adjustable brackets even include a hi-fi speaker. Shelves are about 9 inches deep. They rest on small brackets that hook into metal stripping on the uprights. Notice the recessed ceiling light focused on piano keys. Raymond Sokolov home, Detroit.

This is an all-Marlite room. Walls: light aqua and sage-green Blocks, cherry Peg-Board, cherry Woodpanel. Cabinet doors: Sunlight yellow, sage green and light aqua Hi-Gloss. Counter tops: cherry Hi-Gloss. Ceiling: white Blocks. *Interior by Ving Smith.*

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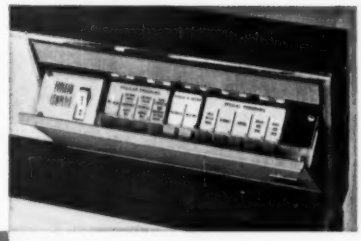

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Will this be medicine's next miracle?

IMMUNE MILK

THE FINDINGS reported here are more than just promising; they are, as scientists say, "conclusive in principle." Final proof will depend on more experimentation, but already there are encouraging signs that we've found protection against some of our most common, and some of our most serious, diseases

By George Bush

A Los Angeles woman, bedridden for years with rheumatoid arthritis, last summer decided to try something new. She drank a quart of milk a day. Less than a month later she was out on the golf course, practicing to break 100.

A music professor at the University of Minnesota who suffered choking hay fever attacks every ragweed season took the advice of a fellow faculty member and began drinking milk by the quart. Ten days later he was free of hay fever symptoms. He didn't even sneeze.

A St. Paul housewife who had been allergic to potatoes as long as she could remember (her face puffed when she came near them) drank a quart of milk a day for five days, then cautiously ate a plateful of French fries. There were no regrets. Her allergy was gone.

The common denominator in these and other experimental cases is antibody or "immune" milk, the discovery of University of Minnesota professors William E. Petersen and Berry Campbell, and it may be one of the most important medical developments of all time. It could some day protect man against most, if not all, infectious diseases and allergies, possibly even against cancer. Moreover, it will be surprisingly cheap.

Already, Drs. Petersen and Campbell have impressive evidence that immune milk—which is the same milk you find on your doorstep or on the grocery shelf, with the single addition of a new immunizing agent—can be produced to guard against a whole range of irritating and dangerous animal- and plant-life invaders of the human system; against pollen, bacteria, rickettsia, and viruses—even against the cold-like adeno viruses. When the cold virus itself is isolated—and chances are that the day isn't too far off—a daily dosage of immune milk may eliminate once and for all man's most common and pesky disease. Milk drinking may become the routine way of coping with sudden epidemics, from cholera and plague to meningitis and polio. It may be the final answer to tuberculosis. It may save pneumonia patients when antibiotics don't work. And immune milk can be frozen, homogenized, pasteurized, condensed, or powdered without losing its immunizing quality.

The idea that milk, man's earliest drink, does a lot more than nourish him is not new. It has long been known that babies suffer only rarely from infectious diseases; their original immunity is probably passed on while they're still connected to their mothers' bloodstreams. But the immunity usually lasts long after birth—at least until the baby has ceased to breast-feed. The German bacteriologist Paul Ehrlich analyzed transmission of protective antibodies through milk more than 60 years ago. His first paper on the subject showed the nature and value of passive immunity (immunity received from an outside source rather than self-developed); it described the ease with which young mice could be protected against toxins by the immunization of their mothers.

Ehrlich later explored the use of immune milk as a source of diphtheria and tetanus antitoxins, but the work was never completed. One of Ehrlich's associates, Emil von Behring, predicted shortly after the turn of the century that control of human tuberculosis must eventually be accomplished through immune milk. In 1922, a series of papers from the Rockefeller Institute at Princeton, New Jersey, showed that there is a rapid passage of antibodies from cow's milk through stomach and intestine walls into the blood stream of the calf, and thus established the importance of the transmitted immunity against cattle diseases. There was another flurry of research in the late '20s showing the potential of the immune milk phenomenon. But nothing came of it.

Still, it was generally accepted by the end of World War II that in milk, as in blood serum, there exists a globulin fraction rich in specific antibodies. In fact, the antibodies in any given cow's (or human's) milk were recognized as exactly the same as those in its blood stream; they mirrored the immunological history of the individual.

In other words, man had been drinking immune milk ever since he first started sneaking up on cows—but the milk carried antibodies against cattle ills, not against his own.

Then in 1947 Dr. Petersen, joined two years later by Dr. Campbell, decided to play a hunch and defy two medical suppositions which had hampered progress.

"According to the theories of immunology," says 67-year-old Dr. Petersen, "antibodies couldn't be produced locally, such as in the udder, but were made in the spleen and lymphatic system.

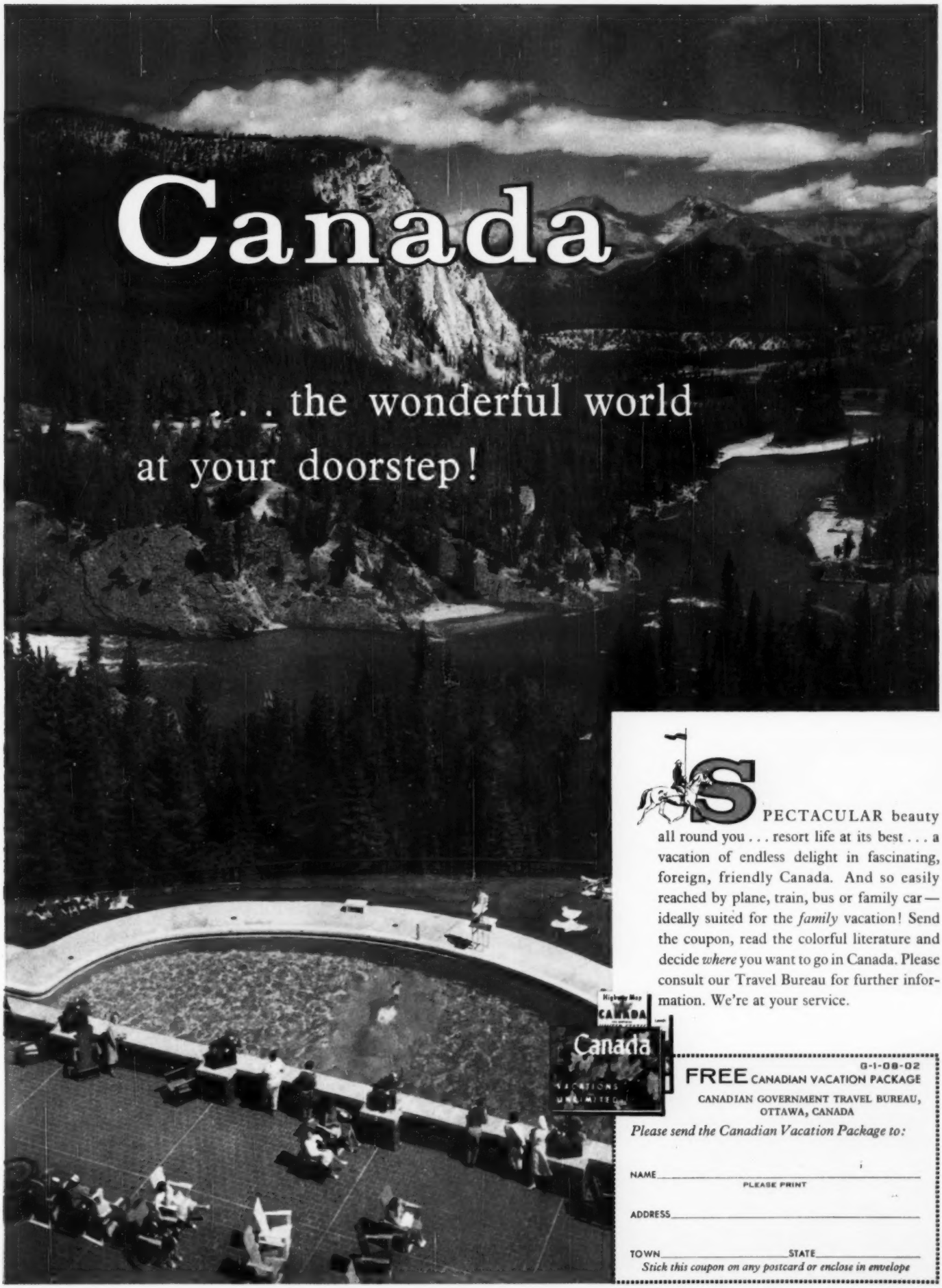
"Furthermore, experts insisted that antibodies couldn't be absorbed from the digestive tract after the first few days of life. They said—and correctly—that enzymes developed in the intestine naturally split up the proteins of the globulin, thus destroying antibodies before they could pass into the blood stream.

"We decided to challenge these two concepts."

Petersen and Campbell, who are not physicians but physiologists, are just the right sort of men to undertake the challenge. They have both the caution necessary in scientists and the adventurous curiosity which is even more essential. And, of course, they have the right kind of backgrounds.

Petersen has figuratively lived on milk all his life. He was born on a dairy farm near Pine City, Minnesota, got his Ph.D. in the physiology of milk at the University of Minnesota, and has taught there since. He has published some 300 papers on the physiology and chemistry of lactation in the last 38 years.

Campbell, who is only 46, was born in St. Paul, the son of a physician. Equipped with a Ph.D. in [*Turn to page 37*



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Immune milk

Begins on page 34

anatomy from Johns Hopkins in 1935, he researched and taught at several other universities before joining the medical school faculty in his home state. Campbell left Minnesota this January to join the clinical staff of the Los Angeles County Hospital, but he still collaborates with Petersen "by remote control."

Within three years of their decision to collaborate, these two men proved to their complete satisfaction that, tradition to the contrary, milk antibodies *could* be made locally in the milk glands. They found also that it was relatively simple to trigger milk glands into antibody production; they merely introduced disease-producing agents (antigens) in the cows' teat canals. Sometimes, as with bacteria, the milk carried antibodies as soon as two hours later. With viruses, such as the cold-like adeno viruses, it took a week to produce antibody milk. Allergy antibodies were in the milk within a few days after the first teat canal infusion of pollen.

And so the first problem was licked.

Then the two researchers turned to the antibody-stopping enzymes. They speculated that perhaps the enzyme-versus-antibody battle was something like hand-to-hand fighting on a fortress wall, that if enough antibodies hit the line at the same time the enzymes could be overrun.

Four years ago, Petersen used himself as a guinea pig to test this theory. For five consecutive days, he drank a liter of chicken typhoid milk, a half-liter at a time. Each day, a laboratory assistant took a sample of his blood for testing. Then on the the sixth day Petersen's blood showed chicken typhoid antibodies. And there were enough of them so he could resist infection.

Since then, repeated experiments have shown that a daily quart of milk of high antibody concentration, taken a pint at a time, provides enough antibodies to overwhelm intestinal enzymes and to punch through into the blood stream. Passive immunity *can* be absorbed through the digestive system!

After this initial success, Drs. Petersen and Campbell, using themselves and volunteer associates and graduate students as human guinea pigs, experimented with milk containing antibodies against streptococcus, staphylococcus, and hayfever (ragweed, pigweed, lamb's quarter). They cured 96 out of 107 "difficult" hay fever patients, referred to them by friends in the medical profession, of all symptoms. Of the remaining 11, only three were complete failures. The other eight got partial relief.

They licked rheumatoid arthritis symptoms in 35 out of 43 patients, including long-suffering Petersen and Campbell themselves. Petersen took ten 10-day treatments with arthritis-immune milk. The last ended February 16, 1958,

[*Turn to next page*

DON'T IGNORE THOSE WATER SPILLS!

Wipe it up quickly to avoid staining your carpet. Maybe you've ignored water spills and tracked-in rain because they seem to disappear into the pile. But if water soaks through, you run the risk of brownish stains, loss of color.

Staining comes from water-soluble coloring matter that's often in carpet backing. Wet pile acts as a wick to draw the color to the surface where it can react with carpet dyes. Damage may not show up until the carpet is cleaned. Professional shampooing, by the way, doesn't cause staining—proper care is taken to dry carpets quickly and thoroughly.

Here's first aid for water spills

- Blot up as much water as possible immediately. Use clean white unstarched cloths, paper towels, or tissues.
- Place a fresh layer of towels on the wet area to work as a final blotter. Weight over the towels will insure close contact between the carpet and blotter. Replace towels from time to time until spot is completely dry.
- To speed up the drying process, direct a fan against the back of the carpet when possible.

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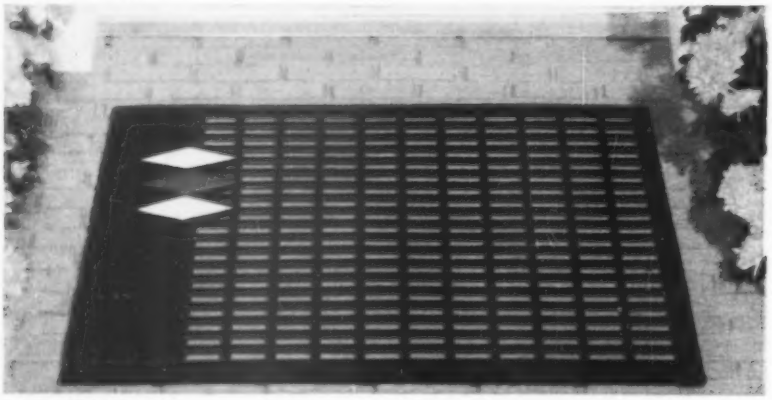

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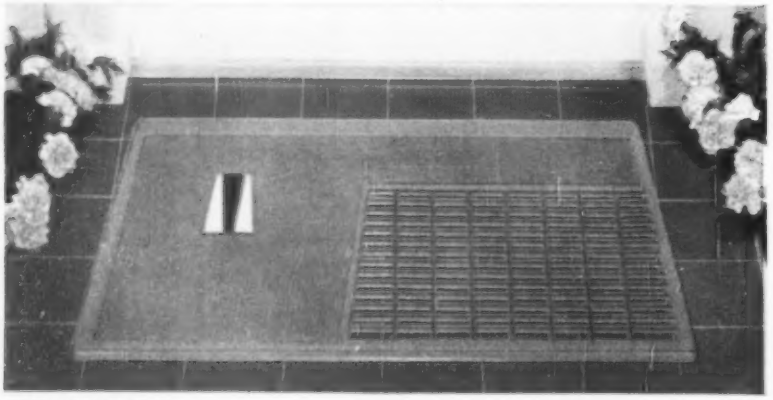


new Rubbermaid Door Mats make dramatic entrances wherever they are! At front or back door—these bright designs add beauty, subtract dirt from shoes . . . protecting your floors, carpeting. Durable, non-skid grid or ribbed styles in just-right size, color. Priced from 98¢ to $6.98.

Rubbermaid®

RUBBERMAID INC., WOOSTER, OHIO · COOKSVILLE, ONTARIO

Immune milk

Continued from preceding page

and he hasn't had any pain since. Petersen's wife, Alma, was successfully treated, too.

Six other rheumatoid arthritis patients who drank immune milk for two-month stretches have had no return of pain; one has been without pain for three years. With only one 10-day treatment, however, pain usually returns after a month or two. Of course, immune milk, although it removes new swelling, can't correct old arthritis deformities.

Arthritis milk is already on the market, but only in limited amounts. Since late last summer it has been sold deep-frozen in pint containers by one Twin Cities dairy. The milk is sold in 10-quart batches—a 10 days' supply—for $7, which is much cheaper than gold or cortisone injections, and usually a lot more effective on patients who don't respond to other treatment.

Understandably, the milk has become increasingly scarce as word of its success has spread. "Please don't put the name of my dairy in the article," the owner requested. "We can't even begin to supply present demands." He said it will be a long time before he will be able to increase production.

Meantime, other research is going on in Chicago, where the Health Department this fall started an experiment with hay fever immune milk, and in Waukon, Iowa, where Dr. Mohammad Sarwar is experimenting with milk antibodies against calf diseases. Sarwar, a Pakistani scientist, was one of Petersen's recent research assistants at Minnesota.

Perhaps the only disappointing note has come from Dr. Edward F. Lewison, of Johns Hopkins, who three years ago asked Petersen and Campbell for instructions on how to prepare human cancer tissues for infusion into cow udders. After experimenting with cancer-immune milk, he reported "little or no cancer regression" in his test cases. "I'm afraid there never will be an easy cure for cancer," he says, "but we're continuing experiments with immune milk in the hope we can learn more about it." The Minnesota researchers, however, have had more hopeful results along this line: they have produced immune milk fractions against two types of mouse cancer. But it's a long hard road from mouse to man, and the mileage comes high in effort and expense.

It's hard to tell when immune milk will win official acceptance from the medical profession. New ideas are often a long time earning approval. Take the case of penicillin, for instance. That magic mold was first discovered in 1875 by British physicist John Tyndall, then rediscovered in 1929 by Alexander Fleming, but it wasn't until 1942, when the pressures of war made it mandatory, that penicillin was accepted for general use as an efficient antibiotic.

If and when the medical profession does accept immune milk, and it is developed to combat most diseases, three problems will still remain. One is that passive immunity apparently doesn't last forever. Just as gamma globulin, an antibody blood fraction, provides only partial protection against polio for a limited time, so immune milk may provide immunity only for so long as it is taken regularly. To be protected against colds all your life, you'd have to drink immune milk all your life, or at least as long as there's danger of infection. But since most diseases are seasonal or epidemic, this would be a relatively minor problem. Indeed, a constantly present disease, like tuberculosis, could be virtually wiped out with immune milk by killing the bugs in all the carriers.

The second problem is scarcity. So far, Petersen and Campbell have been able to cause cows to produce immune milk only during the first few weeks after they have calves. Since this happens only once a year, there will be an inadequate supply of immune milk until an answer is found.

The third problem is that people allergic to cow's milk itself would get sick drinking it. "That's the least of our worries," says Petersen. "In those cases we can always use goat's milk."

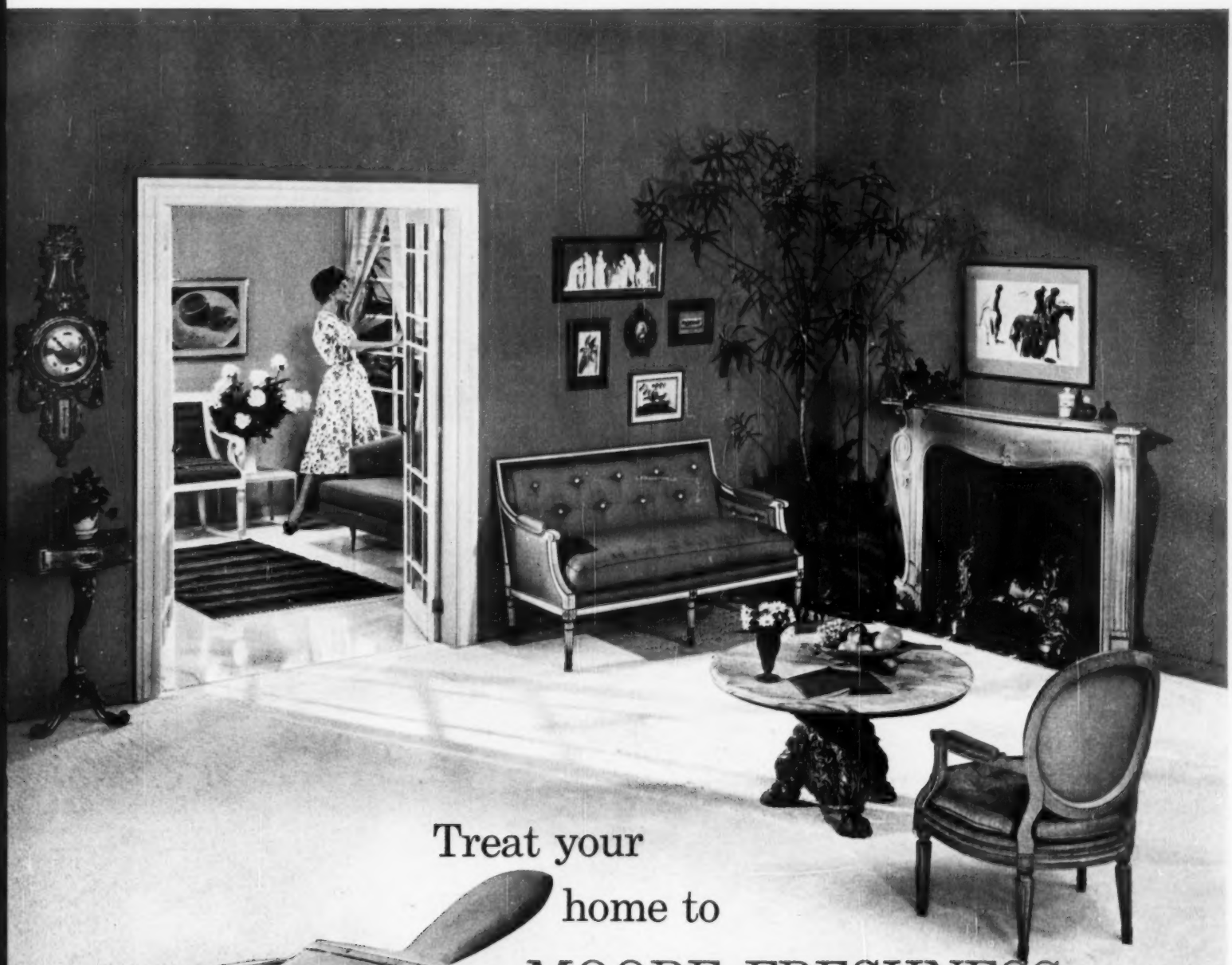
For that matter, it wouldn't be impossible for Petersen and Campbell, who enjoy a challenge, to set about producing cow-immune goat's milk so that cow allergics could be treated with cow's milk. Stranger things than that have happened in medicine.

We have worked on the project described in this article for more than 10 years, and are happy with our progress. We know that our findings are conclusive in principle, but we are also aware that we still have a long way to go before they can be put to extensive practical use.

Much more experimentation is necessary. This will be costly in manpower, materials, and time, and we cannot do it all ourselves.

It is our hope that other researchers will carry on in the different areas of this broad field and that the public will support their efforts, for at long last we are now scientifically certain that we are within striking distance of an effective new weapon against a wide range of diseases.

William E. Petersen, Ph.D.



Treat your home to MOORE FRESHNESS

"Fresh as paint"—there's a saying that's old but so true. Without doubt the quickest, easiest way to freshen your home is with paint.

But not just any paint. Be sure you buy Benjamin Moore Paint to bring Moore Freshness to every room in your home. For more than seventy-five years Benjamin Moore & Co. has been producing top quality paint products—in the world's freshest colors.

For MOORE FRESHNESS, visit your friendly Benjamin Moore Dealer. Be sure to get MOORE, don't settle for less.

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PREFERRED BY PROFESSIONALS . . . PERFECT FOR YOU.

GOES GREAT WITH ANY DATE...THIS

real thirst-quencher!

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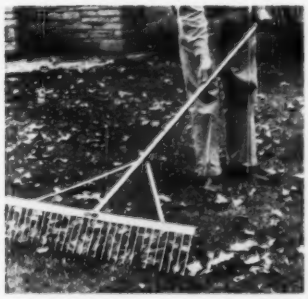
Nothing does it like Seven-Up

Even when you're just "sitting around"—doing nothing in particular—you can get thirsty. That's why drinking 7-Up is such a popular indoor sport! This is the sparkling drink that quenches fast . . . and quenches for sure. When you finish a bottle, there's no sticky taste in your mouth . . . no come-back thirst to bother you. Whatever you do for fun, don't do it thirsty. Have 7-Up! YOU LIKE IT...IT LIKES YOU

It's NEWS to me!®



You really save time by using this king-size leaf rake. It's 44 inches wide (sweeps a path almost three times as wide as an average leaf rake) but weighs no more than an ordinary garden rake. Has a rubber grip handle, so it's easy on your hands. Handles, braces, and frame are lightweight aluminum; tines are tempered steel. Timesaving for sweeping grass clippings; you reach two rows in one stroke.

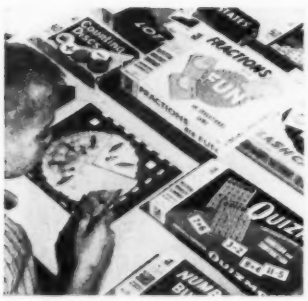
Sweep Rake, $9.95, in stores. Gardex Inc., Michigan City, Ind.

Make a holiday hit with Easter egg cakes. This mold has 2 halves —use separately or put together to create a huge egg. With pretty frosting and decoration, wouldn't it make a clever centerpiece for Easter dinner? Children will love it. Cast aluminum mold is 5x7 inches. Use as salad mold, too.

Egg Cake Mold is $3, ppd. from mfr., Northland Aluminum Products, Highway 7 at Beltline, Minneapolis 16, Minn.

Wash high windows or the outside of your house while you stand safely on the ground—easy with a 15-foot rotating brush. Pull hydraulic sudser on the handle, and rapidly spinning brush scrubs the window with suds. Push, it rinses with clear water. Regulating water flow is easy, too. Remove handle extensions—brush is great for washing the family car or boat.

Giant Whirl-A-Way, $14.95, in stores. Osrow Products Co., Inc., Glen Cove, N.Y.



Help a child learn with at-home teaching aids that work like games. He'll think it's fun, yet he learns all the while. And how much easier for you to have organized material with which to work when you try to help him with a subject he finds difficult. Games are available for different age groups in wide range of subjects such as reading, telling time, and arithmetic.

Teaching Aids range from $1 to $2, in stores. Milton Bradley Co., Springfield, Mass.

Stores 100 records, yet allows you to take decorative advantage of the colorful covers. Three-panel, black wrought-iron screen would be a dramatic room divider—perhaps to screen off a hi-fi corner or to add a color spot in your family room. Albums—easily accessible—may be displayed on both sides of screen. Each of 15 compartments holds up to seven 12-inch LP albums. Interlocking panels are 6 feet high and 2½ inches thick. Opens to a full 36 inches wide.

Folding Record Screen costs $29.95 express collect from mfr., Leslie Creations, Dept. 147, Lafayette Hill, Pa.

More NEWS on next page

An original... **as completely individual as the kitchen St. Charles will fashion for you**

A striking combination of Off-the-Floor and Contemporary styling in one kitchen—with convenient center island. St. Charles custom-builds your entire kitchen around your specific ideas and needs . . . with your preference in conveniences and appliances . . . as well as full freedom in color selection.

Warm, rich Traditional . . . one of the St. Charles styles available with beautiful natural wood exteriors.

Discover the unlimited possibilities at your St. Charles dealer's showroom.

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CUSTOM KITCHENS

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Mail Coupon for this Kitchen Planning Booklet

There's a St. Charles Dealer near you. See your yellow pages.

St. Charles Custom Kitchens, 221 Tyler Road, St. Charles, Illinois.

Gentlemen: I enclose 25 cents in coin for my St. Charles "Plan for Kitchen Living"—24 page guide to color, convenience and kitchen economy.

We plan to ☐ remodel ☐ build. (Please check one)

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Address _____

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IMPORTANT NEW CONTRIBUTION TO FAMILY HEALTH!

New **Soilax** with **GERMISOL**

REMOVES GERM-LADEN HIDDEN DIRT OTHER CLEANERS CAN'T REACH!

- Reduces infection from germ-ridden surfaces
- Exclusive new ingredient fights bacteria on contact
- Penetrates grease, stubborn dirt, cleans without scrubbing
- Wipes on anti-germ protection with every stroke
- Full anti-germ action lasts longer because you don't rinse

Clean the Healthier way—**Soilax** *with* **GERMISOL**

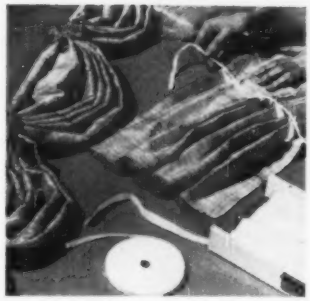
. . . another famous product of Economics Laboratory, Inc., St. Paul, Minn.

It's NEWS to me!

Begins on preceding page

New roof in a can is a colored aluminum asphalt coating designed to seal and waterproof as well as brighten an old, dingy roof. Lets you change color if you want! Reflects part of sun's heat to help keep house cooler next summer. Comes in green, blue, red, gray, silver, brown, or white.

Al-Chroma, $5.85 a gallon, in stores. The Al-Chroma Paint Co., Stevens Point, Wis.



Make swags easily—even elaborate ones—with this new stitch-on tape. Effects you can create are limited only by your imagination! Run the small tape through loops of stitched-on tape. Then merely pull it up and tie! To launder, just untie, and fabric is flat and easy to press. Mounting's a snap—just tie tape around curtain rod.

Instant Swag-er Tape, 15c a yard, in stores. E. L. Mansure Co., 1605 Indiana Ave., Chicago 16, Ill.

Easy on hands. Powerful new pruning shears have vinyl-cushioned grips with guards to prevent the hand from slipping forward. Easily operated latch permits one-handed opening or closing. There's a replaceable brass anvil on one blade to keep cutting blade sharp. And they are adjusted so they will cut clean the merest shred of bark as well as sizable branches.

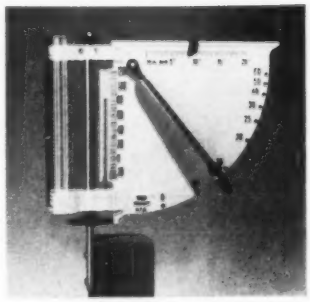
Hy-Power Pruning Shears, $3.25, in stores. J. Wiss and Sons Co., Newark 7, N. J.

Treat spots on your carpets and upholstered furniture quickly and correctly with this first-aid kit. Handy to have on hand because the quicker you act, the more likely you'll be to get rid of any stain. Kit has supplies and instructions for treating 55 common problems.

First Aid Kit for Cleaning and Spot Removal is $5.95, in stores. Servicemaster, 2117 North Wayne Ave., Chicago 14, Ill.

Like a third hand when you're on a ladder. Holder puts paint can or water pail in handiest position to speed up painting and washing jobs. Fits all extension ladders on right or left side. A spring clip locks bucket firmly in place; pivot action levels your bucket no matter what the ladder angle.

Lock-On Paint Can Holder, $1.29, in stores. Lockhart Mfg. Corp., 6351 E. Davison, Detroit 12, Mich.



Check the weather at a glance with this handy gauge. (Wind speed or rainfall at your house may vary considerably from that at the official weather station.) Gauge measures rainfall, total for year, wind direction and speed, temperature. Easily mounted on fence, garage, porch, clothesline post.

Weather Chek, $1.50, in stores or ppd. from mfr., Misner Corp., 940 N. 23rd St., Omaha, Nebr.

More NEWS on page 47

Shelling on Sanibel Island proves an absorbing hobby even for the casual West Coast visitor. You find the rare, colorful varieties prized by collectors. Button-cute types for decorating suntogs and fashion accessories.

Florida West Coast

one of Florida's nine vacation regions

Seashell enchantment

Enjoy this rewarding island interlude to a holiday on the Florida West Coast

Delightfully off the beaten path and a joy to explore are the secluded islands of Sanibel and Captiva. Their southerly beaches are a treasure-trove of seashells. Some 300 varieties are found. It's a shell collector's paradise. An interesting side-trip you can make with ease from any West Coast city. Just drive to Punta Rassa and ferry your car across the sound.

You'll find others in this chain of offshore barrier islands equally enchanting. They begin opposite Dunedin and extend south past Clearwater, St. Petersburg, Bradenton, Sarasota, all the way to Fort Myers. Many are connected by bridges. Some you sail to in small boats.

Sun on their white sand beaches. Swim in their clear blue waters. Fish in the surf. Wade out and snag a catch of luscious stone crabs. Have a cook-out under palms and Caribbean pines. It's a refreshing change of vacation pace.

Matter of fact, all nine regions of Florida have their fascinating hidden-away places to visit. Those short excursions that make vacations long remembered. And the new *FREE* Florida Vacation Guide tells you all about them—where they are, how you reach them. Plus facts about each resort city, costs, many details to help you plan a rewarding Florida holiday. Send for your copy now. See coupon below.

Sunshine Skyway Bridge crosses Tampa Bay between St. Petersburg and Palmetto. Visit nearby metropolitan Tampa. Enjoy boating, fishing, water sports on two big bays. Fine shops, restaurants and night clubs.

Snook fishing in tropical Myakka River, a few miles inland from Venice and Gulf of Mexico. Six-pounder being netted is a typical catch in these gamey waters. Trail your boat down or rent one at nominal rates.

Broad, white-sanded beaches, patterned by brilliant sunshine and shade of Sabal palms, are a West Coast feature. Beyond the picnicking family is the shimmering Gulf of Mexico, ideal for bathing and fishing.

FREE! New 100-page FLORIDA VACATION GUIDE. *Gives tour information. Tells what to do, see, in Florida's nine vacation regions. Plus 152 color photos, route maps. Just mail coupon!*

Florida

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EXECUTIVES: For full story on Florida's industrial advantages, write: Development Commission, Dept. R, on business letterhead.

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Commission Building, Tallahassee, Florida
Gentlemen: Please send FREE Florida Vacation Guide.

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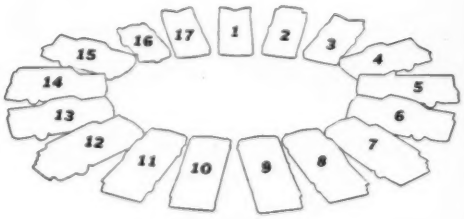
CHEVROLET—What could beat one of these beauties

(unless it's two of 'em!)



Fresh-minted models for every taste. All with a remarkable new ride, new room, new safety, new handling ease—and Chevy's own special brand of economy and reliability. There's a Chevrolet for you—and you'll want it for all its worth. Stop by your dealer's and pick it out.

1 – *BISCAYNE UTILITY SEDAN.* Chevy's prices start right here—a handy, handsome 2-door with 31 cu. ft. of cargo space behind front seat.

2 – *BROOKWOOD 2-DOOR,* Chevrolet's lowest priced wagon, is as dutiful as it is beautiful. Seats 6, holds up to 92 cu. ft. of cargo.

3 – *IMPALA 4-DOOR,* most elegant family sedan in the line, makes you wonder why anyone would want a car that costs more.

4 – *EL CAMINO* combines stunning passenger car styling with the load space of a pickup. Good looks never carried so much weight!

5 – *IMPALA CONVERTIBLE.* Chevy's got a special formula for carefree top-down fun.

6 – *BISCAYNE 2-DOOR.* This beauty's the lowest priced 6-passenger Chevy you can buy!

7 – *NOMAD 4-DOOR,* 6-passenger station wagon—finest of Chevrolet's 5 wonderful wagons.

8 – *BEL AIR 4-DOOR.* As luxurious as it looks, yet priced just above Chevy's thriftiest sedans.

9 – *BROOKWOOD 4-DOOR.* Chevy's lowest priced 4-door wagon seats 6, holds 92 cu. ft. of cargo with rear seat down.

10 – *BEL AIR 2-DOOR,* distinctively styled inside and out, carries a price tag just a notch above Chevy's thriftiest 2-door sedan.

11 – *IMPALA SPORT SEDAN.* Here's a 4-door hardtop with the kind of looks and luxury you'd expect only on the most expensive makes.

12 – *KINGSWOOD 4-DOOR,* 9-passenger station wagon, offers rear-facing third seat and power-operated rear window at no extra cost.

13 – *IMPALA SPORT COUPE.* It's one of Chevy's full series of elegant Impalas for '59. And you won't find a handsomer hardtop anywhere!

14 – *PARKWOOD 4-DOOR,* 6-passenger station wagon, distinctively trimmed inside and out, priced a shade above the thrifty Brookwoods.

15 – *BEL AIR SPORT SEDAN.* It's Chevy's lowest priced hardtop—and it makes beautiful sense!

16 – *CORVETTE.* Take the wheel of America's only authentic sports car and treat yourself to the snappiest, happiest driving you've known.

17 – *BISCAYNE 4-DOOR,* thriftiest 4-door sedan in the line, is another big reason Chevy's the car that's wanted for all its worth!

Chevrolet Division of General Motors
Detroit 2, Michigan

Clothes dry fast and *so wrinkle-free you'll save on ironing.*

Dries any washable perfectly with one dial setting ...1959 General Electric High-Speed Dryer

DELICATE is the setting for silks, synthetics. Dries them fast, yet gently at safe, low temperatures.

REGULAR is for cottons, linens. Dries a typical load of these family-wash fabrics in less than 35 minutes.

HEAVY is for towels, rugs—loads ordinarily hard to dry. Here they dry quickly and completely.

You can use this Automatic Dryer on either 115 or 230 volts. For high-speed drying times shown, use normal 230-volt installation.

Dries a typical load of family wash in less than 35 minutes... fast, perfect drying that's automatic! Just set the dial to suit the fabric. Delicate slips and blouses dry perfectly in only 8 minutes. Clothes come out so smooth and wrinkle-free you'll be surprised how little ironing is needed.

You can even set the same dial to *damp dry* shirts, etc., for easy ironing instead of sprinkling separately.

Turns itself off the moment clothes are dry

This General Electric Dryer knows when clothes are properly dried. Then—and not until then—it turns itself off. No under-drying, none of the over-drying that leaves fabrics brittle. Automatically—each fabric gets just-right care.

Other features: Magnetic Door opens with foot pedal. Safety Start Switch. Air Freshener . . . Lint Trap . . . Automatic Sprinkler. Choice of Mix-or-Match colors or white.

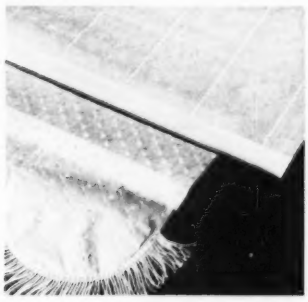
Automatic Dryer Model DA 920S about $2.60 a week after small down payment. See your G-E dealer for his prices and liberal terms. Most models available in Canada. General Electric Company, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

High-speed, low-temperature drying. Clothes tumble through fast-moving air that's warmed before entering smooth porcelain basket.

Automatic De-Wrinkler "tumble presses" properly tailored synthetic garments. Even smooths out creases caused by wearing.



It's NEWS to me!

Continued from page 42

It's for the birds—wrens to be exact—but the whole family will think it's cute. Shaped like a big, brown acorn, wren house is strong, thermosetting plastic. Won't need painting. Resists weather and vermin. So simple to clean—just unscrew top, dump old nest. Hangs on stout, green plastic-coated cord.

Acorn Wren House, $4.95, ppd., from mfr., Product Engineering & Development Co., Hopkins, Minn.

Bright new idea for decorating a birthday cake that will delight your whole family—candleholders that actually encircle the cake in candlelight. Plastic holders slip into sides—won't disturb decorations on top. Pink or blue holders handle large or small candles.

Side-of-Cake Candle Holders, 12 for 29c or $1 for pack of 24 with 48 candles, in stores. Wecolite Co., 552 W. 53, New York 19, N.Y.

Certainly a help if you want to pour concrete into different shape blocks to create a flagstone effect on patio or walk. By simply adding or deducting parts from this flexible steel form, a do-it-yourselfer can easily mold concrete in a wide variety of sizes and shapes. Just put mold on ground, pour concrete in, and smooth. Trowel in color, if you wish. (Instructions tell how you can achieve color effects.)

Castle Patio Mold, 8-piece kit, $4.95; 12-piece, $6.95, ppd. from mfr., Red-E-Crete, 8401 Tujunga Ave., Sun Valley, Calif.

Answer to your wish for a trim, unobtrusive fluorescent fixture to mount under a kitchen cabinet. You'll have all the light needed at the sink or work counter. Sleek new unit, less than one inch deep, will scarcely show under a cabinet, yet gives lots of light. It's 12½ inches long, ⅞ inches deep. For a long work counter, mount several end to end, all operated by a single wall switch. In stainless steel or white baked enamel finish.

Little Inch Light, from $13, in stores. Alkco Mfg. Co., 4242 North Lincoln Ave., Chicago 18, Ill.

New elegance: embroidered window shades add richness used alone, with sheer casement curtains, or draperies. White cotton lawn impregnated with an invisible vinyl coating, washable shades shed dust. In sizes up to 54 inches wide.

Embroidered Window Shade in a leaf or floral pattern costs $13.90 (6 feet long and 36 inches wide), in stores. Breneman-Hartshorn, 2045 Reading Rd., Cincinnati, Ohio.

Handy to have along so you'll not get confused about directions when hunting, hiking, or out in a boat. Flashlight has a compass in its unbreakable head. Compass also acts as lens, can be read quickly in daylight or dark. Switch is easy to operate with gloves on.

Eveready Compass Lite is $1.59, in stores. National Carbon Co., Div. of Union Carbide Corp., 30 East 42nd St., New York 17, N.Y.

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LOK-TABS®

These asphalt roof shingles are warranted against blow-off even in severe storms, cyclones and hurricanes.

With Ruberoid Lok-Tabs you get the newest in modern roof beauty plus more protection than with any other shingle. The secret: Each Lok-Tab shingle is secured to the roof *from the moment it is applied* by strong locking tabs. Only Lok-Tabs provide long-lasting all-weather protection for your roof. Complete choice of popular decorator-styled *Trend Colors*. See your Ruberoid building materials dealer or contractor today. Find him in the yellow pages of your telephone directory under "Roofing."

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Please send me the new Warranted Lok-Tab folder.

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Addresss_____ County_____

Town_____ State_____

2903-A This version is best where the street is busy or when the western sun is a problem. Windows under the eaves light a bedroom and bath; just one high window faces the street. Canopy directs attention to the crisply styled entry.

2903-B The wonderful texture of stone brings warmth to this house. Note that all the stone is concentrated in one spot for emphasis and pleasing line. The front bedroom has three windows in an interesting combination (one opens).

An outstanding house—four ways

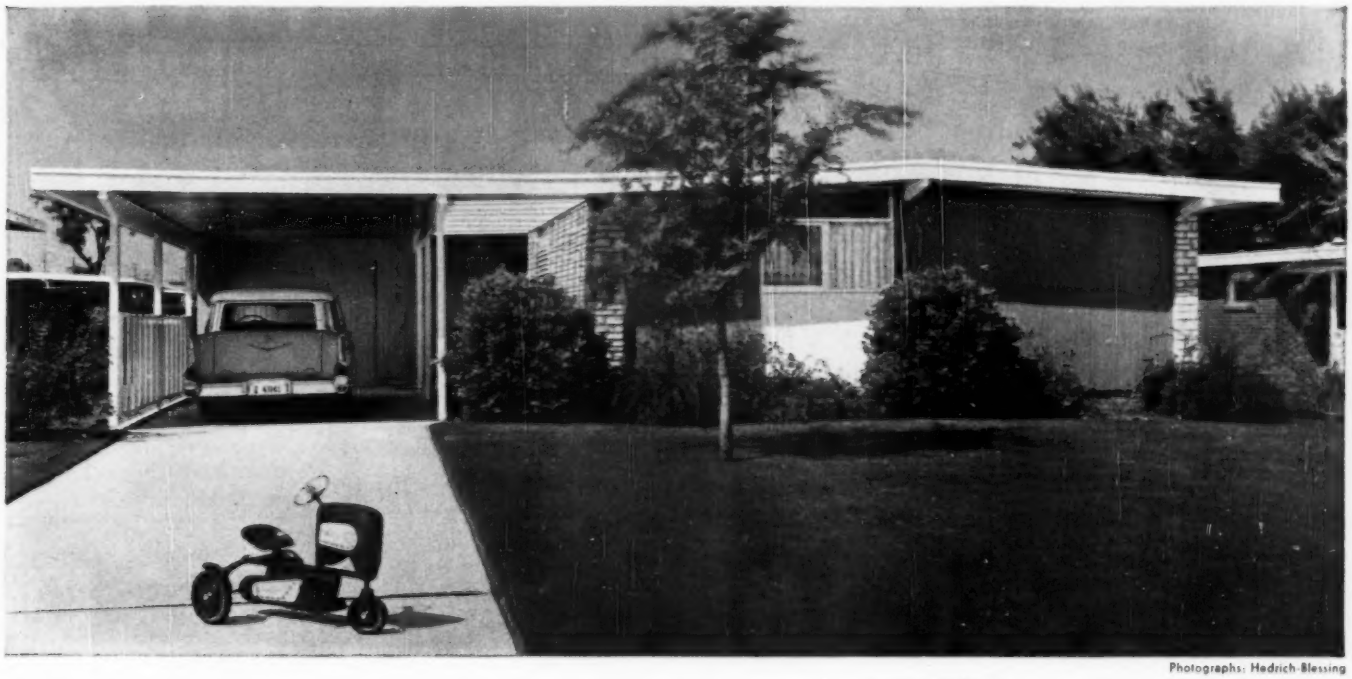
Any one of these four houses could be your next home. Each looks excitingly different from the other three. Yet—and this may surprise you—each house has the same floor plan!

Study the plan at right and compare it with these photographs. (Two houses shown above are reversed, left to right.) Note how a few surface changes dramatically alter the character of these handsome houses.

We found these Five Star homes in the Lortondale development, Tulsa, Oklahoma. Builder Howard Grubb wanted to avoid a "subdivision look" without losing the advantages of mass building. So he asked Architect Donald Honn, A.I.A., for a "family" of individual designs that would hold costs down, yet result in a group of good-looking, good-living houses. Here's what Honn did to put sparkle and personality into each one:

2903-C For more secluded locations, this house has larger windows on the street side. Shoulder-high wall of stone carries across the front to form an entry court. Open grid above creates interesting shadow lines, lets planting have sun.

2903-D This version solves the two-car parking problem and provides a sheltered route to the front door. Carport added in front permits garage to be used as storage area, if needed. Long, low roof line is cut out to brighten the entry.



Photographs: Hedrich-Blessing

FIVE STAR HOME 2903
YOU CAN BUY PLANS
SEE PAGE 169

By John Normile, A.I.A.

Roof varies only in grid overhang and the direction of slope. Note how continuous line unites the house and car shelter.

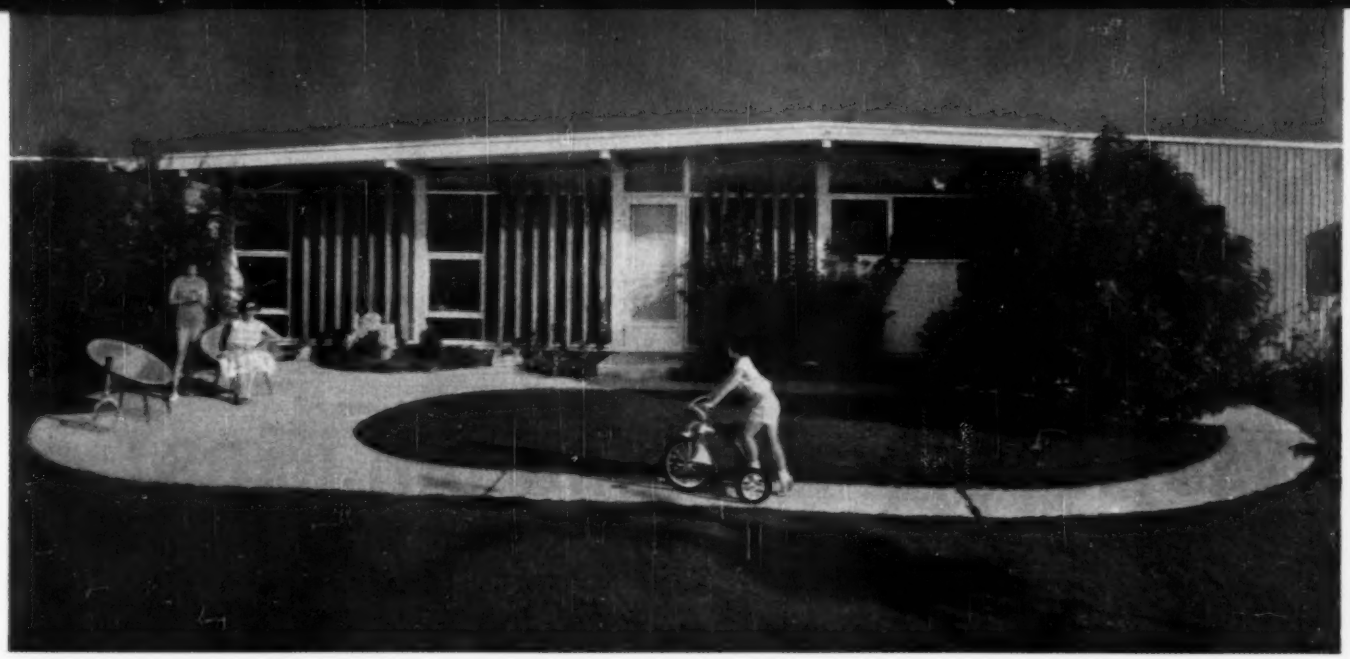
Walls change only in texture, pattern, and color—not in basic framework. Materials aren't scattered like a crazy quilt; each one is placed to give it importance and unify the house.

Window location in each house is quite similar. But various shapes and sizes make windows a flattering part of the design.

This house is a natural for a narrow lot; the main glass area opens on the rear yard. From the entrance hall, it's just a few steps to all rooms.

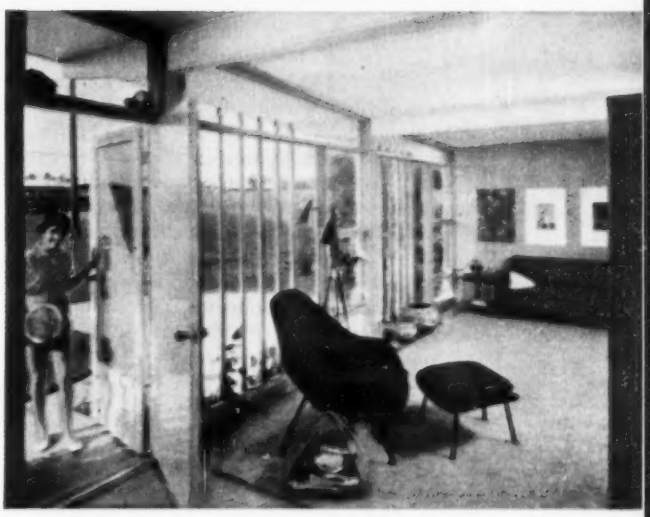
House is 49x45 feet; it encloses 1,270 square feet of living space.

More of this house, next page



Around back, house opens to a terrace. (A privacy fence came with the Tulsa houses.) Louvers outside living room window block afternoon sun, but not view. Door back of bush opens to garage.

Living room stretches across almost the entire back of the house. The doorway joins this room (and kitchen) to the back-yard terrace and play area. Glass runs from floor to ceiling.

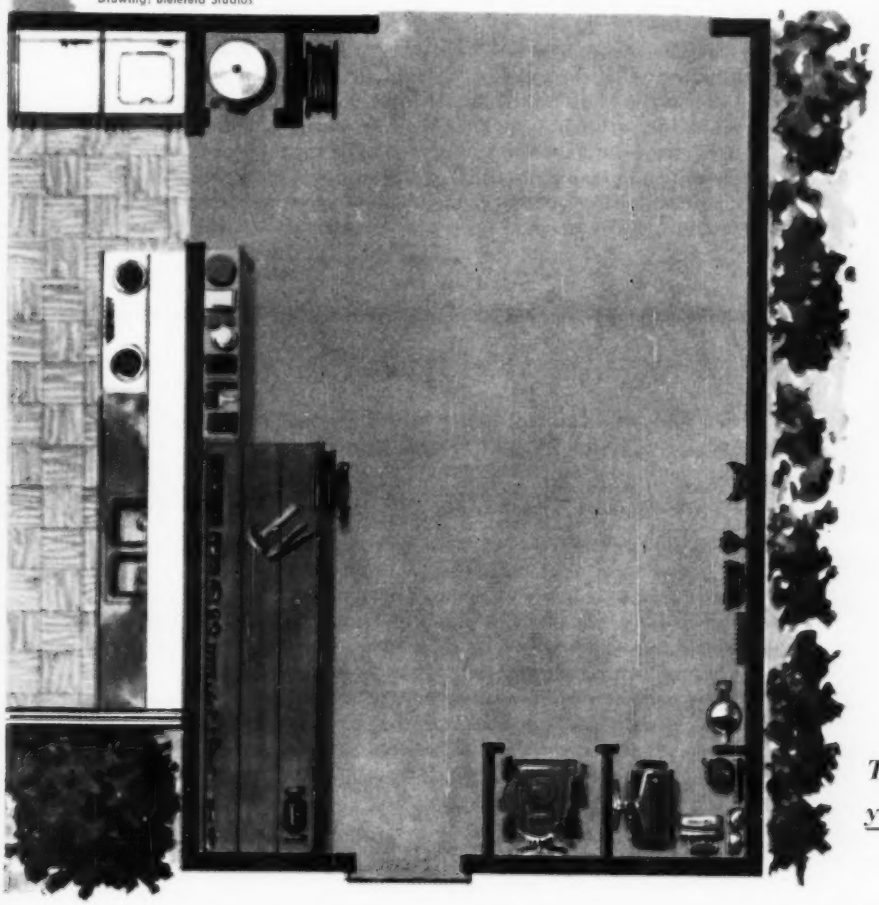


Rooms are both big and versatile

This house uses every square foot—there's more than one use for most areas. Kitchen, dining, living—your most-of-the-day rooms—have privacy and a spacious feeling at the rear of the house.

Garage has ample storage (it's well placed for conversion to a family room). For a basement, stair could go where workbench is now. Bedrooms are large, and bright enough for daytime sewing, reading.

Drawing: Bielefeld Studios



Kitchen is screened from living room by a counter island. Its sliding panels of hardboard, plus the openness above cabinets, make kitchen, dining, and living areas each seem larger than actual floor space.

This is a practical, up-to-date house. Will your town let you build it right? →

DON'T LET "GASLIGHT" CODES WASTE YOUR HOUSING DOLLARS!

By Leonard Haeger

If a burglar, one dark night, breaks into your home and robs your family of $1,000, you rightly call the police. But when that same $1,000 (it's sometimes more, sometimes less) is added to the cost of your home by gaslight-era building codes, you probably pay it without protest. Yet in both cases, the money is taken right out of your pocket!

Nobody is against the idea of a building code. Like all laws, these local codes were designed to protect people—in this case from shoddy materials and poor workmanship in their homes. But laws must keep up with the times. Building codes need to advance faster than most laws to keep pace with fast-multiplying improvements in construction technique, new and better materials, and today's more simplified design.

In most areas, however, building codes have not kept up. Even though builders—and most building inspectors—want to give you better houses at lower cost, your town's outdated rule books often won't let them do it!

Here's what is wrong with the codes

For example, many localities prohibit the use of copper tubing in plumbing systems (instead of cast iron). Yet easy-to-install copper has proved itself in exhaustive testing, as well as in thousands of homes and commercial buildings.

Many communities require rafters and ceiling joists where more economical roof trusses would serve just as well. In some areas, rigid electrical conduit must be used; yet nonmetallic sheathed cable does the same safe job at much less cost.

Your bathtub installation alone can set you back an extra $50 because of outmoded codes. Oversize drum traps are still *required* in Denver, Dallas, and dozens of other cities, while the same cumbersome devices are *prohibited* in New York, Boston, Washington, D.C., and Los Angeles. *Somebody* ought to be red-faced about a situation like that.

Builder Bob Schmertz, of Wilmington, Delaware, puts up identical homes in two different localities, under two different building codes. Says Schmertz: "The house we sell for $12,590 in Wilmington has to be priced at $13,590 in Lakewood, New Jersey. Labor costs are comparable. This difference of a thousand dollars is due strictly to building codes."

Is the Lakewood house a better house for the added expense? Not one whit. Every cost-saving method used in Wilmington is good construction practice—except in Lakewood and cities like it that cling to obsolete rules and specifications.

And don't forget—that $1,000 could have been spent on kitchen appliances, a second bathroom, new furniture, air conditioning—or a new car or vacation. Not to mention the ease of getting your mortgage approved at a $1,000 discount!

There are *hidden* costs in the code muddle, too. The jumble of state and local regulations is highly frustrating to manufacturers of building materials. Multiple codes make it hard to set up industry standards. They raise prices on building products, and cause confusion to everyone concerned. It's as though Detroit had to build hundreds of different automobiles to meet countless local regulations. Figuratively speaking, we're still building plenty of horse-and-buggy houses.

See how much an obsolete building code can cost you in an average-size house like this month's Five Star:

A common "specification" code waste:	Added cost
2x4 studs supporting outside walls must be spaced 16 inches apart when 24 inches is entirely adequate	$125
Interior walls must be four inches thick, even though two-inch walls are safe when they're non-load-bearing	310
Separate siding and sheathing are required outside the house instead of new single-layer ⅜-inch panels	330
Each door and window must have its own header above, when a continuous double 2x6 atop outside wall would do	45
New, efficient neoprene plastic flashing is not permitted on roof joints to replace galvanized iron or copper	20

In most cases, home buyers aren't aware of the problem—or have no idea how much it costs them. And though many builders, architects, and city officials have called for reform, widespread community action has been slow in coming. Yet any city or town that can rally for a fight against political evils, or in support of a bond issue for better schools, hospitals, or roads, can also correct wasteful building codes. The means are the same; the stakes—in dollars saved—are high.

Just what, you may ask, is a building code? How do you recognize a bad code? And how can a poor one be changed?

Your building code is a series of local laws or ordinances. It is a kind of guidebook that describes how buildings shall be constructed and occupied, in order to guard the health and safety of everyone.

Enlightened building codes have done a great deal to lessen the loss of life and property damage due to earthquakes, hurricanes, and fires. They protect against poorly built structures that might collapse or become unsafe in later years. They are also designed to prevent serious errors or dishonesty from creeping into the construction of your home.

Building codes should not be used, however, to promote wasteful practices, or to force a builder to employ more workmen (or more expensive workmen) than are really needed. Nor should codes force the use of costly or outdated materials.

Here's how to cure a bad code

What can you do? As an individual, you can inform yourself on the local code—*more on that in a moment*—and if it is obsolete, speak out for reform. Obviously, group action is called for in most cases. This is an excellent project for a dynamic service club, civic league, women's organization, or professional group. Two things are in your favor: wasteful codes cost everybody money—even renters; and when local governments realize the problem, they usually cooperate.

Start your city's campaign by digging out the present building code. It's on file at the city clerk's office. Check the date of adoption—*if it is more than five years old, it's out of date.* So many advances in the use of lumber, piping, and other materials have occurred since 1954 that older codes are bound to be obsolete.

Will codes always be junked so fast? Not necessarily. The reason is that the best codes written today are of the "performance" type. Technical chapters on foundations, walls, floors, and roofs state how strong each must be to pass inspection. Then comes a list of materials meeting those standards—and this list can grow as new products are approved.

Older codes (your city's is probably one of them) usually named materials that had to be used. These "specification" codes are almost impossible to keep up to date, and there is no excuse for them today.

Now pick a good code for your town

Your next step is to convince the key people in your community that reform is needed. Your city attorney can explain legal problems. Building contractors, architects, lumber dealers, local representatives of building materials firms, mortgage bankers, and realtors can add their voices. Building officials and inspectors—who are usually conscientious, hard-working, underpaid public servants—should welcome a standard code they can understand and enforce.

Finally, the time for action arrives. A new code must be drawn up for study by the city council or its equivalent. This is a crucial moment. Someone will probably suggest that a local committee draw up the new code. *Resist this idea*, for it will not lead to a good code. Instead, insist on the adoption of one of the standard building codes listed at the end of this article. These codes have drawn on the resources of organizations like the National Research Council, the National Association of Home Builders, the American Society for Testing Materials, the National Bureau of Standards, and many more. No local group can hope to do as well.

Your area's problems are not unique

And don't be misled by talk of "local conditions." Water flows through pipes in Seattle exactly as it does in Phoenix and Miami. Electrical hazards are the same all over the country. A steel or wood beam will bear the same load in St. Louis as it does in New York. The standard building codes have taken into consideration all differences in climate, snow load, winds, temperature, humidity—even the occurrence of earthquakes, hurricanes, and termites!

You will, however, have to write a section on local administration of the standard code. The city attorney can do this, so that the proper local officials will be able to put the code into effect. And if possible, have your code list requirements for one- and two-family dwellings in a *separate* booklet. This makes it much easier for home builders and buyers to use.

To sum up: pick one of the standard codes, add a local administrative chapter, have the council pass the ordinance—and the job is done. Your city, your neighborhood, even your next house will profit by the change.

Prefabricated or metal chimneys are prohibited; conventional masonry is required whether buyer wants it or not . . 180
Plywood roof sheathing is not authorized; roof members must be covered board-by-board as was done 50 years ago . 175
Subflooring (the wood supporting your finished floor) must be needlessly heavy ¾-inch instead of ½-inch plywood . . 500
Central cold-air return cannot be used in heating; each room must have its own air return to the furnace 85
Fast, easy-to-install nonmetallic sheathed electrical cable is not permitted; metal conduit must be used 175
Outdated plumbing codes require unnecessary vents, oversize pipe, and clumsy, overweight materials 95
Lead connectors required to hook fixtures to drain lines 30

Editor's note: not all of these additional costs will apply to any one house, or to any single local code.

Here's where to send for standard building codes:

▸Basic Building Code
Building Officials
Conference of America
1525 East 53rd Street
Chicago 15, Illinois

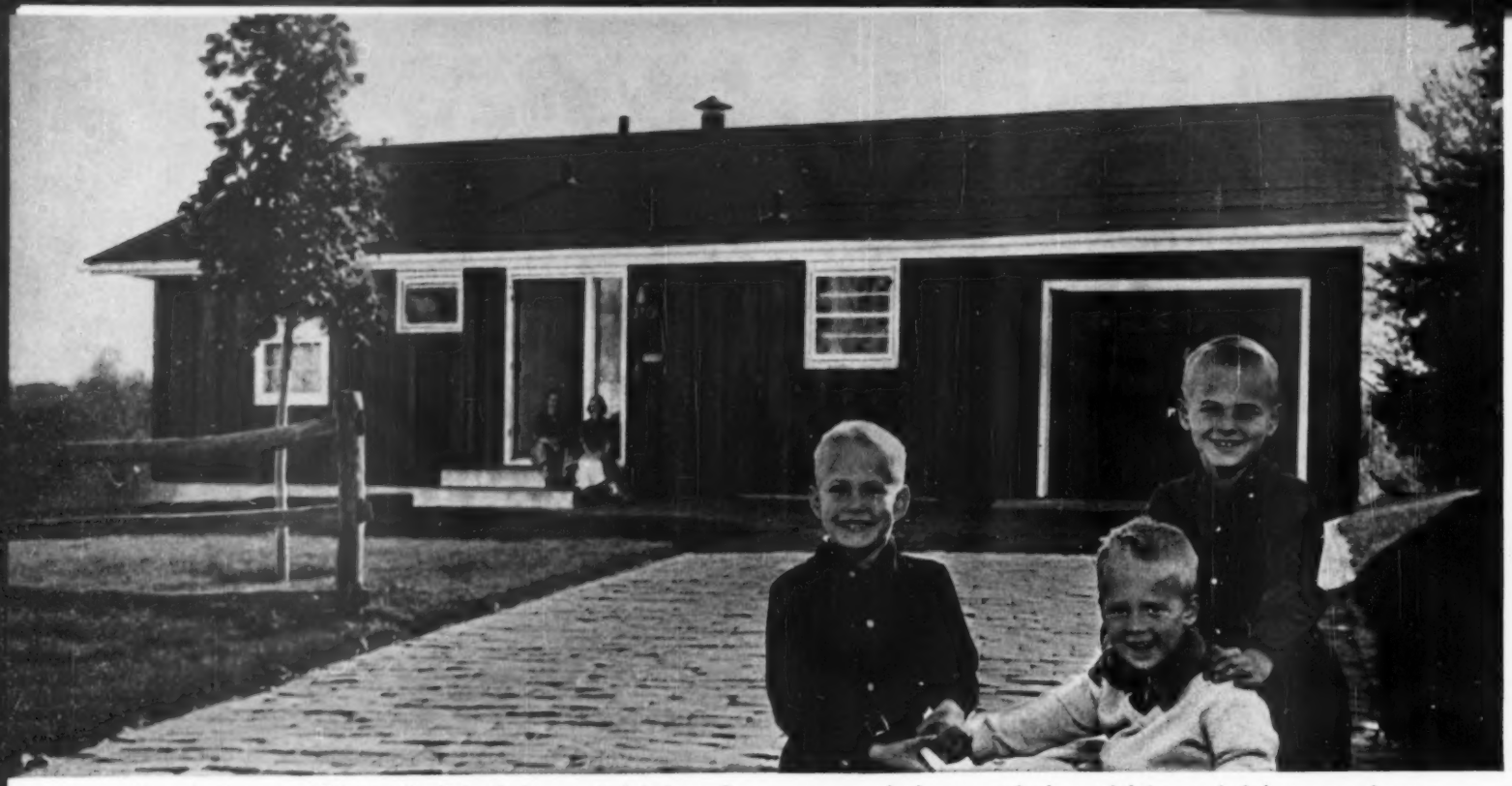
▸Uniform Building Code
International Conference
of Building Officials
610 South Broadway
Los Angeles 14, California

▸Southern Standard Building Code
Southern Building Code Congress
Brown-Marx Building
Birmingham 3, Alabama

▸National Plumbing Code
American Standards Association
70 East 45th Street
New York 17, New York

▸National Electrical Code
National Fire Protection
Association
60 Batterymarch Street
Boston 10, Massachusetts

▸New York State Building Code
Technical Director
1740 Broadway
New York 19, New York



Meet the Bensons of Minneapolis: Dale, Barbara, and their boys, Cory, Drake, and Reed. Their story isn't a new one. It's been told for as long as young couples have wanted a home of their own. And the common denominator in these stories is usually money—or the lack of it.

They did it themselves—and love it!

By Florence Byerly

For the Bensons, or for any young couple, the problem is complex, but simply stated: how do you stretch the furniture from your old apartment to fill the wider spaces in your brand new home? How do you buy new furniture when you've spent most of your savings on the down payment for the house? Finally, how do you get a finished, coordinated look from your furnishings when you've acquired them over the years a piece at a time?

Dale and Barbara started making their plans early—way back in their apartment-living days. They took evening courses in home planning, and began to work out decorating and color schemes for their home-to-be.

Their new home wasn't the end to all their planning and dreaming. They've since made great use of Dale's handyman abilities and Barbara's artistic talents. Money saved on do-it-yourself projects went toward furnishings they weren't able to make themselves. Next on the agenda: a two-bedroom addition for the boys.

Look over the ideas they've used in their home. You might want to borrow some of them for your own.

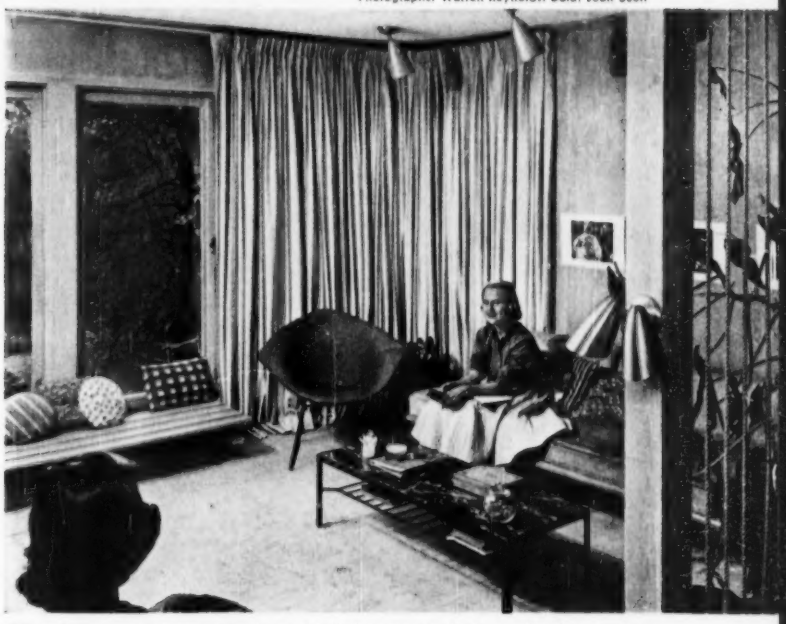
Need decorating help? Consult one of the Home Planning Centers operated in cooperation with Better Homes & Gardens. See list on page 153.

Benson-made rope divider creates separate eating area. Boys love to play at the dining table—made from a door mounted on pipe legs. Six legs cost $15. Table extends by raising hinged leaf. You can see where extra pair of legs is attached.

More on page 141

Photographs: Warren Reynolds. Data: Joan Scott

Open plan features exposed support posts; it's otherwise much like many homes of equal size. Hillside lot provides walk-out basement, lovely view from windows.



The whole family enjoys living with beige tones. Dale made the window benches and divan, designed the metal coffee table. Barbara covered the pillows and foam divan cushions. Next purchase for this room: a rug.

Toasting marshmallows is a new family delight since prefab fireplace was added. Dale designed hood (insulated to stay cool), put in stone hearth himself.

Asbestos sheeting, plus attractive black metal plates, shields stairwell. Barbara made a luxurious-looking wall of draw draperies out of sacking material.

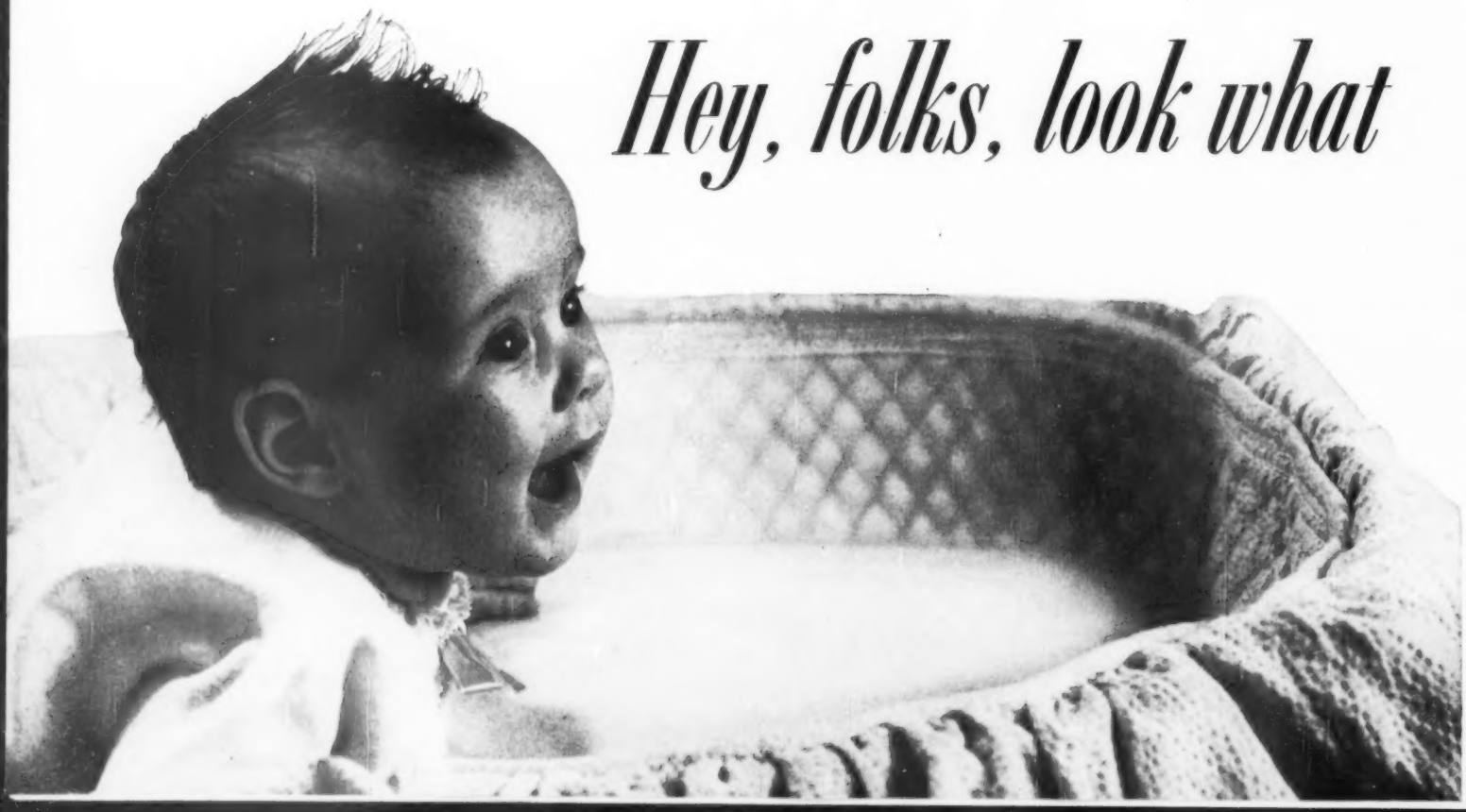
Three months—*"Rolling from my back to my side."* Other developments: plays with own hands; begins to grasp toys; smiles, coos, gurgles; raises self up by his arms.

Photographs: Doris Pinney

Four months—*"Carrying my head so steady."* Other developments: Laughs out loud; splashes with his hands when in tub; holds his toys.

Five months—*"Reaching for things."* And getting them unless they are beyond arm's length. Other developments; rolls from back to stomach; turns head at sound of bell or voice; drools; coughs artificially.

Hey, folks, look what



Six months—"*Crying at strangers.*" He used to be friendly with everyone. Other developments: Sits momentarily without support; one or two teeth.

Eight months—"*Playing with my reflection in the mirror.*" Other developments: sits up with no support; crawls and pulls self up; likes to throw things; will wave bye-bye.

I'm doing!

By Ann Usher

BABY'S FIRST YEAR—what better show, as the super showman performs for his doting audience? Here are some dramatic moments, pictured at about the month each occurs. But, remember, no baby is exactly like any other baby. One may master skills earlier than shown here; another, not till later.

←

Two months—"*Raising my chest when I'm on my tummy.*" Before, Susan could lift only her head. Other developments: following moving person with her eyes; kicking in her bath.

Twelve months—"*Walking! Oh, with help or holding on.*" Girls generally walk earlier than boys. Other developments: holds cup; says two words; uses crayon to make a stroke.

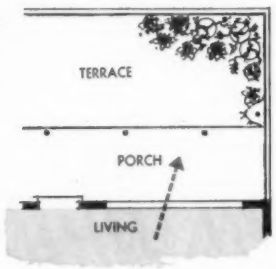
Owner: Clarence Wyle. Landscape architect: Joseph Copp, Jr.

Transformed. This problem hillside is planted above and below with succulents that keep their good looks all through the year.

In colder areas, plant prostrate junipers, trailing phlox and veronicas, gray cerastium, and hardy sedums to gain the same end.

Picture-pretty is this bright corner inside its tall wind screen. It has tassels of purple wisteria for a ceiling and a cobblestone floor that needs only an occasional hosing.

The potted plants are changed as needed. The shrubs here are camellias and the lower plants are cinerarias.



What do you see outside your window?

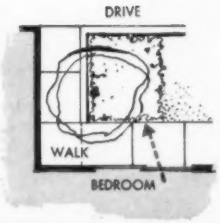
By Fleeta Brownell Woodroffe

WHY NOT treat yourself as well as you treat your neighbors and the passers-by? You plant, paint up, and groom your place to be attractive from the street. Why not also give the family and yourself a good-looking view outside each window? You'll find the cost can be low—but, day after day, the pay-off is big

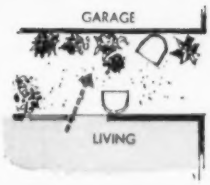
Photographs: de Gennaro

Color-packed and easy to copy—this gay square, rimmed by house walk and driveway, is on view every time you glance outside.

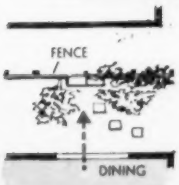
The medley of color is produced by setting out seedling plants of annual phlox in several colors, petunias in scarlet and violet, and mats of both violet and white sweet alyssum.



Easy and gay is this solution for the strip too narrow for grass and shrubs, but always right before your eyes. In addition to marigolds, cannas, and marguerites shown, you can also pot up nasturtiums, small dahlias, and petunias.

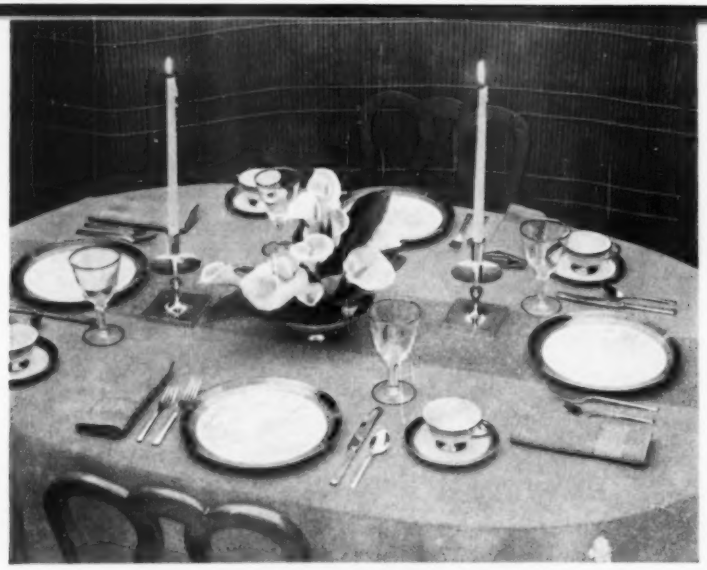


Photograph: Weymouth. Owner: Roland Tavernetti



Smiles come easily when you greet the day and a jocular Saint Francis and his birds on your first look outside.

Let your table show you care



Easter Sunday grandeur is achieved at this table by an all gold and white theme. Lilies and tapers, symbols of the season, are used as lovely accents.

By Fae Huttenlocher

YOU'LL MAKE your mark as a successful homemaker if you serve every meal from an attractive table. Your family—of one or several—will love you for it. They'll look forward to the happy moments spent each day in the pleasant atmosphere you've created. These lovely tables, set by *Better Homes & Gardens* editors for the Breuner store in Sacramento, California, offer many ideas to help you choose and use your tablewares

Cooking at the table can be an exciting as well as practical way to serve. A few inexpensive but well-chosen accessories like these give it a flair.

Milk glass in old-fashioned Grape pattern stages a wonderfully contemporary show when set on a glowing tangerine cloth.

Toast-colored napkins add a provocative note (you'll get conversation about these blending shades) and rose geraniums, a spicy fragrance.

Photographed at Breuner's by Lyman Emerson

Versatile white china and sterling adapt with ease to many moods and color treatments. Here, a multicolored cloth in diamond pattern gives them a sparkling, Harlequin-like gaiety.

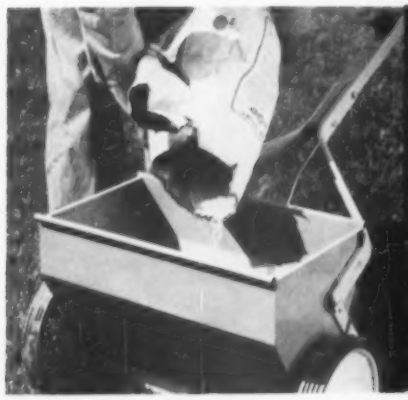
Amethyst glass and pink bouquet add beauty. For variety, use your centerpiece as an endpiece when the table is set for an uneven number.

It's bound to be a good morning and a good day if it starts at a table as cheery as this one.

The gay, daisy-dotted cloth is one of the new do-it-yourself designs; they come in a package, ready for you to put together.

White china and amber-colored crystal in Svelte pattern are pleasantly accented by a casual centerpiece arrangement of gay yellow and white flowers.

How to upgrade an old lawn in one season without straining either your budget or your back

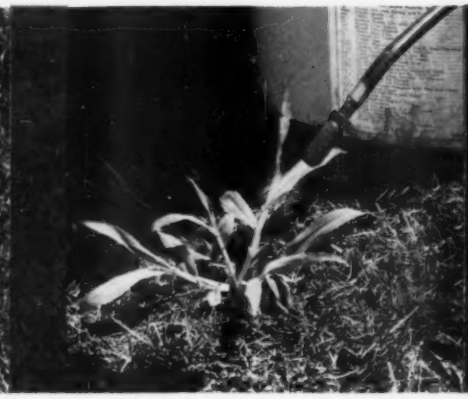


Feed often: Fertilize every two months, from spring until leaves drop in the fall. Water after each feeding if possible.

Apply fertilizers specifically designed for lawns, at rates recommended on the package. Ask for a high-nitrogen formula.

Weed early: Start applying controls when weeds are first seen. Use neburon for chickweed, and 2,4-D for broad-leaved weeds.

If weeds were severe problem previous year, use a pre-emergence weed killer recommended by your nurseryman, as soon as possible.



Stop crabgrass: Start treatment with a control such as PMA or DMA in May or early June, when the crabgrass is young.

If weed grasses are rampant, treat the entire lawn with a pre-emergence control such as calcium arsenate or chlordane.

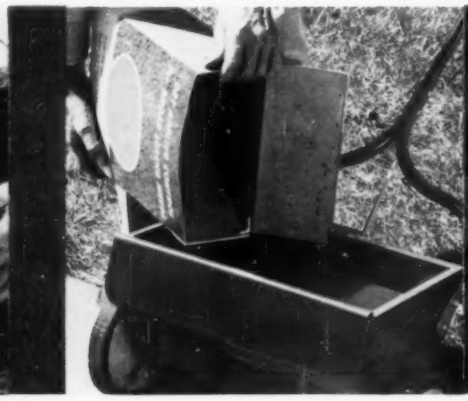
How to start a new lawn from scratch so the grass will develop quickly and uniformly

Soil preparation: If house is new, start as soon as final grading is finished. Rake lawn fertilizer into entire lawn area.

Have soil power tilled if it is very hard and rough, or if covered with weeds and weedy debris. Break up clods, level low spots.

Sodding: Use fresh sod, and lay it the day it's delivered if possible. Fit the strips closely together, and stagger the joints.

Water thoroughly as soon as sod is laid, then firm with heavy roller. Repeat watering at 2- or 3-day intervals until sod takes hold.

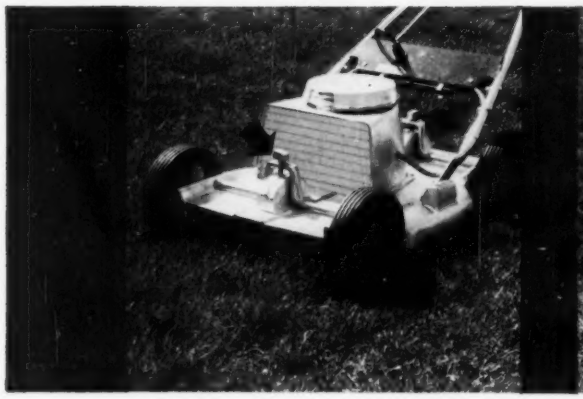


Seeding: Use a seed mixture containing at least 80 per cent permanent lawn grasses. Use a spreader to get uniform coverage.

Best mixtures cost more per pound, but less per seed, than cheaper mixtures containing coarse annual grasses and nurse grasses.

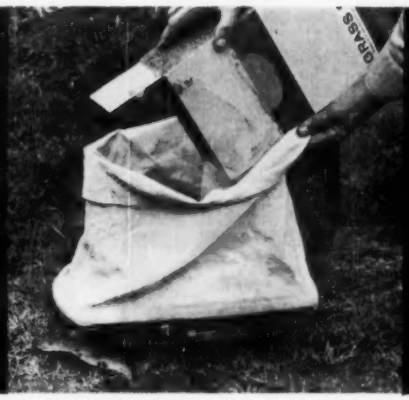
How to build a fine lawn

Fine lawns have often been compared to carpets and rugs, but the comparison really isn't fair. The quality of a carpet or rug can never be changed, while a lawn can be improved any time it fails to satisfy. In fact, almost any lawn can be improved dramatically in one season, and for as little as three or four dollars a month



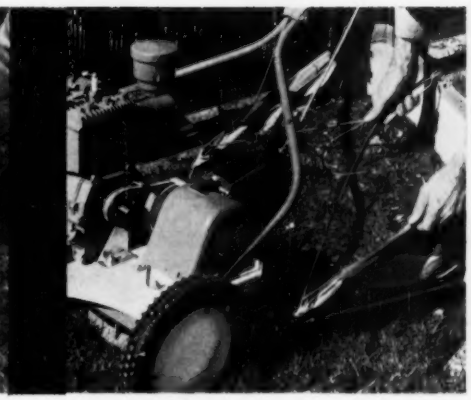
Mow high, often: Cut bluegrass at least 2 inches high, spring and fall. Raise cutting height to 2½ inches in heat of summer.

Cut Bermuda, other creeping grasses ¾- to 1-inch high all year. If height adjustment is not calibrated (arrow), check with a ruler.



Overseed thin lawns: Use grass seed for two things: to introduce better varieties and to help a thin lawn thicken up quickly.

For these purposes, use the finest perennial grasses you can find. Do not use rye, coarse fescues, or so-called nurse grasses.



Remove clippings: Remove heavy clippings with grass catcher, or rake up the thatch they form when they accumulate.

This layer of debris is a breeding ground for turf diseases, and slows up the movement of air and moisture to grass roots.

Photographs: Stanley Warren

Rolling: After sowing seed, roll seedbed with an empty roller. This firms soil and gives the seed good contact with the soil.

If no roller is available, rake lightly with a broom rake or drag a metal doormat across the bed to lightly cover the seed.

Watering: Keep seedbed constantly moist for at least two weeks for spring sowing, 10 days for seed sown in the summer.

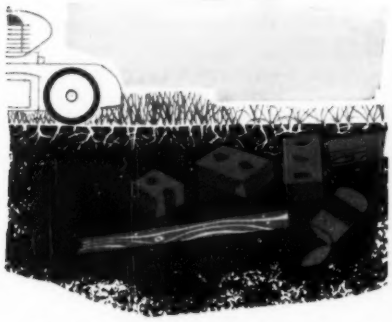
Only the top half inch need be damp during this germination period. After grass is up, water less frequently and more thoroughly.

Mowing: Start mowing when grass is about 2 inches high. Soil should be slightly dry at first mowing so wheels don't track.

Mow regularly thereafter, so no more than half the top is removed each time. Don't apply weed killers until after fourth mowing.

Trouble shooting and what to look for when something goes wrong

Drawings: Hugh Stirts

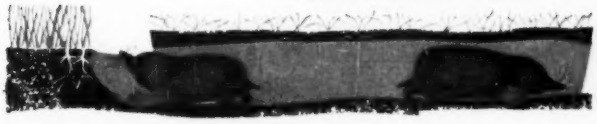


Buried trash: Damage becomes apparent in hot weather, when trash stops absorption of water. Grass browns, dries out.

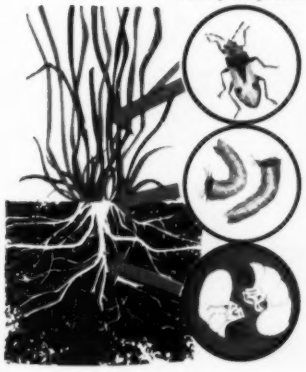
If trash is suspected, probe with stiff wire or spade. To cure, dig out trash and reseed or patch with new sod.

Shade: Grass is weakened by competition of tree roots, for food and water.

Cure: Feed, water more liberally, as described in the first series above.



Moles: Damage is caused when moles enter an area in search of grubs, worms, other soil insects. To cure, trap or poison moles themselves. Then treat infested area with a soil insecticide to destroy mole food. Good insecticides: dieldrin, aldrin, chlordane.



Insects: Chinch bugs (top) and webworms (center) feed about base of grass. Japanese beetle grubs feed on roots. Soil insecticides control these, other insect pests.

Gals, here's how to

Get off the homemaking hook!

By Anne Anderson

Let's face it, today's lady of the house would need a 48-hour day or have to be a juggling artist to get *everything* done. And since this is unlikely, she either becomes frustrated because she hasn't "accomplished" or else she's forced into making decisions such as "Shall I help Susie make a new outfit for her doll before I start dinner, or shall I dust and run the vacuum cleaner in the living room?"

And what's amazing (with all due credit to the lady's best intentions) is that often these decisions are *not* what her family prefers. The quizzes at right will help solve that problem; get the family into the act! Not so surprising, some gals unconsciously set their standards according to what other women do or think rather than tailoring these standards to their own families.

When you come right down to it, the family's health and happiness are affected by what Mom gets done—or what she puts off. Some families would much rather have home-baked cookies or a cake than a spotless house. To others, a cluttered or dirty house is unbearable but a quick dinner from cans or packages is perfectly all right. And think of all the husbands who would much rather be greeted by a spick-and-span wife than by a spick-and-span house!

So let's find out what the family really prefers—let's get Mom off the hook of deciding these things by herself. The two quizzes here will help her arrive at some "right" decisions. Let each person in the family old enough to read take the tests, show his real preferences.

The daily and semiweekly jobs have been divided into 22 items. Such vital things as changing the baby, providing clean clothes, getting some sort of meal on the table are not included because there is no choice about doing these! We realize, too, that there are dozens of similar routines (and even unexpected things) a mother is up against. And, she more than anyone else has to find a way out.

We don't pretend that these quizzes will do away with the multi jobs in a gal's day. But we're sure the final ratings will produce a lot of surprises—and maybe lead you to a happier frame of mind.

How does your family rate your time? Quiz them to find out

LET EVERYONE in your family old enough to read take these quizzes. In the Daily quiz, there are 14 items; give a number to each job, ranking them from Number 1 for the most important, down to 14 for the least. Repeat for the Semiweekly quiz, ranking the 8 items with Number 1 as top preference. (It's best if each person takes the quizzes by himself so he isn't influenced by others. Cover the answers with a strip of paper after each person finishes.) After everyone has completed both quizzes, add totals *across* for each item. Rank totals of the Daily quiz. (Item with lowest total ranks top priority; second lowest total ranks second, and so on down.) Then rank Semiweekly quiz in same way.

DAILY JOBS

Job	Rank Your Preferences						Totals Across	Rank Totals
	Mom	Dad	Youngsters			Other		
Living room tidy (Newspapers, magazines, toys picked up; ash trays emptied)								
Living room clean (Furniture dusted, floors clean, everything in order)								
Bedroom tidy (Bed made, pajamas hung up)								
Bedroom clean (As above, but floors and furniture dusted, dresser and chest tops cleared, too)								
Kitchen tidy (Dishes done, floor swept, garbage emptied)								
Kitchen clean (As above, but floor washed, appliances and cabinets wiped)								
Bathroom tidy (Towels hung, clothes picked up, toothpaste and toiletries put away, no clothes drying over tub)								
Bathroom clean (As above, but fixtures and mirror sparkling, floor washed)								
Homemaker neat (Lipstick, combed hair, fresh dress or clothing)								
Family's favorite meal, special time-consuming treat, or home-baked cookies, cake, or pie								
Dinner cooked and ready to serve when Dad gets home								
Table nicely set in the dining area (Perhaps with good dinnerware, flowers, fruit, or some other attractive centerpiece)								
Mom on call to chauffeur family (To school, commuter train, club activities)								
Mother to spend as much time as possible with youngsters and Dad, skipping any of the above to do so								

SEMIWEEKLY JOBS

Job	Rank Your Preferences						Totals Across	Rank Totals
	Mom	Dad	Youngsters			Other		
Closets and drawers in order								
One or two worthwhile community and/or church projects handled by Mom								
Sheets, pajamas, underwear, dishtowels ironed								
Gardening and weeding done								
P.T.A. and school events participated in by Mom								
Mom to have weekly food marketing completed								
Dad's and family's errands run by Mom								
Socks darned, buttons sewed on, clothing pressed								

Big, old bathrooms now make sense!

★ **Last month we made two small baths live big. Here, two larger ones have ideas to use in baths of any size**

This bath had room to roam—we put its space to work!

Simple divider wall eliminates barracks feeling of old bathroom, provides two private areas. Folding door can close toilet space.

Dual lavatories, in handsome round design, doubled usefulness. Spacious counter and cabinet unit is wall-hung for easy cleaning.

New medicine cabinet holds all the family's paraphernalia; mirror is angled down so children can use it as well as adults.

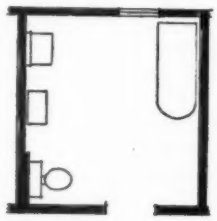
Exercise couch makes this attractive room even more usable. Sun lamp above lets couch do double duty; note telephone is right at hand. Couch stores in cabinet by the tub (off picture at right).

Textured vinyl fabric covers wall at left. It's easy to apply, cleans with a damp cloth. Clown-chart measures growing children.

Ceramic tile is in a new, self-scored design (nine small squares in each block). It's ideal for walls and floors.

BEFORE. This large bathroom deserved a better fate. The impromptu storage cabinet was clumsy, hard to clean around. Mirror and lighting above lavatory were both entirely inadequate. Old tub was too rounded for shower.

AFTER



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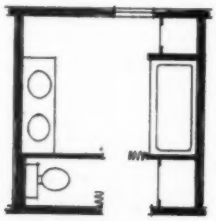

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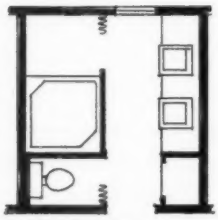
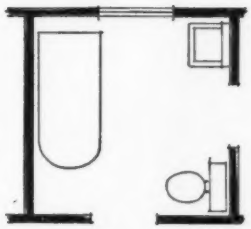


ALTERNATE

How-to photographs on page 145



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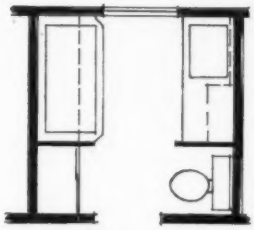

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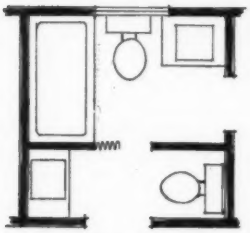


ALTERNATE

More photographs of these two bathrooms on page 133

AFTER

Photographs: Hopkins; Reynolds

BEFORE

A baby and young child made this bathroom's shortcomings all the more inconvenient. Old heater gave uneven warmth; lighting was minimum; storage, nonexistent; door awkward. The laundry was far, far away.

This one got more storage—plus a laundry!

Useless door (see plan) was closed off—wall space was nearly doubled. More important, new space was made to pay off.

Kitchen-type enameled cabinets now give 2-foot-deep storage where it's needed. You can buy a cabinet size to fit your space.

Washer-dryer tucks beneath counter. Laundry here makes sense—it's near source of soiled clothes, handy to linen storage.

Kitchen sink, instead of usual lavatory, is right for bathing baby or rinsing delicate washables. Sprayer aids hair-washing.

Lighting fixtures are above and below this mirrored cabinet. Shields can be adjusted to provide bright or indirect light.

Heat diffuser replaces old heater, circulates furnace heat. Electric towel bar dries damp clothing or linen in a jiffy.

Shower head, with variable spray control, has flexible hose that adjusts to child's height. Note new rack by faucets.

Floor covering is a piece of seamless, speckle-pattern vinyl.

New wall surfacing is plastic-coated hardboard—durable, washable, easy to install. Toilet divider is fixed, flush-panel door.

Photographs: Howland. Decorator: C. Eugene Stephenson, A.I.D.

Shades are newly glamorous for rooms of any style; reflect the trend toward flat window panels. These are sun-resistant fiberglass fabric tacked onto a regular window shade roller.

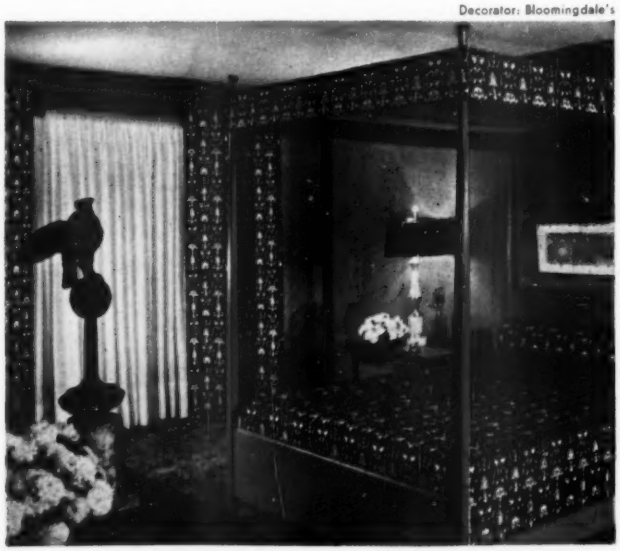
The companion cafes are fiberglass, too. They provide a backdrop for the furniture, keep the windows from looking bare when shades are up.

Time for new window fashions

By Ruth Seefeldt

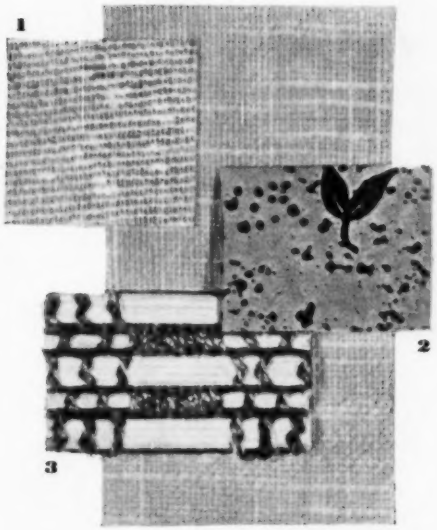
TIRED of just plain draw draperies? Here's a whole parade of new ways to use fabrics, shades, screens, and even your favorite collection in creating well-dressed windows in your home. Here are pointers, too, on how to make and hang these window dressings yourself. For more tips on shades and blinds see page 105.

Decorator: Bloomingdale's



Good-looking patterned fabric at sides of windows looks like draperies, actually covers a pair of folding screens! This effect is part of the whole room's crisp tailoring.

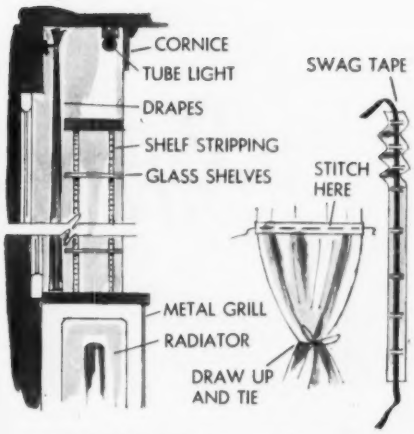
Remember, sheer curtains like these will hang better if there's an extra-deep double hem at the bottom. For sunny windows choose a fabric of man-made sun resistant fibers.



New shade and blind sampler: 1. Vinyl impregnated, washable fabric shades. 2. Leaf motif venetian blind slat. 3. Wood slat metallic-woven blind.

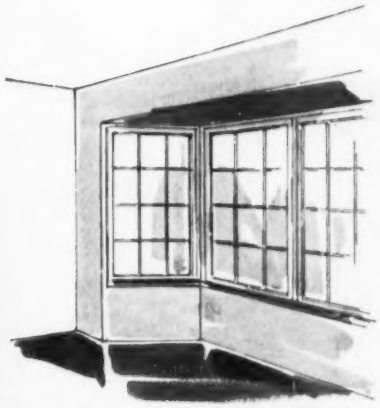
Photograph: Burgess. Decorator: Harry Francis, A.I.D.

Dolls, china, or old pewter—all can be dramatized by draperies drawn *behind* the shelves; special lighting. Tubes are concealed in cornice. Shallow cabinets give frame depth for shelves. (Sketch, right.)



Photographs: Hedrich-Blessing. Decorator: Robert Cronley, A.I.D.

Draping only looks complicated. New swag tape stitched to fabric makes even folds. Tied swag is tacked above the window. Home of Dr. M. Margolis, Cincinnati.

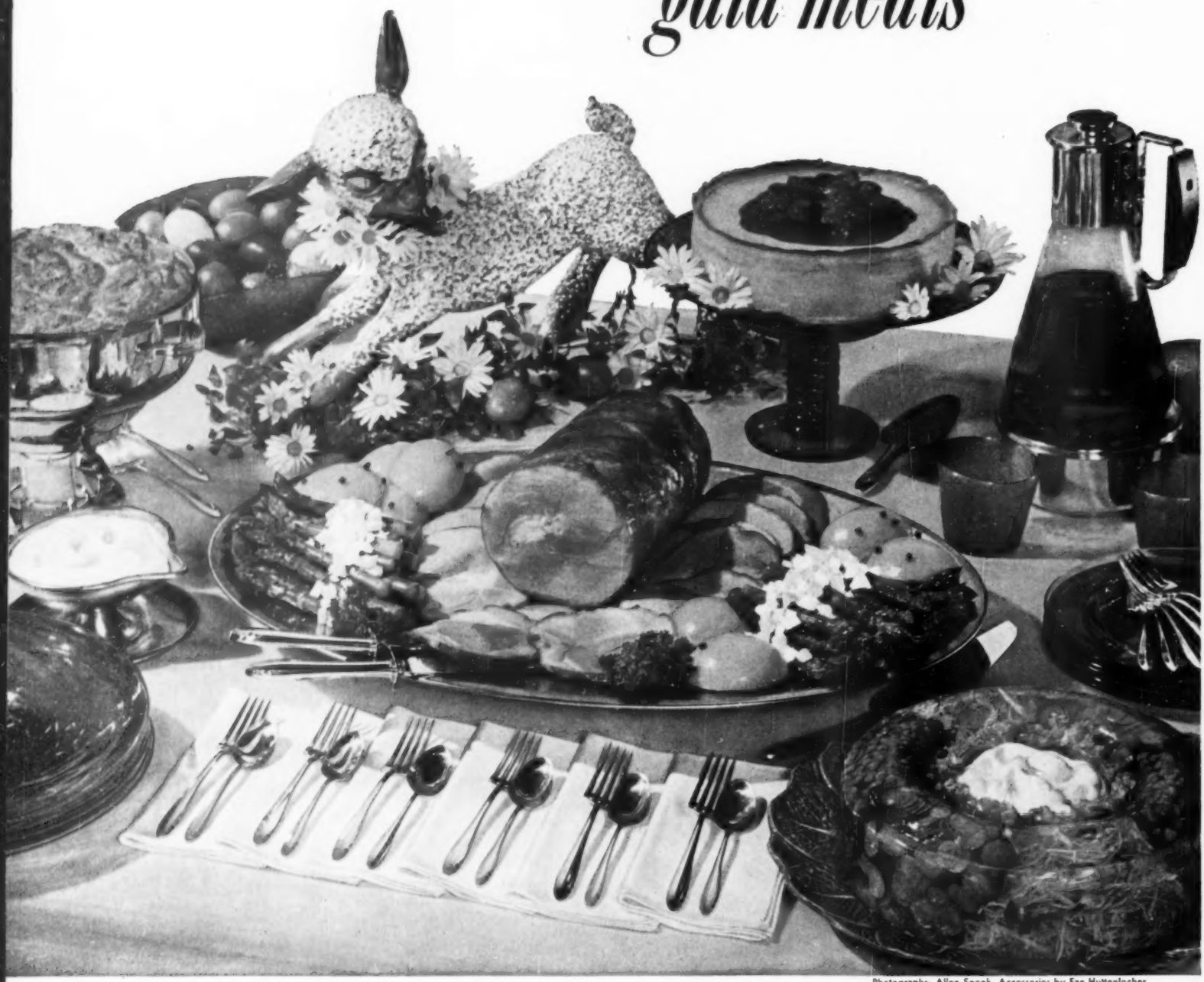


Former bay features sliding shoji panels to cover wall. Idea: screen out an unpleasant view—create your own.

Sketch shows how window seat was removed; tracks for the panels fitted into bay opening. Richard Miller and Ron Barrows home, Portland, Oregon.

More tips on page 105

Swing to spring with gala meals



Photographs: Allen Snook. Accessories by Fae Huttenlocher

By Myrna Johnston

Easter parades and bonnets come early this year, so it's time for Spring at your table, too. These meals are Sunday-best all season. For The Day, how about a centerpiece of snow-white eggs in a green bowl? Or a ceramic lamb with posies?

Easter Day Buffet

Glazed Rolled Ham *Orange-spiced Peaches*
Asparagus Tips with Easy Hollandaise
Hot Spoon Bread *Garden Ring Salad*
Strawberry Cheese Cake *Coffee*

Good eating and easy carving with a boneless rolled ham! Since this ham is already cooked, just heat—in oven or rotisserie—and glaze with the tangy syrup from the Orange-spiced Peaches. For an Easter frill for green asparagus, top with a ribbon of chopped hard-cooked egg; offer Hollandaise to give the nip of lemon, the richness of butter.

We baked the Spoon Bread in a chafing dish (you could use a casserole, of course); now it keeps airy and light over the candle warmer. Garden Ring Salad is a trio of bright vegetables captured in gelatin. Strawberry Cheese Cake, a luscious make-ahead dessert sports the first berries of spring.

On-the-sunny-side Breakfast

Morning Salad of Fruit
Eggs in Toast Cups with Crisp Bacon Strips
Easter Bunny Surprise *Pitcher of Cream*
Hot Cross Buns *Choice of Cocoa or Coffee*

Fresh as hyacinths—that's the way you like your Easter Breakfast. Start with a salad of orange sections and strawberries (pass powdered sugar for "dressing"). You may bake the Eggs in Toast Cups, or poach the eggs and slide them into their crunchy holders as we did here. The bacon strips can cook in skillet or oven—suit yourself.

Those plump Hot Cross Buns are quick with hot-roll mix—extra fast with biscuit mix plus yeast (see recipes for both). Serve with butter balls and marmalade—we put a butterfly dish at each place for a dainty eye-catcher: China Easter Bunnies hide a surprise: a tiny candy egg nestled in cereal!

Recipes on page 79

Don't forget good, old-time

Corned beef and cabbage

A mighty fine cut for entertaining—that's corned beef! Lots of flavor, little fixing. You may cook it a day ahead, then just heat and glaze before dinner. Modern corned beef comes in vacuum-sealed wrap. You'll find 2- to 5-pound pieces, all ready for your kettle

Photographs: Allen Snook

←

How about a bow to St. Patrick's Day? Glaze corned beef for the occasion. Cook Irish potatoes, cabbage wedges, and carrots with the meat—they'll take on savory flavor.

Handsome, jumbo potatoes are a dandy stand-in for posies. Just trail some greenery among the spuds. Add the white accent of clay pipes (the men guests can smoke 'em!).

. . . and remember apple pie for dessert!

This is Perfect Apple Pie, still warm from the oven. The flaky crust is plumped high with juicy apple slices—tart, yet sweet and spicy all at the same time.

Let your dessert carry out "the wearing o' the green." And cut out clover leaves from slices of aged Cheddar (use cooky cutter). Offer coffee, fresh and fragrant.

How to cook corned beef, page 108. Recipes on page 110

Baked Potatoes With Cheese Sauce

Spring note: chives with cream cheese—

4 or 5 baking potatoes
1 8-ounce package cream cheese, softened
⅓ cup light cream
1 tablespoon snipped chives
1½ teaspoons lemon juice
½ teaspoon garlic salt

Just scrub potatoes for a crunchy skin—or rub with fat for soft skin. Bake at 425° for 40 to 60 minutes.

Roll gently under hand; make crisscross in top with fork; press ends, push up.

Beat cream cheese with cream till fluffy. Add the remaining ingredients. Spoon atop the hot potatoes.

Dig these POTATOES!

THE HUMBLE POTATO? Not at all! If you're tired of potatoes the same old way, here's a new repertoire—spring-fresh ideas for baked, scalloped, and French fried. And don't overlook the quick-and-easy potato styles—canned, frozen, packaged

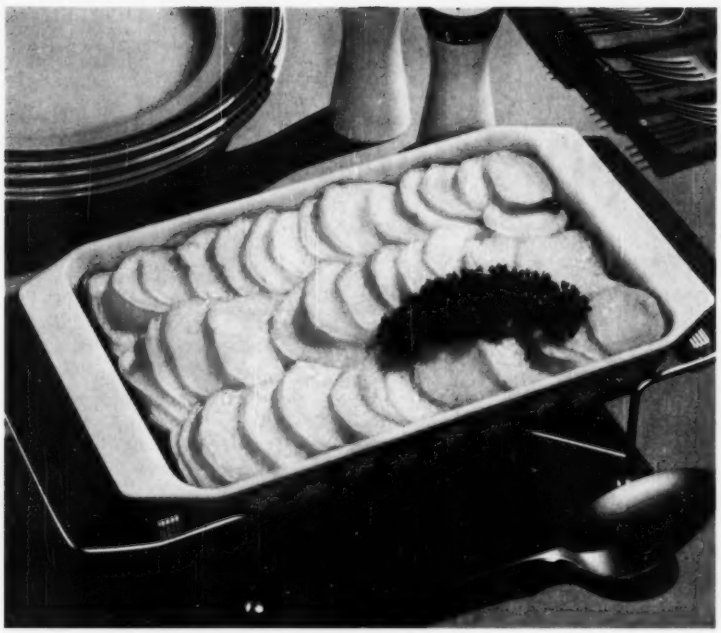
Combo Potatoes in Foil

Almost a vegetable sandwich with onion the filling!—

4 medium baking potatoes, pared
¼ cup soft butter or margarine
2 medium mild onions, sliced

Cut each potato crosswise in 4 slices; butter between slices and on top; reassemble with onion rounds between. Season with salt, dash with pepper.

Secure with toothpicks. Wrap each potato in double thickness of foil. Bake 1 hour at 375°, or till done. Open foil; sprinkle with chopped parsley or return to oven to brown.



Cottage Potato Bake

Really scalloped in butter! Dandy with a steak dinner—

1 quart thin-sliced pared potatoes
⅓ cup butter or margarine
Salt and pepper

In 10x6-inch baking dish, arrange ⅓ of potatoes in layer. Dot with ⅓ of butter; dash with salt and pepper. Repeat with two more layers.

Cover with foil; bake at 425° about 40 minutes or till done. To brown top, uncover last 10 minutes.

Creamy Scalloped Potatoes

Just delicious! And a snap with canned soup for sauce—

2 quarts thin-sliced pared potatoes
¼ cup chopped green pepper
¼ cup minced onion
1 can condensed cream of mushroom soup
1 cup milk
2 teaspoons salt

In 2-quart casserole, alternate layers of potatoes, green pepper, onion. Mix remaining ingredients; pour on. Cover; bake 45 minutes at 350°. Uncover; bake 20 minutes.

Photographs: Mike Nelson

Crunch-top Potatoes

Baked potatoes in half the time—plus a bonus of crisp topping—

⅓ cup butter or margarine
3 or 4 large baking potatoes, pared
¾ cup crushed corn flakes
1½ cups shredded sharp cheese
2 teaspoons salt
1½ teaspoons paprika

Melt butter in jelly-roll pan in 375° oven. Add single layer of potatoes, cut crosswise in ½-inch slices; turn once in butter.

Mix remaining ingredients; sprinkle over. Bake ½ hour or till done and tops are crisp.

More photographs and recipes on page 92

Perfect omelets every time

HERE'S HOW for tender French omelets or the light fluffy ones. For the French type, you use the same simple ingredients as for scrambled eggs, but a different in-the-skillet technique. To make a fluffy omelet, you beat the yolks and whites separately, then mix; puff the omelet top-of-range and bake to a golden brown

Photographs: Mike Nelson

French omelet

1 For the very best French omelets, make little ones. Use 2 or 3 eggs for each—everybody has his own omelet!

With a fork, beat 3 eggs, 1 tablespoon milk or water, ¼ teaspoon salt, and dash pepper till the omelet mixture is blended but not frothy.

2 Heat 8-inch skillet; add 1 teaspoon butter—it should sizzle and brown *lightly*. Tilt pan to grease sides; stir in 1 teaspoon fines herbes.

Pour in omelet mixture, leaving heat moderately high.

With fork tines up and parallel to skillet, rapidly stir through top of uncooked egg. Keep omelet an even depth.

3 As you stir the uncooked egg back and forth, out to edges, cooked bits will come to center. Shake pan all the while to keep omelet sliding.

Omelet cooks in 2 or 3 minutes. When egg is set but still shiny, remove pan from heat.

Spoon sauteed mushrooms or chicken livers down center as the French do. Fold edges over; slip onto plate.

Fluffy omelet

1 This fluffy omelet serves 3 to 4. Don't cut it—tear gently apart with 2 forks.

Beat 4 egg yolks till *very thick*. Beat 4 whites frothy; add ¼ cup water, ¼ teaspoon salt; beat stiff but not dry.

With a rubber spatula, fold the yolks into the whites.

2 Melt 1 tablespoon butter in 10-inch skillet—it's hot when drop of water sizzles. Pour in omelet mixture and spread evenly with spatula.

Reduce heat. Cook slowly about 8 minutes till omelet puffs and bottom is golden.

Brown top in a slow oven (325°) about 10 minutes. Loosen sides with spatula.

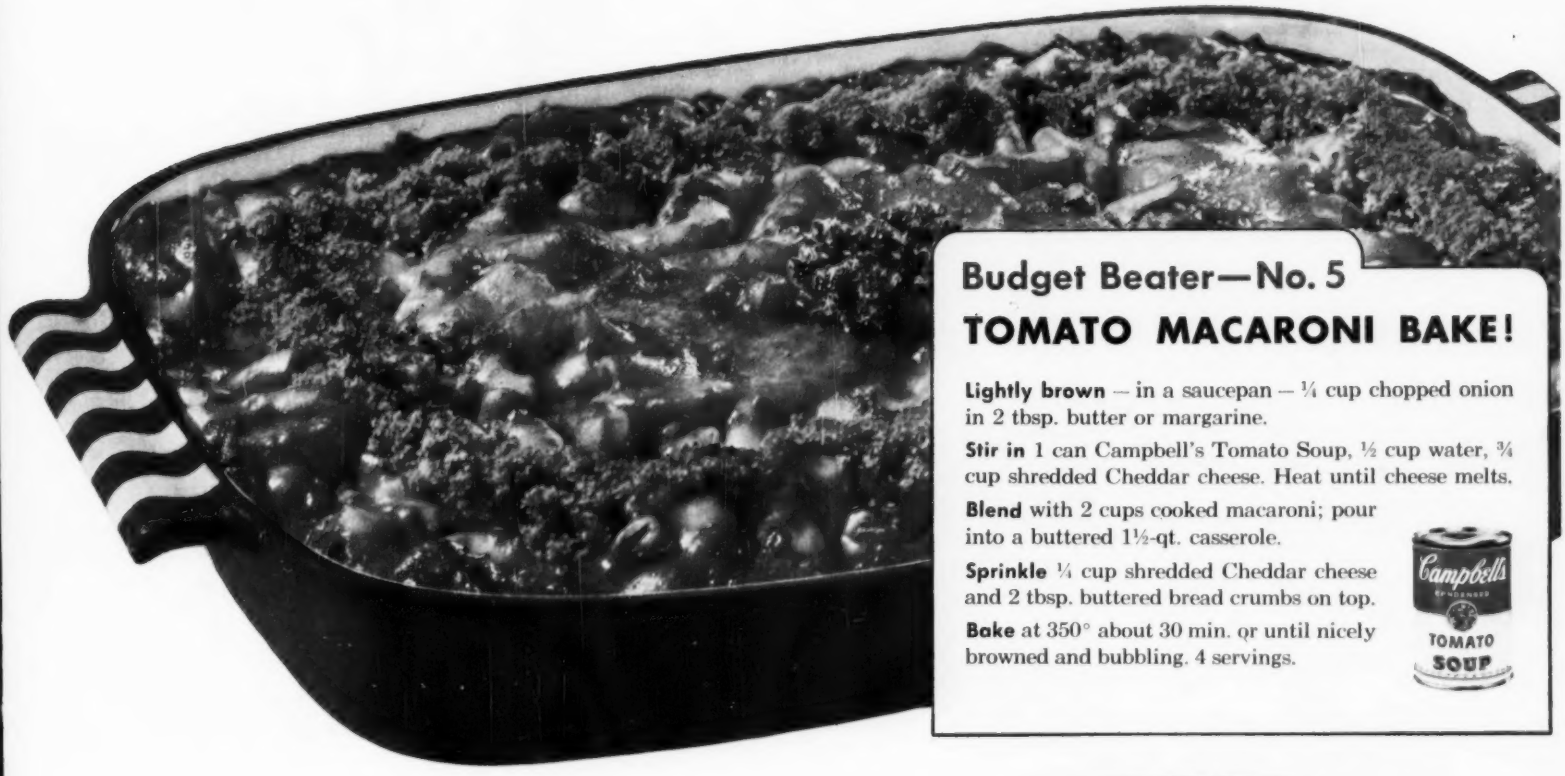
3 Make a shallow cut across omelet at right angles to skillet handle just above center. Slip metal spatula under the half near handle, tilt pan.

Coax the omelet with spatula. Fold upper half over lower half. Hold pan so bottom edge touches the hot platter; tip your fluffy omelet onto it.

Spoon cheese sauce over the top. Now to the table!

NEW BUDGET BEATERS

Hearty meatless dishes made delicious with Campbell's Soups!



Budget Beater—No. 5

TOMATO MACARONI BAKE!

Lightly brown — in a saucepan — ¼ cup chopped onion in 2 tbsp. butter or margarine.

Stir in 1 can Campbell's Tomato Soup, ½ cup water, ¾ cup shredded Cheddar cheese. Heat until cheese melts.

Blend with 2 cups cooked macaroni; pour into a buttered 1½-qt. casserole.

Sprinkle ¼ cup shredded Cheddar cheese and 2 tbsp. buttered bread crumbs on top.

Bake at 350° about 30 min. or until nicely browned and bubbling. 4 servings.

Budget Beater—No. 6

CHEESE FISH BAKE!

Arrange 1 lb. fish fillets (thaw if using frozen) in single layer in greased shallow baking dish (10x6x2").

Season with a dash of black pepper.

Stir 1 can Campbell's Cream of Mushroom Soup; pour over layer of fish.

Sprinkle on ½ cup shredded Cheddar cheese and a dash of paprika for extra color and flavor.

Bake at 375°F. about 45 min. or until lightly browned. 4 servings to tempt the family.

Good n' thrifty cooks cook with *Campbell's Soups*

For other Budget Beaters write to Campbell Soup Company, P. O. Box 888, Dept. BH-3, Camden 1, N. J.

WHY STOP WITH SALADS?

Other foods, too, get exciting new flavor from KRAFT DRESSINGS

2 fresh and easy ways to brighten your meals with Kraft Liquid Dressings!

Very Special Lamb Stew—Kraft Italian's vivid garlic-and-herb seasoning gives company airs to stew! Marinate 2 pounds of lamb shoulder, cut in 2-inch cubes, for 1 hour in Kraft Italian. Remove from dressing and brown on all sides. Season with salt and pepper. Cover with water and cook slowly for about 2 hours, or until meat is tender. Add small whole potatoes, carrots and onions—8 of each—and continue cooking for 30 minutes more. Thicken the wonderful tasting liquid for gravy. *Tip:* Another time try this same recipe using Miracle French.

Green Galaxy Salad—A bowl of greens (Bibb and leaf lettuce and romaine, torn into bite-size pieces) and onion rings becomes gourmet fare when you toss it with tomato-y sweet and spicy Catalina Dressing.

Marvelous meat loaf you do with Miracle Whip

Light, lively Miracle Whip Salad Dressing makes the delicious difference! Combine 2 lbs. of ground beef with ½ cup Miracle Whip, 2 T. finely chopped onion, 1½ cups soft bread crumbs, 2 tsp. salt, ¼ tsp. pepper. Pack in a 1½ qt. ring mold and bake in a moderate 350° oven about 45 minutes. Unmold and serve with *Sauce Gourmet:* 1 cup Miracle Whip mixed with ½ cup crumbled Louis Rigal Roquefort or Kraft Blue Cheese.

Blend a new dip for shrimp with Kraft Mayonnaise

So good you won't believe it's so easy! That's because velvet texture Kraft Mayonnaise is specially made to blend readily with other ingredients. Here's all you do to make *Seafarer's Shrimp Dip:* combine 1 cup Kraft Mayonnaise with ¼ cup catsup and ¼ cup Kraft Cream Style Horseradish, and blend thoroughly. Serve as a dip for cold, cooked shrimp. Makes a zesty dressing for lobster or crabmeat, too.

For other Budget Beaters write to Campbell Soup Company, P. O. Box 888, Dept. BH-3, Camden 1, N. J.

Gala meals

Begins on page 70

Easy Hollandaise

Perfect every time. You just heat, not cook, this sauce—

½ cup butter or margarine
¼ teaspoon salt
Dash cayenne
1 tablespoon lemon juice
2 egg yolks

Beat butter in top of double boiler (*not* over heat or hot water) till creamy. Add salt and cayenne. Add lemon juice a few drops at a time, beating constantly. Add the yolks, one at a time, beating till mixture is light and fluffy. Set over *hot, not boiling*, water a few minutes, or until glossy, stirring constantly. (Water should not touch top pan, and don't let sauce stay over hot water too long.) Serve warm with hot drained asparagus. Makes about ¾ cup.

Hot Spoon Bread

Rush it to the table while it's light as a cloud. Don't forget to pass the butter—

½ cup yellow corn meal
2 cups milk, scalded
2 tablespoons melted butter or margarine

• • •

3 egg yolks
1 teaspoon salt
½ teaspoon baking powder

• • •

3 egg whites
¼ teaspoon cream of tartar

Stir corn meal gradually into hot milk; cook until thick, about 2 to 4 minutes, stirring constantly. Remove from heat. Add butter and let cool a few minutes. Meanwhile beat egg yolks with salt and baking powder till thick; stir into corn meal. Beat egg whites with cream of tartar till very stiff, almost-dry peaks are formed; fold into cornmeal mixture, leaving islands of unblended white. Pile into ungreased 1½-quart casserole. Set casserole in shallow pan, filling pan to ½ inch with hot water. Bake in moderate oven (375°) about 50 minutes or till done. Serve at once. Makes 6 servings.

Glazed Rolled Ham

Nothing simpler! This ham is already cooked. Just heat and glaze in oven or rotisserie. No carving for Dad—just slice—

Buy round boneless, fully cooked ham (the amount depends on the crowd). With a sharp knife, slit casing lengthwise and remove. Arrange ham fat side up on rack in shallow roasting pan. Do not cover or add water. Bake in slow oven (325°) according to directions on wrapper or till meat thermometer reads 130°. Half an hour before time is up, remove from oven and score in large diamonds—make score marks shallow. Brush with Peach Glaze. Continue baking 30 minutes more at 325°, brushing 2 or 3 times with the glaze.

To roast on spit: Center scored ham lengthwise on spit (first tie ham with cord if necessary); place in rotisserie. Roast about 10 minutes per pound. The last 30 minutes brush ham occasionally with Peach Glaze.

Peach Glaze: Drain syrup from Orange-spiced Peaches (recipe below); simmer uncovered for 10 minutes.

Orange-spiced Peaches

These boast a delicate flavor bouquet!—

1 No. 2½ can (3½ cups) peach halves

• • •

1 teaspoon whole cloves
6 inches stick cinnamon
10 whole allspice

• • •

⅓ cup vinegar
½ cup sugar
½ large orange, sliced

Drain peaches, reserving ½ cup syrup. Tie spices in small piece of cheesecloth. In saucepan, combine reserved peach syrup, vinegar, sugar, orange slices, peaches, and spices. Heat to boiling; simmer uncovered 5 minutes. Cover and let cool to room temperature. Remove spice bag. Serve peaches warm or chilled; stud with a few whole cloves if desired.

Garden Ring Salad

A trio of bright vegetables shine through tart gelatin—

2 envelopes (2 tablespoons) unflavored gelatin
½ cup sugar
1 teaspoon salt
1½ cups boiling water
1 cup cold water
⅓ to ½ cup vinegar
2 tablespoons lemon juice

• • •

1 cup *finely* shredded cabbage
2 tablespoons diced pimiento
1 cup *thinly* sliced carrot rounds
1 cup drained cooked or canned peas

Mix gelatin, sugar, and salt. Add boiling water and stir till gelatin is dissolved. Add cold water, vinegar, and lemon juice; chill till just *slightly* thick. Mix cabbage and pimiento. In a 6½-cup ring mold, place ½-cup portions, side by side, of cabbage, carrots, and peas, going halfway around mold; repeat. Carefully pour in gelatin; chill till firm. Unmold and serve with mayonnaise or salad dressing. Makes 6 to 8 servings.

[*Turn to page 81*

On moving into a new house

Our home is so modern,
The latest, the most,
Except for two fixtures,
The hostess and host.

—Betty Isler

Six ways to keep cooks happy with Revere Ware

Revere Copper and Brass Incorporated, Rome, N. Y.

FOR BREAKFAST BEARS. The day starts well when they see golden pancakes on Revere Ware's Round Griddle. It costs only $13.95.

FOR BABY'S BEST FRIEND. Now she can feed baby so easily. The Revere Ware Skillet with Egg Poacher works out nicely. From $11.50.

FOR MIX-n-FIX EXPERTS. A glance tells what's inside these Revere Ware Tel-U-Top® Canisters ($4.25 up). Handy mixing bowls from $2.95.

FOR BIG DINNER DEVOTEES. Even that large roast will fit in this Revere Ware Dutch Oven ($14.50). Perfect for soups and stews, too.

FOR FAMILY FEASTERS. Cooks with large families love this Revere Ware Roasting Pan. With adjustable and removable rack it costs $14.95.

FOR CLEAN-UP WHIZZES. They easily keep *any* Revere Ware gleaming with Samae copper cleaner. Available in liquid and powder form.

Prices are slightly higher in Canada.

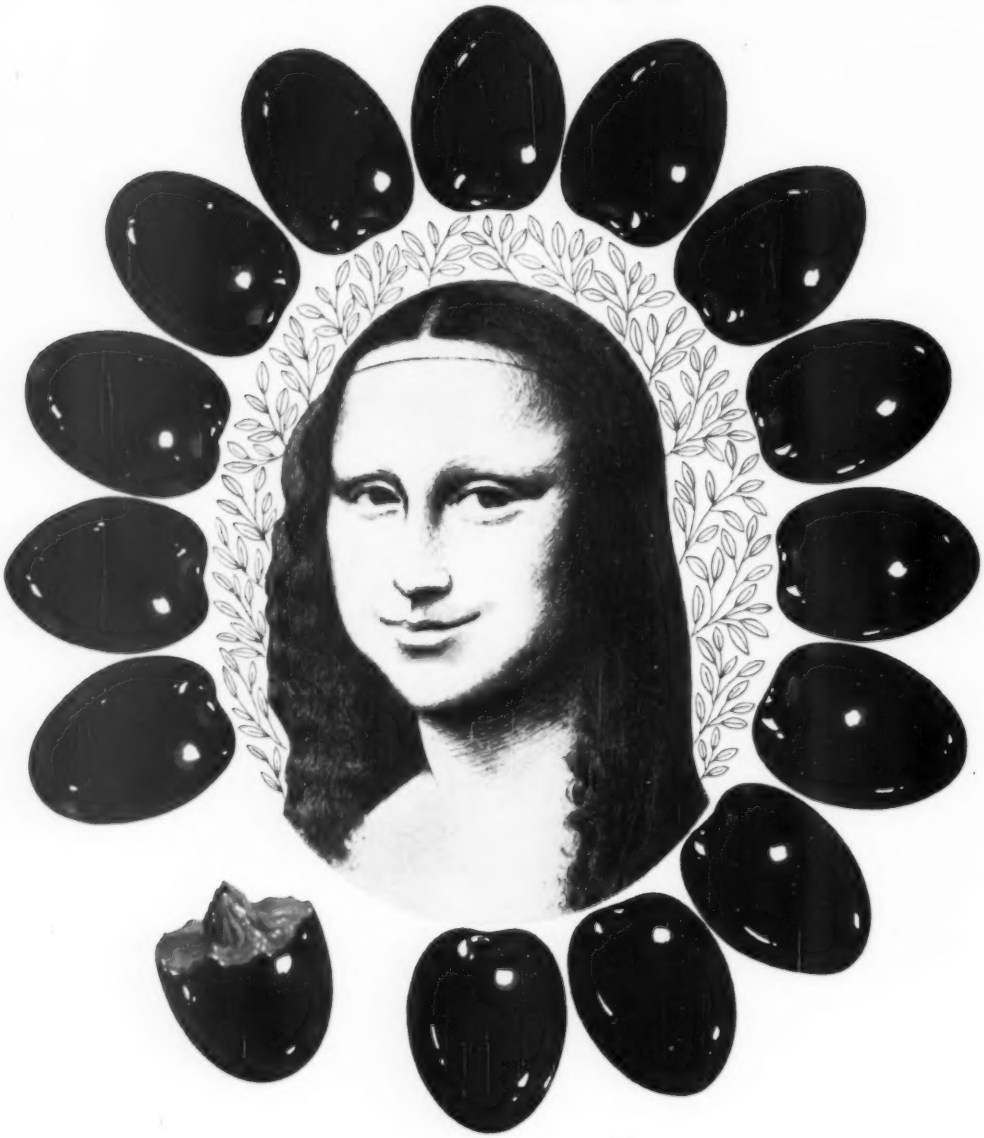
Where? For Revere Ware galore, visit your favorite store.

with tomato-y sweet and spicy Catalina Dressing.

Roquefort or Kraft Blue Cheese.

for lobster or crabmeat, too.

THE TASTE OF RIPE OLIVES



It's a gourmet-type taste– and immediately captivating! But quite as impossible to describe as the famed "secret" smile of **MONA LISA**

THEY NEVER MADE words, apparently, for the nonchalant—noble—very subtle Ripe Olive.

Words for the flavor, that is...

Should you doubt this you can play a little game around the relish dish with your dinner guests. Put the question... see how even poets, authors and board chairmen (Ripe Olive lovers all!) are wordless before this improbable flavor!

We suspect that more and more you'll find the act of eating a Ripe Olive labeled THE MONA LISA EXPERIENCE. This is because, to believe the secret in her smile, Mona really had it made but couldn't tell about it.

Gosh, what else could she have been doing except eating Ripe Olives?

Grown full of epicurean charm in the hot California sun, Ripe Olives come to you in varied, handy sizes identified on the containers. Always keep a good assortment on hand! *Olive Advisory Board, San Francisco.*

Gala meals

Continued from page 79

Strawberry Cheese Cake

Luscious is the word! And so rich you can count on about 12 servings—

Crust:

1 cup sifted enriched flour
¼ cup sugar
1 teaspoon grated lemon peel
½ cup butter or margarine
1 slightly beaten egg yolk
¼ teaspoon vanilla

Combine flour, sugar, and lemon peel. Cut in butter till mixture is crumbly. Add egg yolk and vanilla. Blend thoroughly. Pat ⅓ of dough on bottom of 9-inch spring-form pan (sides removed). Bake in hot oven (400°) about 6 minutes, or till golden; cool. Butter sides of pan and attach to the bottom. Pat remaining dough evenly on sides to a height of 2 inches.

Cheese Filling:

5 8-ounce packages cream cheese
1¾ cups sugar
3 tablespoons enriched flour
¾ teaspoon grated lemon peel
¼ teaspoon salt
¼ teaspoon vanilla
5 eggs (1 cup)
2 egg yolks
¼ cup heavy cream

Stir cream cheese to soften; beat until fluffy. Combine sugar, flour, peel, salt, and vanilla; gradually blend into cheese. Add eggs and yolks, one at a time, beating well after each. Gently stir in cream. Turn into crust-lined pan. Bake in very hot oven (500°) 5 to 8 minutes, or till top edge of crust is golden. Reduce oven heat to 200°; bake 1 hour longer. Remove from oven; cool in pan about 3 hours. Remove sides of pan.

Strawberry Glaze:

2 to 3 cups fresh strawberries
1 cup water
1½ tablespoons cornstarch
½ to ¾ cup sugar

Crush 1 cup of the strawberries; add the water, and cook 2 minutes. Sieve. Mix cornstarch with sugar (amount of sugar depends on sweetness of berries); stir into hot berry mixture. Cook gently until clear, stirring constantly. (Add a few drops red food coloring, if needed.) Cool slightly. Place remaining strawberries atop cooled cheese cake. Pour glaze over strawberries and chill about 2 hours.

Jiffy Hot Cross Buns

So good—and only one rising thanks to the biscuit mix and yeast team-up—

1 package active dry yeast
or 1 cake compressed yeast
¾ cup water
1 egg yolk
2½ cups packaged biscuit mix
⅓ cup currants
2 tablespoons sugar
½ teaspoon cinnamon

• • •

1 slightly beaten egg white
½ teaspoon vanilla
Sifted confectioners' sugar

Soften dry yeast in *warm* water or compressed yeast in *lukewarm* water. Add next 5 ingredients; beat vigorously 2 to 3 minutes. Turn out on surface well-dusted with biscuit mix. Knead till smooth, about 25 strokes. Roll out to ½ inch. Cut with floured 2½-inch biscuit cutter; shape in buns. Place in greased 11x7x1½-inch baking pan. Cover with damp cloth. Let rise in warm place till almost double, 1 to 1¼ hours. If desired, cut shallow cross in each bun with scissors. Brush tops with slightly beaten egg white. Bake in hot oven (400°) 12 to 15 minutes or till done. Remove to cooling rack. Add vanilla and confectioners' sugar (about 1 cup) to the remaining egg white. Use this as frosting for piping crosses on warm buns. Makes about 1 dozen.

Eggs in Toast Cups

Trim crusts from slices of day-old bread. Brush both sides with melted butter or margarine. Fit each into custard cup or large muffin-pan cup. Toast in slow oven (325°) 15 minutes. Remove from oven. Break an egg into each toast cup. Season with salt and pepper, dot with butter. Cover with foil. Return to oven and bake 12 to 15 minutes or till done. With spatula, loosen toast from sides of cups or muffin pans. Serve hot. **Tasting-Test Kitchen note:** Or poach eggs and then serve in toast cups.

Speedy Hot Cross Buns

Hot-roll mix gives a head start to these fragrant, airy puffs—

1 package hot-roll mix
1 egg
2 tablespoons soft butter or margarine
2 tablespoons golden seedless raisins
2 tablespoons chopped mixed candied fruits and peels
⅓ cup sugar
1 teaspoon cinnamon
½ teaspoon nutmeg

Using only ¾ cup warm water, soften yeast as directed on hot-roll-mix package. Beat egg in mixing bowl; add softened yeast, butter, raisins, and fruits and peels. Stir sugar and spices into roll mix. Add to yeast mixture; mix well. Cover with damp cloth and let rise in warm place till double (about 1 hour). Turn out on lightly floured surface and knead until smooth. Shape in 12 buns. Place on lightly greased baking sheet. Cover and let rise until almost double (about 45 minutes). Using sharp scissors (or knife), snip top of buns to form shallow cross. If a glaze is desired, brush with 1 slightly beaten egg mixed with 1 tablespoon water. Bake in moderate oven (375°) about 15 minutes or till done. Cool slightly; fill crosses with Confectioners' Icing. Makes 1 dozen.

Confectioners' Icing: Add sufficient top milk or cream to 1 cup sifted confectioners' sugar to make of spreading consistency. Add dash of salt and ½ teaspoon vanilla.

Next month, come with us to the famous Greenbrier and share in the recipes from this White Sulphur Springs resort.

GOOD BROWN BEEF GRAVY

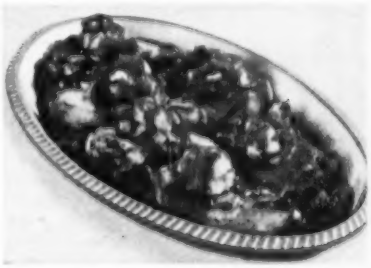
ready to serve in so many ways

Beef Stew. Cube 1 lb. chuck or round steak. Brown in 1 tbsp. shortening. Add ¼ cup water, 1 tsp. salt, dash pepper. Cover, cook over low heat 30 min. Stir in 1 can Beef Gravy, 8 small potatoes, 4 medium carrots, 4 small onions, 2 large stalks celery cut in 1-in. pieces. Cover; simmer 30 min. Add 1 cup frozen peas; cook about 15 min. or until tender. 4 generous servings.

⅓ the calories of homemade—made with lean, juicy beef

Nothing stirs up a man's appetite like beef stew. Especially when it has that good roasting-pan flavor of FRANCO-AMERICAN Beef Gravy. This deep-brown gravy is made from the juices of lean, trimmed beef—about 25 calories in a ¼-cup serving. Try it soon on these main-dish suggestions.

Shepherd's Pie. Brown 1 small minced onion lightly in 1 tbsp. shortening. Combine with 1 can Beef Gravy, 2 cups cubed cooked beef, 1 cup cubed cooked carrots, ½ cup cooked peas; pour into 1½-qt. casserole. Spoon 2 cups seasoned mashed potatoes on top. Bake in a very hot oven (450°F.) about 25 min. 6 generous servings.



Pork Chops, Apricot Stuffing. Brown 6 pork chops in oven-proof skillet. Simmer in covered pan ½ cup dried apricot strips, ½ cup chopped celery, 2 tbsp. butter, ½ cup water 5 min.; combine with 2 cups soft bread cubes. Spoon dressing on chops. Pour on 1 can Beef Gravy. Bake at 350° F. 30 min. covered; 30 min. uncovered. Serves 6.

FRANCO-AMERICAN

FRANCO-AMERICAN IS A TRADEMARK OF CAMPBELL SOUP COMPANY

Betty Crocker Softasilk and Canada Dry Ginger Ale bring you:

3 exciting new party ideas!

Today's a very special day for your family or friends — a birthday, anniversary, graduation, or maybe a get-together just for fun. Make a special cake to celebrate with—a 4-layer, rich, moist Softasilk Devils Food. And serve it with an old favorite, dressed up a brand-new way —sparkling Canada Dry Ginger Ale poured over surprise ginger ale cherry ice cubes. Ring the cake with candles—that makes *any* party festive! This is fun—and aren't you the proud hostess!

1. Betty Crocker IDEA

Make a 4-layer cake!

REAL RED DEVILS FOOD CAKE

- 1¾ cups *sifted* SOFTASILK Cake Flour
- 1½ cups sugar
- 1¼ tsp. soda
- 1 tsp. salt
- ⅓ cup cocoa
- ½ cup soft shortening
- 1 cup milk
- 2 eggs (⅓ to ½ cup)
- 1 tsp. vanilla

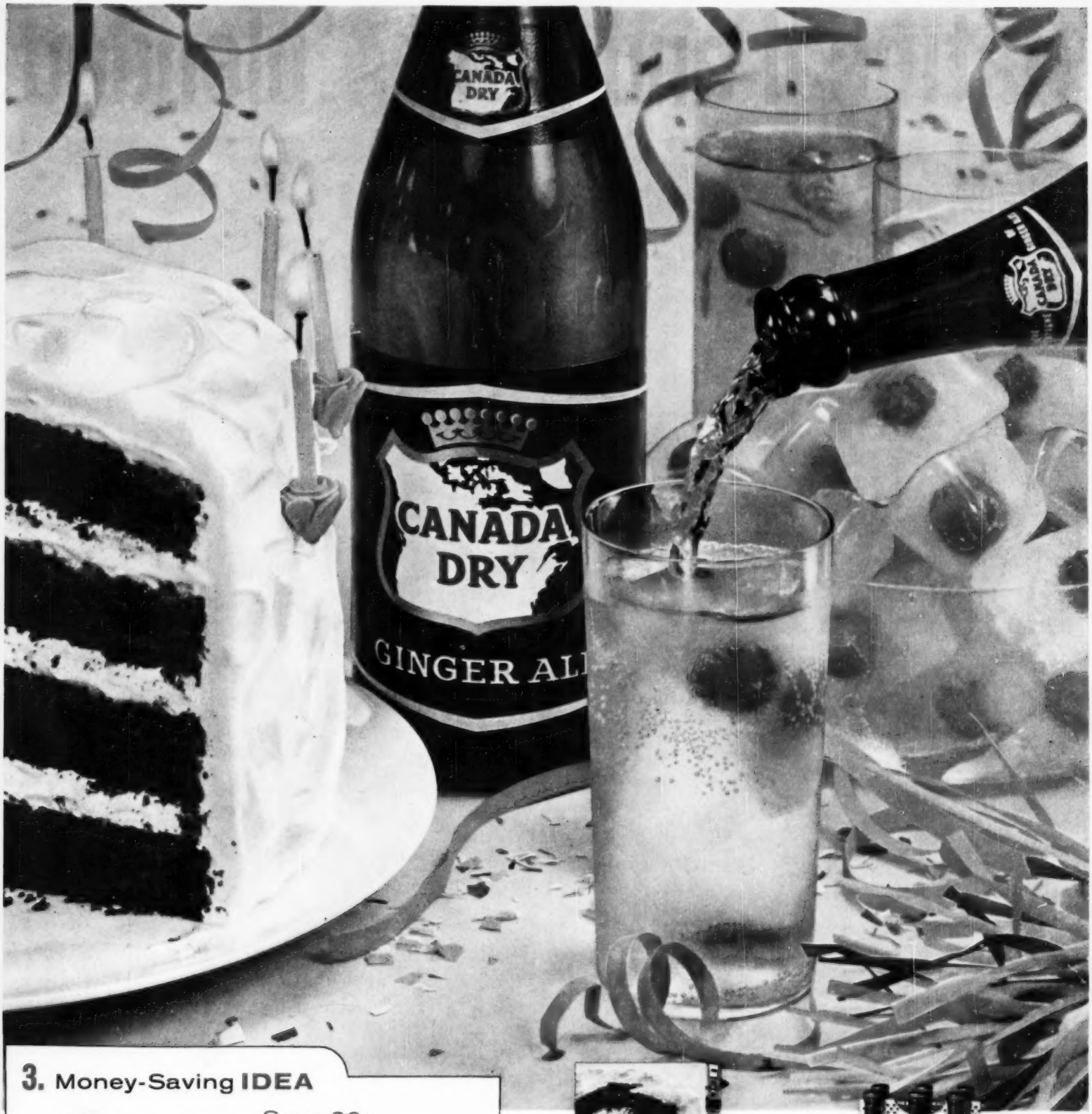
Heat oven to 350°. Grease and flour two 8" layer pans. Sift flour, sugar, soda, salt, cocoa together into bowl. Add shortening, ⅔ cup milk. Beat 2 minutes medium speed on mixer or 300 vigorous strokes by hand. Scrape sides and bottom of bowl often. Add rest of milk, eggs, vanilla. Beat 2 more minutes, scraping bowl often. Pour into prepared pans. Bake 8" layers 35 to 40 minutes or until cake tests done. Cool. Split each layer crosswise into two layers. Frost with *Ginger Ale Fluffy Frosting:* Make Betty Crocker Fluffy White Frosting Mix as directed on package, except use ½ cup boiling Canada Dry Ginger Ale in place of water and add ½ tsp. ginger, if desired. (If you like lots of frosting, double the recipe.)

2. Canada Dry IDEA

Make a Ginger Ale Cherry Sparkler

Pour sparkling Canada Dry Ginger Ale into an ice tray to the ¾ mark. Immerse cherries into each compartment. Replace tray in freezer section of refrigerator; turn to lowest temperature. When frozen, remove ice cubes, drop into tall glass, pour Canada Dry Ginger Ale to top. There's your Canada Dry Ginger Ale Cherry Sparkler—a nutritious, vital refresher that makes any party a *ball!*

SAVE 30¢ ON SOFTASILK CAKE FLOUR AND CANADA DRY



3. Money-Saving IDEA

Save 30¢

For a limited time only . . . pick up a box of Softasilk, a carton or 2 family-size bottles of Canada Dry Ginger Ale. Save 30¢! Send 2 Canada Dry Ginger Ale bottle caps, the box top from your Softasilk Cake Flour package, to Betty Crocker, Box 86, Minneapolis 60, Minnesota, along with your name and address. Print name and address clearly so we can send your generous 30¢ refund promptly. Have a party that's easy on your budget!

Offer expires May 30, 1959. Subject to Federal, local, and state regulations. 1 refund to a family.

You'll bake a softer, lighter, lovelier cake with SOFTASILK CAKE FLOUR

because it's made from a special blend of the world's finest wheats . . . so that every time you bake you're sure to get a higher, lighter, more luxurious cake, the kind of cake you're proud to serve as your very own!

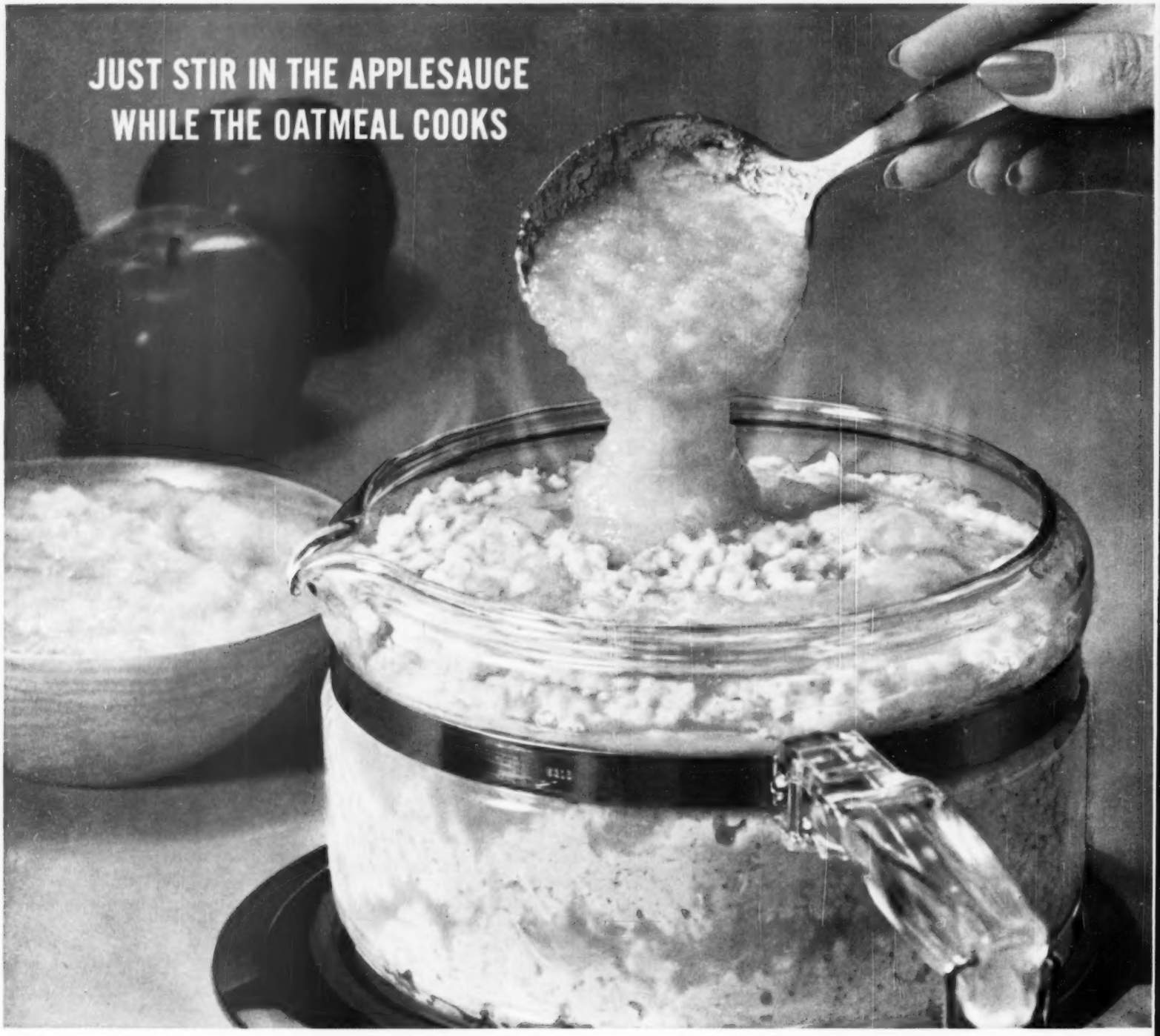
CANADA DRY GINGER ALE — a nutritious, vital refresher

There's more *flavor* . . . in every sparkling sip of this nutritious vital refresher. Flavor is light, not filling, won't spoil appetites. Fizz is exclusive "Pin-Point Carbonation" . . . livelier bubbles that aid digestion.

GINGER ALE—SAVE 30¢

HERE'S HOW! Mail in 2 Canada Dry Ginger Ale bottle caps plus the top from a package of Softasilk Cake Flour to Betty Crocker, Box 86, Minneapolis 60, Minn. Print name and address clearly so that 30¢ refund can be mailed to you promptly.

Oatmeal and Fruit...blended!



NEW BREAKFAST EVERY DAY... just by blending different fruits into your oatmeal. Nature's entire selection of luscious fruits provides flavor variety. Follow the package recipe for 4 to 6 servings, and stir in a cup of your fruit-of-the-day while the oatmeal cooks. Happy blending!

...with all that wonderful protein!

Quaker Oats and Mother's Oats are exactly the same

Tomato Aspic Ring circles around pink shrimp. The gelatin ring is a peppy blend of herbed tomato juice—lemon juice and chopped onion add more zingo.

Simmer shrimp in spicy mixture: chill in French dressing. Another time fill ring with salad—tuna or curried chicken.

Make-ahead salads

Photographs: Mike Nelson

Frozen Salad Slices boast big flavor difference with ripe-olive rings. Cream cheese, tangy mayonnaise, pineapple tidbits join the flavor act, too! Serve salad as a dinnertime "special," or for a bridge-club snack with crisp crackers. Pour cups of steaming coffee.

GET OFF TO a fast start come mealtime! Just stir up one of these luscious gelatin salads in the morning or the night before—they "keep" in the refrigerator till everything else is ready. At your convenience, slip chilled salad from mold to serving plate. Add a frill of lettuce, take to the table

Recipes on page 87

Calico Vegetable Loaf is a garden array (from a can or frozen package!) in a consomme gelatin mold. Deck the top with pimiento flowers on mayonnaise circles. Just right to accompany pot roast or baked ham.

Jellied Cherry Cups are chock-full of Bing cherries and seedless grapes—cream-cheese balls, too, for more "polka dots." They're all captured in glistening black-cherry gelatin. Refreshing for a company buffet.

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"Nothing beats Wall-Tex but my children

. . . and they can't hurt it!"

Loveliest of wall coverings—and so practical, too. WALL-TEX is genuine woven fabric. Washes slick and quick as tile. Won't tear like paper. Won't chip like paint. More than 200 patterns. See them at your decorating store. Columbus Coated Fabrics Corp., Columbus 16, Ohio.

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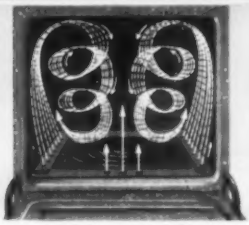
New Universal Supreme 40-inch gas range with thermostat-controlled top burner, giant griddle, automatic clock-controlled oven, and rotisserie.

You and Universal cook better together



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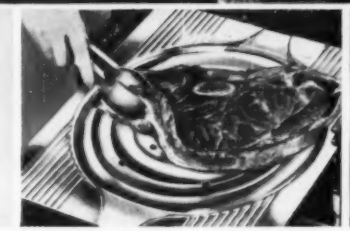
Exclusive Super Oven with built-in circulation control keeps heat better balanced for perfect baking. This even heat is *constantly circulated* . . . no hot spots, no cold corners!



Smokeproof Broiling

Melted fats and greases can't smoke or burn because the specially designed broiler grille drains away and traps them in the pan underneath. Your kitchen stays cleaner longer.

"Obedient Burner" Cooking

Each self-lighting burner obediently delivers the precise heat you want, instantly. "Simmer-Save" feature permits an unlimited number of *measured* cooking heats.

Ask for a free demonstration at your appliance dealer or gas utility

UNIVERSAL

GAS RANGES

Cribben & Sexton Company, Chicago 12, Illinois. A complete line of domestic and commercial ranges, built-in ranges, dishwashers, space heaters and clothes dryers.

Make ahead salads

Begins on page 83

Frozen Salad Slices

The creamy, smooth slices are delicately flavored with ripe olives and pineapple—

1 8-ounce package cream cheese, softened
¾ cup mayonnaise or salad dressing
1 9-ounce can (1 cup) pineapple tidbits, drained
½ cup sliced maraschino cherries
½ cup sliced ripe olives
¾ cup broken California walnuts
Dash salt

• • •

1 cup heavy cream, whipped

Blend cream cheese and mayonnaise. Add fruits, olives, nuts, and salt. Fold in whipped cream. Pile into a 1-quart refrigerator tray; freeze firm. Cut in slices to serve. Makes 6 to 8 servings.

Calico Vegetable Loaf

Bits of colorful vegetables in consomme-flavored gelatin. If you like, use cooked, frozen mixed vegetables—

1 1-pound can (2 cups) mixed vegetables
1 envelope (1 tablespoon) unflavored gelatin
1 can condensed consomme
1 tablespoon sugar
1 teaspoon salt
¼ teaspoon monosodium glutamate
3 tablespoons vinegar
½ cup chopped celery
¼ cup chopped pimiento

Drain vegetables, reserving ¼ cup of the liquid. Soften gelatin in reserved liquid. Heat consomme to boiling; add softened gelatin and stir to dissolve. Add sugar, salt, monosodium glutamate, and vinegar. Chill till partially set. Add mixed vegetables, celery, and pimiento. Pour into 8½x4½x2½-inch loaf pan; chill until set. Unmold on curly endive. Pass mayonnaise or French dressing. Makes 6 to 8 servings.

To match picture: Double recipe and pour into 9½x5x3-inch loaf pan.

Jellied Cherry Cups

1 1-pound can (2 cups) pitted Bing cherries
⅓ cup lemon juice
1 package black-cherry-flavored gelatin
1 9-ounce can (1 cup) seedless grapes, drained, or ½ cup fresh
½ cup chopped California walnuts
½ cup sliced stuffed green olives

• • •

1 3-ounce package cream cheese

Drain cherries, reserving syrup. Combine cherry syrup and lemon juice; add water to make 1¾ cups. Heat; pour over gelatin, stirring to dissolve. Chill until partially set. Add cherries, grapes, nuts, and olives. Shape cream cheese in balls of marble size; add to gelatin mixture. Spoon into individual molds. Chill until set. Unmold on salad greens and serve with mayonnaise. Makes 6 to 8 servings.

Tomato Aspic Ring

An old-fashioned aspic, it's spicy and sparkling red—

4 cups tomato juice
⅓ cup chopped onion
¼ cup chopped celery leaves
2 tablespoons brown sugar
1 teaspoon salt
2 small bay leaves
4 whole cloves

• • •

2 envelopes (2 tablespoons) unflavored gelatin
3 tablespoons lemon juice

• • •

½ to 1 cup finely chopped celery (optional)

Combine *2 cups* of the tomato juice, the onion, celery leaves, sugar, salt, bay leaves, and cloves. Simmer uncovered 5 minutes; strain. Meanwhile, soften gelatin in ½ *cup* of remaining *cold* tomato juice; dissolve in the *hot* tomato mixture. Add remaining tomato juice and the lemon juice. Chill till partially set. Stir in celery. Pour into a 5-cup ring mold. Chill till firm. Unmold on lettuce; fill center with your favorite seafood, chicken, or vegetable salad. Serve with mayonnaise. Makes 6 to 8 servings.

"Don't panic—we are all out of lollipops."

Good food deserves that good "KRISPY" FLAVOR!

Hearty soup...tangy cheese...*any* good food you serve deserves freshest-ever, *finest-ever* Sunshine Krispy Saltines. Their good "Krispy" flavor out-tastes 'em all! *Sunshine Biscuits*, Inc.

the Saltine of 1000-and-1 uses

Scrumptious new Lucky Whip dessert topping tastes like it's homemade

—YET CONTAINS ONLY 18 CALORIES PER AVERAGE SERVING

A mouth-watering new dessert topping is in your grocer's refrigerated case today. It's called Lucky Whip. And it really tastes like it's homemade.

See how luxurious it makes that dessert look. Surprisingly, Lucky Whip is low in calories. Only 18 calories per average serving. (If you want a double serving, shucks, that's only 36 calories.)

Old-fashioned whipped toppings come in small six-ounce cans. Lucky Whip comes in a giant can. You get as much as ten extra servings.

Crown your family's desserts with Lucky Whip —scrumptious on pies, puddings, ice cream, cakes. Simply delicious on all your favorite desserts.

New Lucky Whip is guaranteed by Lever Brothers to taste like it's homemade—or your money back.

REPLACEMENT OR REFUND OF MONEY
Guaranteed by Good Housekeeping
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Pineapple delights

File under Desserts

Upside-down Pineapple Cake

3 tablespoons butter or margarine
1 No. 2 can (2½ cups) pineapple tidbits or crushed pineapple
Maraschino cherries
Walnut halves
⅔ cup brown sugar
⅓ cup shortening
½ cup granulated sugar
1 egg
1 teaspoon vanilla
1¼ cups sifted cake flour
1½ teaspoons baking powder
½ teaspoon salt

Topping: Melt butter in 9x1½-inch round pan. Drain pineapple, reserving ½ cup syrup. Arrange cherries and nuts in bottom of pan. Cover with brown sugar, then pineapple. **Cake*:** Cream together shortening and granulated sugar; add egg and vanilla; beat fluffy. Sift together dry ingredients; add alternately with reserved syrup, beating well after each addition. Spread over pineapple. Bake in moderate oven (350°) 45 to 50 minutes. Let stand 5 minutes; invert on plate. Serve warm.

*Or call on loaf-size yellow-cake mix. Follow package directions, using reserved pineapple syrup for the liquid. *Mrs. E. B. Waldmann, Detroit, Michigan*

Cut along dotted lines

Photographs: Mike Nelson

Tasty ways with tuna

Hot Tuna Salad

Wonderfully different for a ladies' luncheon. Serve with hot rolls, assorted relishes—

1 can condensed cream of chicken soup
1 6½-, 7-, or 9¼-ounce can tuna, drained
1 cup diced celery
¼ cup finely chopped onion
½ cup salad dressing or mayonnaise
½ teaspoon salt
¼ teaspoon pepper
• • •
3 hard-cooked eggs, sliced
1 cup crushed potato chips

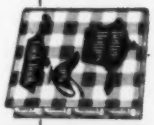
Mix soup, tuna, celery, onion, salad dressing, and seasonings; fold in egg slices. Pile lightly into individual baking shells or casseroles.* Sprinkle with crushed potato chips. Bake in very hot oven (450°) 10 minutes or till hot. Top with additional egg slices and parsley. Makes 6 servings.

*Or bake in a 1½-quart casserole in hot oven (400°) 25 minutes.

Mrs. Robert Lorenzen, North Hollywood, California

Add these pages to your COOK BOOK

File under Fish



Pacific Chowder

- 4 slices bacon
- ¼ cup chopped onion
- 2 tablespoons chopped green pepper
- 1 can frozen condensed cream of potato soup
- 2 cups milk
- 1 6½- or 7-ounce can tuna, drained

Cook bacon till crisp. Drain, reserving 2 tablespoons drippings. In reserved drippings, cook onion and green pepper till tender but not brown. Add soup and milk; heat just to boiling. Break tuna in chunks and crumble bacon; add. Heat. Dash with paprika or mace. Makes 4 servings.

Mrs. Bruce C. Lind, Chicago, Illinois

Tuna-'n-Rice Souffle

- 1 can condensed cream of mushroom soup
- 1 6½- or 7-ounce can (1 cup) tuna, drained
- 1 cup cooked rice
- ¼ cup chopped pimiento
- 2 tablespoons chopped parsley

• • •

- 4 egg whites
- 4 egg yolks

Heat and stir the soup over low heat; add the next 4 ingredients and heat. Beat egg whites till stiff. Beat egg yolks till thick and lemon-colored; gradually stir in tuna mixture. Fold into egg whites. Pour into an ungreased 2-quart casserole. Bake in moderate oven (350°) 30 to 35 minutes or till mixture is set in center. Serve at once with lemon wedges. Makes 6 servings.

Lila Arthur, Milwaukee, Wisconsin

Tuna Tetrazzini

- ½ cup chopped onion
- 1 can condensed cream of mushroom soup
- 1 6-ounce can (⅔ cup) evaporated milk or ⅔ cup light cream
- ⅓ cup grated Parmesan cheese
- 1 6½-, 7-, or 9¼-ounce can tuna, drained
- 1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained
- ½ cup chopped ripe olives
- 2 tablespoons minced parsley
- 2 teaspoons lemon juice
- 6 ounces noodles, cooked and drained

Cook onion in small amount hot fat till tender but not brown. Add soup, milk, and cheese; heat and stir. Break tuna in chunks; add with remaining ingredients. Pour into greased 2-quart casserole. Sprinkle with additional Parmesan cheese and paprika. Bake in moderate oven (375°) 20 to 25 minutes. Top with ripe olives. Makes 6 servings.

Mrs. Allen Lundgren, Grand Rapids, Minnesota

Add these pages to your Better Homes & Gardens Cook Book

Saucy Cheese-cake Cups

- ⅓ cup sugar
- 2 tablespoons cornstarch
- ¼ teaspoon salt
- 1½ cups unsweetened pineapple juice
- ¼ teaspoon grated lemon peel
- 1 tablespoon lemon juice

• • •

- 1 8-ounce package cream cheese, softened
- 2 eggs
- ½ cup sugar
- ¼ teaspoon salt
- ½ cup milk
- ½ teaspoon vanilla

• • •

- ⅛ cup sliced pecans

Pineapple Layer: Mix ⅓ cup sugar, cornstarch, and salt in saucepan; add pineapple juice. Cook and stir till thick and clear. Add peel and lemon juice. Pour into six 6-ounce custard cups. **Cheese-cake Layer:** To cream cheese, add eggs, one at a time, beating smooth after each. Add sugar and salt. Stir in milk and vanilla. Spoon over Pineapple Layer. Sprinkle with pecans. Bake in slow oven (325°) 25 minutes or till set around edge. Cool.

Loreen Jacobson, Madison, Wisconsin

Ambrosia Pudding

- 1 package instant vanilla pudding
- ⅔ cup orange juice
- 1 9-ounce can (1 cup) crushed pineapple
- 1 cup heavy cream, whipped
- Vanilla wafers
- ½ cup flaked coconut, toasted

Prepare pudding according to package directions, *using ⅔ cup orange juice for the liquid.* Add pineapple. Fold in whipped cream. Pile in 6 sherbets. Tuck wafers around sides. Chill. Top with coconut.

Mrs. Frank C. McManus, Streator, Illinois

Pineapple Bridge Dessert

- 1½ cups crushed vanilla wafers
- ⅓ cup butter or margarine, melted
- 1 No. 2 can (2½ cups) crushed pineapple
- 1 package lemon-flavored gelatin
- ⅓ cup butter or margarine
- ½ cup sugar
- 3 egg yolks
- ½ cup broken California walnuts

• • •

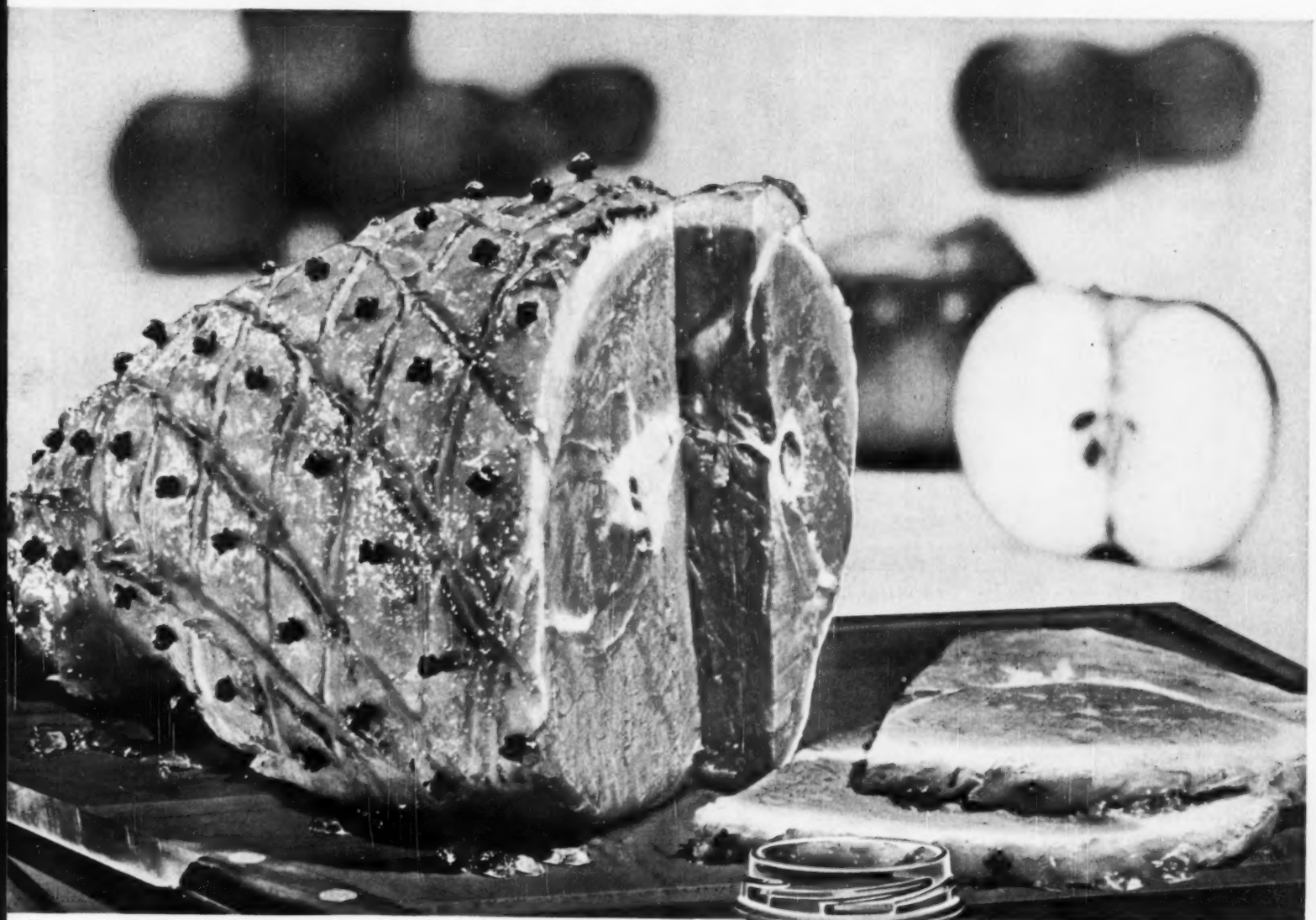
- 3 egg whites
- ¼ cup sugar

Combine crumbs and melted butter. Line bottom of a buttered 9x9x2-inch pan with *1 cup* of the crumb mixture. Drain pineapple, reserving syrup. Heat syrup to boiling; remove from heat. Add gelatin; stir to dissolve. Cool to room temperature. Cream ⅓ cup butter and ½ cup sugar. Add yolks; beat well. Stir in gelatin, pineapple, and nuts. Beat whites till soft peaks form; gradually add ¼ cup sugar, beating till stiff peaks form; fold into gelatin. Pour into pan; top with crumbs. Chill firm. Cut in 9 squares.—*Mrs. Warren W. Rock, Hope, Kansas*

KRAFT Jellies and Preserves are FRESH-FRUIT GOOD!

Let Kraft Apple Jelly glaze your Easter ham with true fruit flavor!

Only the finest fruits that ripened in the sun are choice enough for Kraft Jellies and Preserves. They're hurried to the Kraft Kitchens and carefully cool-cooked our special, secret way so the true flavor of the fruit isn't lost in boiling. A dozen varieties—all fresh-fruit good!

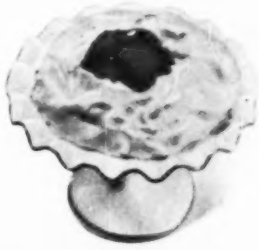


HAPPY EASTER!

New flavor-with-fruit ideas from the KRAFT kitchens

Peach Angel Food Cake

Slice one 9 or 10 inch angel food cake crosswise to make two layers. Spread a 12-ounce jar of Kraft Pure Peach Preserves between the layers and a 12-ounce jar of Peach Preserves on top. Frost the sides of the cake with 1 cup heavy cream, whipped and sweetened.



Raspberry Fluff

Beat 3 egg whites until foamy. Gradually add 3 tablespoons sugar, continuing to beat until egg whites are very stiff. Add ½ cup Kraft Pure Red Raspberry Preserves and ½ teaspoon lemon juice. Chill. Serve topped with additional preserves.

In Canada, too!

Apple Jelly Glazed Ham

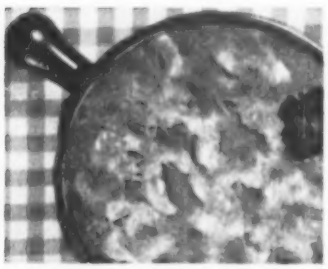
Bake a whole or half ham. About ½ hour before it is done, cut away any remaining rind and score the fat surface with a sharp knife. Spread ham with Kraft Pure Apple Jelly and stud with whole cloves. Return to oven to complete baking, spreading occasionally with more jelly.

Free Recipe Folder! New ways to add fruit flavor to your-favorite foods. Write Kraft Jellies and Preserves, Box 522B, Chicago 77, Illinois.

New from Kellogg's

New Kellogg's Corn Flake Crumbs are for all you good cooks who already know what wonders you can perform, using crushed Kellogg's Corn Flakes instead of bread or cracker crumbs.

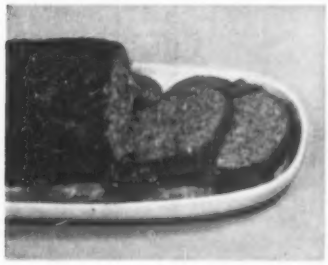
Now you don't have to "roll your own" any more. Now we mill these big toasty flakes of corn to a fine, even texture just right for cooking. They're so crisp—absorb less fat—help make fried foods more digestible, more nourishing. You can use them so many more ways than ordinary crumbs, and every time you get that golden look and secret flavor of Kellogg's Corn Flakes. Get new Kellogg's Corn Flake Crumbs in the package with the handy pouring spout.



NEW crispness!
Magnificent for casserole toppings—for breaded chops, fish and chicken—for anything crisp and golden good.

NEW flavor!
Marvelous for extending meat loaves, patties, croquettes, stuffings . . . or for coating vegetables and appetizers.

NEW triumphs!
More compliments for you because they have so many new uses: pie crusts, even toppings for baked fruit, ice cream.

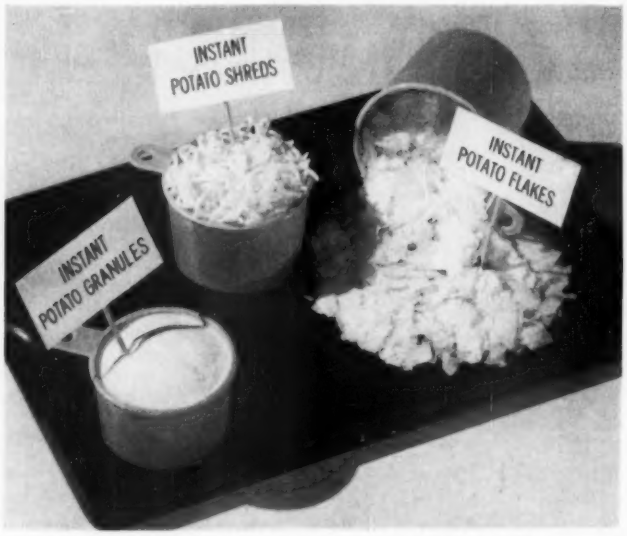


fresh from Kellogg's of Battle Creek

Dig these potatoes

Begins on page 74

Do you know the instant-potato styles?



Tumbling out of these measuring cups are the 3 kinds of instant potatoes. See below for 3 good things to do with them. One package of instant potato—granules, shreds, or flakes—gives 8 servings.

Hot Potato Salad. Our recipe on page 95 tells you how to turn package instant potatoes into a good, old-fashioned German potato salad.

It's hearty, boasts a tangy cooked dressing that's certain to please men. Easy fixing when you entertain the crowd.

Team salad with franks, fried chicken, or baked ham.

Mashed Potatoes. No need to omit this family favorite when time is short. You turn instant potatoes into fluffy mashed potatoes in seconds.

Try finely chopped onion for flavor dress-up. Use instant onion to speed the job.

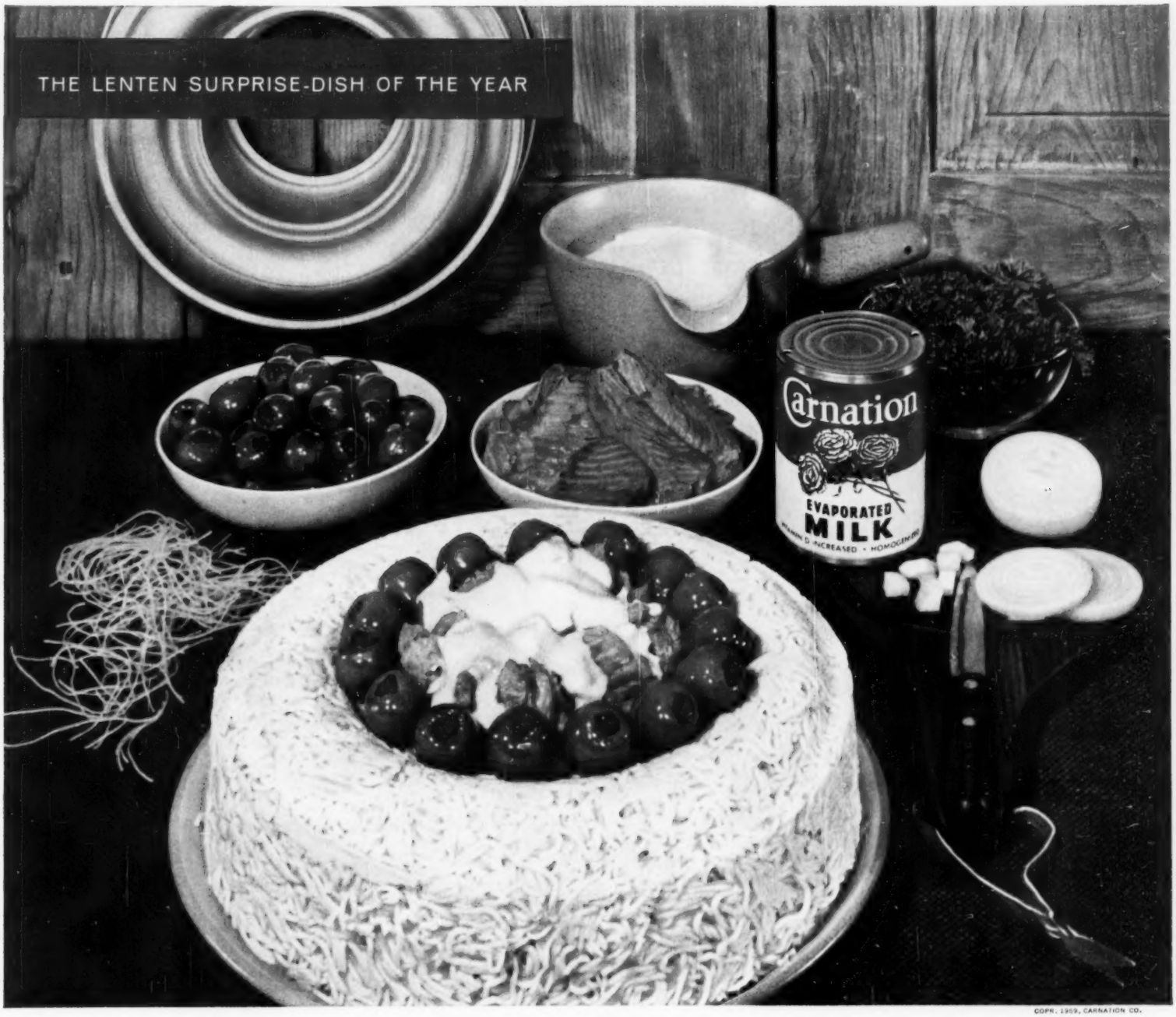
If you're making 4 servings, add 2 tablespoons of instant onion to water for potatoes before heating; then follow package directions.

Potato Patties. You can make these with instant or leftover mashed potatoes.

With the instant kind, prepare 4 servings, according to the package directions, but *use only 1¼ cups water and minimum amount of milk.*

To the prepared potatoes (about 2 cups), add 1 beaten egg, ¼ cup chopped onion, salt and pepper. Shape, dip in flour. Brown in butter.

More on page 95



COPR. 1959, CARNATION CO.

NEW OLIVE-SALMON-NOODLE RING

with a cream sauce that's always smooth, never lumpy–thanks to Carnation–the double-rich milk that whips!

Savory creamed salmon with plump green olives, snug in a nest of noodles! This *new* Lenten dish is a sure success with Carnation. No other form of milk will do, because Carnation is *double-rich*–so rich you need only half the usual butter and flour for the cream sauce. This milk "from Contented Cows" is evaporated to the consistency of cream. It looks like cream, pours like cream, and even whips! That's why Carnation, and Carnation alone, is *guaranteed* to make this recipe perfect.

RECIPE:
(makes 6 servings)

CARNATION'S NEW OLIVE-SALMON-NOODLE RING

Creamed Salmon-Olive Sauce

- ¼ cup finely chopped onion
- 2 tablespoons melted butter
- 2 tablespoons all-purpose flour
- 1⅔ cups (large can) undiluted CARNATION EVAPORATED MILK
- 1 one-pound can salmon
- ⅓ cup sliced pimiento-stuffed green olives
- ¼ cup chopped parsley

Cook onion in 2 tablespoons butter 5 minutes over low heat. Blend in flour. Gradually add undiluted Carnation and cook over low heat until thickened, stirring constantly. Add the drained salmon, olives and parsley. Serve inside the noodle ring. Garnish with whole olives.

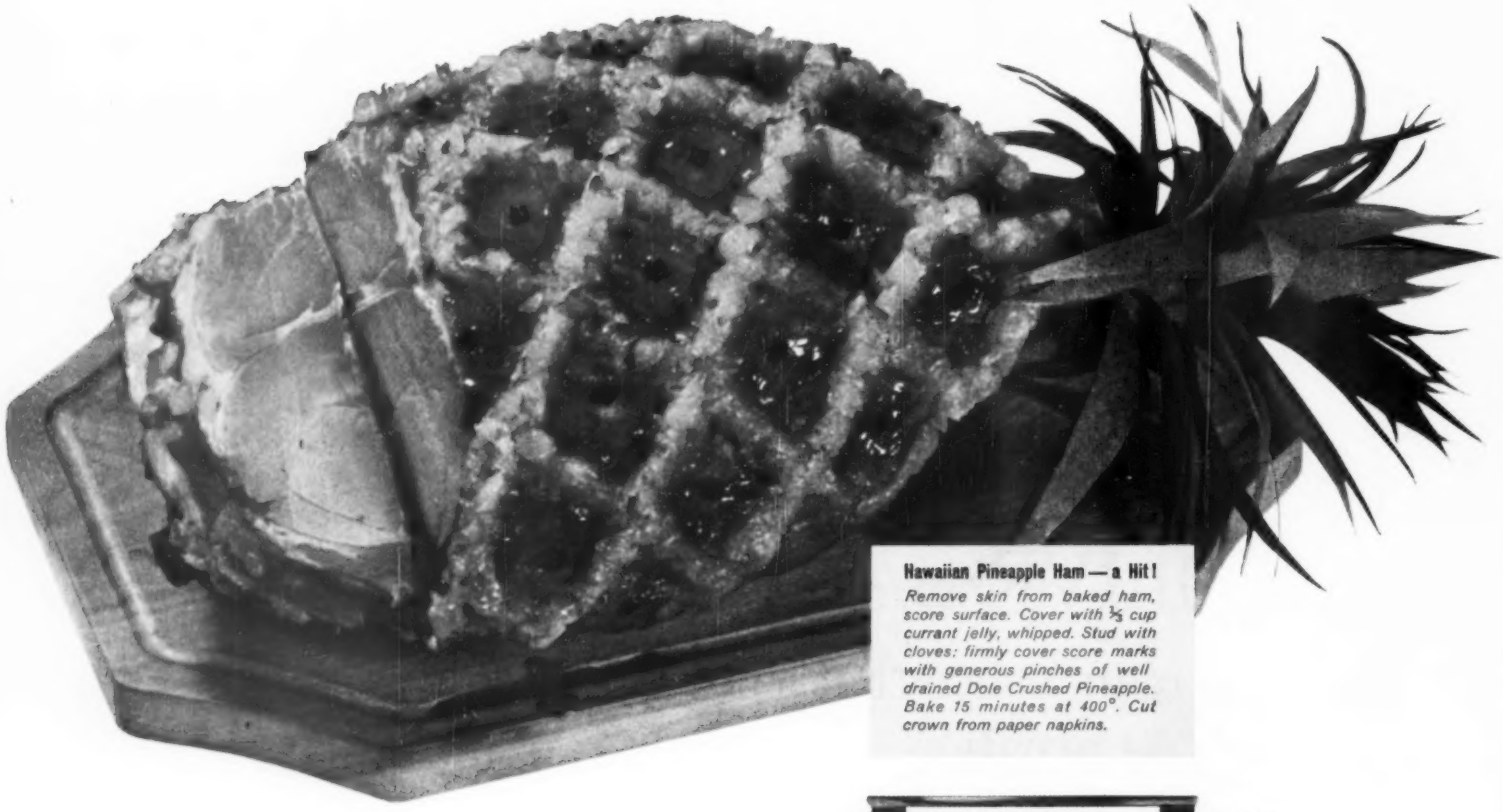
Noodle Ring

- 1 tablespoon salt
- 3 quarts boiling water
- 8 ounces fine egg noodles (about 4 cups)
- 2 tablespoons melted butter

Add the salt to rapidly boiling water. Gradually add noodles so that water continues to boil. Cook uncovered, stirring occasionally until tender. Drain in colander. Combine noodles and 2 tablespoons melted butter; mix well. Press into buttered 8-inch ring mold. Let stand 10 minutes, unmold, and serve the creamed salmon-olive sauce inside.

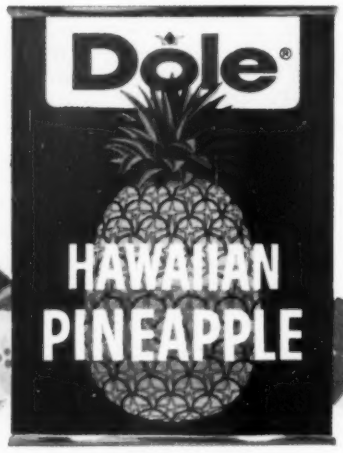
Pastel Salad Bowl — a Beauty!
Heap cottage cheese on lettuce and top with Dole Pineapple Slices edged with paprika. Center with "Easter Egg" sherbet balls in nest of deep green leaves.

Better with pineapple... best with **Dole**



Hawaiian Pineapple Ham — a Hit!
Remove skin from baked ham, score surface. Cover with ⅓ cup currant jelly, whipped. Stud with cloves: firmly cover score marks with generous pinches of well drained Dole Crushed Pineapple. Bake 15 minutes at 400°. Cut crown from paper napkins.

the real thing from Hawaii!



SLICES
CHUNKS
TIDBITS
CRUSHED
SPEARS
JUICE
FRUIT COCKTAIL

HAWAIIAN PINEAPPLE COMPANY, LTD., HONOLULU, HAWAII • SAN JOSE, CALIF.

Dig these potatoes

Continued from page 92

Easy-does it with an electric deep fryer!

French Fries. We give a recipe for the good twice-fried kind. Or how about the frozen French-fried potatoes? They come plain or crinkle-cut, ready for a quick heat up in the deep-fat fryer or in oven or broiler—just follow the package directions. You can buy frozen potatoes in other styles, too—potato patties and balls.

Hot Potato Salad

The potatoes are ready fast as scat. Just fix dressing and add—

Instant potatoes (enough for 4 servings)
• • •
1 cup diced celery
¼ cup diced green pepper
3 tablespoons finely chopped onion
1 tablespoon finely chopped parsley
6 slices bacon, crisp-cooked and crumbled
• • •
2 beaten eggs
2 tablespoons sugar
1 teaspoon salt
Dash pepper
1 tablespoon prepared mustard
½ cup water
¼ cup vinegar

Prepare instant potatoes according to package directions for *4 servings*, but use *only 1¼ cups water* and *minimum amount of milk*. Add celery, green pepper, onion, parsley, and bacon; keep warm while you make the dressing. In top of double boiler, combine eggs, sugar, and seasonings. Stir in water and vinegar. Cook and stir over hot not boiling water till mixture thickens. Immediately, stir into potatoes. Trim with hard-cooked egg wedges, parsley sprigs, and dash of paprika. Makes 4 to 6 servings.

French Fries

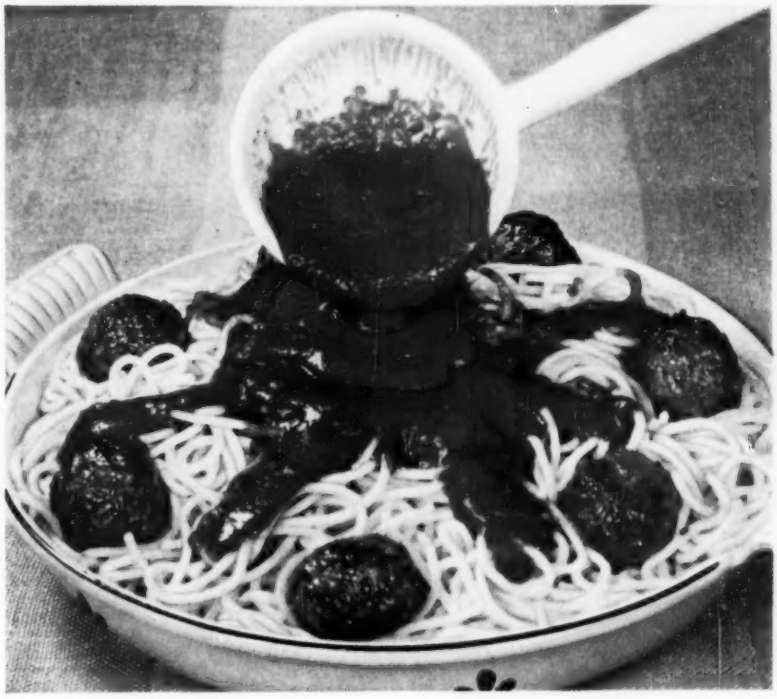
Our favorite recipe. You fry them ahead except for a final last-minute crisping—

Cut pared potatoes lengthwise in strips. Soak 1 hour in cold water. Drain thoroughly between towels. Fry small amount at a time in deep, hot fat (370°) until just light brown. Drain on paper towels. Cool thoroughly. Cover and refrigerate until serving time. Then return potatoes to hot fat (390°) for a minute or two until crisp and golden brown. Drain on paper towels. Sprinkle with salt, and serve at once. **Note:** New potatoes are not suitable for French frying.

"I think I've found our bottleneck, H.R."

NEW from FRENCH'S!
"4-HOUR" spaghetti sauce flavor
—In 10 MINUTES!

1. Simply add French's Spaghetti Sauce Mix to plain tomato paste, salad oil and water. Stir and simmer 10 minutes.



2. Pour over spaghetti and serve. Look at that rich sauce—it's ready in the few minutes it takes your spaghetti to cook.

It's Easy! This amazing new mix saves you hours! In practically no time, it transforms plain tomato paste into spicy, rich-textured spaghetti sauce. French's special combination of fine herbs and spices gives you that luscious fragrance and flavor no canned sauce ever has. Here's sauce you can be proud to serve! And your secret's so simple . . . French's Spaghetti Sauce Mix!

FRENCH'S Spaghetti Sauce Mix

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Money for your recipes

Ways with biscuit mix; foil cooking

THIS IS THE MONTH to send us your recipe for a good way with packaged biscuit mix. We'd like to know how you're cooking with aluminum foil—on a charcoal grill or in the oven. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next October. The winners of these 21 prizes will receive the *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Ways with biscuit mix. Tell us about the delicious bread, cookies, dessert, or main dish you make with packaged biscuit mix. Your favorite may be a fruit cobbler, meat pie, or waffles. Do you use the new method with biscuit mix and yeast? To jog your memory:

spicy yeast rolls
chicken 'n dumplings
Italian pizza
lemon cookies
peach shortcake
onion buns
coffeecake
herb biscuits

Foil cooking—outdoors or indoors. Perhaps you bake a whole meal in a foil package. Your specialty may be roast corn or squash, or a bread fix-up heated in foil. Do you make a reflector oven with foil? Other tricks? Ideas:

Swiss steak
beans with sour-cream sauce
barbecued roast turkey
picnic franks
all-in-a-long-loaf sandwich
campfire burgers
foil-baked apples
fish a la foil
potatoes Chantilly

This month's winners

(*See recipes on pages 89 and 90*)

Cook-of-the-Month for Pineapple Treats
Mrs. E. B. Waldmann, Detroit, Mich.

Cook-of-the-Month for Ways with Tuna
Mrs. Robert Lorenzen, North Hollywood, Calif.

Other Winners

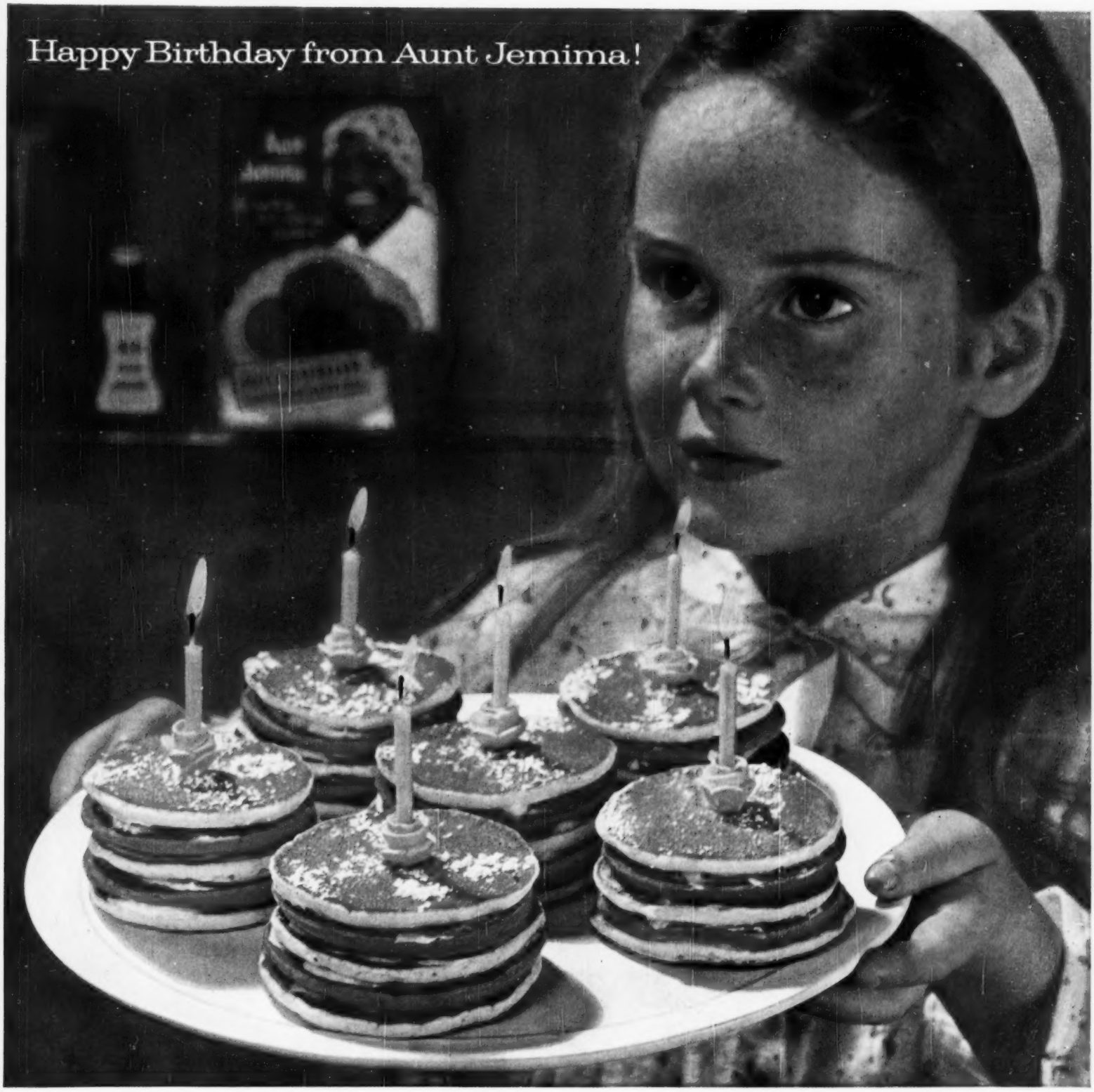
Lila Arthur, Milwaukee, Wis.
Loreen Jacobson, Madison, Wis.
Mrs. Bruce C. Lind, Chicago, Ill.
Mrs. Allen Lundgren, Grand Rapids, Minn.
Mrs. Frank C. McManus, Streator, Ill.
Mrs. Warren W. Rock, Hope, Kans.

Honor Roll

Mrs. Spencer H. Bridge, Louisville, Ky.
Mrs. Ruth S. Eastwood, Roanoke, Va.
Mrs. R. T. Evans, Des Moines, Iowa
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Mrs. Harry C. Miller, Rochester, N. Y.
Mrs. Oliver L. Norman, Jr., Newport, R. I.
Stella K. Rains, Greenfield, Ohio
Mrs. Max R. Sias, St. Louis, Mich.
Mrs. Gerald T. Smothers, San Antonio, Tex.
Mrs. H. A. Thomas, Fort Thomas, Ky.
Mrs. C. E. Vickery, Kingstree, S. C.
Mrs. Wm. B. Willett, Omaha, Nebr.
Charles Dana Zrinsky, New Baden, Ill.

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "October Ways with Biscuit Mix" and "October Foil Cooking." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, March 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5403 Tasting-Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.


Happy Birthday from Aunt Jemima!

Candlelit pancakes—a sensation at birthday breakfasts!

Birthday Pancakes...sweet treat in 10 shakes!

Birthday cakes at *breakfast?* Sure—when they're made of wonderful Aunt Jemima Buttermilk Pancakes! Just shake up a batch of Aunt Jemima Buttermilks as directed on package. Pour out small, plain pancakes on griddle. Then shake up a second batch of batter, adding a few drops of red food coloring with the milk. Bake these "pink pancakes." Stack the plain and the pink in alternate layers with softened butter between. Sprinkle top lightly with confectioners' sugar, then put a candle in each stack and light up a happy birthday surprise!

Only Aunt Jemima gives you ALL THREE!

It's the natural mate for every meat...

Ocean Spray Cranberry Sauce!

Ocean Spray Cranberry Sauce gives you

14 Vitamins and Minerals

It's the natural mate for every meat—tart, tangy Cranberry Sauce. So naturally delicious, you'll want to serve big double-thick slices. So naturally nutritious you'll count Cranberry Sauce an extra vegetable-happy way to add vitamins and minerals to your meal plan. Serve Ocean Spray every day. To glamorize a simple sandwich. To add new substance to a salad. Or every day to dress up any meat. Natural fruit vitamins. Natural fruit minerals. Natural fruit pectins. And a naturally sparkling, appetizing, taste-teasing flavor. Good reasons, all, why Ocean Spray belongs in your meals . . . *every day!*

SERVE *Ocean Spray* EVERY DAY!

The big three. Peanuts in the shell are roasted—or they may be both roasted and salted. Remember how tempting and good they are to eat right from the shell? A circus or ball-park treat!

Shelled Virginia peanuts come with red skins or are blanched like those in our pottery sack. Spanish peanuts are small and round with red skins. Both types are usually roasted and salted. For peanut brittle, choose the unroasted ones.

Peanuts on parade

Easy way to please the crowd—just pass the peanuts! Really part of the bean family, these "nuts" have a flavor that's *almost impossible* to resist. They're jam-packed with B vitamins and protein, too! Enjoy 'em for snacks, but don't forget peanuts with vegetables or in candy. Here on parade: five recipes featuring the popular peanut.

Photographs: Mike Nelson

Crackle-top Snack. Help yourself to a big piece. One bite and there's no stopping! This snack is simple to make because you start with corn-muffin mix. For the topper, just sprinkle on peanuts, Parmesan cheese, and garlic salt—then drizzle with melted butter and bake. Serve with chilled tomato juice.

More on page 100

How to make exciting dressings no one can buy

. . . so easy to do with a GOOD SEASONS MIX

This smart cruet is available in the Good Seasons Salad Dressing Kit. Or, use any screw-top jar for mixing.

Look—5 dressings with Old Fashion Garlic Mix

1. The basic dressing:

Old Fashion Garlic Mix makes a fine French dressing, delicately-flavored, but with a subtle undertone of garlic. Truly continental—light, *fresh*. To make it, just add your own oil, vinegar, and a little water to the freshly-ground herbs and spice Mix. (The water, or a substitute liquid is an old French secret for making a smoother blend.) Measurements and easy mixing directions are on the Good Seasons envelope. Takes only seconds.

2. Creamy French Dressing

To make this, just substitute either mayonnaise or sour cream for the water in the basic dressing. Perfect for those who like creamy, thicker dressing, but with sophisticated flavor . . . never too bland.

3. Wine-Parmesan Dressing

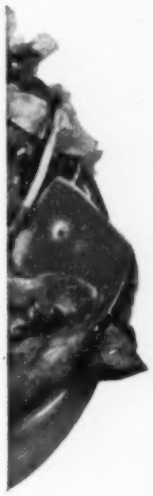
Substitute wine—red, white or a vermouth—for the water. Just before the final shaking, add 2 tablespoons of grated Parmesan cheese to dressing. This is sensational on green salads!

4. Fruit Salad Dressing

Substitute orange juice or pineapple juice for the water. The Good Seasons herb-spice base, with its gentle hint of garlic, gives a delicious new flavor to any fruit salad. Tantalizing, yet smooth.

5. Tomato-Chive Dressing

Savory, bright and versatile, too. Equally good on tossed salads, cottage cheese or seafood salads. Use either tomato juice, sauce, soup or catsup instead of water in the basic dressing. Add a heaping tablespoon of finely-chopped chives or onions to dressing before the final shaking. Magnifique!



Creating your own fresh dressings is so easy when the base is a Good Seasons Mix—the blend of a continental chef. Choose from 7 Mixes. You can vary each dressing to suit yourself and your salad!

Fresh flavor guaranteed by General Foods Kitchens.

GENERAL FOODS KITCHENS

Durkee's Coconut Centerpiece Cake

Here's a "decorator" cake that's simplicity itself to make, yet will appeal to the imagination *and* appetites of your family!

Why not outdo the Easter Bunny with this "can't-wait-to-eat-it" cake, covered with Durkee's delicious tree-ripened coconut? Durkee, you know, has a patented process that captures the island-freshness of coconut, and seals in all that wonderful flavor for keeps. That's why it's *guaranteed* fresh!

Basket Cake Recipe:

Using yellow or white cake mix, bake and assemble 8-in., 2-layer cake. With boiled icing, frost between layers, on top and sides.

Cut round cookies in half. Press cookie halves into frosting at edge of cake to make crown effect for basket top. (If necessary, support with toothpicks, outside cookies.) Frost cookies.

Color ¼-pkg. Durkee's Coconut green; balance yellow. Decorate as illustrated. Make handle by braiding three different colors of double-thickness acetate ribbon. Tie ends and insert between cake layers to form arch

Make Your Cake a Colorful Success! For the true, soft colors that identify themselves with Easter, use Durkee's Pure Food Colors—so easy to work with, so appealing to behold! P.S.: Don't forget Durkee's full-flavor Extracts and fresh-crop Spices for *all* your baking needs.

© 1959, The Glidden Co., Cleveland 14, Ohio

DURKEE *Famous Foods* Glidden

Peanuts on parade

Begins on page 98

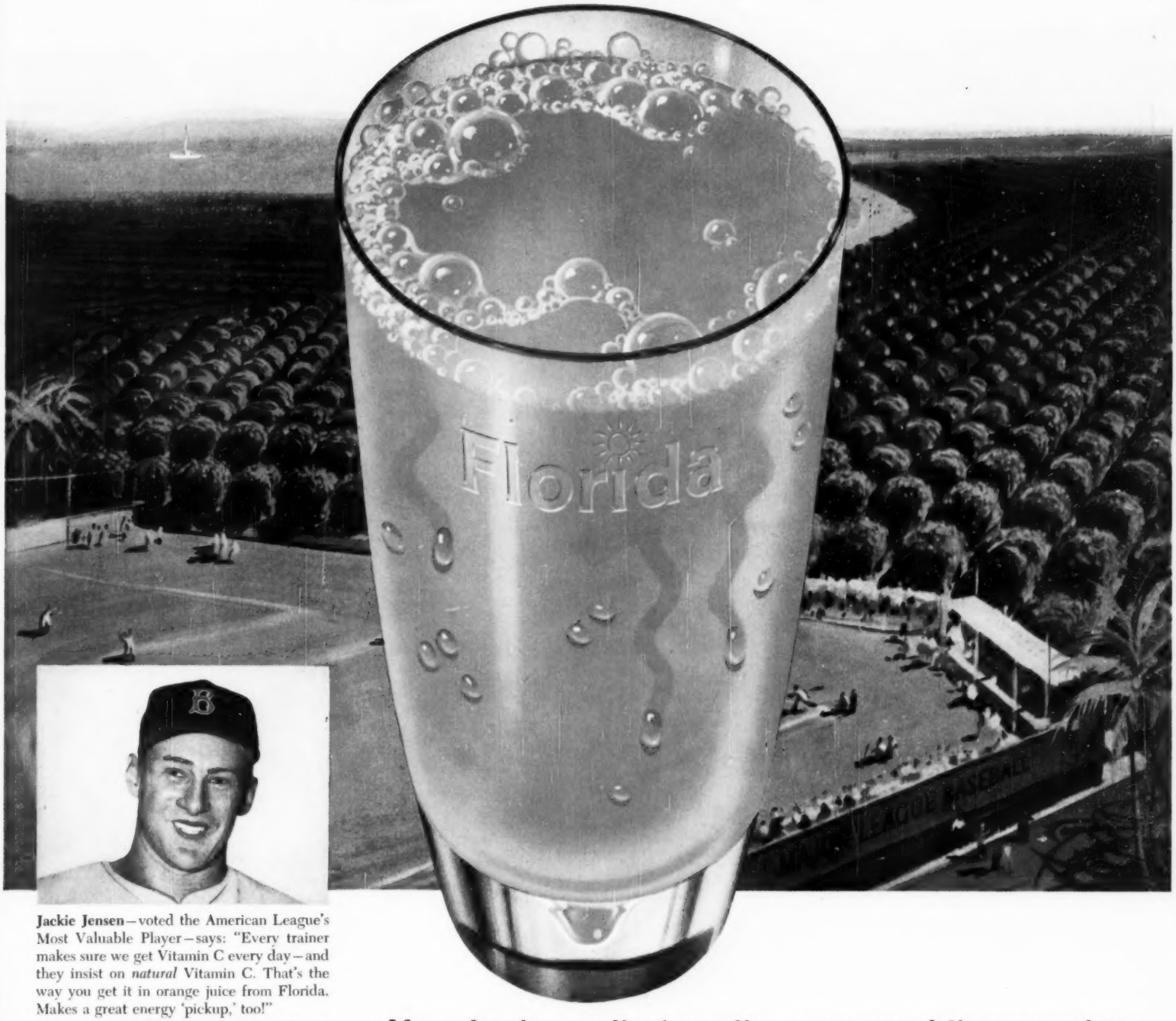
Broiled Peanut Frosting. Two favorites, peanut butter and salted peanuts, are the flavor note in this easy cake topper. The cake can be a quickie, too—call on devil's-food-, spice-, or peanut-cake mix, or gingerbread mix. Delicious partners, all.

Southern-style Onions. A rich cheese sauce, tender onions, plus peanuts for crunch add up to mighty good eating. Try this fix-up next time you want a vegetable specialty. If you use the tiny canned onions, you can whisk this to the table in about 15 minutes.

Peanut Brittle and Goober Cookies share the giant peanut-shaped bowl. This old-fashioned brittle is just like Grandma's. Make it with unroasted peanuts—your choice of Spanish or Virginia. The peanut cookies are the crisp, cereal kind.

Recipes on page 110

POWERHOUSE
of Vitamin C



Jackie Jensen—voted the American League's Most Valuable Player—says: "Every trainer makes sure we get Vitamin C every day—and they insist on *natural* Vitamin C. That's the way you get it in orange juice from Florida. Makes a great energy 'pickup,' too!"

Pure, delicious orange juice from Florida in convenient cartons—all squeezed, all chilled, all ready to pour. What convenience!

© FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA, 1959

Your body can't store it — you need it every day

Children, grownups, everyone needs Vitamin C every day because the body cannot store it. And, the best way to get Vitamin C is the *natural* Vitamin C in orange juice from Florida. That way you get a bonus of other essential health benefits—in the balance nature intended. Help build resistance to disease, promote growth, help form sturdy bones and teeth, and get an energy "pickup," too—with orange juice from Florida!

CHILLED ORANGE JUICE from Florida

9 Bisquick menus... time-savers, money-savers

New Bisquick-yeast Hot Cross Buns!

Team them with Tuna Salad for a meal that's both thrifty and timely!

MENU

Tuna Salad

Bisquick Hot Cross Buns

Pineapple Sherbet

Coffee or Milk

So many of you have told us that one of your biggest problems is thinking up new ideas for meals that don't put a strain on the budget. Well . . . we decided to do something about it. So here are nine appetizing Bisquick menus, handy clip-and-keep panels, with recipes on the back.

They feature delicious Bisquick specialties, like these exciting new Hot Cross Buns, for instance . . . so good, teamed with Tuna Salad when the girls come to luncheon. (And *especially* good to serve right now.) The recipe's on the back of its picture on the right-hand page. Clip them all and let them help you.

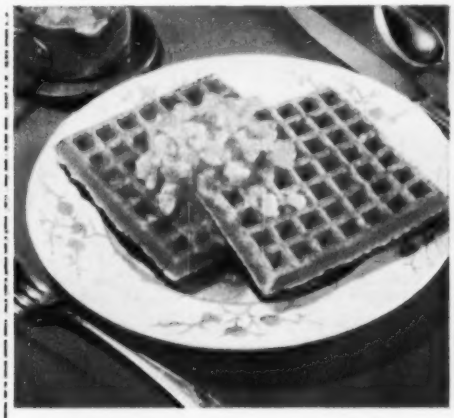
Betty Crocker General Mills

Betty Crocker's "Take-out" Page!

Recipe's on the *back* of each picture . . . and they're *perforated*.
Easy as tearing off a stamp! Tape them right into your cook book.

"Bisquick's going to help you more than any other package in the grocery store!"

HOT CROSS BUNS with Tuna Salad for a delicious party luncheon. Bisquick-and-yeast makes them cloud-light, and they're rich with fruit. Or serve them on "leftover nights" . . . they'll steal the show!



HAM WAFFLES are a good, thrifty way to use up leftover cooked ham. Bisquick Waffles, crisp and golden, filled with chopped ham. Topping is heated, crushed pineapple. With green salad, you've a meal!

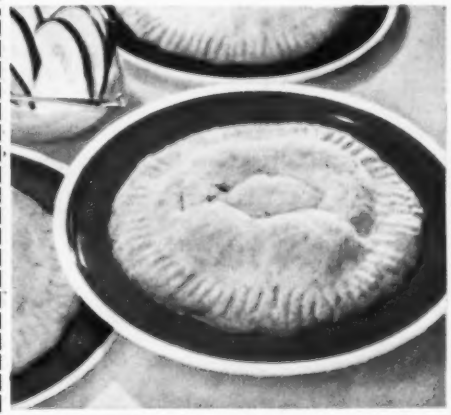
ONION-CHEESE SUPPER BREAD for teens' entertaining. Make it ahead of time, reheat; the crowd broils hamburgers to go with it. Tasty and substantial, yet Bisquick-light and tender. Jellied salad doubles as dessert.

HAWAIIAN YEAST ROLLS, feather-light and rich with pineapple, dress up a meatless meal. Very good with scrambled eggs and mushrooms, or cheese omelet, for instance. Serve a green salad and your meal's complete, and watch those rolls disappear!

DUMPLINGS, FRANKS, AND SAUERKRAUT for Saturday night. Almost a meal in itself, with meaty wieners tucked into sauerkraut, and tender-light, moist Bisquick Dumplings topping the dish. All you need is dessert and canned fruit salad's deliciously simple.

BISCUIT SMORGASBORD for a do-it-yourself supper. Golden-light Bisquick biscuit "shells" and a choice of savory fillings . . . ham, chipped beef, or your favorite fish—tuna, for instance. Citrus-and-greens salad; chocolate pudding.

TUNA PIZZA . . . tasty Italian specialty. Topped with Star-Kist Tuna, lots of tangy cheese and herbs . . . a crisp crust you make so easily with Bisquick and yeast. Add a tossed green salad; lemon sherbet for dessert.



TUNA SHORT PIE PASTIES . . . Betty Crocker's new way to serve fish. Oh-so-easy Short Pie crust has a tangy, seasoned Star-Kist Tuna filling. Good with cucumbers-in-sour-cream. Mixed fruit compote for dessert.

TUNA GRIDDLE CAKES are always a big hit when the kids bring supper guests. Just make Bisquick light-and-tender Pancakes, filled with creamed Star-Kist Tuna. A big plateful costs so little. For dessert, chocolate sundaes.

Betty Crocker's "Take-out" Recipes!

Pick your favorite recipes . . . tear out along perforated edges and tape in your cook book. Better still . . . keep all of them; they're delicious and easy on the budget, too!

ONION-CHEESE SUPPER BREAD

½ cup chopped onion
1 tbsp. shortening
1 egg, slightly beaten
½ cup milk
1½ cups Bisquick
1 cup sharp cheese, grated
1 tbsp. poppy seeds
2 tbsp. butter, melted

Heat oven to 400° (mod. hot). Sauté onion in shortening until tender and light brown. Combine egg and milk; add to Bisquick and stir until blended. Add onion and half of cheese. Spread dough in greased 8 x 1½" round glass baking dish. Sprinkle top with remaining cheese and poppy seeds. Sprinkle melted butter over all. Bake *20 to 25 min.* Serve hot with butter. *6 to 8 servings.*

Onion-Cheese Supper Bread may be made in the morning, then reheated to go with hamburgers at supper time.

HAM WAFFLES

2 cups Bisquick
1⅔ cups milk
1 egg
2 tbsp. salad oil or melted shortening

Mix all ingredients. Beat with rotary beater until smooth. (These directions are on your Bisquick package.) Add 1 to 1½ cups ground or chopped cooked ham. Bake as usual in waffle iron.

Pineapple Topping: no. 2 can crushed pineapple (2 cups), ¼ cup brown sugar (packed), 2 tbsp. butter. While waffles are baking, mix pineapple, brown sugar, butter. Bring to a boil; simmer gently about 3 min. Add a little water if too thick. Serve on waffles.

HOT CROSS BUNS

¾ cup warm water (not hot—105 to 115°)
1 pkg. active dry yeast
1 egg
¼ cup sugar
2¾ cups Bisquick
½ tsp. cinnamon
¼ tsp. nutmeg
½ cup currants
¼ cup chopped citron

Dissolve yeast in warm water. Mix in egg, sugar, and ⅔ of Bisquick. Beat 2 min., med. speed on mixer or 300 vigorous strokes by hand. Scrape sides and bottom of bowl often. With spoon, blend in remaining Bisquick, spices, fruit. Beat until smooth. Scrape batter from sides of bowl. Cover with cloth; let rise in warm place (85°) about 30 min.

Stir down batter. Spoon into 12 large greased muffin cups, filling ½ full. Cover; let rise until double, about 1 hr. *Heat oven to 375°* (quick mod.). Bake *15 to 20 min.* Make a cross on each bun with *Confectioners' Sugar Icing:* ½ cup *sifted* confectioners' sugar moistened with cream or warm water. Serve warm.

BISCUIT SMORGASBORD

⅔ cup milk
2 cups Bisquick
¼ cup soft butter or 3 tbsp. cooking (salad) oil

Heat oven to 450° (hot). Make Biscuits as directed on Bisquick pkg.—*except* add ¼ cup *soft* butter or shortening or 3 tbsp. cooking (salad) oil to Bisquick before mixing. Roll dough ¼" thick. Cut into 8 rounds with a 4 or 5" cutter. Shape over backs of well greased muffin pans or custard cups. Bake *about 8 min.* or until golden brown. Remove immediately. Make help-yourself fillings of your favorite creamed meats or fish (Star-Kist Tuna for instance). Pile biscuit "cups" on a platter and serve a choice of creamed meats in side dishes. Everyone fills their own biscuit cups.

SAUERKRAUT WITH FRANKFURTERS AND DUMPLINGS

two no. 303 cans sauerkraut
8 frankfurters (1 lb.)
½ tsp. caraway seeds, if desired
1 cup Bisquick
⅓ cup milk

Add 2 to 3 cups water to sauerkraut in saucepan. Season to taste. Simmer 30 min. Bury frankfurters in sauerkraut. Mix Bisquick, milk, caraway seeds with fork. Spoon batter for 4 to 6 large dumplings onto sauerkraut. Cook over low heat *10 min. uncovered* and *10 min. covered.* This is Betty Crocker's own "easiest-ever" way to make perfect dumplings. Absolutely can't fail! Serve hot. *4 to 6 servings.*

HAWAIIAN YEAST ROLLS

¾ cup drained crushed pineapple
½ cup brown sugar (packed)
¼ cup soft butter
½ cup warm water (not hot—105 to 115°)
1 pkg. active dry yeast
1 egg
1 tbsp. granulated sugar
2½ cups Bisquick
2 tbsp. butter
¼ cup brown sugar (packed)

Mix pineapple, ½ cup brown sugar, and ¼ cup butter together. Divide among 12 large greased muffin cups.

Dissolve yeast in warm water. Mix in egg, 1 tbsp. sugar, Bisquick and beat vigorously. Turn dough onto surface well dusted with Bisquick. Knead until smooth, about 20 times. Roll into a rectangle, 16x9". Spread with 2 tbsp. butter and ¼ cup brown sugar. Roll up tightly beginning at wide side. Seal well by pinching edge of dough into roll. Slice into 12 slices. Place in prepared muffin cups. Cover with damp cloth and let rise in warm place (85°) until double in bulk, 45 minutes to 1 hour. *Heat oven to 400°* (moderately hot). Bake *15 minutes.* Invert pan and serve warm.

TUNA GRIDDLE CAKES

2 cups Bisquick
1 egg
2 cups milk
3 cups creamed Star-Kist Tuna

Make creamed Star-Kist Tuna, about 3 cups. Make Pancakes by adding egg and milk to Bisquick. Beat with rotary beater until smooth. (These directions are also on your Bisquick box.) Bake 8 to 10 large cakes (5 to 6" in diameter). Spoon ¼ cup of the hot creamed Star-Kist Tuna onto half of each pancake. Fold over other half. Place on baking sheet. Sprinkle with grated sharp yellow cheese. Slip under broiler or in oven for a moment to melt cheese. Serve on warm plates. *8 to 10 servings.*

TUNA SHORT PIE PASTIES

*6½-oz. can Star-Kist Tuna
1 tbsp. dehydrated parsley flakes
1 small onion, minced
1½ tsp. Worcestershire sauce
½ tsp. salt
⅛ tsp. pepper
¼ cup mayonnaise
2 cups Bisquick
½ cup soft butter
6 tbsp. boiling water

Heat oven to 425° (hot). Mix Star-Kist Tuna, seasonings, mayonnaise together. Mix Bisquick, butter, boiling water thoroughly until Bisquick cleans bowl. Divide dough into 8 equal parts. Flatten 4 parts into 5" circles on ungreased baking sheet; top with Star-Kist Tuna mixture. Press remaining 4 parts into 5" circles on small squares of waxed paper. Invert paper and dough on top of filling; ease off paper. Seal edges with a fork. Cut a design on top for steam to escape. Bake about 15 min. Serve warm with mushroom sauce.

**9-oz. family size can may be used if desired.*

PIZZA WITH TUNA

¾ cup warm water (not hot—105 to 115°)
1 pkg. active dry yeast
2½ cups Bisquick
¾ cup chopped onion
2 cups tomato sauce
8-oz. can mushrooms, sliced and sautéed in butter
*6½-oz. can Star-Kist Tuna, drained and flaked
salt and pepper to taste
2½ cups grated Cheddar cheese
oregano

Dissolve yeast in warm water. Add Bisquick; beat vigorously. Turn dough onto Bisquick-dusted surface. Knead until smooth, about 20 times. Divide dough into 4 parts. Roll each part paper-thin into a circle, about 10" in diameter. Place on ungreased baking sheets or in shallow pie pans. Press edges into a ridge.

Filling: Mix onion, tomato sauce, mushrooms, tuna, salt, pepper; spread on dough. Sprinkle with grated cheese and oregano to desired taste. *Heat oven to 425°* (hot). *Bake 15 to 20 min.* Serve immediately.

**9-oz. family size can may be used if desired.*

Tips on shades and blinds

that work window wizardry

Here are little hints that make the big difference in beauty for your windows. Try these new ways to control sunlight, breezes, and view. Check the ideas that help blinds operate more smoothly and easily

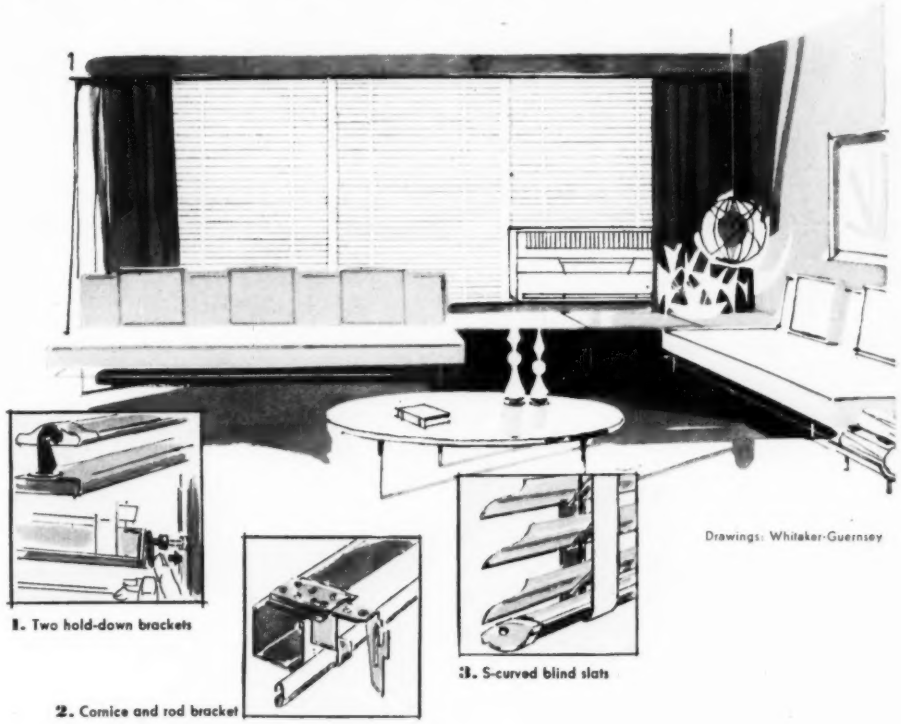
Venetian blinds control view and climate new ways

Blinds insulate windows so air conditioner works less to cool room. Three venetian blinds hang from long header uniting three windows. Blinds operate separately. One is shortened above conditioner left in the year around.

Draperies hang from a traverse track attached to blind header (2). Cornice covers all hardware, is also attached to header. Tapes and cord, color keyed to slats, are least conspicuous.

Wider-than-usual slats curved in an S-shape give you added control over air and light (3). Space between open slats is greater, lets you see through.

Hold-down brackets keep blinds from swaying in open windows and on doors. Snap-spring stops with cushioned tips are best for plaster (1).

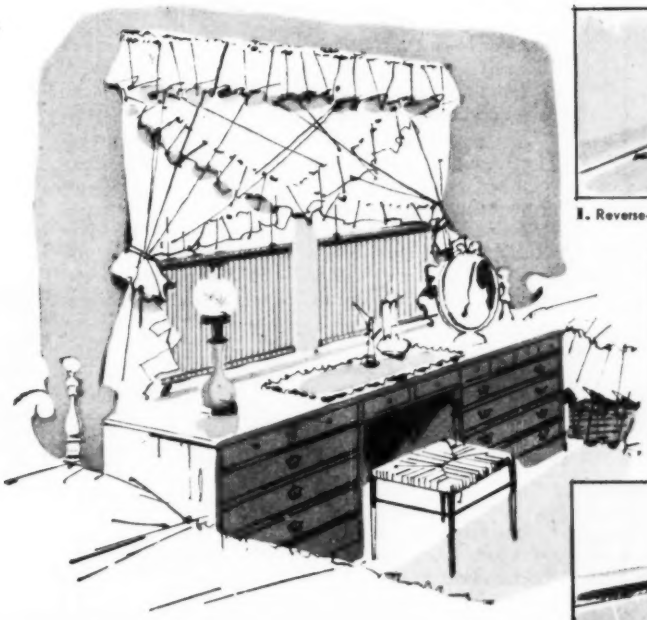


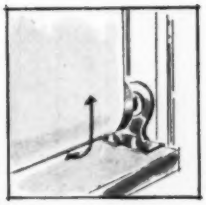
1. Two hold-down brackets

2. Cornice and rod bracket

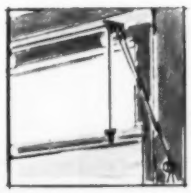
3. S-curved blind slats

Drawings: Whitaker-Guernsey





1. Reverse-mounted roller



2. Pulley, cord, cleat

3. Rod in casing bracket

Bottoms-up shades give you privacy, make a backdrop for furniture

Any window shade can be installed to pull from roller at bottom for day or night privacy, or for ventilation at top of the window. This idea teams especially well with the tied-back ruffled curtains. Reverse mounting of duplex shades (white outside—colored inside) keeps room side all one color top to bottom (1).

Brackets fasten to window sill or inside casing. Cords and pulleys work at the side out of sight. The pull cord loops around cord cleat to hold the shade in position (2).

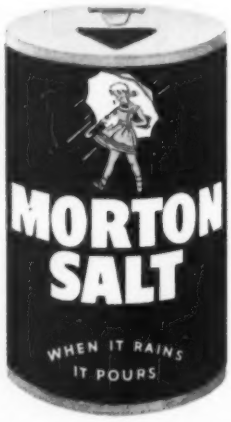
Other shade fasteners: Brass rod in shade hem fits into brackets on casing (3), or rings on shades slip over hooks on mullions.

There's news, too, in nylon roller tips and brackets that quiet shade noise. And there are more custom-cut shades available for wider windows up to 150 inches. Braid and fringe trims and scalloped edges are popular again—even delicately embroidered shade cloths—following the trend to elegance in furnishings.

More tips on next page

CELERY was grown in the Mediterranean countries in 850 B.C., but was used only for medicinal purposes. In the 1600's the French and Italians began adding it as a flavoring for foods. In 1874, Holland-American gardeners in Kalamazoo started producing celery commercially and sold it to people on trains passing through town. Nowadays the average American eats about 8 lbs. of celery a year, and like most of the foods we enjoy, celery tastes even better with Morton Salt. That's why more women look for and buy Morton's.

EXCLUSIVE
NEW SHAKE AND POUR TOP

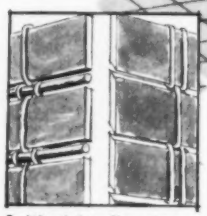


Any celery worth its salt is worth Morton's

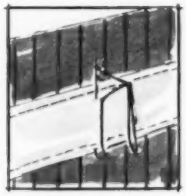
Tips on shades and blinds

Begins on preceding page

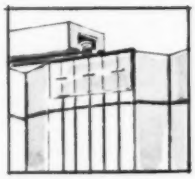
Woven woods are versatile problem solvers



1. Wood slat offers privacy



2. Pin-on hook stays put



3. Clip-glide in track

Door installations often hang from clips and glides that slide in overhead track (3). Wood or bamboo, hung vertically, should clear sill or floor. Dragging could cause the ends to break. Pin-on hooks, made especially for woven woods, can't slip (2).

Shades operate on spring rollers or pull up accordion style. Flaps hide pulleys or rollers. For privacy: choose wood strips with beveled edges or with translucent plastic rods between them (1). Or, have shades coated on back with vinyl "cocooning."

Colorful Better Homes & Gardens films show useful decorating ideas

Better Homes & Gardens "Well Dressed Windows" filmstrip presents colorful window fashions for every room in the house. It shows graceful window treatments, closeups of hardware correctly placed, and tips on measuring, buying, and hanging curtains and draperies. The 18-minute, 75-frame filmstrip in full color comes complete with synchronized recorded commentary, printed commentary, program ideas. Only $8.95.

"Color Ideas—Your Key to Good Decorating" presents color harmony rules in an entertaining style, and shows a step-by-step method for building a color scheme. The 15-minute, full-color filmstrip has 57 frames, synchronized recorded commentary, printed commentary and program ideas. It sells for $12.50.

"Ideas for Bedroom-Bathroom Beauty" presents helpful ideas for choosing colors, arranging furniture, planning lighting and storage in the important bed-bath wing. The 61-frame, full-color film has recorded synchronized commentary, printed commentary, and program ideas. The 15-minute film sells for $9.95.

Write *Better Homes & Gardens* Editorial Information Bureau for free list of other home furnishings and table-setting films. The magazine does not schedule showings.

Send check or money order (or, we'll bill you later).

Better Homes & Gardens • **Des Moines 3, Iowa**

PRIZE RECIPES

4 praise-winning, easy-to-fix Lenten dishes

Crown Fillets • Tuna Bake • Beans & Fish Sticks • Salmon Surprise

They look like labors of love, but these meatless treats are a cinch to create with merely a can opener and a dash of imagination. For Heinz chefs have already done most of the preparation. • Your head start on Crown Fillets is that pickle-sweet, mustard-tangy favorite of the small fry: Heinz Hot Dog Relish. • One can of better-tasting Heinz Vegetarian Vegetable Soup delivers all the vegetables you need for Tuna Bake—picked, peeled and perfect! • Heinz Vegetarian Beans (tomato-sauced to glory!) are the base for another new idea in good eating. • And Heinz Cream of Mushroom Soup puts the flavor magic into Salmon Surprise.

CROWN FILLETS

by Mrs. Lorry L. Mudge, Detroit, Michigan

Melt ½ cup butter or margarine in saucepan. Blend in 3 Tbs. flour. Stir in ½ cup Heinz Hot Dog Relish, 2 tsp. rich, tangy Heinz 57 Sauce, ¾ tsp. salt, ¼ tsp. pepper. Cook, stirring, 1 min. Place 1½ lb. halibut steak (or any fish fillets) on broiler pan. Spread sauce on fish. Broil 6 to 8 inches from heat for 12 min. or until fish flakes easily. (Makes 4-6 servings.) P.S. These delicious Crown Fillets go great with frozen French fried potatoes prepared according to package instructions.

TUNA BAKE

by Mrs. L. A. Nicholson, Key West, Fla.

Heat oven to 400°F. Add ½ can water to can Heinz Vegetarian Vegetable Soup. Heat. Mix ½ can water with 3 Tbs. flour. Stir into soup. Cook, stirring, till thickens. Add 6½-oz. can drained, flaked tuna. Turn into baking dish. Mix baking powder biscuit dough (1 cup flour). Roll into 8" by 10" rectangle. Sprinkle with ½ cup grated sharp cheese, 2 Tbs. chopped pimiento. Roll like jelly roll. Cut into 12 slices. Place on tuna mixture. Bake 15 min. (Makes 4-6 servings.)

OTHER TASTY DISHES-MINUS-MEAT

Heinz Spaghetti—the firm, thin-strand kind in zestful tomato sauce flavored with *two* nippy cheeses—is great heated and served "as is." But try adding a topping of sautéed sliced ripe olives and sautéed pecan halves for a change.

Heinz Macaroni becomes a thrifty casserole dish combined with salmon and cooked peas and crowned with buttered bread crumbs. Or enjoy it by itself. It's blessed with just about the smoothest, creamiest cheese sauce you ever tasted!

SALMON SURPRISE

Heat oven to 350°F. Drain liquid from 1-lb. can of salmon into measuring cup. Add water to make ½ cup liquid. Flake salmon. Combine with liquid, ½ cup smooth, creamy Heinz Condensed Cream of Mushroom Soup, undiluted, 1½ cups soft bread crumbs, ¼ cup rich, thick Heinz Ketchup, 2 eggs slightly beaten. Spoon into 6 greased custard cups. Bake 35 min. Unmold on platter. Combine 3 to 4 Tbs. milk with remaining soup. Heat. Spoon over salmon. Garnish with minced parsley. (6 servings.)

BEANS & FISH STICKS

by Mrs. S. Crouch, Gas City, Ind.

Heat oven to 375°F. In baking dish combine tender Heinz Vegetarian Beans, ½ cup Heinz Hamburger Relish (a spicy blend of chopped pickles in tomato sauce), ½ cup diced sharp cheese, 1 tsp. zesty Heinz Worcestershire Sauce, 1 tsp. Heinz Mustard. Top with frozen fish sticks (8-oz. pkg.). Bake 25 min. Garnish: parsley, finely chopped green onion. (6 servings.)

Sign of good eating

No other Ketchup tastes like Heinz!

Heinz Spanish Rice, one of the delicious Heinz Minute Meals, makes a wonderful luncheon dish for the youngsters. Or for supper, you might try serving it in individual baking dishes garnished with cooked shrimp or cheese triangles. *Terrific!*

Another good-by-itself Heinz Minute Meal—Heinz Macaroni Creole—is marvelous fixed like this: Arrange frozen fish fillets in baking dish. Top with Macaroni Creole, garnish with grated cheese. Bake at 350°F. 25 min.

You know it's good because it's Heinz

REVCO

your guide to an elegant new kitchen!

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See the new concept in refrigeration that permits exact temperature control from 32° to 45°.

Send for the new 16 page full color book with detailed examples of the very best in new and remodeled kitchens. The book illustrates exciting color combinations and basic layouts for new and remodeled homes. You will find this exciting new book helpful as you plan your own new trend setting kitchen.

SEND TODAY for your copy of "How to Plan a Trend Setting Kitchen"

Enclosed please find 25c to cover mailing and handling of "How to Plan a Trend Setting Kitchen." I am interested in ☐ new or ☐ remodeled kitchens.

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new . . . exciting pantry ware colors

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by WEST BEND

copper color aluminum with snow-white trim

West Bend — the pantry ware with the unique Colonial silhouettes — now adds the charm of "Copper 'n Snow." It's a sparkling new harmony of copper color aluminum with gleaming snow-white trim. Look for it at your favorite stores.

West Bend gift ideas for the home: Cook 'n Serve Immersible Appliances • 24-cup Automatic "Party Perk" • 5 and 8 cup Flavo-matics

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WEST BEND ALUMINUM CO. WEST BEND, WISCONSIN

at housewares, hardware, gift and appliance stores

Corned beef and cabbage

Begins on page 72

Lazy-cook the corned beef. First cover the meat with water. Add a couple sliced onions, some minced garlic. For spicy flavor, toss in a few whole black peppers and cloves, a bay leaf. Cover and simmer till meat is tender—never let it boil.

Speed the vegetables. Remove corned beef from liquid, and glaze if desired. To the bubbling cooking liquid, add a potato and carrot for each person; simmer 10 minutes. Now add cabbage wedges (toothpick each to hold together); cook just till done.

Carve across the grain of corned-beef brisket. Since the grain goes in several directions, you'll need to switch course, too! Don't hesitate to have 3 sides "in business" at one time. Slice *thin* and at a slight angle. Meat will be easy to eat, tender.

Recipes on page 110

This new "Light Touch" bottle is at grocers now!

Created by Kraft for today's lighter salads, frying, and baking...the **LIGHT TOUCH** oil

Today's new trend is to *lightness*—in figures, fashions, and foods. This explains the big switch to Kraft Oil . . . the Light Touch oil. To your fried foods Kraft Oil gives a wonderful new lightness and crispness. It gives a new light touch, a glorious tenderness and moistness to your cakes, pastries, and other baked goods. And in salad dressings, its fresh light touch makes seasonings sing, "Happy Days." Discover the Light Touch of Kraft Oil today. It's great news for every good cook.

Shining Morning Places—each lit by its own sparkling bowl and matching tumblers from Libbey's Golden Fruit Set. (Iroquois "Casual" china; Oneida "Paul Revere" stainless)

Bright new idea!

"Golden Fruit"

table trio set by Libbey

Gay and excitingly different—Libbey's cheery new Golden Fruit Set! So versatile, these sparkling multi-use bowls with their matching Safedge* juice and beverage tumblers. So pretty, too, glowing with brilliant orange and 22K gold fruit. As for the price—imagine!—only about $4.95 for the whole 12-piece service for 4!

Gift-boxed, too!

*If the rim of a Libbey "Safedge" tumbler ever chips, Libbey will replace the tumbler. At all leading stores. Prices slightly higher in South, West and Canada.

LIBBEY GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

Corned beef

Continued from page 108

Corned-beef Dinner

Old-fashioned good eating! For a company touch, glaze the corned beef—

3 to 4 pounds corned-beef brisket
2 onions, sliced
2 cloves garlic, minced
6 whole cloves
2 bay leaves
• • •
6 small to medium potatoes, pared
6 small carrots, pared
• • •
1 medium head cabbage, cut in 6 wedges

Place corned beef in Dutch oven and barely cover with hot water; add onion, garlic, cloves, and bay leaves. Cover and simmer (*do not boil*) 1 hour *per pound* of meat, or till fork tender. Remove meat from liquid; add potatoes and carrots. Cover; bring to boiling and cook 10 minutes. Then add cabbage wedges; continue cooking 20 minutes longer or till vegetables are done. To carve corned beef, cut across the grain, making thin slices. Makes 6 servings.

Spice Glaze: If you like, glaze the corned beef while vegetables cook. Spread fat side of meat lightly with prepared mustard. Sprinkle with mixture of ¼ cup brown sugar and ¼ teaspoon ground cloves. Place in shallow pan. Bake in moderate oven (350°) 15 to 20 minutes or till nicely glazed.

Perfect Apple Pie

You'll be proud of this one. Serve it at its warm best—

5 to 7 tart apples
¾ to 1 cup sugar
2 tablespoons enriched flour
1 teaspoon cinnamon
¼ teaspoon nutmeg
Dash salt
• • •
1 recipe Plain Pastry
• • •
2 tablespoons butter or margarine

Pare apples and slice thin. Combine sugar, flour, spices, and salt; mix with apples. Fill 9-inch pastry-lined pie plate; dot with butter. Adjust top crust;* sprinkle with sugar for sparkle. Bake in hot oven (400°) 50 minutes or till done.

Tasting-Test Kitchen note: If you're in a hurry, save time by using 2 No. 2 cans (5 cups) sliced pie apples, drained.

*A strip of aluminum foil or pie tape around edge of crust will keep juices in pie instead of running over oven; also guards against overbrowning.

Plain Pastry

2 cups sifted enriched flour
1 teaspoon salt
⅔ cup shortening
5 to 7 tablespoons cold water

Sift together flour and salt; cut in shortening with pastry blender or blending fork till pieces are the size of small peas. Sprinkle water, a tablespoon at a time, over part of mixture. Gently toss with fork; push to one side of bowl. Sprinkle next tablespoon water over dry part; mix lightly; push to moistened part at side. Repeat till all is moistened. Gather up with fingers; form into ball. For double-crust pie, divide dough for lower and upper crust. Form each in ball. Flatten ball slightly and roll ⅛ inch thick on lightly floured surface. If edges split, pinch together. Always roll from center out to edge. Use light strokes. Makes enough pastry for one 8- or 9-inch lattice-top pie or one 9- or 10-inch double-crust pie.

YOU KEEP
RED CROSS
ON THE JOB

Peanuts on parade

Continued from page 100

Peanut Brittle

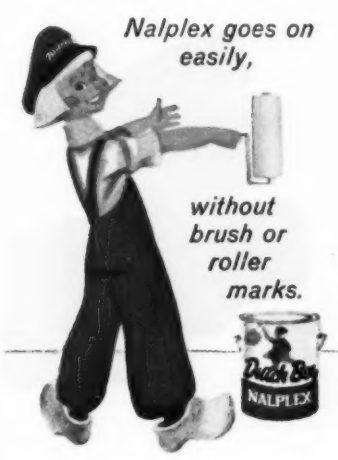
While the syrup bubbles and caramelizes, the peanuts roast right in your candy pan—

2 cups sugar
1 cup light corn syrup
1 cup water
• • •
2 cups unroasted (raw) Spanish or Virginia peanuts*
¼ teaspoon salt
• • •
1 teaspoon butter or margarine
¼ teaspoon soda

Combine sugar, corn syrup, and water in heavy skillet. Cook slowly, stirring till sugar dissolves. Cook to soft-ball stage (test a few drops in *cold* water). Add peanuts and salt. Cook to hard-crack stage, stirring constantly (remove candy from heat while testing). Add butter and soda; stir to blend. (Mixture will bubble.) Pour onto buttered large plates or platters. Cool partially by lifting around edges with spatula. Keep spatula moving

Turn to page 123

"Dutch Boy" Nalplex is the easy wall paint!



Your "Dutch Boy" Dealer is listed under "Paint" in the Yellow Pages of your phone book. Ask him for free copy of the new booklet, "Live Colorfully with Dutch Boy." A product of National Lead Company.

AN (1) PRODUCT | GENERAL OFFICES • TOLEDO 1, OHIO

FLAKY, NUTRITIOUS CANNED SALMON sparks that wonderful imagination in you . . . lets you create tempting casseroles, souffles and muffins. And it's delicious right from the can as is —in salad or sandwich. Try it tonight!

CANNED SALMON INSTITUTE
911 REPUBLIC BUILDING • SEATTLE 1, WASHINGTON

frankly fancy

Ways with butter

Add a touch of glamour, a flurry of excitement to the butter you serve. Form in attractive curls, roll in balls, or mold in special shapes with butter molds. Dress up pats of butter with parsley, water cress, or pimiento.

Make tasty spreads by blending in herbs or spices of your choice, or one or more of a myriad of flavorings. Keep a variety of these spreads on hand for canapés and sandwiches, to top off a sizzling steak. Or try hot honey butter on pancakes or waffles. Look over the ideas pictured here and the recipes on page 125.

Mustard Butter. A peppy spread that's especially good on both ham and cheese sandwiches. Perfect also with egg, roast-beef, corned-beef, or seafood sandwich fillings. To make this, just cream ½ cup butter and blend in ¼ cup prepared mustard.

Photographs: Mike Nelson; Bowman

Whipped Butter adds a festive look to your table. It's delightful with plain or fancy bread or rolls for a special-occasion meal. All you do is cream butter with your electric mixer or a wooden spoon till fluffy, then heap into serving dish, swirl top.

Your Dutch Boy Dealer is listed under "Paint" in the Yellow Pages of your phone book. Ask him for free copy of the new booklet, "Live Colorfully with Dutch Boy." A product of National Lead Company.

Hot Honey Butter. Delicious on pancakes and waffles! Keep it melted and hot over its own little candle warmer at the table. To make this topping, heat 1 cup honey with ⅓ cup butter, stirring occasionally till blended. Add ¼ teaspoon cinnamon or nutmeg.

Butter pats. Easiest way is to buy butter that's already sliced in serving-size pats.

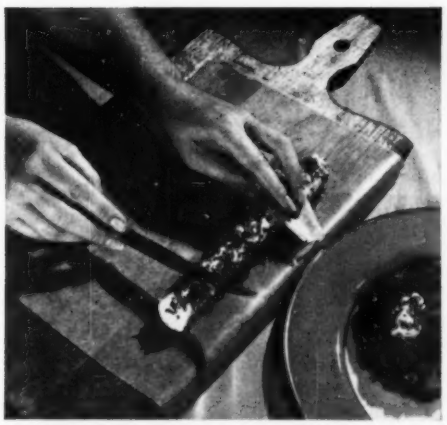
To cut butter, as in the picture, fold strip of butter-wrapping paper over knife. Press down with bold stroke.

If you like, trim each pat with a tiny fluff of parsley.

Butter curls. These add a dress up note to any meal. You'll need a butter curler (gadget in picture).

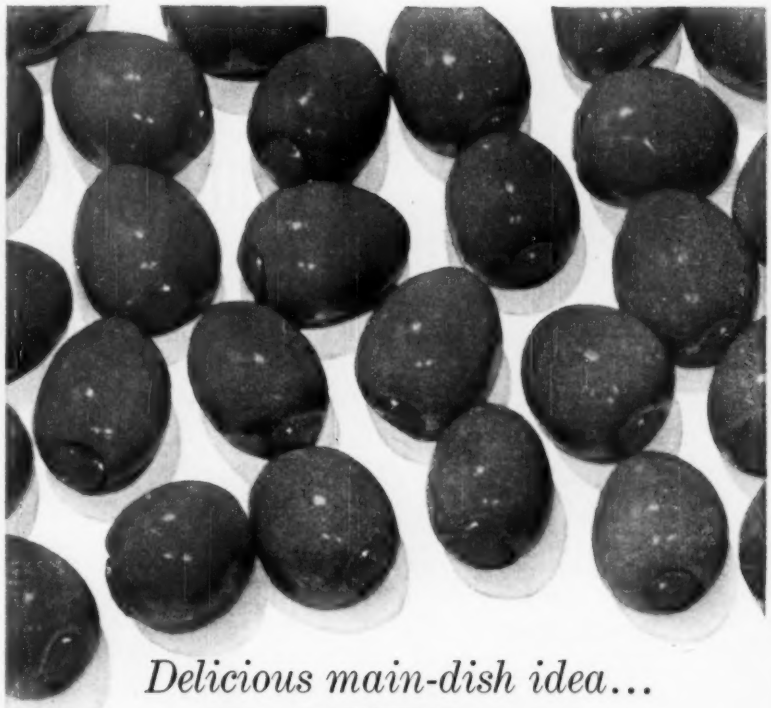
Dip the curler in warm water; pull lightly over stick or pound of butter, making curls ⅛ inch thick.

Have the butter firm but not hard, so curls won't break. Dip the gadget in warm water after making each curl.



Garlic-butter Log for burgers, steak. Cream ½ cup butter with crushed clove garlic, dash salt. Shape; roll in minced parsley. Chill in waxed paper.

More recipes on page 125



Delicious main-dish idea...

Olive-Salmon Noodle Ring

One 8-ounce package fine egg noodles, cooked and drained
¼ Cup melted butter
¼ Cup finely chopped onion
2 Tablespoons flour
1⅔ Cups (large can) Carnation Evaporated Milk
One 1-pound can salmon, drained
⅓ Cup sliced Spanish Green Olives
¼ Cup chopped parsley

Combine noodles and 2 tablespoons butter; mix well. Press into 6 individual buttered ring molds. Let stand 10 minutes. Cook onion slowly in remaining butter for 5 minutes. Blend in flour. Gradually add evaporated milk and cook until thickened, stirring constantly. Add salmon, olives and parsley. Unmold noodle rings and fill with salmon-olive sauce. 6 servings.

Imported
SPANISH GREEN OLIVES
add dash to any dish!

A modern young housewife named Hughes

Was constantly changing the fuse

Said a neighbor "My dear,

You need full HOUSEPOWER here

For all the devices you use."

If fuses blow often in *your* home, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run your electrical appliances and lighting efficiently. To make sure you have *full* HOUSEPOWER, call the HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER

to help you Live Better Electrically, sponsored by Edison Electric Institute

Your Easter centerpiece can be gay

Like your Easter bonnet, your Easter table should be fresh, gay, and pretty. Here are centerpiece ideas to add that look of beauty

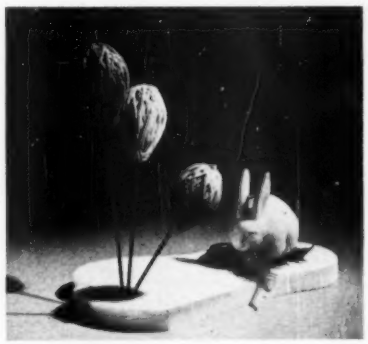
By Beatrice Cashman

Photographs: Hopkins

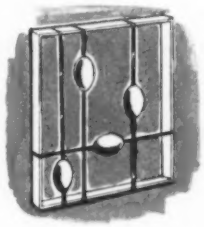
Handsome crystal goblets filled with dainty Easter candies and capped with a baby rose make a pretty as well as practical centerpiece. Space several down the center of a long table.

For evening, add the sparkle of candlelight from food-warmer candles set in juice glasses.

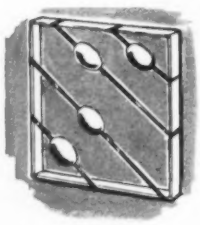
Ribbon-wrapped plastic foam Easter eggs in lovely pastel colors nest cozily on a bed of lacy sprengeri fern. A hollowed-out foam shape makes the basket. Choose colors to complement your dinnerware.



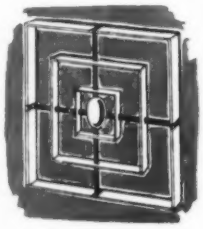
Knitting needle standards fly brilliant yarn "eggs" from a gracefully shaped plastic foam base. At another time, a nosegay of flowers might replace the figurine.



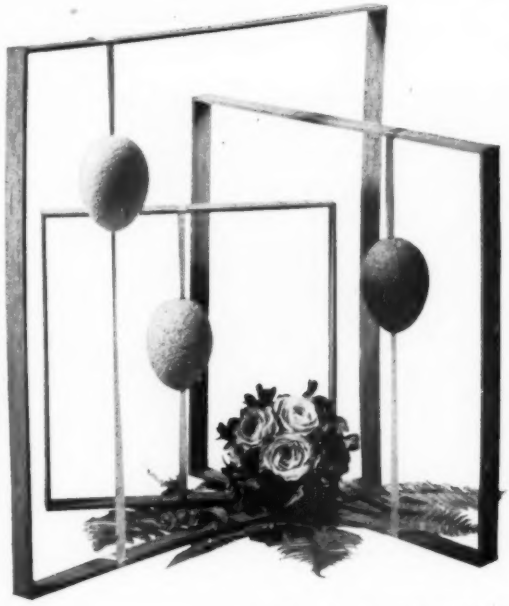
Verticals and horizontals set a smart tempo.



Diagonal lines offer interesting variety.



Ribbons fix graduated squares in suspension.



Graduated squares, made of narrow, gaily painted slats, have great versatility. They may be stretched out zigzag or telescope fashion, or interlocked, as shown. Plastic foam eggs strung on ribbons slide up or down into best position.

Created for Soft-Weve by Dublin's own designer, Sybil Connolly—a negligee of softest crush-pleated Irish linen and lace. A snowy drift of softness to match the luxury of Soft-Weve, the bathroom tissue that has everything: superb "facial quality," 2-ply softness, 2-ply strength, and exclusive "negligee" colors. And even a new "See-through" wrap for the lovely pastels.

The most noticed little luxury in your home

Soft-Weve®

2-PLY TISSUE BY SCOTT

GET COLOR SOFT-WEVE IN 2-ROLL CELLOPHANE WRAP

A modern young housewife named Hughes

Was constantly changing the fuse

Said a neighbor "My dear,

You need full HOUSEPOWER here

For all the devices you use."

If fuses blow often in *your* home, you probably have *low* HOUSEPOWER—not enough wiring, outlets, and switches to run your electrical appliances and lighting efficiently. To make sure you have *full* HOUSEPOWER, call the HOUSEPOWER Specialist—your electrical contractor—today.

HOUSEPOWER

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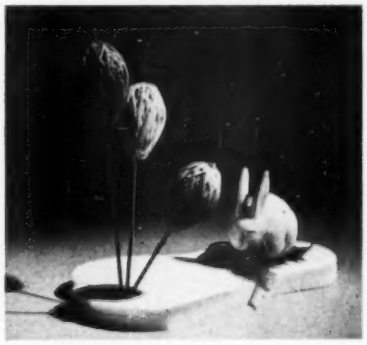

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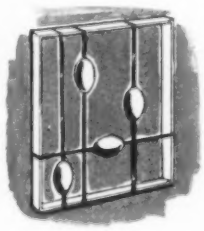

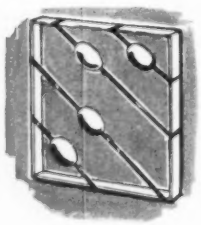

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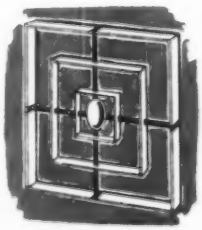

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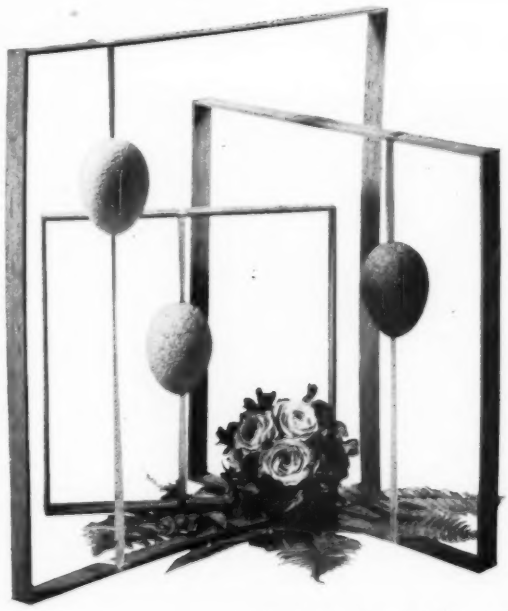

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The most noticed little luxury in your home

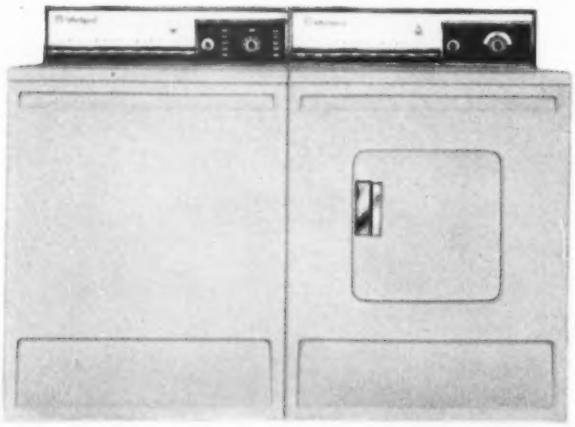
Soft-Weve®

2-PLY TISSUE BY SCOTT

GET COLOR SOFT-WEVE IN 2-ROLL CELLOPHANE WRAP

NO FIGURING
NO FUMBLING
NO

New RCA WHIRLPOOL



Automatically changes its action to suit your wash—chooses the right cycle, exact temperature, correct washing and spinning action for any fabric, even wash 'n' wears.

See your RCA WHIRLPOOL dealer now for a demonstration of this new self-setting washer. Choose from six new models, 24 or 29 inches wide, in white, pink, yellow. Matching dryer is self-setting, too—sets its own heat at "warm enough," shuts itself off at "dry enough." Own both for as little as $4.42 a week after down payment or trade-in, up to 3 years to pay.

washer is self-setting!

1 Automatically selects warmer or colder wash water. Filters out lint automatically, too.

2 Automatically changes agitator speed to faster or slower. Also selects the correct washing time.

3 Automatically tailors rinsing to the fabric—gives you the right number of rinses, type and temperature.

4 Automatically adds rinse conditioner for soft, soft clothes —a brand new feature!

5 Automatically changes spin action to just the right speed, for quicker drying, easier ironing.

6 Automatically (and economically) the Suds-Miser® saves filtered suds water for another big 10-pound load.

AMERICA'S FIRST FAMILY OF HOME APPLIANCES

RCA Whirlpool

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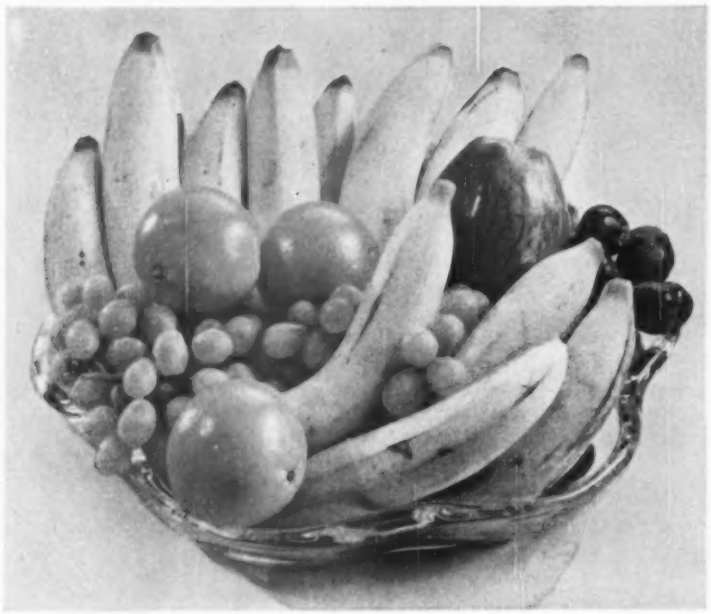
Help yourself—
HAVABANANA!

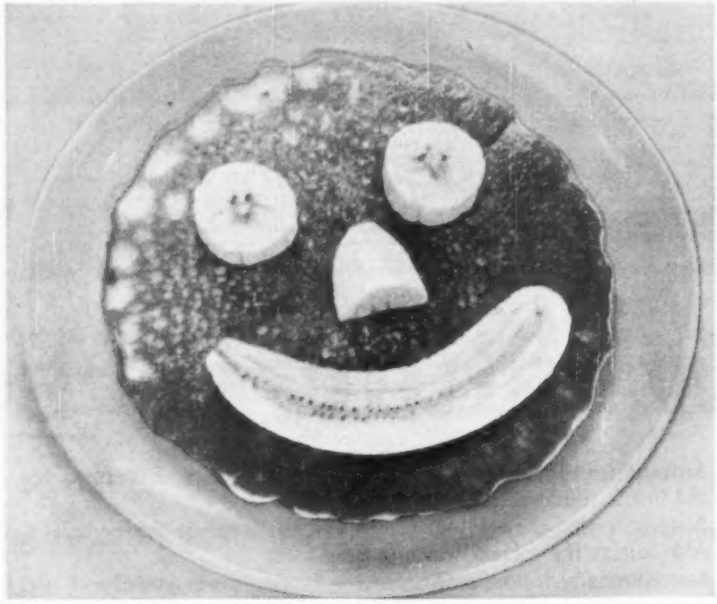
-enjoy these 4 happy breakfast ideas!



BRUNCH BOWL: Here's a happy idea for a help-yourself brunch—a centerpiece you can eat! Just fill your prettiest bowl with lots of smooth, mellow, golden bananas—and add other fresh fruits in season.

BREAKFAST IN A GLASS: Mashabanana with a fork. Shake with milk, flavoring and one whole egg—and you've a wholesome, well-balanced breakfast that's rich in vitamins, minerals, protein and pep!

CEREAL DAISY: Easy way to pretty up your family's morning cereal! Cut a slice from the middle of a banana to use for a center. Cut the two ends in quarters lengthwise to use for petals. Fun—and so nourishing!



SMILING PANCAKE: Let bananas add flavor and fun to your pancakes. Diceabanana into the batter—and make 'em plate-size big. Use banana slices for eyes and nose, a long slice for the grin.

Help yourself — addabanana: A medium banana has only 88 calories and so much satisfaction! Bananas help you to new vitality, too—they supply vitamins, minerals and wholesome fruit sugars!

Calorie Low! Vitality High! Bananas belong in your daily diet!

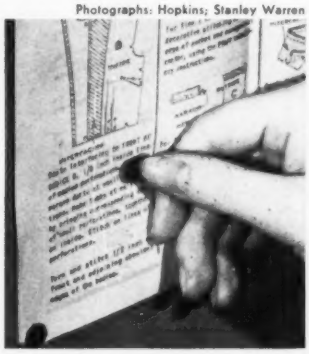
UNITED FRUIT COMPANY
PIER 3, NORTH RIVER • NEW YORK 6, N. Y.

Timesaving sewing ideas

Add these to your collection of timesaving ideas. They're guaranteed to cut a sizable slice from your sewing time

Photographs: Hopkins; Stanley Warren

Quick repairs at the ironing board are easy with a felt sewing pin-up. Suggested by Mrs. G. O. Vough, Cuyahoga Falls, Ohio, it's fitted with scissors, thread, and pincushion.



Eyecatcher makes following sewing chart easier. Tack chart beside machine; move another tack along the chart as you progress. From Mrs. R. E. Creel, Saginaw, Michigan.

No tangles when you file thread and other notions in an inexpensive plastic silverware-drawer divider. This timesaving idea is from Mrs. Jake Schneider, Chesapeake, Ohio.

Before using thread, mark size on spool—then, when label tears on machine, you have a record for replacement. Make slits all around spool edge to tuck in too short ends.

Press pattern pieces before you arrange them on fabric. Then there's no danger of their buckling at the folds when you pin or cut them out

Mosquito-netting scrap bag lets you locate remnants in a hurry. Bias tape binds seams. From Mrs. E. Stowell of Boscobel, Wisconsin.

this beautiful wood burning...

Fireplace installs in less than a day!

ENJOY the relaxing, cheerful glow of a real wood-burning fireplace . . . add new charm and beauty to your living room or family room. You can do it in less than a day with the sensational Uni-bilt Fireplace. This factory-built fireplace comes complete with chimney . . . ready to install. No masonry, no mess. Engineered to draw right, burn smoke-free. Approved by Underwriters' Laboratories for use directly against any wall. Conveniently financed through F.H.A., V.A. or any local bank.

The Uni-bilt Fireplace can be painted any color to harmonize with room decoration.

Uni-bilt FIREPLACE

VEGA INDUSTRIES, INC.
213 E. Brighton Ave., Syracuse 5, New York

Gentlemen: Please send, without obligation, complete information on the Uni-bilt Fireplace.

Name .....

Address .....

City ..... State .....

FREE BOOK
Photos and Ideas for Low-Cost Home Beauty

FREE BOOK, "Modernizing Magic" shows page after page of photos, new homes, old homes "before" and "after" modernizing, all types of home styles in varying Perma-Stone treatments for individuality and permanent beauty.

You'll see Perma-Stone's popular slim, narrow design, new super-imposed ledge stone, and combination widths.

New Styling, Practical Features

Book explains Perma-Stone's low-cost installation, no painting or other upkeep, use over any type wall, weather-tight, fireproof construction.

New super-imposed ledge stone

Write us for free book. See your Perma-Stone dealer for free estimate, easy terms, wide choice of beautiful, blended colors. Perma-Stone Co., Desk L-2, 719 E. Hudson St., Columbus 11, O.

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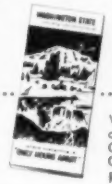
WASHINGTON STATE

Do you plan or plant by a "favorable moon?" Whether you do or not, it's time *now* to plan a wonderful Washington State vacation for '59. We make it easy for you! Send for our picture-map folder with our state and its varied attractions all blocked out in 50-mile squares.

Day and night, there's fun for all the family in Washington State. See Grand Coulee Dam's gorgeous night floodlighting, the night fun of Seattle's famed Seafair; daytime, countless things to see and do from sea to ski level. Best of all, a true Western welcome awaits you in friendly Washington State.



Write "Washington State" on your 1959 Almanac, and mail your coupon today!

Washington State Dept. of Commerce
Gen'l Adm. Bldg.,
Olympia, Wash. BH-2
Please send folders to:

Name _____

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(PLEASE PRINT CLEARLY)

WASHINGTON STATE VACATION ALMANAC

WASHINGTON STATE VACATION ALMANAC

WASHINGTON STATE

SPECIAL THIS WEEK ONLY:

Super manners at the supermarket

Supermarket manager: Squeezing and abnormal handling of fruits and vegetables bruise the product and raise the spoilage ratio in the produce department.

Translation: Look, you can squeeze that tomato till it turns blue, but it still won't tell you anything.

Editor's comment: It has been suggested that grocerymen tour the fruit and vegetable gardens of their customers for one grand, revengeful binge once a year.

Supermarket manager: Occasionally, customers do not use carts. But impulse buying results in a high breakage ratio.

Translation: If you want to juggle something, try Indian clubs.

Editor's comment: Confucius never said: He who shops without basket upsets apple cart.

A study of monumental insignificance

AT A COST of 39 cents (we elbowed over a jar of olives), we offer here a sweeping survey of supermarkets, covering a block-and-a-half in a city carefully selected because we had to stop for gas. It was necessary to translate the comments of market managers to express them as they would only in subconscious silence. This entire presentation could be summarized in 9 words: "These practices result in higher prices to the customer." That's you, isn't it?

Drawings: Stan Fine

Supermarket manager: To maintain market efficiency at a high level without encumbering the operator with unnecessary costly inventory procedures, it behooves the customer to be positive empty-bottle-returns represent a brand we normally stock.

Translation: Take your cobweb-infested bottles to someone who stocks 'em.

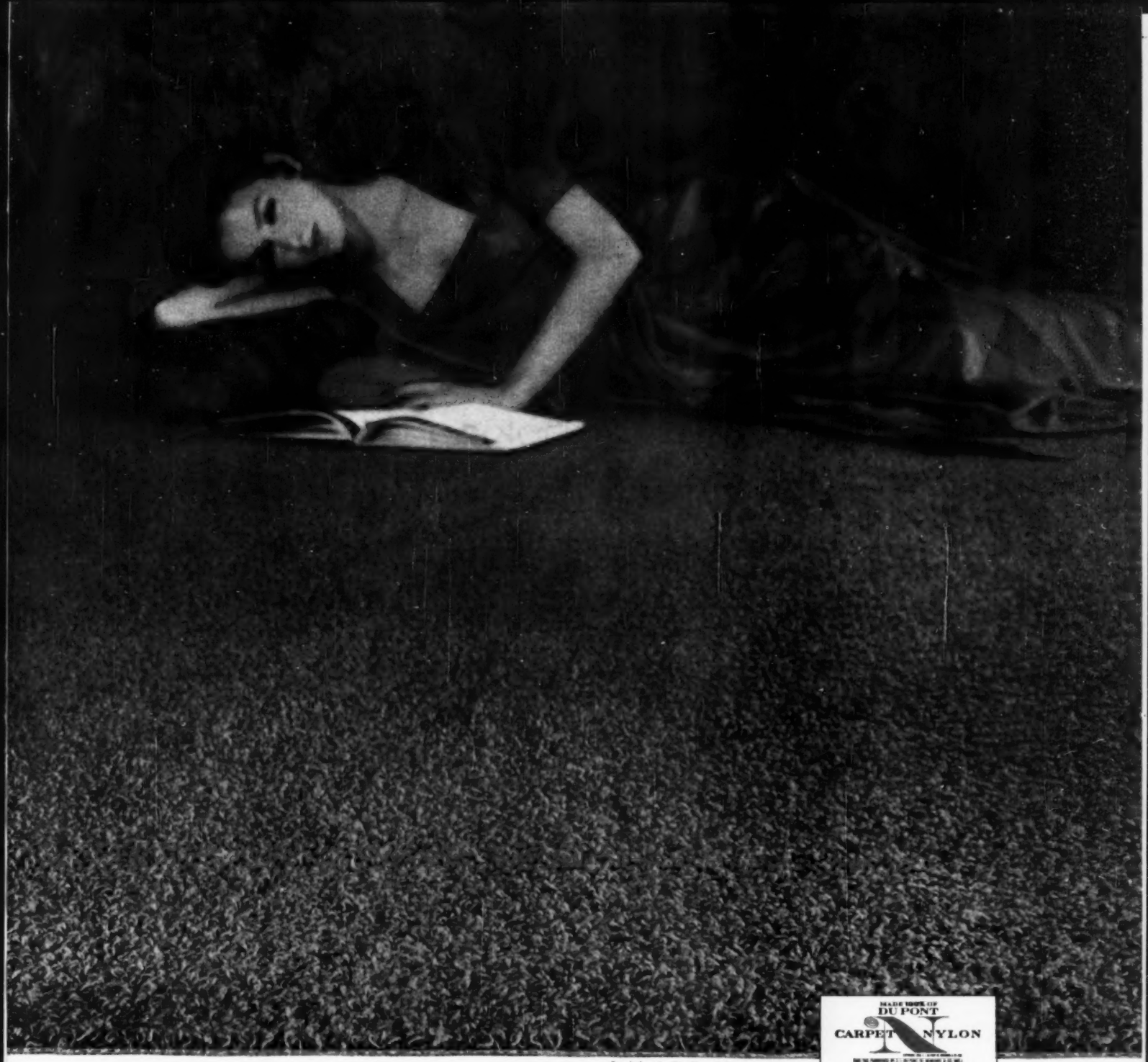
Editor's comment: We have a friend who asked for credit on seven handmade flasks he found under the floor boards of a stable house built before the Revolutionary War.

Supermarket manager: Children disrupt efficiency by running their fingers along the channels of molding containing price tickets, pushing all the tickets together.

Translation: Hi, there, Sonny. Why don't we play cowboys and Indians, and the nice man there who's marking prices will tie you to the nice post?

Editor's comment: Who knows? He may sell.

More on page 130



Look for the Du Pont label when you buy.

MADE 100% OF DU PONT CARPET NYLON

DU PONT CARPET NYLON

Luxury you never need to pamper...

Here's carpet luxury—deep, rich nylon pile, soft to the touch, resilient underfoot. You'll love the way Du Pont Carpet Nylon welcomes a partyful of grownups, a handful of youngsters, a roomful of furniture. And nylon gives you economical, long wear. Most spots easily sponge away. Choose the color and texture you've dreamed of—and show it off beautifully for years! Write for free booklet: E. I. du Pont de Nemours & Co. (Inc.), Textile Fibers, A-1931, Wilmington 98, Delaware.

DU PONT'S BETTER LIVING FIBERS GIVE YOU SO MUCH MORE

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

See carpets of 100% Du Pont Carpet Nylon at these and other fine stores: **Cleveland**—The May Company (Downtown and on the Heights); **Dallas**—Lee Carpet Company; **Denver**—Del-Teet Furniture Co.; **Hartford**—G. Fox & Co.; **Houston**—Carpetland; **Huntington Park**—Al Terrence Carpet Co.; **Los Angeles**—L. G. Powers Co.; **Manhasset**—D. Kalfaian & Son, Inc.; **Newark**—Hahne & Company; **Newton**—Mayflower Furniture Co.; **New York**—Kaufman Carpet Co., Inc. (all stores); **Philadelphia**—Wilf Brothers; **Rahway**—Koos Brothers; **St. Louis**—Sidney Landau Carpet Co.; **St. Paul**—The Golden Rule; **Santa Barbara**—Wilson's—McMahan's Furniture Store (also Oxnard and Ventura); **Washington, D. C.**—The Hecht Company (also Parkington, Va., and Silver Spring, Md.)

Du Pont makes fibers, not the carpet or fabric shown here.

LOOK WHAT GAS IS DOING NOW!

See the new CALORIC Gas Range with Gold Star Award

GOLD STAR AWARD
AMERICAN GAS ASSOCIATION, INC.

World's Newest Emblem of Excellence

Only the finest ranges from the world's great Gas Range Makers qualify for this coveted Gold Star Award. Below are just a few of the more than 28 advances in performance, automation and design a range must have to meet new Gold Star Standards. No wonder now, more people than ever will be cooking with Gas!

Faster, cooler, cleaner cooking than ever before!

CABINETS BY NEVAMAR CAREFREE KITCHENS

FASTER: All top burners on this Caloric are automatic self-lighting giant burners that start to cook instantly. Instant Gas is accurate, too, gives you *exactly* the temperature you want. Caloric's automatic Burner-with-a-Brain * controls cooking all by itself.

COOLER: Heat-sealing insulation in the Caloric oven and broiler keep both cook and kitchen cool. Heat stays inside for controlled, even cooking. Both oven and broiler are self-lighting, too, with oven controls to turn Gas on and off—automatically.

CLEANER: Every inch of this unusual Caloric Gas range is a cinch to clean. Top burners lift out, oven and broiler racks, trays and bottoms can be easily removed. Porcelain finish of range is stainproof; there are no creases to catch grease.

ANOTHER GOLD STAR QUALITY—THE ECONOMY OF GAS! Ranges built to new Gold Star specifications are ranges of rare luxury, yet cost far less than you'd suppose. Of course you save on installation and operation because today, as always, Gas costs less to install and use. Modern Gas is dependable, too, always there when you want it, precision-perfect when it comes to temperature-selection and control. See ranges of Gold Star quality, both built-in and free-standing, and in sizes to meet every need, at your Gas Company or dealer—now. AMERICAN GAS ASSOCIATION

Caloric

ONLY GAS does so much more...for so much less!

*A.G.A. Mark © Am. Gas Assoc., Inc.

Peanuts on parade

Continued from page 110

under mixture so it won't stick. When firm but still warm, turn over; pull edges to make brittle thinner in center. Break in pieces when cold.

*You will need to blanch the Virginia peanuts ahead (Spanish peanuts don't need blanching). Cover the Virginias with boiling water and let stand 3 minutes; run under cold water. Remove coating.

Goober Cookies

A cereal cooky packed with peanuts. A big hit with the youngsters—

- ⅔ cup shortening
- 1 cup brown sugar
- 1 egg
- 1 cup sifted enriched flour
- ½ teaspoon salt
- ½ teaspoon baking powder
- ½ teaspoon soda
- 1 cup quick-cooking rolled oats
- ½ cup wheat flakes
- ½ cup coarsely chopped salted peanuts

Thoroughly cream shortening, sugar, and egg. Sift together dry ingredients; add to creamed mixture. Stir in cereals and peanuts. Drop by rounded teaspoons, 2 inches apart, on greased cooky sheet. Bake in hot oven (400°) about 8 minutes or till done. Cool slightly; remove from pan. Makes 3 dozen.

Crackle-top Snack

Crisp and spunky. Here's nibbling at its best—

- 1 packet or small package corn-muffin mix
- 1 cup coarsely chopped salted peanuts
- ½ cup grated Parmesan cheese
- 1 teaspoon garlic salt
- 3 tablespoons butter or margarine, melted

Prepare corn-muffin mix according to package directions; spread evenly in well-greased 15½x10½x1-inch jelly-roll pan. Sprinkle with peanuts, cheese, and garlic salt; drizzle butter over top. Bake in moderate oven (375°) 20 to 25 minutes or until crisp and lightly browned. Immediately cut into squares or break in pieces; cool slightly, remove from pan. Serve warm.

Broiled Peanut Frosting

Dad and the kids will love this because it's double peanut! You will, too—it's so easy to make—

- 1 package devil's-food-cake mix*

• • •

- ¼ cup soft butter or margarine
- ¼ cup peanut butter
- ⅔ cup brown sugar
- 1 cup coarsely chopped salted peanuts

Prepare the cake mix and bake in greased 13x9x2-inch baking dish according to package directions. Cream together butter, peanut butter, and brown sugar; stir in peanuts. Spread mixture over warm cake in pan. Broil 5 to 6 inches from heat about 5 minutes or till frosting is bubbly and slightly brown. Cut the cake in squares and serve warm.

*Or use spice- or peanut-cake mix. Or use gingerbread mix, baking it in greased 9x9x2-inch pan.

Southern-style Onions

Just the ticket for a holiday or company dinner—

- 2 tablespoons butter or margarine, melted
- 2 tablespoons enriched flour
- 1 cup milk

• • •

- ¾ to 1 cup shredded sharp process American cheese
- 2 1-pound cans (4 cups) small white onions, drained, or 18 to 20 cooked medium onions

• • •

Salted peanuts, coarsely chopped

Blend butter and flour; gradually stir in milk. Cook slowly until thick, stirring constantly. Add the cheese and stir until melted. Add drained onions and heat through. Place in vegetable bowl and sprinkle with peanuts. Makes 6 to 8 servings.

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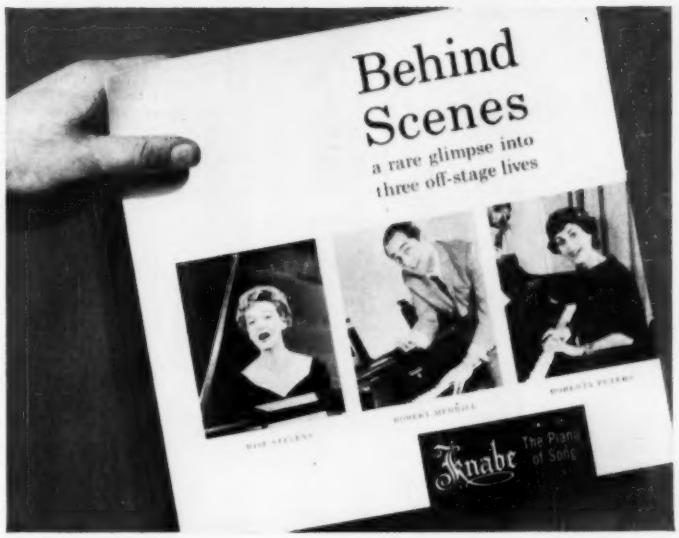

Enjoy a glimpse into the *off-stage* lives of Risë Stevens, Roberta Peters, Robert Merrill. Yours with the compliments of Knabe, *personal* piano of these stars as well as official piano of the Metropolitan Opera.

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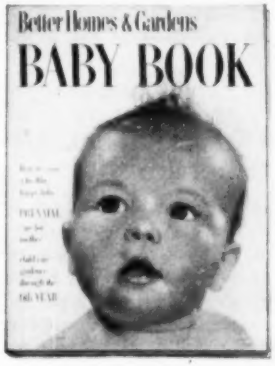
What a comforting, reassuring gift that will help her with her child from pre-natal through the sixth year!

She'll thank you many, many times for such a thoughtful, useful gift – the *Better Homes & Gardens* BABY BOOK.

In its expertly written, easy-to-understand language, she'll find chapters like "The Miracle of Life," "Your Part Before and After Delivery," hundreds of photographs, charts, diagrams, menus and many child-care tips. This is the book that will set aside her doubts and fears. It is the book her own busy doctor *wants* her to read. Includes 48-page record section and complete layette information. $3.95 at infants' wear shops and wherever books are sold – or, to order post-paid, send check or money order to *Better Homes & Gardens*, 8503 Meredith Building, Des Moines 3, Iowa.



Other fine idea books to give or to get by the editors of *Better Homes & Gardens*: FLOWER ARRANGING BOOK ($2.95), the new SALAD BOOK ($2.95) and the BARBECUE BOOK ($2.95)

"A.G.A. Mark" © Am. Gas Assoc., Inc.

Profile designed by John Van Koert; Declaration designed by Stewart MacDougall and Kipp Stewart

Express your varied tastes with furniture by Drexel®

Do you like to mix woods, styles, and periods of furniture? It's so easy with the many varied groupings of Drexel . . . and far less expensive than you'd think. We are showing here two happily married but different collections, Profile and Declaration. Profile in sable walnut with chaste silver touches, and Declaration in natural walnut with rosewood accents . . . two different designs, yet alike in their simplicity. Blending Drexel furniture styles offers exciting new ways of arranging, adds new interest to your home, and lets you express your own personal feelings. And should you prefer the "look" of one furniture group, Profile and Declaration are available for every room in the house. Select from any of the wonderful Drexel furniture styles and know that each piece will increase the beauty of your home. Drexel is long-famed for its goodness of design and quality of construction. *And at easily affordable prices, too.* See Drexel at fine furniture and department stores everywhere.

Send 35c for Drexel's Portfolio of Fine Furniture, 8 Huffman Road, Drexel, North Carolina.

by Drexel DREXEL FURNITURE COMPANY

THE $5,000,000 quiz for bright students

Next month, more than a quarter-million high school juniors, from California to Maine, will take the qualifying test of the National Merit Scholarship program. For many of them, the test could mean the difference between going to college and not going.

From their number, 10,000 (the highest scorers in each state) will advance as semi-finalists to further testing and evaluation in their senior year.

In May of each year the names of 600 to 1,000 "Merit Scholars," eligible for four-year scholarships at colleges of their choice, are announced. The awards last year totaled more than $5,000,000.

The remaining finalists are identified as Certificate of Merit winners. This honor brings to many of them scholarship opportunities from colleges and universities, and from other scholarship-granting agencies.

A government project? No. The independent, nonprofit National Merit Scholarship Corporation was established four years ago by private initiative; its scholarships are financed with funds from private sources—individuals, businesses, industries, foundations, professional associations, and other groups.

Two years before Sputnik launched an explosive and grave re-examination of our educational standards, these sponsors were aware of the growing need to identify and encourage our brightest young people. Their plan is a fine example of action by private enterprise—not depending on government to take the lead.

For more information about the program, write: National Merit Scholarship Corporation 1580 Sherman Avenue Evanston, Illinois

Great for meat

...and Adolph's is one of the greatest time savers ever known for cooking meat. Seals in juices, reduces cooking time and meat shrinkage up to 25%. With Adolph's you can broil or barbecue *any* steak cut. Stews and pot roasts are ready for eating in minutes rather than hours. Get Adolph's at your market today.

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HEATING EQUIPMENT
FINEST
For New Construction or Replacement . . .

For greater economy and guaranteed performance, trust your hot water heating problem to the new REPCO gas-fired boiler. Fully enclosed in a decorator-styled jacket at no extra cost; no overhangs to interfere with flush installations in closets or between appliances. Commercial sizes available. Write for free illustrated brochure.

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Frankly fancy

Begins on page 112

Bacon Butter

Try on hot vegetables—it perks up the flavor. You'll like it on cheese or tomato sandwiches, too—

Cream ½ cup butter until light. Blend in ¾ teaspoon prepared mustard, and 4 slices crisp bacon, crumbled. Makes ½ to ⅔ cup.

Creole Butter

Tasty and colorful on seafood, broiled meat, and frankfurters—with cheese—on green beans or asparagus—

Cream ½ cup butter until light. Sieve ⅓ cup pimientos; add to butter with 2 tablespoons finely chopped green pepper, 2 tablespoons chopped sweet pickle, and ½ teaspoon salt. Mix well. Makes ¾ to 1 cup.

Golden Butter

Nice on toasted rounds of salty rye bread or crisp crackers—

Cream 1 cup butter until light. Blend in 4 hard-cooked egg yolks, mashed, 1 teaspoon prepared mustard, and dash pepper. Makes 1½ cups.

Ham 'n Egg Butter

A flavorful sandwich or canapé spread in itself—go-withs not needed—

Cream 1 cup butter until light. Blend in ½ cup finely ground cooked ham, 2 hard-cooked egg yolks, mashed, 1 teaspoon prepared mustard, and dash pepper. Makes about 1½ cups.

Horseradish Butter

A dollop of this adds zest to baked potatoes, corned beef, roast beef or veal—

Cream 1 cup butter until light. Blend in ¼ cup horseradish and 2 tablespoons finely chopped parsley. Makes 1¼ cups.

Lobster or Crab Butter

You'll like this for canapés, topped with a dab of mayonnaise—

Cream ½ cup butter until light. Add ½ cup cooked or canned lobster or crab meat, mashed to a fine paste, and a dash of Tabasco sauce. Beat until well blended. Makes about ¾ cup. **Note:** For a sandwich filling, spread 1 slice bread with mayonnaise, the other with the Lobster or Crab Butter.

Parsley Butter

Delectable on hot rolls, muffins, boiled or baked potatoes, and on broiled or roasted meat or fish—

Cream ½ cup butter until light. Blend in 1 tablespoon of finely chopped parsley, 1 teaspoon lemon juice, ½ teaspoon savory, ¼ teaspoon salt, and dash pepper. Makes ½ cup.

[*Turn to page 133*

Traveler's song at twilight

I think that I shall never see
Beneath the rising moon,
A single motel half as nice
As those we passed at noon.
—*Suzanne Douglass*

Dirtiest Ovens Sparkle Like New

this quick EASY-OFF way

End oven-cleaning drudgery! No more scraping and scouring. EASY-OFF Oven Cleaner cuts black, encrusted grease like magic. Simply apply . . . let set . . . wipe off.

. . . and a clean oven

bakes better, roasts better, makes you a better cook!

Yes, a clean oven gives even, efficient heat—more heat at less cost. So don't put good food in a dirty oven.

AVOID FIRE DANGER from accumulated oven grease! Use EASY-OFF Oven Cleaner regularly. Apply to burners, grills, sidewalls. Off comes grease and grime!

FREE BRUSH ATTACHED

No steel wool!
No ammonia!
No razor blades!

Let EASY-OFF do the work!

KNOW THE BEST PLACES TO GO in the new 1959 Duncan Hines TRAVEL GUIDES

ADVENTURES IN GOOD EATING 2400 of the best places to eat $1.50
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Revised, larger, more complete, they are your guide to the best places to eat, the best places to stay. Ideal for gifts, too.

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408 East State St. Ithaca, N. Y.

new Pyrex servers...today's look for today's cook

Hot drinks, cold drinks taste better in Pyrex ware

The flavor's always fresh! Sparkling Pyrex ware cannot give or take flavor. 8-cup Carafe has a candle to keep second servings piping hot. **$3.95**
Pyrex Juice Server mixes frozen juices, serves, stores beautifully. Easy-to-handle shape, snugly fitted top. 1½-qt. size, $1.49; 1-qt. size, **98¢**

Right: Pyrex Clear Utility Dish washes clean quickly and easily whether you bake or roast in it. Size shown, **$1.00**
Pyrex Deluxe Carafe with Electric Warmer is a party-perfect 12-cup size, **$9.95.** Other Pyrex Carafes from $2.95.

PYREX® WARE, *a symbol of modern living, is a product of* **CORNING** *research*

Handy household helpers

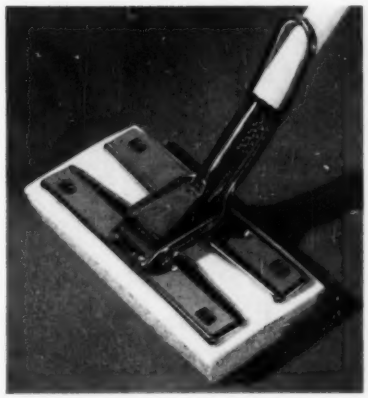
to save you time and work

Photographs: Hopkins

Shampoo brush—the applicator will clean up soiled upholstery in a jiffy—with no mess or fuss.

Just fill plastic handle with the shampoo solution. Squeeze to release shampoo, brush in circular motion to work up cleaning foam. When dry, vacuum up the residue that holds soil.

Works on color-fast wool, cotton, silk, rayon, nylon; and plastic and leather coverings. Note: handy unit is a boon for auto seats.



New flat-top mop makes it easier than ever to get under low furniture, base cabinets. Larger 4x8-inch sponge covers more floor area per swoop, too.

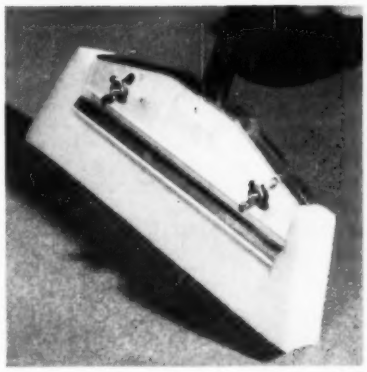
Mop is actually made of two different sections of sponge—cellulose for damp mopping, polyurethane for easier scrubbing.

New squeezer presses out more water easily, becomes hanger for storing mop.

Swoosh! Work-saving spray cleans and waxes as you dust. Just a push on the button, a wipe with a cloth, and you have a slick and shiny surface.

It works wonders on wood, laminated plastic, leather, vinyl, stainless steel, tile, marble, enamel finishes. Smells so nice, too!

For chair rungs, arms, or legs, spray wax on cloth and then wipe surface.



Capture dust, lint, dirt, and hairs with this foam sponge broom. As you sweep across the floor, the foam broom sets up a magnetic field that attracts. No work-making scatters!

Head of broom comes off so you can wash it when needed. Broom also makes a dandy duster for cleaning high places—window and door head casings, walls.

More on next page

You have never seen
or touched such textured loveliness

Impasto is a new finish with the dignity and strength of Gibraltar . . . superbly fashioned in exclusive Etch-Line patterned steel. Here is warmth, hearth-warmth in a new world of kitchen charm. Available in a wonderful choice of colors. *And more, Impasto cabinets* are stain and mar resistant, extremely quiet, and naturally easier to clean. Impasto is exclusive with your GENEVA dealer . . . see it now!

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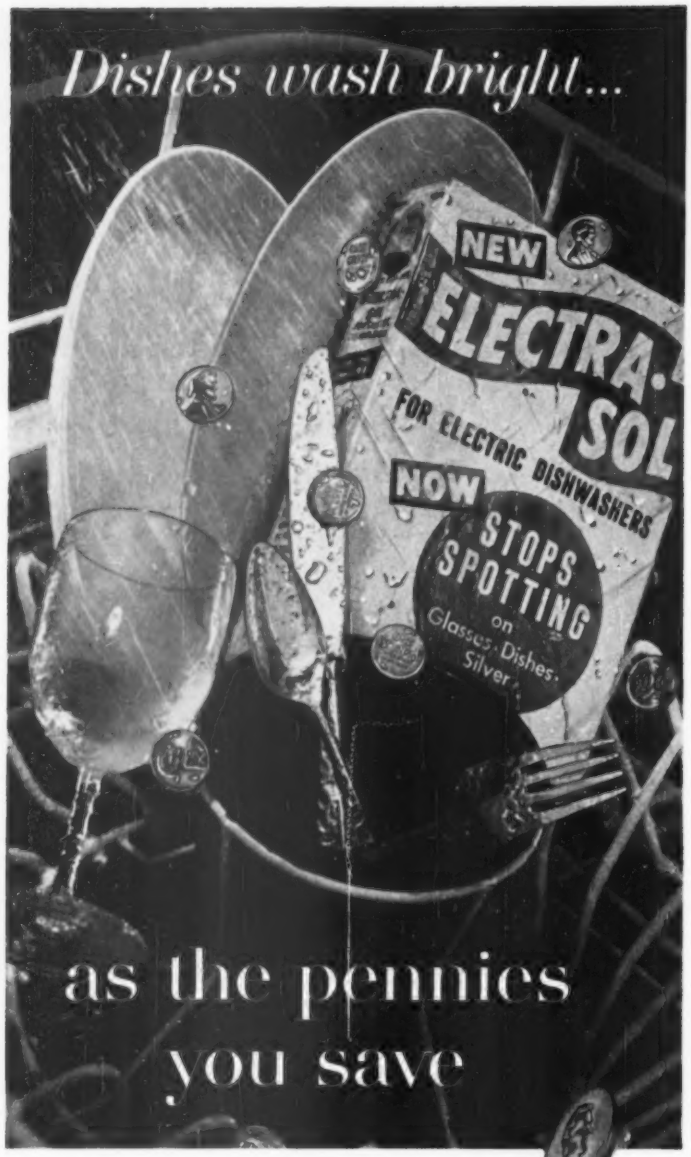


New formula
ELECTRASOL

20% more detergent in every package
Costs less than any other detergent on the shelf
Stops spotting on glasses, dishes, silver

You're the winner all the way when you choose to use New Formula Electrasol!

It saves you money . . . saves you work, actually helps your dishwasher do a better job for you because its exclusive formula washes so clean, rinse water slips off in sheets!

Here's the way to obtain the results you've always wanted . . . and isn't it great to know it's so economical, too!

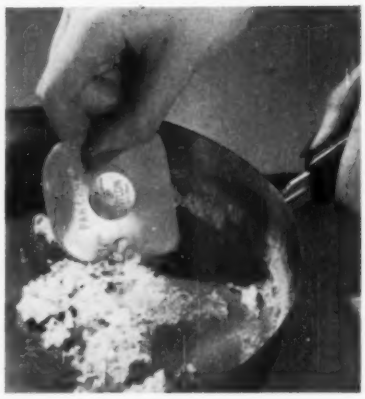
America's most economical dishwasher detergent

ELECTRA-SOL

Another famous product of Economics Laboratory, Inc., St. Paul, Minn.

Handy household helpers

Begins on preceding page



Tiny nylon pan scraper will be one of your biggest helpers day in, day out. Keep it within finger-tip reach on your sink.

It'll loosen crusty pans in a wink, get them ready for scouring with your favorite pads or cleanser.

Little scraper has four differently shaped corners to fit a variety of pans. Choice of color: yellow, turquoise, red, white.

Protection—aluminum holder with rubber guards has teeth to grasp scouring pad; lets you scour without marring your manicure.

When done, just park pad and holder in plastic go-with dish for drying and storage. Available in yellow, red, and pink.

Wedge-shaped helper with long handle is wonderful for washing carafes, coffee makers, bottles. Corners of wedge let you exert extra pressure when rubbing.

Sponge always stays soft, even when dry. It's also extra-tough for hard scrubbing, rough surfaces. This soft sponge comes in regular shape, too.

Stains away with this aluminum cleaner and sponge applicator. Apply to the inside of discolored or dulled aluminum pans and let stand 1 to 5 minutes.

Rinse with clear water. For new-pan luster, now use a steel scouring pad. Presto! Shiny pans!

When the Fastest Gun in the West shoots it out...don't run for cover—

New SIMONIZ FLOOR WAX is CHILDPROOF!

It's Childproof—any way you look at it! Water fights? There won't be a mark to show for 'em. Spills just don't spot this glossy shine—'cause it's the shine with vinyl in it!

Roughhousing and rampaging? This is the shine they can't unshine. And, with all their scuffing and scuffling, dirt doesn't grind in.

It's a bright shine. A tough shine. An easy to wipe up shine. And so easy to apply. New Simoniz® Floor Wax polishes itself—no rubbing!

CHILDPROOF because there's VINYL in it!

SIMONIZ MAKES IT

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SEARS, ROEBUCK and CO. has the one acrylic carpet fiber— EASTMAN VEREL that meets the high quality standards of SEARS carpet tests

Before you buy . . . take a long, long look at Sears Harmony House carpet of Eastman Verel—the only acrylic fiber that met every exacting test Sears laboratories could devise.

Sears Harmony House carpet of Eastman Verel looks and feels the way a luxury carpet should . . . firm, yet pleasing to the touch . . . lush . . . springy.

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In fact, Sears has picked Verel for two exciting Harmony House carpets.

"RADIANCE"—A SEARS FIRST —100% Verel loop pile in 7 Harmony House tweeds and solid colors of sparkling clarity . . . high-style slub effect. $8.95 sq. yd.

"CARAVAN"—an exclusive Sears "Durablend" quality of 80% Verel, 20% nylon . . . hi-cut plush pile . . . 4 coordinated Harmony House solid colors. $11.95 sq. yd.

See "Radiance" and "Caravan" at Sears Retail Stores, Catalog Sales Offices . . . or order from your Sears Spring Catalog. Call Sears for samples to be shown in your home without obligation. Sears guarantees satisfaction or your money back. Budget your purchase if you wish on Sears Easy Payment Plan.

FREE SAMPLE

Mail this coupon to: Personal Service Dept., Sears Roebuck and Co., 925 South Homan Ave., Chicago 7, Ill.

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Verel is the trademark for Eastman modified acrylic fiber. Only the fiber is made by Eastman, not the carpets described here.

Eastman MODIFIED ACRYLIC FIBER

VEREL

EASTMAN CHEMICAL PRODUCTS, INC., subsidiary of Eastman Kodak Company, 260 Madison Avenue, New York 16, N.Y.

Supermarket manners

Begins on page 120

Supermarket manager: We sometimes feel our little friends could be better controlled by their parents. Thoughtful preparation, hard work, and extreme care go into the erection of a good floor display of merchandise—often in glass containers.

Translation: Please check your children before entering.

Editor's comment: The only trouble with children is that they act their age—which reminds us of the mother who admonished her young charge, "Don't be so childish!"

Supermarket manager: Disrupting stock rotation by taking from the back of the counter impairs quality control of the merchandise, and eventually some customer will get a stale package.

Translation: First in, first out, lady!

Editor's comment: Unlike bus conductors, supermarket managers prefer that you stay in the *front* of the counter.

Supermarket manager: Customer traffic is often impeded by over-buying and not having sufficient funds, by under-buying and sending clerks out for additional supplies, by well-intentioned conversation with the cashier—all may require bookkeeping adjustments.

Translation: If you have a message for the cashier, we'd prefer you put it in writing—on a check.

Editor's comment: In other words, if you wish to display your colorful personality, be sure it's *green*.

Supermarket manager: A steady and efficient turnover is vital to achieving maximum exposure of the merchandise displayed.

Translation: Customers who coffee klatch in the aisle should be ticketed for overtime parking.

Editor's comment: While the supermarket may be the neighborhood club, there should be rules against filibustering.

It's easy to improve your home with Gold Bond's fine family of building products

"Honey, this is really the easiest house paint ever!"

It's amazing new Gold Bond Exterior Velvet – made with latex. Covers wood, masonry, asbestos . . . dries in an hour. And you can clean your brush in plain water.

New-formula Gold Bond Exterior Velvet is the perfect house paint for *any* surface . . . wood, masonry or asbestos.

Because it's made with latex, Exterior Velvet *glides* on – quickly, smoothly, beautifully. It dries in just an hour . . . and never, *never* leaves lap marks or streaks.

More good news – when you use Exterior Velvet, you can wash your brush or roller clean with just plain warm water. No special thinners, no mess, no fuss.

Exterior Velvet *is* the easiest paint ever – and it lasts longer than ordinary house paints, too. It resists cracking and peeling because it forms a paint film that actually "breathes." (Lets harmful moisture *out*, doesn't let it *in*.)

Choose from 16 wonderful colors. See them at your Gold Bond® Dealer's today.

Gold Bond
BUILDING PRODUCTS

NATIONAL GYPSUM COMPANY

National Gypsum Company, Buffalo 2, N. Y.

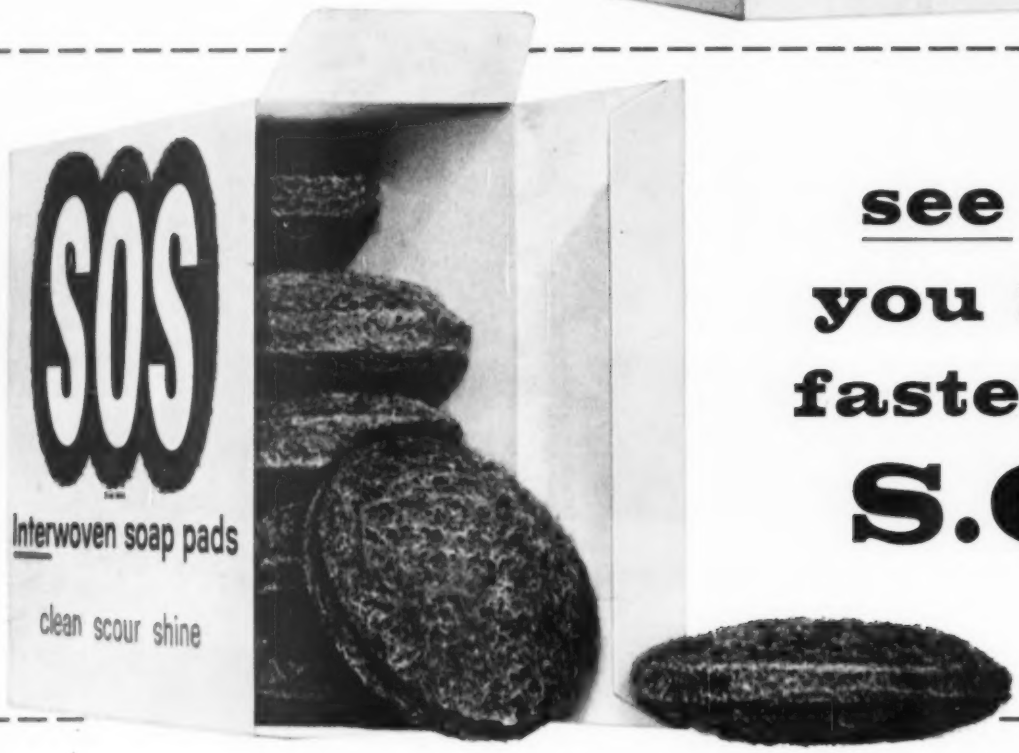
Goes on fast! Exterior Velvet flows on quickly, easily. Never pulls or drags under your brush.

Cleans up fast! Your brush or roller washes clean in seconds in warm water. No messy, smelly thinners.

Dries fast! Gold Bond Exterior Velvet dries to the touch and is shower-resistant in less than an hour.

LOOK AT THESE OTHER WONDERFUL GOLD BOND PAINTS
Gold Bond Velvet, Velvet Enamel, Hydro-Check, Porch and Patio – all the easiest paints ever.

Open this new package



see why you finish faster with S.O.S

One thing about cleaning pots and pans, you feel so good when you're finished... **and with S.O.S you finish faster!**

See the interwoven fibers

Only S.O.S is interwoven to hold its shape—hold its soap. That's why women say nothing else cleans, scours and shines so fast.

See the instant-sudsing soap

A new, improved, fast-acting soap—and plenty of it—cushions the scouring action. Makes surfaces gleam.

See the handy oval shape

So convenient to grip—just right for getting into stubborn corners of pans, glass baking dishes, ovens and stove burners.

S.O.S IS A REGISTERED TRADEMARK OF GENERAL FOODS CORPORATION
S.O.S MFG. CO. OF CANADA, LTD., TORONTO, ONT.

More bathroom ideas

Begins on page 66

Roaming bath is now filled with ideas

Cabinets near entry (right) are for children's robes, pajamas, extra towels. Two laundry hampers below present white and colored clothing. Far cabinet stores the folded exercise couch.

Clothesline hook fastens next to shower head, replacing tile square; line reels in at other end of tub. Thermostatically controlled shower knob maintains constant water temperature.

Laundry in yellow bath is on existing plumbing

Electrical strip above counter can be handyman-installed; it's convenient for shaving, drying hair. High kitchen-type cabinet holds baby things, cleaning gear. Slab door is economical toilet divider.

Handsome new light switch works at a finger's touch—it can be decorated to match room. Cabinets and hampers are faced with same plastic-coated hardboard as walls. Cabinets also extend over tub.

Frankly fancy ways with butter

Continued from page 125

Cinnamon Butter

Rich, spicy flavor that's so good on hot toast, waffles, French toast—

Cream ½ cup butter until light. Gradually beat in 1 cup medium-brown sugar, and 2 teaspoons cinnamon. Makes 1 cup.

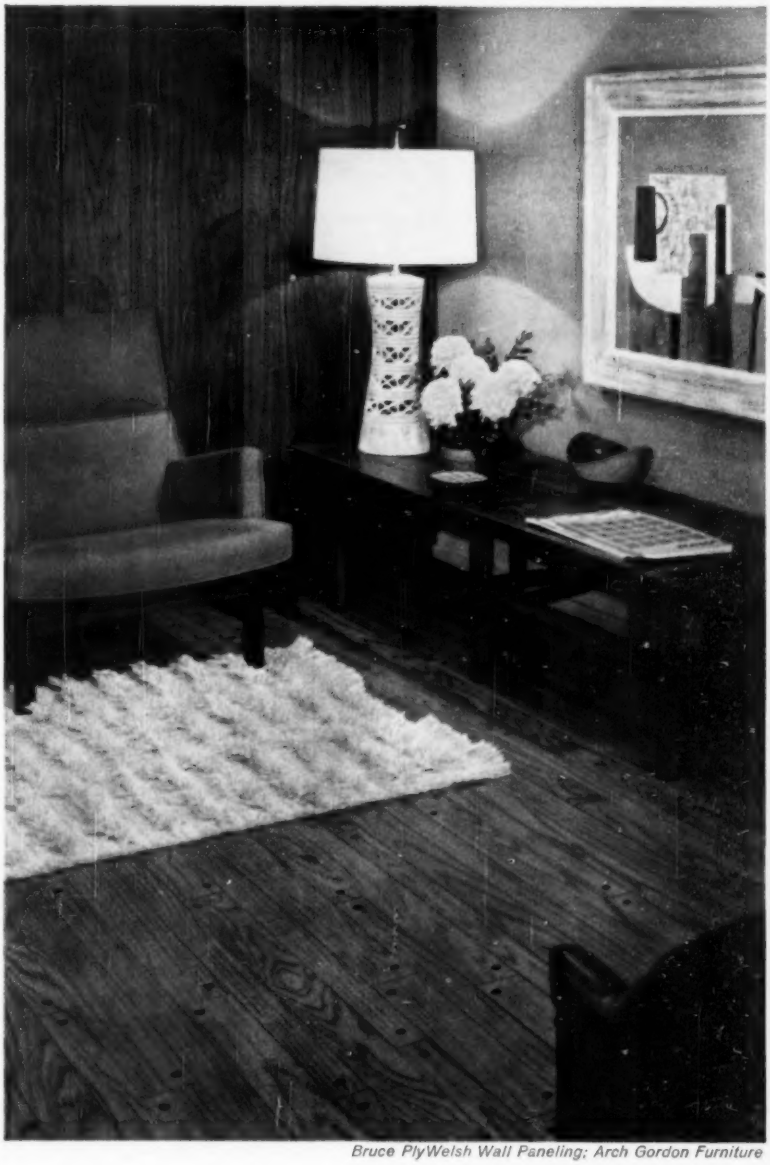
Date Butter

If you like it sweet, try this spread on hot breads, nut and cereal loaves—

Cover 1 cup pitted dates with 1 cup water; bring to a boil, drain, mash to a paste, and cool. Cream ½ cup butter until light; blend in dates and ½ teaspoon grated lemon peel. Makes 1¼ cups.

Walnut Pegs

give this oak floor lively warmth and charm



Bruce PlyWelsh Wall Paneling; Arch Gordon Furniture

Colonial America inspired this beautiful prefinished floor...but modern, informal living makes Bruce Ranch Plank a favorite for today's homes. While the style appears expensive, Bruce factory methods for inlaying walnut pegs in strips of genuine oak hold down the cost. The finish, too, is factory applied for lifetime beauty and to eliminate the mess of on-the-job sanding and finishing. Its rich, medium-dark shade emphasizes the natural wood grain and texture, flattering any decorative scheme. When you build or remodel ask your architect, lumber dealer or builder about Bruce Ranch Plank Floors. Write for booklet with room photographs in natural color.

E. L. Bruce Co., 1708 Thomas St., Memphis 1, Tenn.

BRUCE

Ranch Plank

BRUCE Floor

By the world's largest maker of hardwood floors

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LOOK FOR THAT HOTPOINT DIFFERENCE

How to keep home life happy—

It can be free from senseless quarrels that bring emotional upheavals and a crossfire of bitter accusations—words you'll later regret

By Marjorie Holmes

Today, when divorce statistics show that one marriage in four founders, definitely all is not serene.

It is heartening to remember that this still leaves three-fourths of our unions intact; a great and goodly share of them happy, successful partnerships indeed. But survey after survey reveals that rare is the couple who, however well suited, however "ideal," have not suffered their moments of strife. "I have never been impressed by the statement that a husband and wife have lived together for, let us say, 40 years and never had a cross word," writes Norman Vincent Peale in *A Guide to Confident Living*. "A good, robust difference of opinion strenuously engaged in is not bad for human beings, provided they never let the sun go down on their wrath. . . . Battle the issues out if you must, but get them settled and forgive any sharpness before you go to sleep for the night."

In short, quarreling in marriage is very much like the common cold. Nearly everyone has one now and then. But, as any doctor will warn, it isn't the cold itself so much as to what it may lead. Anyone continually susceptible to the malady may be heading for serious trouble. In any case, the sane person who sincerely strives for mental or emotional health, will try to understand what ails him. "What we do not understand we do not possess," wrote Goethe. And not until we grasp, at least in part, what has predisposed us to this particular illness, are we equipped to effect the cure.

People quarrel first and foremost *because they are human*. Conflict begins in the cradle, when the infant bangs another over the head to get a toy. And while most of us gradually outgrow this urge, some people remain infantile, banging others over the head in an attempt to get their own way. Others, outwardly mature, would like to; the impulse, however repressed, remains. Maybe because self-preservation is a God-given instinct.

"Whatever summons us to conflict summons us to life," says Basil King in his classic, *The Conquest of Fear*. And he attributes much progress to "this divine yearning of the spirit to grasp what as yet is beyond its reach."

In adolescence, this yearning (which seldom appears in the least "divine") asserts itself in the conscious or unconscious struggle to break family ties. Quarrels arise with the parents, who would restrict, restrain. The developing youth pits himself against his classmates, his teachers, sometimes against society itself. In some cases, he becomes obnoxious, "too big for his britches." In extreme ones, where sympathetic counsel and other good influences are lacking, he may even become delinquent to prove his mettle. In many others, even when he's a seemingly adjusted personality, this struggle in some degree is taking place. Through trial and error, he is learning to give and take, to defend himself, to get along.

The girl, too, must fight with herself and the world in order to grow. She, too, must disentangle herself from apron strings, make decisions, even wrong ones, on her own. For such is Nature's strong, subtle way of urging her toward the role she was destined to fill—a woman capable of having and rearing struggling fledglings of her own.

Now take these two competition-conditioned people and join them in marriage. However much in love they may be, however much they may have learned by then

[*Turn to next page*

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How to keep home life happy

Begins on preceding page

about the fine points of human exchange, fundamentally they are still searching for some impossible ideal. Some haven of peace and rapport where all conflicts blessedly cease. Where, without having to fight for it any more, each will be all-perfect, all-important, complete. Thus, when the first quarrel strikes, the shock is severe.

Each, in his dire disappointment, is likely to blame the other. Each, through habit and youth's necessity long conditioned to a state of siege, rather than a state of peace, strikes out. The beloved has suddenly become the adversary. He or she who was to have been the partner, the one on *his* side in the long life struggle, wears only the enemy's face.

For man is essentially a fighter. In his almost pathetic anxiety to survive and win his self-chosen goal—even the goal of peace and perfection—he will bludgeon it witlessly. And no matter whether his intelligence tells him that is not the way to achieve his ideal at all. The bride, for instance, who demands, "Love me, the way you promised!" Or the husband who angrily cries, "Why won't you understand me?" Each is usually mature enough by now to *know* such tactics will never bring about the desired end. Yet, each is usually still too infantile to control the urge to shout them. Emotionally, there is a helpless throwback to the bang-'em-over-the-head-with-a-shovel technique.

Thus we find *immaturity*, whether in actual years or through sheer failure to develop, the second basic factor in marital quarreling. "The essential thing about an individual . . ." as Overstreet expresses it in *The Mature Mind*, "is not so much the number of years he has lived as the psychological competence that those years have netted him. . . . *Not all adults are adult.*" And it's these little-boy husbands and these little-girl wives who are the chief offenders when it comes to useless, destructive conflict.

To cite but just a few of its manifestations: Tyrannical husbands, who must have their meals on the stroke of the hour. Men who criticize, find fault. Men who demand an almost maternal attentiveness from their wives—the bath water drawn, the clean shirt laid out—while indulging in flirtations on the side. Such men, secretly unsure that they *are* men and not still callow boys, must continually whip up a storm to convince their family, their wives, and the world.

Or, on the other hand, nagging, overcritical women—women, so incapable of a generous, outgoing, undemanding form of adult devotion, they must continually be showered with attentions. Such women don't want to grow up; they prefer to be teen-agers forever. That miracle denied them, they take their frustrations out on their hapless partner or their young.

A third fundamental in domestic strife is simply *inexperience*. The late eminent psychologist, Laurence Gould, once told me he had observed that second marriages were often happier than the first. "People are older; they're less likely to be seeking perfection, but above all, they've had a trial run and learned from some of their early mistakes." The observation does not apply to those perennial reachers-for-the-moon who think the mere changing of partners will achieve it. Peace must come from within, an innate ability to adjust, to come into a true and harmonious maturity with the partner we already have. And in most cases, this takes time. However deeply in love, however congenial the couple, when it comes to actually living together, there are stresses and strains that come as a surprise.

Minor differences, which those longer married have learned to ignore, sputter silently about, or laugh off, assume catastrophic proportions. Further, our emotions are keyed to a higher pitch in youth, and the sense of the dramatic is often keen. After the ecstatic excitement of the honeymoon, mere domesticity can seem incredibly dull and flat.

A fourth fundamental to be recognized in marital conflict is the couple's *lack of sense of proportion*. Their inability to separate insignificant issues from vital ones.

I hear occasionally from the wife of a former professor of mine. Their turbulent marriage finally ended in divorce, which she has long since regretted. "If only either of us had used our intelligence to distinguish the important from the unimportant in our lives. . . ." *Her* loathing for the small college town where he taught, expressed in a kind of "shock treatment" via smoking at Ladies' Guild and such. *His* blundering attempts to impress people when in the city from which she came. Her devotion to her mother; his to his. Her bills for hats; his for old maps and prints. Her impassioned desire for self-expression; his desperate need to conform. Big things, some of these; petty—so sadly petty—others. Yet, all were given equal billing emotionally, all fought over with equal gusto. All added up to a hostile habit pattern which became complete incompatibility and ultimately broke the home.

Fifth, and perhaps most important, is *the maladjustment of one partner or the other within himself*.

All of us have our quirks, some of us more than others. Some people are simply "hard to handle" so that harmony is maintained. Such a person, continually upsetting the applecart of marriage, is not so

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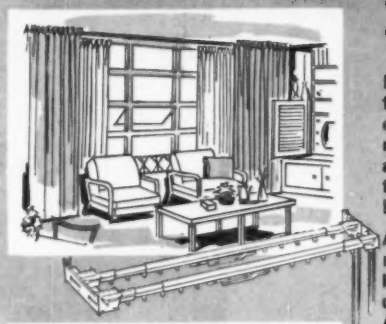

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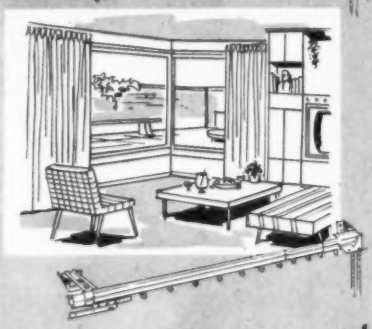

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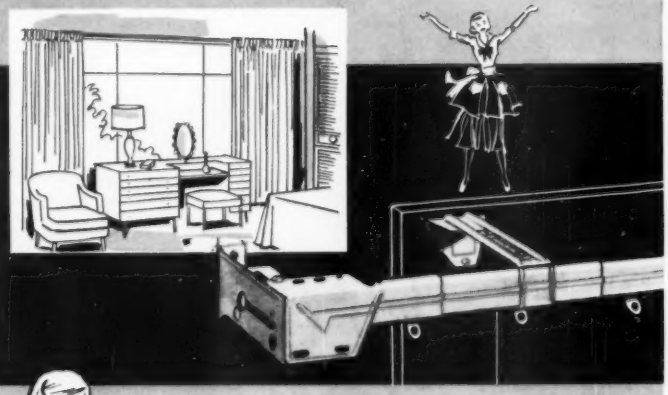

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much quarreling with his mate as he is quarreling with *himself*. His outward feudings are often but surface symptoms of deep disturbances beneath. Of a feeling of rejection; of possessiveness; of never having had a fair shake; of a terrible hunger for some fulfillment that he fears is passing him by. Of a raft of things that far antedate the marriage, which is often but the platform upon which his maladjustments have time and space to be acted out. While the husband or the wife is often but the convenient whipping boy.

All the foregoing areas overlap, of course. Many of our soul's maladies and quirks are simply immaturity, as indeed is much of our lack of balance when it comes to knowing what's *worth* fighting for. (And some issues *are* worth the price of battle, as will be later shown.) Much "immaturity" is merely inexperience, and all of its fumbling and its folly can be traced straight back to the inescapable nature of us all—the pure animal instinct to survive.

Thus, there is no easy formula for learning to live at peace in marriage. But, understanding is a vital step. "Know thyself," wrote Socrates. An intelligent awareness of our own heritage teaches us what to watch out for, and aids immeasurably in establishing a dependable *habit pattern of peace*.

Let us consider some constructive suggestions for getting along in marriage:

1. An engaged couple would do well to note each other's eccentricities, prejudices, and likely sore spots, and prepare to cope with them in advance of the final "I do," or to accept them for what they are.

2. Avoid unnecessary arguing. Though it's sometimes stimulating to debate about some things, wise couples learn to skirt the danger zones. Material things or matters of the secret spirit—who can explain our sensitivities when it comes to them? We know only that in the delicate business of living with another, we must respect such sensitivities if we would not wound or arouse. We must tread carefully if peace is important to our home.

3. Never get mad about little things. Learn to make allowances. Take cheerful bypaths if you honestly want a happy home. Peace itself is worth the price.

4. Ask yourself if you really *want* what you're fighting for? And will winning it compensate for the other things that, in victory, may be lost?

Perverse creatures that we are, often the very trait that attracts us is the one we attack and attempt to destroy. In our immaturity, we neither count the immediate cost in conflict, nor tally up the future loss.

Small things aren't worth anger, no matter what. They are too insignificant; they do not give value received in the emotional and physical energy they cost. Quarreling over petty things deals unnecessary blows at what is so essential to a good marriage, a dependable pattern of peace.

Now, marriage would still be a fairly easy go if all issues were as slight as those we've cited, to be solved by a deft side-stepping or merely by self-control. Unfortunately, this isn't true. Some differences loom so large they must be settled, despite the cost, and rightly and healthily so. Personally, I have little patience with people who accept outright injustices. It's not fair even to the one who errs! Most people want to do right when convinced what *is* right, in the cause of a happy home. Therefore, the husband or wife who suffers in silence can be doing as much to undermine his marriage as the one who commits more flagrant sins.

The combination of personality traits in marriage is as limitless as the possible combination of notes in music. Since it is from these combinations that the capacity for harmony or discord comes, it would be impossible to list categorically all the things *worth* fighting for. Further, "Our way of looking at things is conditioned by what we are," writes Jung. What is of vast moment to one individual may not bother another in the least.

Here are six things to guard against in maintaining a happy relationship in marriage:

1. Infidelity. (If it *is* unfaithfulness—not just jealous imagining.)

2. The failure of the husband to support his family, or the failure of the wife to fulfill her obligations in maintaining the home. (This is no brief for a wife's making unreasonable demands on a man's earning capacities, nor for a man's criticizing the normal shortcomings of a busy household.)

3. Drunkenness, cruelty, any form of immorality or criminality.

4. Neglect or actual mistreatment of children on the part of either parent.

5. Stinginess on the part of the husband. Extravagance by the wife.

6. Any grievance that looms so large on your personal horizon that you are constantly miserable about it, and filled with blame for your mate. True, it might be something that wouldn't bother another person so much, if at all. But if it *is* critically important to one's own personal peace, he should not fear to lance the boil, whatever the pain. If there is truly love in the family medicine cabinet, then the chance of a cure is great.

It cannot be said too often that quarreling in marriage is costly. Very few issues, indeed, are worth the price—in emotional upheaval, the pain of bitter things that cannot be unsaid, in the long, cold, sick hours of estrangement, even in lost beauty or lost sleep! ("See those?" a woman asked, pointing to the lines around her eyes. "I got those before I got wise, and believe me,

[*Turn to next page*

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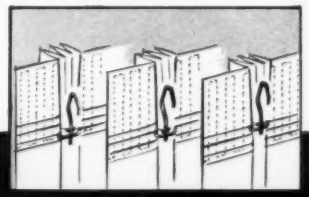

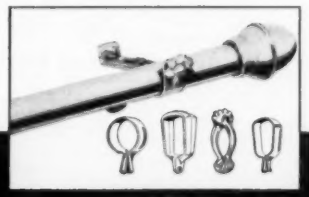

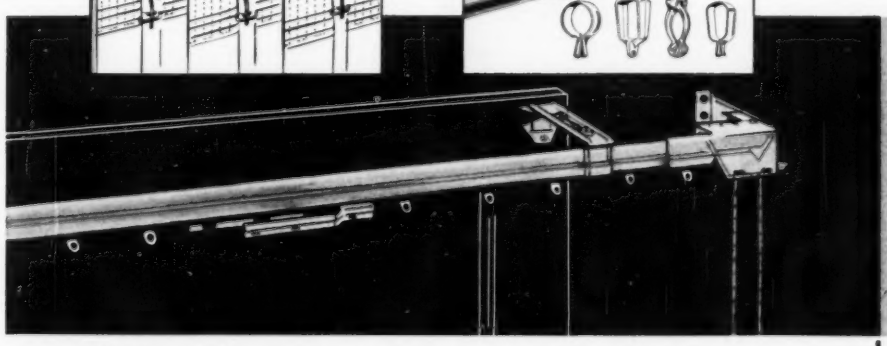

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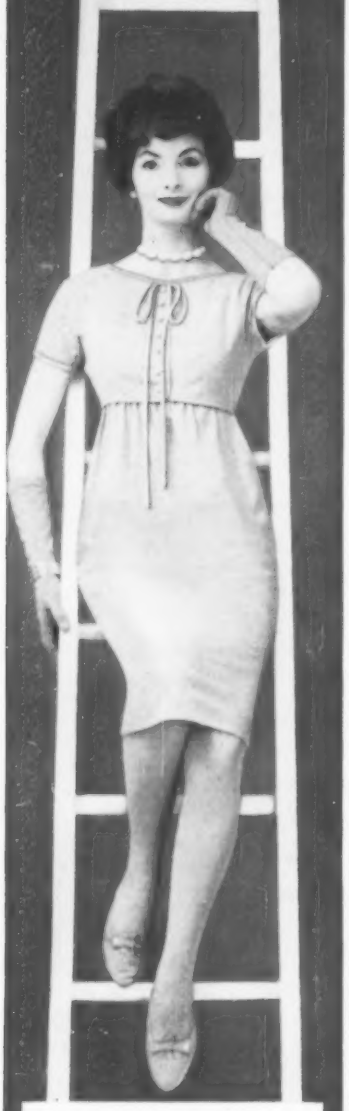

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How to keep home life happy

Continued from preceding page

they're all I got!") One should mark the foregoing well; some, if not all, are on the bill for every serious quarrel.

But, since we must be realistic and accept the fact that some serious clashes occur, if only occasionally, in a large share of marriages, it is only realistic to heed some battle plan:

When a quarrel can no longer be avoided, the couple should keep it strictly private.

Never fight in public. And, above all, quarrels should be kept out of sight and hearing of a child. Both Mother and Dad are veritable gods to him, and the horror of a rift between, of a cross fire of accusations and insults, cannot only break his heart, but mark him for life. "Studies of the emotional patterns of childhood have shown over and over that no matter how much the parents love the child, unless they love each other so that the child grows up in a calm, pleasant atmosphere, serious abnormalities of adult development will inevitably occur," writes Dr. Frank G. Slaughter in his book, *Medicine for Moderns*.

Try not to take quarrels too seriously, if it can be helped. Regard them for what they generally are, a passing storm.

It seems to me that if a couple honestly wants a happy marriage, each must strive to achieve two things: first, to be a mature, happy, balanced person within himself; second, to establish in that marriage a persistent pattern of peace.

Each must take himself in hand, refuse to harbor within himself bitterness, self-pity, negative or belligerent attitudes toward life, society, or the one who shares his fate. He must desire peace and happiness more than the enthralling drama of battle, or the triumph of winning an argument, or than childishly getting his own way. He or she must want that happiness more than a brooding martyrdom that can itself be darkly attractive when we repress real grievances—want happiness sufficiently to stand on his own two feet and fight for it when that becomes literally the only way.

But, whenever or wherever humanly possible, he will practice the preventive medicine of peace. He will avoid issues that only wound and estrange. He will look beneath the immediate annoyance to find the often truly splendid motive there. He will guard against the habits of bickering, snapping, finding fault. He will learn to sort out the slight from the significant, and even then ask himself what he will gain even if he wins, and whether the issue is worth the price. He will inoculate himself with so much tenderness and tolerance, so much self-control and common sense and love, that this unpleasant sickness, quarreling, will seldom strike his home.

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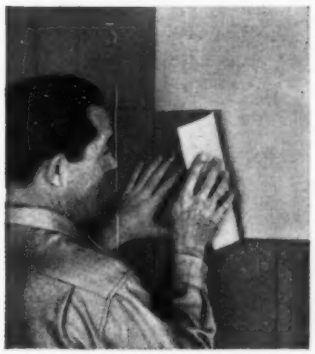

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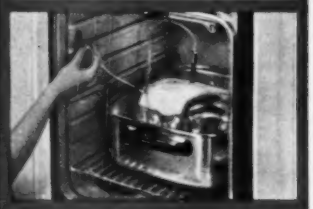

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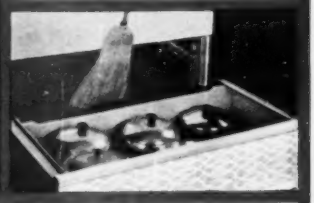

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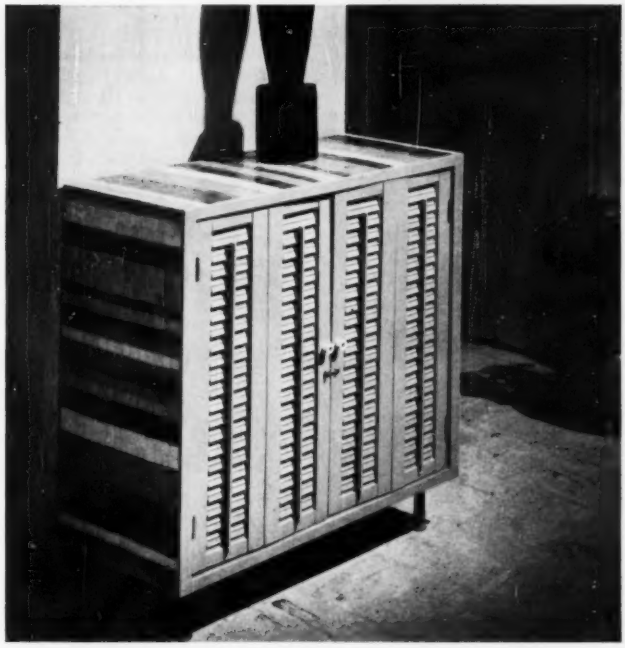
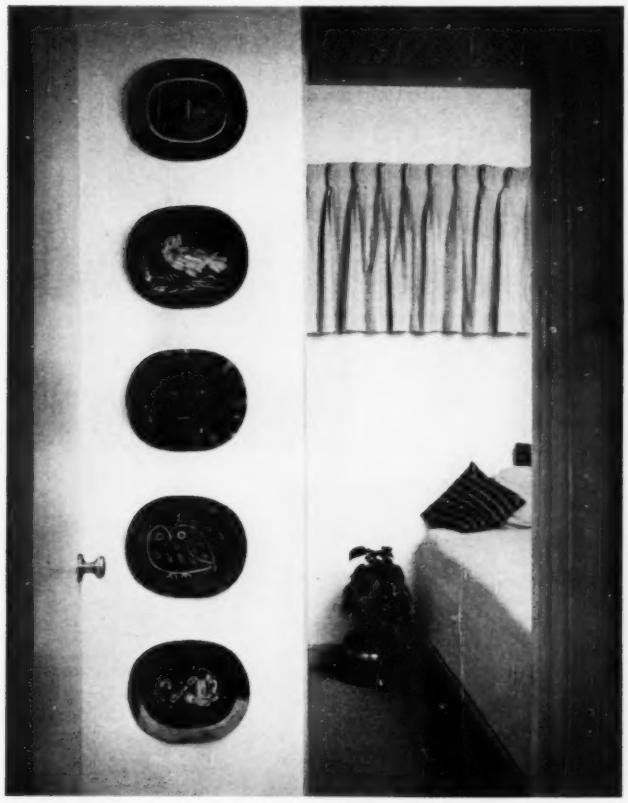
They did it themselves—and love it!

Begins on page 54



You'd never believe that this handsome chest was purchased unfinished. Legs, ready-made shutters, and tiles were added. Barbara did mosaic work, chose a simple stripe design that didn't require cutting tile. Painted doors repeat one of tile colors.



These smart-looking pieces of "pottery" are actually pictures of ceramic plates rubber cemented to picture matting, trimmed and hung. They effectively decorate the end of the wardrobe-wall seen as you look from the hall toward the master bedroom.

More on next page

Picture windows 6 feet high

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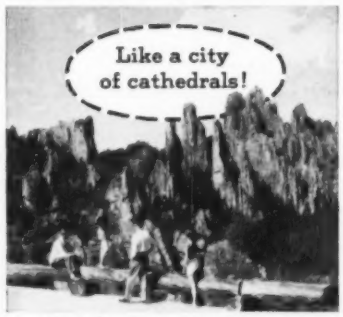

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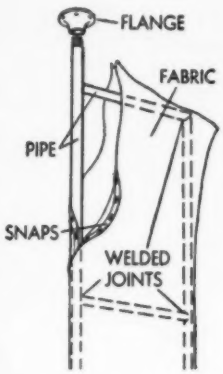
Publicity Director,
Pierre 1, South Dakota

They did it themselves—and love it!

Continued from preceding page

The Bensons devised their own window covering for the strip next to entrance door.

Panel swings over window for privacy or access to the closet. See sketch below.



The welded pipe frame swings easily on flanges attached to the floor and the ceiling.

Frame is fitted with fabric slip cover—it's like a pillowcase fastened with snaps.

Rope motif carries into the kitchen where Bensons have hung a basket planter.

They've added textural interest to kitchen with a new brick-like wall covering.

Detail of base of rope divider shows how rope is strung through holes in 1x2s fastened to exposed beams.

Brick base is framed in a removable wooden box.

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Sliding-door panels are installed last. Rails are designed so you can remove doors, which are fitted with glass or plastic panels.

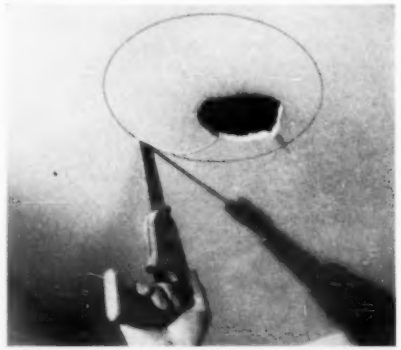
Enclosures are made with two sliding doors. Or you can buy folding door unit for standard tub and shower openings. Opened, this door gives 80 per cent accessibility to the tub.

Bathroom damp and clammy? Fan will remove moisture

One of the most common and serious problems in a bathroom is moisture condensation—the tiny beads of water that form on the walls and ceiling after you take a bath or shower.

This water, unless checked, can soon cause the paint or paper to peel off the walls. It can penetrate into the studs, rafters, and joists, and can even cause the paint to peel on the siding of the house outdoors.

An inexpensive ventilating fan is one of the best ways to eliminate or control this water problem.



Remove light fixture, which probably is mounted under joist. Cut a hole for the fan between joists. You may have to fill and patch the hole where the light was mounted.

Ventilating fans are available for ceiling or wall mounting. This one is installed in the ceiling for attic discharge.

Fasten brackets to joists. These will support the fan. You may have to bend the brackets slightly so they will fit. Then attach the fan to the brackets and joists.

Procedures for installing this combination fan-light are fairly standard. For special construction problems, check dealer.

Cut along dotted lines

PUSH OUT

Bathroom built-ins for moisture control

Moisture can be quite a problem in any home. This is especially true in bathrooms where free water and condensation can do serious damage to the structural members of the house. An exhaust fan and shower door will help control this water. These step-by-step photographs show you how to install them.

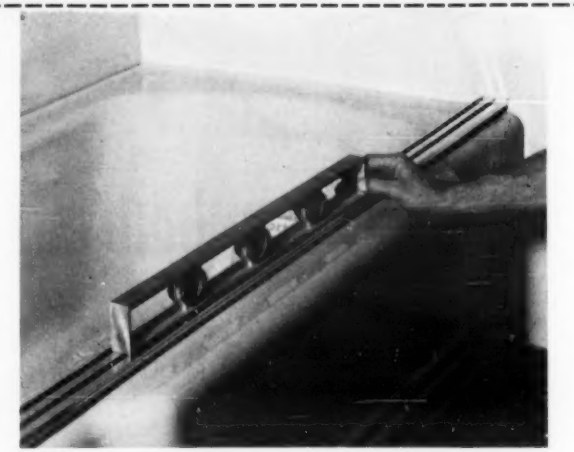
Tub enclosures keep the water inside

You can buy from a wide variety of shower doors that have been especially designed for handyman installation. Prices start at about $22.

Add these pages to your **HANDYMAN'S BOOK**

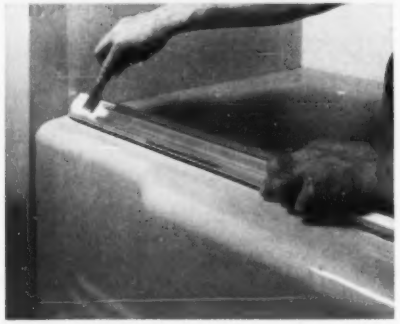
File under Miscellaneous

Three steps are all that's needed to put up a door



Check for level to see how much calking compound you will need to seal bottom rail to the edge of the tub.

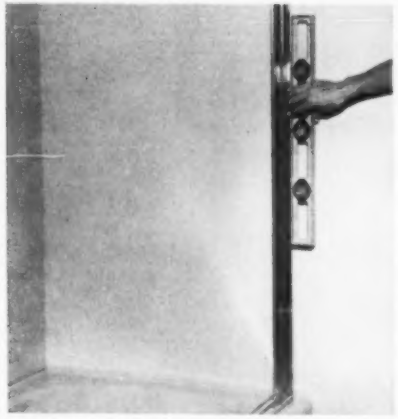
Ask your dealer for the special type of calking you will need for this job.



Smear calking along rail. Use a scraper or putty knife so you can trowel it on evenly.

While calking is still fresh, position the rail on the edge of the tub and tap it level.

Remove excess compound with a clean cloth. Calking sets slowly; no need to rush.



Install side rails the same way you did the bottom one. Before you apply the calking compound, test for plumb with a level.

For a perfect fit at the corners, you may have to file the edges of the rails slightly. Use a fairly fine file, checking for fit as you go. Rails are usually made of aluminum; they're easy to trim with standard tools.

Photographs: Stanley Warren

Fasten rails to wall with rustproof screws. If your home is finished with gypsum wallboard, and the rails miss the studs, use flange-type fasteners for this job.

Plumb rails with a level as you fasten them to the wall. When you're finished, wipe away excess calking compound. Top rail is usually attached to the side rails with screws.

Push shell into position from the ceiling, and fasten it to the joist with screws. You may find it easier to do this before you install the fan unit in the attic.

For wall installations, the ventilating unit is mounted between the studs, usually on an outside wall. Special exhaust louvers or a wall cap will prevent outside back-draft.

Fasten the fan (blower) in the shell; this seals it completely. On the unit shown, you have to give the fan a slight twist to hold it while you tighten down the screws.

Push the power plug for the fan into its socket, which is located next to the light socket. For light, you use a standard bulb. Lens cover is hinged so bulb can be removed.

Power cable is connected to terminals inside the junction box. If you don't know how to do this, better call an electrician.

For vertical discharge, fasten 90-degree, 4-inch-round elbow to the discharge opening of fan. Run duct to roof opening and cap it. For wall discharge, use 4-inch-round duct through the wall. Finish with wall cap.

Fasten in reflector by turning down nut on bolt in center. It's made of anodized aluminum to resist moisture. Slots around edge provide air intake for the exhaust fan.

Unit shown has prismatic lens for light diffusion; is hinged for easy bulb change. Depth below ceiling is 2⅛ inches, the grille measures 13¼ inches in diameter.

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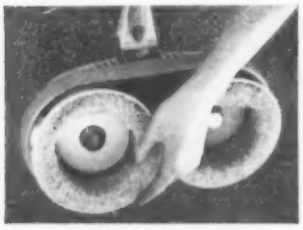

Every attachment snaps on!

Optional accessories include: steel wool pads, lamb's wool pads, wax applicating pads, and rug-cleaning brushes. *Vacuum Cleaner Department, General Electric Co., Bridgeport 2, Connecticut.*

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GENERAL ELECTRIC

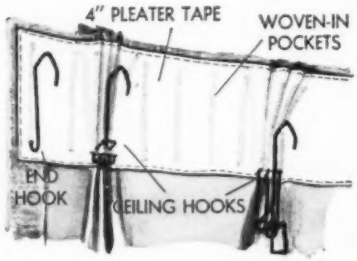
Style your own curtains

With quick, easy pleater tape

By Carol Bloxdorf

There's a "just right" tape available for every drapery and curtain fashion. So be sure to choose the best one for the job

Heavy draperies and curtains require a 4-inch pleater tape for best results. Sagproof tapes easily take weight of fabric. Sheer or lightweight draperies use a 3-inch pleater tape.

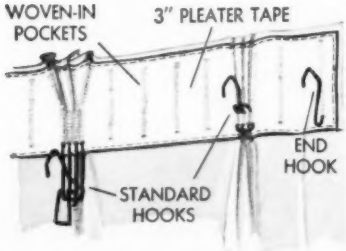


Stitch tape to the top of material as directed, then insert hooks, hang to mark hem. Clips hold pleats tight. Pockets for hooks are woven in, won't rip out.

Most 48-inch fabrics will pleat down to 22-24 inches after hooks are inserted, so buy enough material to give sufficient fullness.

Three-inch heading is also used for cafe, sash-length curtains. There are hooks for 3- and 4-inch tapes.

When inserting hooks, start at middle of fabric and work outward. Remove hooks for washing or for cleaning. Curtain will open flat, so it's easy to iron.



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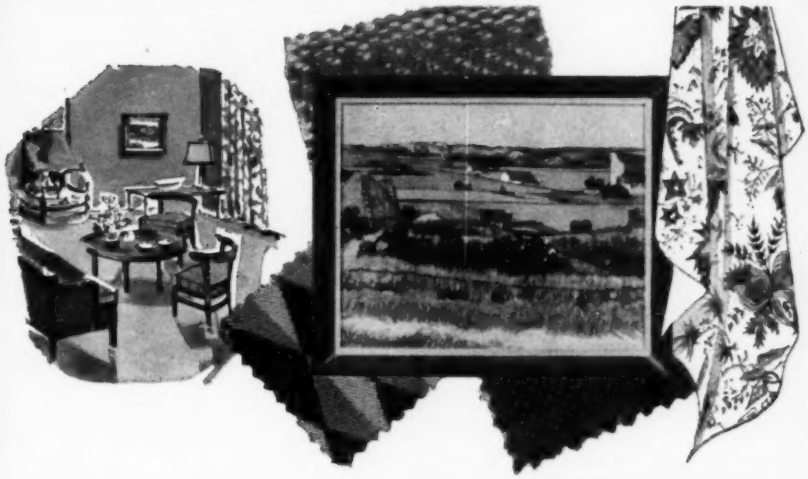

decorate a room around the colors in a fine painting

selected for you by

Norman Rockwell

Every color scheme needs a "central element" to tie all the colors together. The use of a fine painting as this central element is good decorating, as it "borrows" the artist's skilfully chosen colors for a room scheme in perfect harmony. Norman Rockwell, revered American artist, has selected for you 12 paintings which he thinks lend themselves to home decoration—traditional or contemporary. One sample color scheme is shown at left. All 12 paintings, with recommended wall paint colors, are illustrated in a decorating guide "Picture Rooms For Your Home," available at your Colorizer Paint Dealer's or by use of the coupon below. Only a paint line with the very widest choice of color could provide the paint colors you need to complement any picture. Mr. Rockwell saw, in Colorizer Paints and its choice of 1,322 colors, this broad color range.

"VEGETABLE GARDENS"
—Vincent Van Gogh

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Colorizer 7B 35 Nomad

Colorizer 3E 45 Cedar Red

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Colorizer 20B 34 Slate

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PAINTS THAT GO WITH ANYTHING IN YOUR HOME

This handsome album of 1,322 Colorizer paint colors lets you choose paints to go with **anything** in your home. Color Harmony Selector (left-hand page) lets you "dial your color scheme" in minutes! See it at your Colorizer paint dealer's—and ask him about odorless 1-coat Colorizer wall paints and trim enamels to make the job quick and easy!

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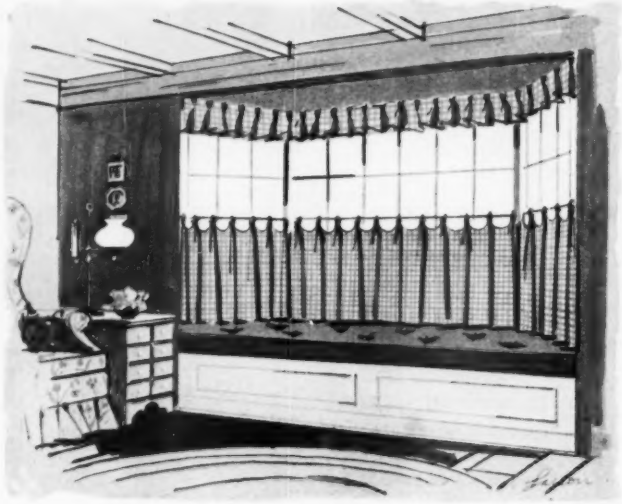
Just cut it to the needed size and shape and apply.

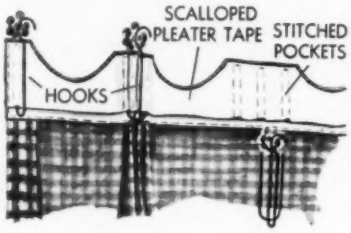
Dr. Scholl's KUROTEX A Superior Moleskin

Style your own curtains

Begins on page 148

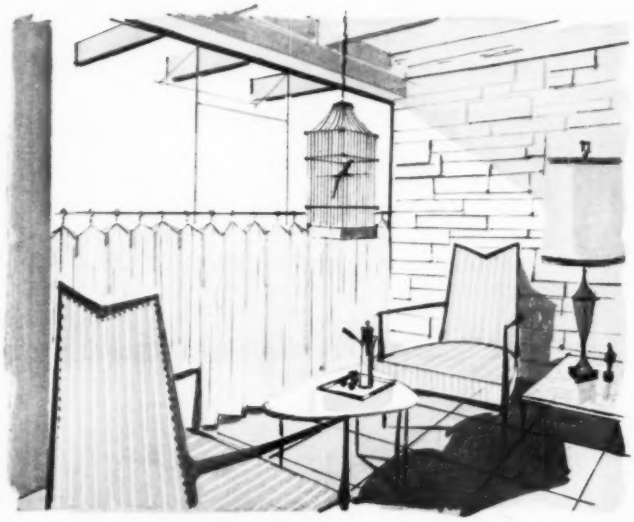


Scalloped, pleated cafe curtains are a snap if you use the correct tape. Prestitched scallops have finished edges. Tape is preshrunk, lintless. Use a perky gingham or a quaint print.



Center tape so there is a single pocket at each side hem for end hooks. Hooks with attached rosettes or rings are usually available.

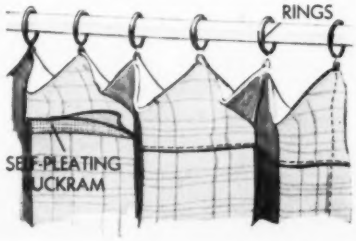
Some tapes pleat 36-inch material down to a 24-inch panel when the hooks are inserted, while others give a narrower width.



Sheer, floor-length cafe curtains add a new look to your windows. Self-pleating buckram is pre-formed, inexpensive. When used with sheer fabrics, this heading is almost invisible.

Make top hem, pull buckram through; clip cafe rings to top of each pleat; hem—you're finished.

For fullness, measure buckram twice the window width, plus 12 inches for waste. How-to instructions for all tapes are available in drapery departments.



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You can take your decorating problems to a BH&G Home Planning Center store with assurance that you'll receive expert advice tailored to your own specific needs. To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers are set up to offer personal help. For the most benefit it's best that you visit personally the Home Planning Center in your area. There is no charge.

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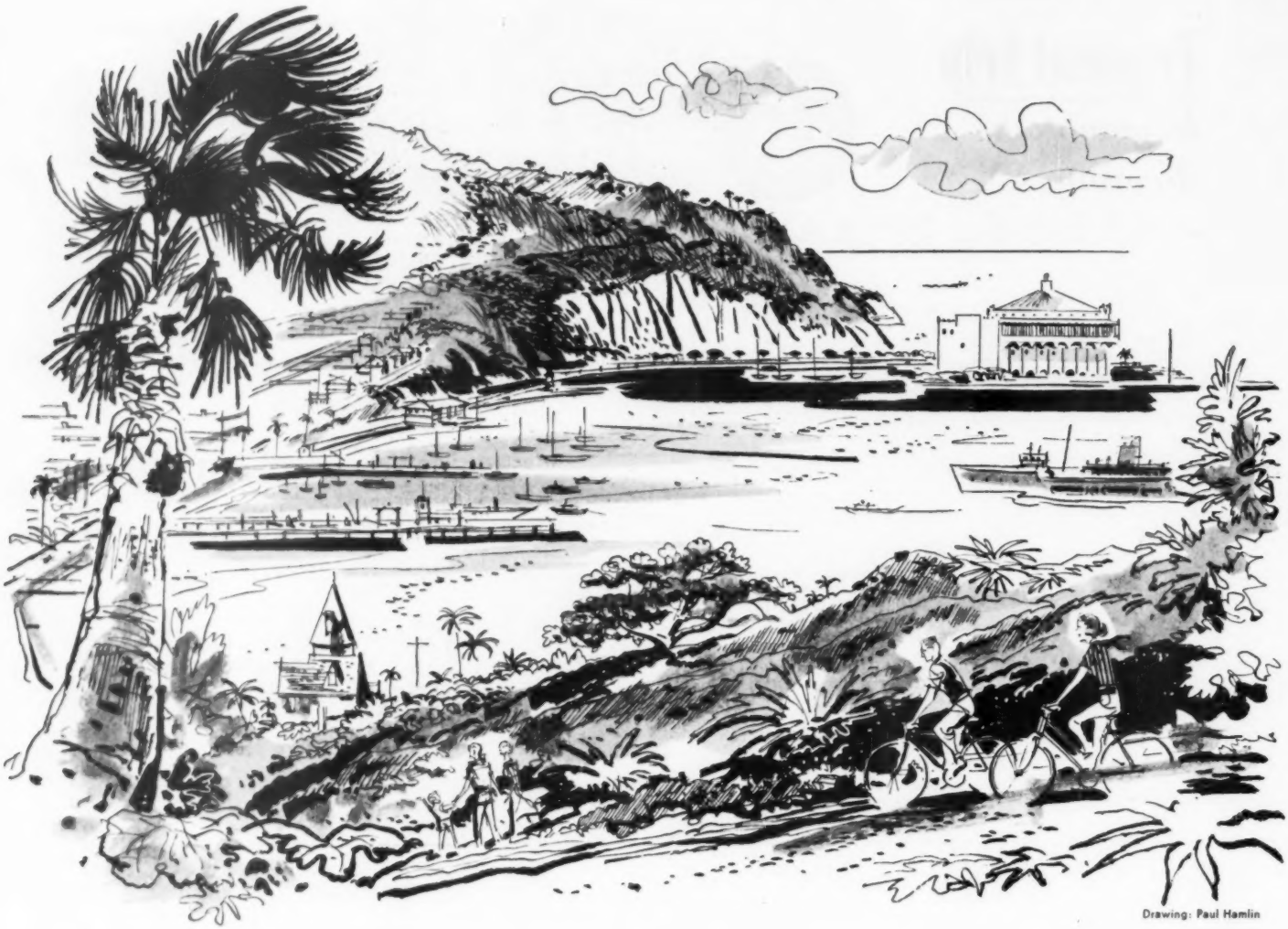
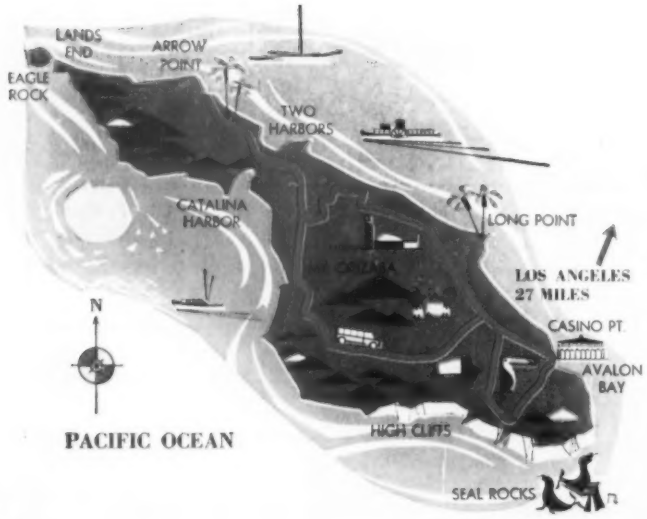


Drawing: Paul Hamlin

Catalina: California's Hawaii

Only 27 miles and $3.26 from Los Angeles harbor lies a small island with the genuine allure of the South Seas

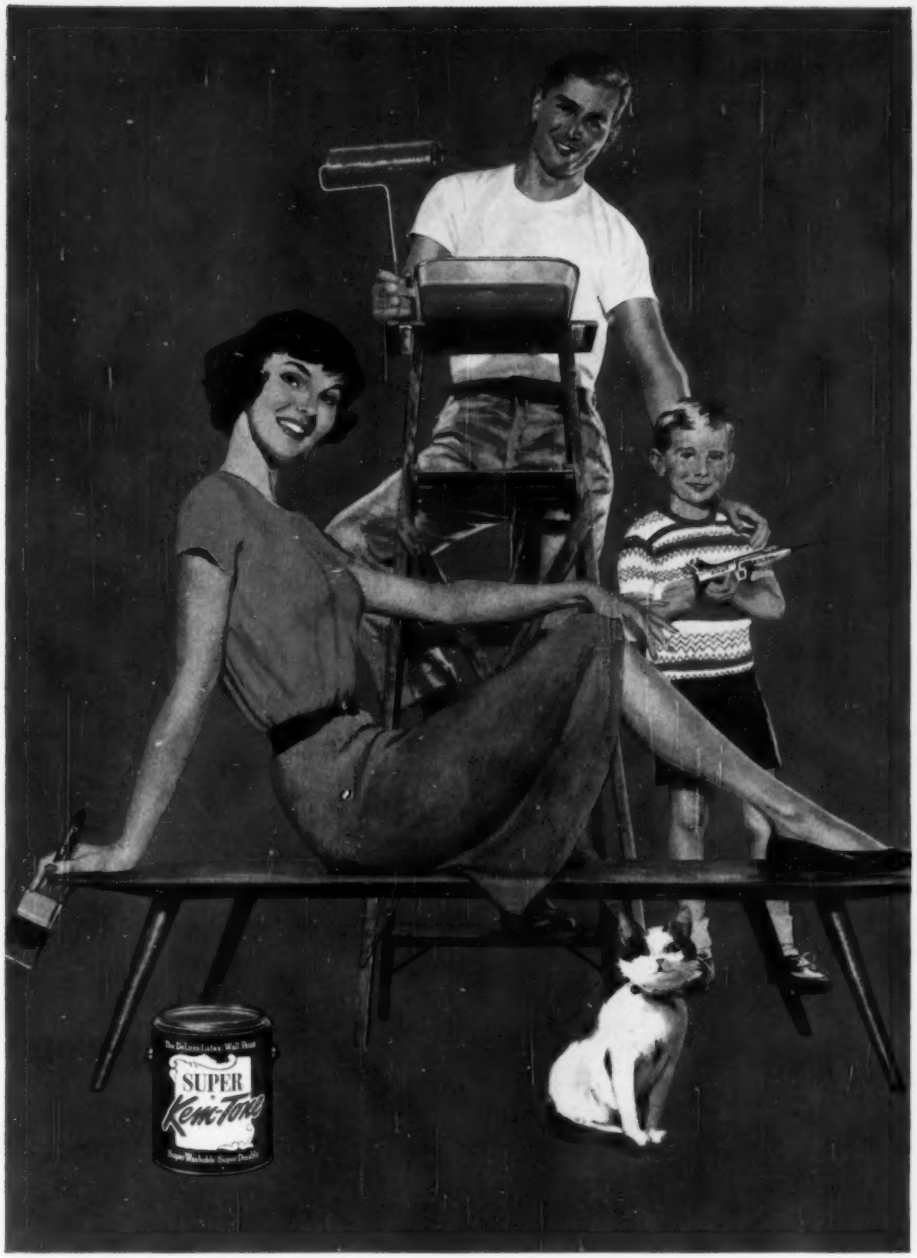


By Elmont Waite

An Eastern newspaper executive and his wife once sailed to Santa Catalina aboard a friend's yacht for their first look at that warm, palm-dotted Pacific vacation isle. The executive grew increasingly thoughtful during the dreamy days of their visit, and finally, when the hour of departure arrived, told his wife, "You go on home and close everything up. Sell the stuff or give it away. Then come back. I've made up my mind. I'm not going to leave this island—ever!"

And he didn't.

The story is one of many legends that residents of this beautiful southern California island tell as literal truth. There was also the case of the ailing bachelor whose doctors had given him six months to live. He chose to spend them on Catalina. After 40 years of pleasant island life in the sun, he finally decided his doctors must have been wrong, so he went ahead and got married. He was then past 80 and feeling [*Turn to page 156*



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Start your new decorating plans with *Super Kem-Tone*, the de luxe wall paint . . . use Kem-Glo®, the miracle enamel, for finest woodwork, kitchen and bathroom walls and cabinets.

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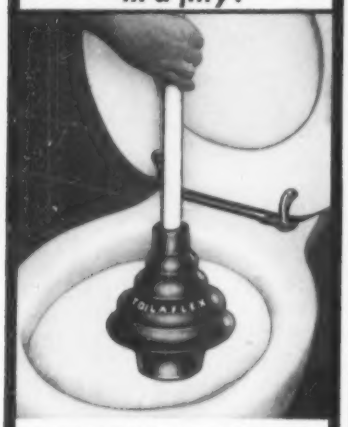

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Catalina: California's Hawaii

Begins on page 154

somewhat less than half that age.

A few of the genial island folk are willing to concede that not everyone could expect to grow quite so youthful, even on Catalina. Certainly almost everyone can afford to try, though. From Los Angeles harbor, the fare is only $3.26 ($1.63 for children 5 to 11, children under 5 free), for Catalina is only 27 miles offshore. Yet its lure is the genuine lure of the distant South Seas.

Standing sharp and clear on the western horizon beyond the mainland's smog and haze, Catalina's gray-green mountains drop precipitously along most of its shore line to meet the vivid blue sea, but flatten gently into semi-tropical beaches in a dozen sheltered harbors and coves.

The fur-hunting sailing ships of the Yankees and the Russians are long gone, and the last of the smugglers who ran cargoes of alien Chinese from these coves to the mainland vanished generations ago. The island of today is a natural paradise for fishermen, hunters, yachtsmen, and vacationers who have "discovered" it time after time in recent decades. Surprisingly unmarked by its 400 years of sometimes hectic history, the island—except for the hustling little harbor settlement of Avalon—is reminiscent of the open, unfenced California of long ago. It has survived invasions by everything from the Union Army in the 1860s to hordes of partying teen-agers in the 1930s.

There is even a certain nostalgia in the ship that carries nearly 2,000 visitors to Catalina each morning during the busy summer season. As everyone knows, big excursion steamers are fast vanishing from the American scene—but not the S. S. Catalina. Kept spic and span, and modernized to the point of adding radar, she stubbornly refuses to vanish.

Most people on board are one-day visitors who will see what they can of Catalina in a few hours and return to the mainland late that same day, all for as little as $10 apiece, including their steamer tickets. Many, however, are going to the island for a vacation stay of a week or more in hotels ($4 to $20 or more per day) or in apartments or bungalows ($50 to $125 or more per week; winter rates are lower).

Catalina isn't Hawaii, but it has many of the same attractions for vacationing Americans. And who could get to Hawaii and back for $6.52? Catalina has no hula girls greeting the visitors, for example, but it does have a Duke of Catalina. No new arrival could possibly miss seeing him, or hearing him.

A lifeguard on the Avalon beach for 24 years, the sturdy Duke has made himself the island's official greeter. As visitors throng down the pier from the steamer at noon, islanders line a roped-off corridor through the street to welcome them with song. The Duke, perhaps because he has the most powerful pair of lungs, acts as song leader, impeccably attired in a pair of swimming trunks and a light dusting of sand. Any truthful reporter must admit that the Duke is not exactly melodic, but the discordant welcome is so obviously enthusiastic that everyone thinks it's great fun.

Everywhere that newcomers look there's something fun to do—boat trips, bus tours, speedboat rides, the island's famed Bird Park, a diving bell, a variety of sports, and water-front sight-seeing strolls.

Four of the most popular attractions are so scheduled that even a one-day visitor can take them all in—although trying to cram all four into a one-day visit would prove pretty hectic. Two are 40-minute boat trips, one in a glass-bottomed boat over Catalina's undersea gardens (fare: $1.75 for adults, 90 cents for children 5 through 11) and one in a launch to view the sea lions that play around Seal Rocks (fare: $1.25 for adults, 65 cents for children 5 through 11). A third is a 40-minute bus tour of Avalon and the surrounding hills (fare: $1.25 for adults, 65 cents for children 5 through 11). A fourth is a visit to the admission-free Bird Park, requiring a few minutes' bus travel and whatever time the visitor chooses to spend observing 3,600 birds (600 different varieties) from all over the world.

Two longer bus tours and two longer boat trips are operated for visitors who aren't rushing to catch the 4 p.m. steamer back to the mainland. One, requiring an hour and 15 minutes, covers the 10 miles of winding mountain road from Avalon to Catalina's "airport in the sky," a 3,500-foot landing strip perched on a ridge 1,560 feet above the sea (fare: $2 for adults, round trip; $1 for children 5 through 11). The road is private, and traffic is controlled to avoid collisions on blind curves. Drivers use roadside telephones to ask permission to proceed. Narrow, hairpin turns are frequent, because the road climbs 1,460 feet in the first three miles before it reaches the ridge winding along the skyline.

The airstrip is stoutly fenced to keep out the only known hazards—cattle and buffalo. Even so, one island executive acknowledged, "I've hopped in my car more than once to drive out on the runway and chase off stray buffalo so a plane could land. The fence stops cattle, all right, but when a big buffalo leans on it, that's all. No more fence."

Hollywood motion picture makers brought a small herd of buffalo to Catalina in 1927 to film "The Covered Wagon," and left them there. Later, more buffalo were imported from Yellowstone Park to strengthen the herd by cross-breeding. Unfortunately, the two herds, now with approximately 30 buffalo each, seem to feel they've never been properly introduced. They won't go near each other under any circumstances.

Tourists also glimpse wild goats scrambling up and down the steep slopes and, on rare occasions, wild pigs. Hunters can bag goat or wild boar all year, but there is no season on the buffalo or on the island's hundreds of deer. The goats are descendants of animals left on Catalina by Spanish sailing vessels more than 250 years ago. Some say that early Spanish explorers also left the swine, although they are a Russian species from northern California, where Russia once had an outpost.

The cattle that also roam the island's unfenced, mountainous interior are modern imports, brought in for the grazing each year by the Santa Catalina Island Company. They have never been known to harm anyone, but their vanity once caused the company a series of minor troubles. At each hairpin turn on the airport road, the company had mounted a large mirror so drivers could see around blind corners. Something, however, was smearing the mirrors up so thoroughly they were useless.

"We finally discovered what was happening," a company official explained. "A cow would wander onto the road and see herself in the mirror. Fascinated, she would move up for a closer look. Then, obviously thinking 'Oh, you beautiful creature,' she would lick the mirror affectionately."

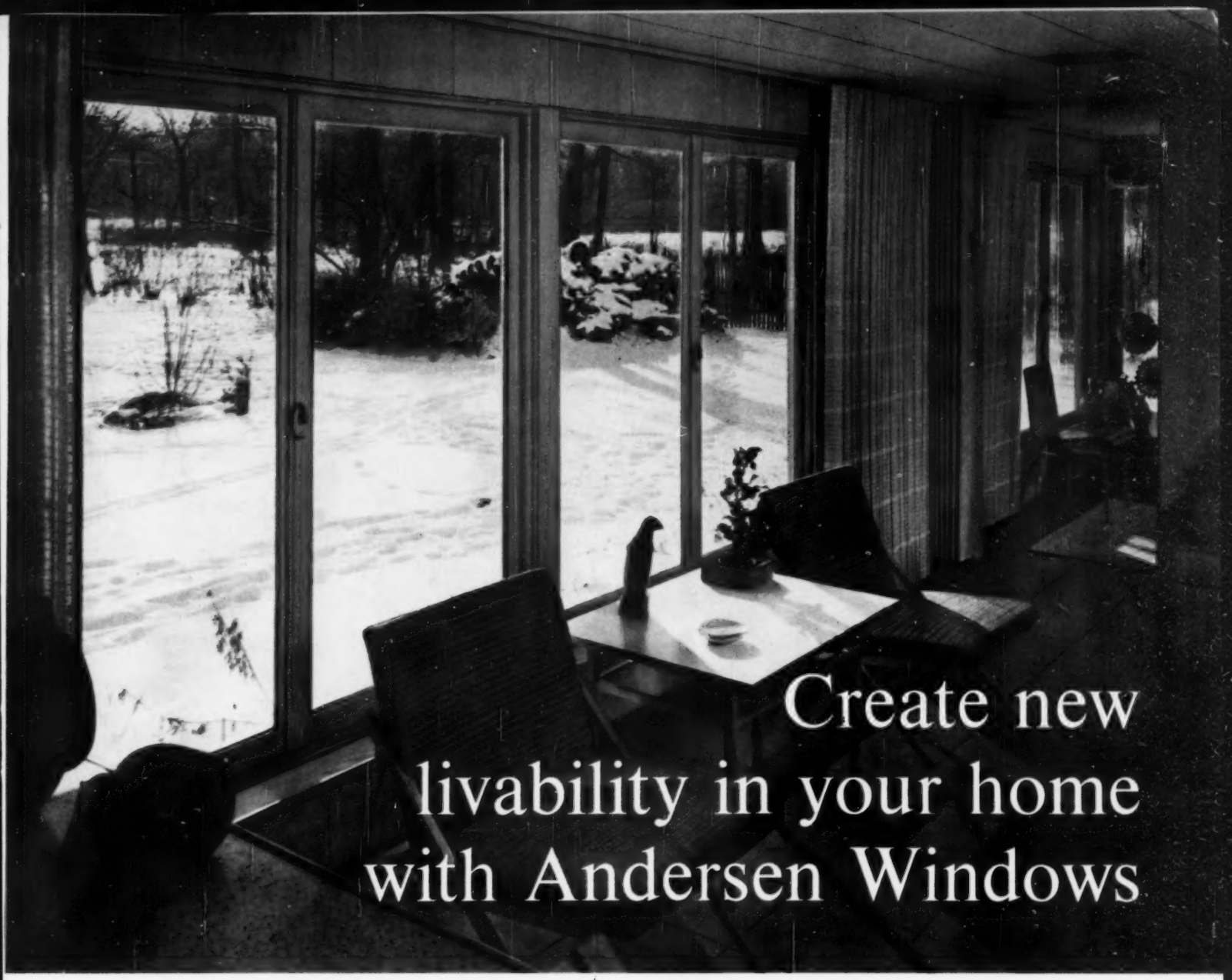
The trouble was cured by placing a slender grille of vertical iron rods a few inches in front of each mirror.

A bus tour even longer than the airport trips takes tourists through most of the island's interior (time: 3 hours, 45 minutes; fare: $4.50 for adult round trip, $2.30 for children 5 through 11). This trip, like the airport tour, stops at the airstrip's interesting Hospitality House, but it also includes a visit to the island's Rancho Escondido, where pure-bred Arabian horses are bred and trained, and goes around most of the island's coast line.

Another attraction open only to overnight visitors is a one-hour trip (April through September) to watch the flying fish soar from waters around the island. A powerful searchlight on the launch, which makes night trips only, brings the flying fish up from the depths. Gliding on the wind with their outstretched, wing-like fins, the fish have been known to soar as high as 50 feet above the surface for distances up to 100 yards (fare: $1.75 for adults, 90 cents for children 5 through 11).

A second boat trip too long for one-day sight-seers is a 3½-hour cruise along more than 14 miles of picturesque coastal waters to Two Harbors.

[*Turn to page 169*



Above: Andersen Gliders—picture windows that slide open sideways—turn former storage shed (below) into this dream home. Andersen also makes casement, awning, hopper, double hung and basement windows. Remodeling designed by Paul MacAlister, Chicago.

They'll add striking beauty like this, give you draft-free comfort, protect your remodeling investment!

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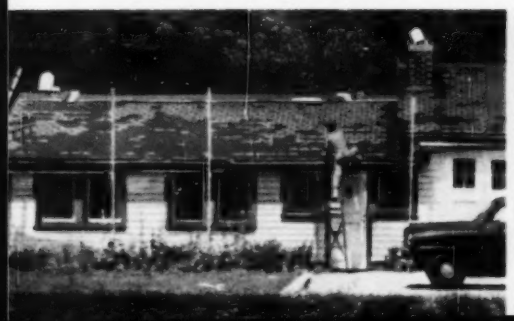
BEFORE ANDERSEN WINDOWS. This storage shed presented the kind of a remodeling problem many people would shun. It was structurally sound, but unsightly. Ingenuity and Andersen Gliding Windows transformed it into the attractive, small home at right and above.

AFTER ANDERSEN WINDOWS. See how handsome Andersen Gliding Windows greatly improve the appearance of this small home. They open effortlessly. Close weathertight to seal out drafts. And their beauty lasts because their wood sash and frames can't rust, pit or corrode.



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GARDENING HOW-TO

Use these timesaving ideas to cut the labor, double your fun

Clip-on labels. Clothespins make fine labels for plants. Print the variety name on one handle, the planting date on the other one.

Coat with plastic or wax to protect the printing. Then snap the clip onto a small shoot. When the shoot grows, move to a smaller one.

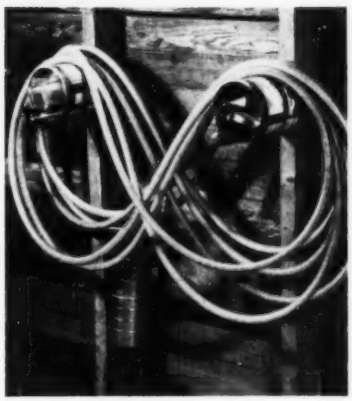
Charles Pettit
Bangor, Maine

Mud scraper. Use a slab of bevel-edged metal to make a handy shoe cleaner—right outside your door.

Weld plate to pipe, then slide the pipe down over rod imbedded in concrete.

Washers on rod will help you flick the cleaner aside when it's not in use.

Deane Smith
Des Moines, Iowa



Hose hanger. Nail tall cans to the wall in your garden tool-storage area. They'll give you a handy hanger for an off-duty garden hose.

With an eye to neatness, hang hose in a figure-eight—you'll avoid kinking, too.

The cans help keep track of hose accessories and small tools by doubling as easy-to-reach storage space.

Richard Vahan
Watertown, Massachusetts

Sure starter. Place a milk carton on a narrow window sill to start slips in an east or a north window.

After the cuttings are stuck in the damp sand or vermiculite, cover with plastic sack. Hold sack up with stakes.

Mrs. Ruth Kraybill
Topeka, Kansas

More on page 170

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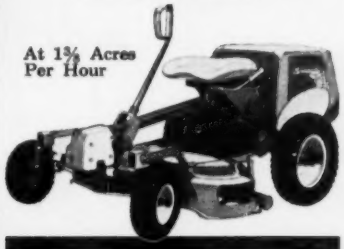

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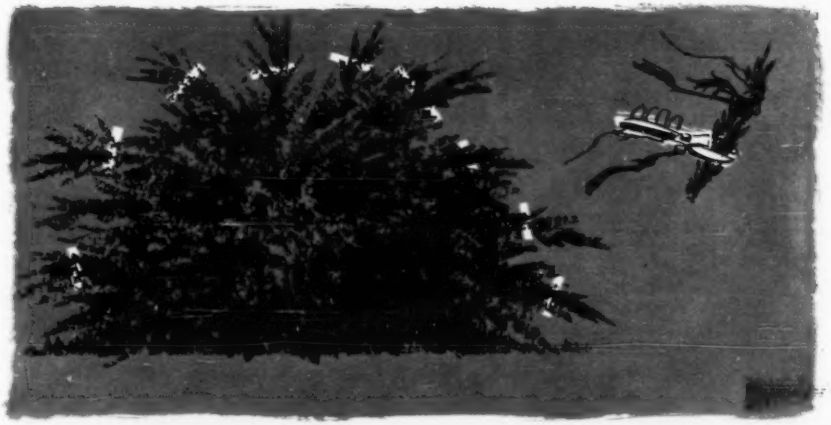
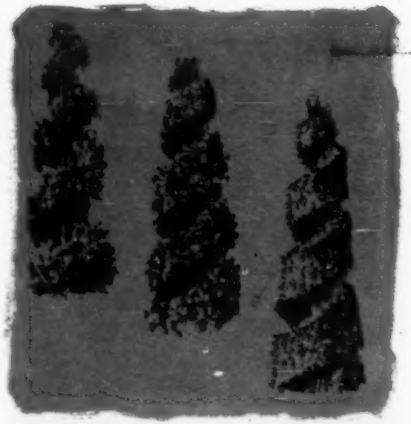


To keep growth dense: Any shrub can be kept more dense by systematic heading back of its longer branches. This stimulates the limb to produce additional growing points — usually two for one.

You can clip back shoots of junipers and yews any time. But small pines should be pruned only when new shoots are still developing, as shown left below. Use a knife or hand pruners — not shears.

To keep plants small: All pruning tends to reduce the size of plants. If severe dwarfing is desired, prune during the summer growing season as well as in early spring.

Either heading or thinning may be used, depending on the appearance you want plant to have. When heading back pines, spruce, and fir, prune only when new shoots are soft and the needles still developing.



To modify shape drastically: Most pruning is done to accentuate the natural form of a plant. Occasionally, pruning is done to completely distort the natural shape.

With patience and skill, shrubs can be pruned to resemble chessmen, swans, crowns, or spiraling columns. Boxwood, junipers, and yews are favored for this topiary work because of their tolerance to severe pruning.

PUSH OUT

Cut along dotted lines

Photographs: Stanley Warren

Basic shrub-pruning tools: The cut limbs above tools indicate cutting capacity of each type. The knife is ideal for pruning narrow-leaved evergreens. The toothed-wire saw is useful where growth is tangled. The hand pruners are a general-purpose tool, made in varying capacities. The big loppers and the curved saw are best for large limbs.

How to prune shrubs

Each year, millions of flowering shrubs and evergreens are chopped, sheared, and whacked in the name of pruning. That the plants survive is a testimony of their stamina. Pruning is invariably a dwarfing process, no matter how skillfully it is done.

The vigor of a plant is directly related to the amount of food it produces in its leaves. When we remove a portion of its leaves, we reduce its food-making capacity by that amount. So the dwarfing effect of pruning is due not only to the immediate reduction in size, but also to the long-term reduction in growth capacity.

Nevertheless, there are specific conditions when pruning is useful and desirable. For pruning can be used to make plants more attractive, more serviceable, and more interesting. Suggestions for achieving these ends will be found on the following pages.

PUSH OUT

Add these pages to your GARDEN BOOK

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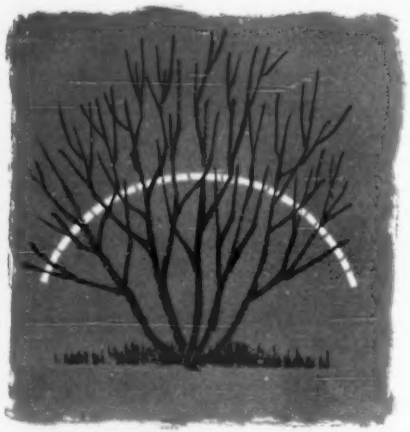
To rejuvenate an old plant: If it has many limbs arising from the ground, cut out a third of the older branches at soil level.

If the plant branches above the soil, as a small tree does, head back and thin out side shoots to get the desired size.

Caution: do not try to reduce the size of narrow-leaved evergreens this way. They won't take such severe pruning.



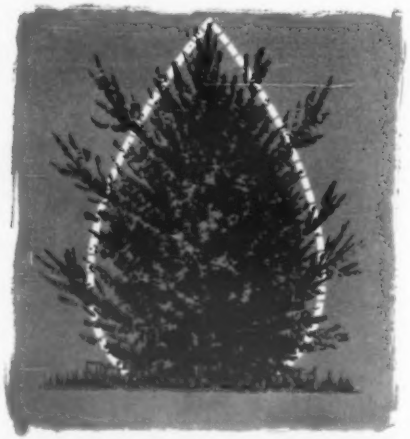
To increase flower size: Severe heading back stimulates production of a few strong stems with fewer but larger flowers.

Do this only on shrubs which normally produce rather large flowers, such as althea, hydrangeas, and snowball viburnum.

Shrubs pruned lightly, or not at all, will produce more flowers. There's strong evidence that they will also be more vigorous.

To remove suckers: These shoots are one of the ways shrubs renew themselves. If plant is grafted, always remove suckers. If it isn't, a few shoots may be left to replace older stems which need thinning out.

To prevent suckers from resprouting, dig away soil and expose point where sucker originates. Cut at this point. Remove suckers as they appear—don't wait for spring.



To keep plant symmetrical: Some plants, such as fir, spruce, and a few junipers, are naturally symmetrical. These are often pruned to accentuate the natural form.

Do this by clipping back any wayward shoots as they appear. Make cuts above strong buds or back to side shoots. Do not try to make deciduous shrubs completely symmetrical or you'll destroy their gracefulness.

Thinning: This cut is one that removes an entire limb, back to point of origin. It tends to make plants grow more open.

The limb removed may be small, as shown, or it may be so large it requires a saw for removal. The limb removed may be either a side branch or it may be a leader.

In either case, the cut should be made so that no stub is left to deter healing.

Heading: This cut is one that removes only a portion of a stem. The cut should be made directly above a strong bud or set of buds.

Unlike thinning, heading stimulates shrubs to grow more compactly, because each cut limb produces two or more growing points instead of the one original.

Heading is also used to increase the size of bloom and to control the shape of plants.

Removal: This cut is made only on shrubs which have more than one stem arising from the ground. It is a type of thinning.

It is most useful when old shrubs are being reduced in size, or when borer-riddled and diseased branches are being removed.

Make these cuts as close to the ground as possible. Otherwise, the stubs tend to produce a large amount of twiggy growth.

When and how to cut

The best time to prune is in late winter or early spring, before the leaves or flowers appear.

The first flush of spring growth helps pruning scars heal quickly. But more important, early pruning allows you to study the framework of a plant before it is hidden by leaves.

The first step in pruning is to remove dead wood. Broken branches should also be trimmed at the time, and weak, spindly growth removed.

This protective pruning is all that is necessary as far as the plant is concerned. If the plant pleases the eye after you give it this initial pruning, then stop cutting.

Additional pruning should be done only if you want to modify the plant in one of the ways discussed on pages 2 and 3. The pictures on this page show where to cut when you prune, whatever your purpose may be.

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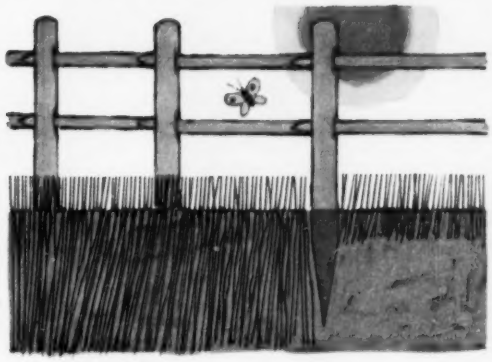

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Photographs: Stanley Warren

Cover roots with soil. If soil is a heavy clay, or very sandy, add a conditioner first. Mix in one-fourth by volume of peat, compost, or perlite. Leave a watering basin at top and thoroughly soak the soil to remove air pockets. Add more soil to level after water soaks in.

Prune top while the water soaks in. Remove any crossed branches. Head back strongest limbs to balance shape of tree. Make each cut above a strong bud that points in the direction you want the limb to grow. Water every week it doesn't rain until the end of first growing season.

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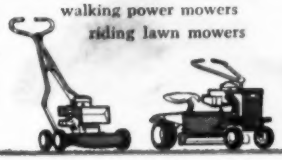

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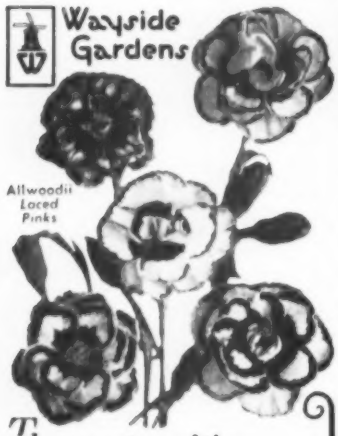

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The diary of a

Plain dirt gardener®

By Harry R. O'Brien

March 1. After I got home this afternoon, along came the head of the landscape department of our nursery to talk over the cutting down of that elm tree west of the house. It died last summer and he will replace it with the good size red oak I had picked out at the nursery.

March 2. At evening recreation time, David put on old clothes. Got out the hopper on wheels. Oiled it up. Then he began spreading the food on the lawn. He was about half done when I told him he had worked hard enough for one day.

I like to get this plant food on early in the spring. It sets the grass to growing vigorously. The thicker and more vigorous the grass, the harder job it is for the crabgrass to make headway.

March 3. Weather was agin' outdoor work, so David and I did some planning. I mentioned that it was time he got our little power sprayer in working order once again. We like to do our dormant spraying any time from late February until before growth begins.

We spray our trees and shrubs to control scale insects, using an oil that has an emulsifier in it, so it can be mixed with water. To mix, I follow directions on the container and use warm water rather than cold. The oil gets through the tough, waxy shield that protects the tiny scale insects and kills 'em.

We always aim to spray on a warm day, above 40 degrees, when it will dry before the temperature gets back down to freezing.

Our lilacs need this spray worst of all. But after we get going, we douse the euonymus, viburnums, barberry, the apple tree on the back lawn, elm trees, and most anything else we pass as we go around the place with the sprayer.

March 8. It was a sunny afternoon as I sallied forth, all bundled up, for it is still winter. Armed with lopping shears and the biggest pruning shears, I started in to do the spring pruning. I should have been at it about three weeks ago.

There was a stiff breeze, with a nip in it. By the time I had pruned seven feet of the viburnum hedge back of the west rose bed, my ears tingled and I quit for the day.

March 9. "I'll put the rest of the plant food on the lawn," said David, and this he did.

He furnished the pushee and pullee, while I hauled the bags and kept the hopper filled. Come night, all the grass on the whole place had been given its spring feeding. This is Victory No. 1 for this garden year, but plenty more to do.

March 10. We are planning to take a trip down South. Maggie calls it a vacation, though I have business matters to look after. She

David furnished the pushee and pullee with the plant food spreader, while I hauled the bags from the garage and kept the hopper filled.

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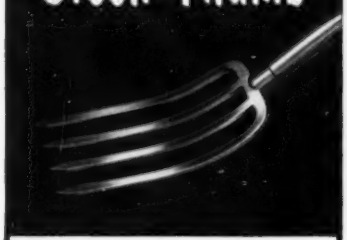

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At evening time, David got out the hopper on wheels and oiled it up.

says we can't afford it. I say, O.K., we'll stay home. Then she says we really ought to go and visit her Aunt Clara on the way there.

March 11. Up came a big truck from the nursery today, with the new shade tree I had picked out.

The crew of men dug a goodly hole—sides straight down. Loosened the soil in the bottom. After the tree was lowered into the hole, with power equipment, good soil was used to fill in around the ball.

By putting in this larger size tree we gained about 10 years of tree growth in one day, as compared with the wait we'd have by planting a small, bare-root kind.

March 12. We packed up our luggage and after lunch, Maggie and I were off on our trip. At home, Scratch, the cats, the birds, and the indoor flowers were all left for David to look after for watering and such.

March 13. Maggie is keeping a diary of our trip. As we meet oncoming spring, she has been making a note of where we saw the first narcissus, first dogwood, first redbud, and so on down the line.

At noon we came to Tuscaloosa, Alabama, and stopped to visit with Maggie's Aunt Clara, whom we hadn't seen for years.

March 16. "Are we in the Deep South by now?" asked Maggie, as we drove on. We were, for we saw Spanish moss on the live oaks and other trees. We began to see palms. Azaleas were in bloom. At noon we came to Mobile and settled down in the big hotel to have our spring vacation.

March 17. Mobile is known around the world for its Azalea Trail, marked with signs. You can follow these signs for 35 miles, to see the azaleas. After breakfast, we got in our car and set out to follow this trail. We have seen it before, but it always is a notable sight.

After we finished driving the trail, we drove south to see the famous Bellingrath Gardens.

March 18. As we drove eastward in Florida, I decided to stop at the famed Fountain of Youth spring at Ponce de Leon and take a swig of

[*Turn to next page*

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This year, save your lawn from "creeping death"! Stop crabgrass before it starts with one easy application of Chlordane. Chlordane saves work, and protects the beauty of your lawn from green-up time 'till snowfall. The same application controls lawn insects. To solve your crabgrass problem for the entire summer, just use Chlordane before crabgrass seed germinates. Apply with a sprinkling can, hose attachment, sprayer, or spreader. It will not harm desirable grasses. Your lawn will grow as it never has before! Get Chlordane at your dealer's today!

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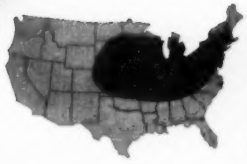
Chlordane forms a lethal barrier in the soil. As seedlings emerge, they are "ambushed". Crabgrass never gets a chance to ruin the beauty of your lawn. The same application kills lawn insects.



TIMING IS IMPORTANT!

Chlordane is most effective for crabgrass control in the northern half of the country, where definite seasonal germination occurs. Germination dates range from April 1st to May 15th in this area. Chlordane must be applied before crabgrass seed germinates.

CHLORDANE KILLS LAWN INSECTS, TOO!

One application of Chlordane will kill lawn insects as it controls crabgrass. If crabgrass is not a problem in your lawn, Chlordane can be used at lower dosages for insect control. It is America's leading lawn and garden insecticide. Get Chlordane today, in sprays, granules, dusts, or work-saving plant food-insecticide mixtures.

BHG 33

CHLORDANE*

VELSICOL CHEMICAL CORPORATION
330 East Grand Avenue,
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Write for free booklets . . .

Please send me your crabgrass and insect control booklets.
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Address_____
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*Chlordane is sold under various trade names at all stores that carry garden supplies. Technical Chlordane is manufactured exclusively by Velsicol Chemical Corporation, Chicago 11, Ill.

Vertagreen can bring new beauty to every foot of lawn, every flower, tree and shrub in your yard. Vertagreen feeds completely, makes grass and plants burst forth with healthier growth and lovelier colors. Easy to apply, surprisingly inexpensive. Feed Vertagreen early this spring. Apply it regularly throughout the season for continuous enjoyment of spring-like beauty. Buy Vertagreen from your garden supply dealer.

There's an ARMOUR Plant Food for every lawn and garden use.

The diary of a plain dirt gardener

Continued from preceding page

the water. I'm about an age when it ought to do me some good.

March 19. In late afternoon we came to Tampa and stopped at a big motor court along the highway.

Tonight I called home. Talked with Janet. Gary is downright sick with the measles. Others don't have them yet but probably will.

March 22. After spending a day at Ocala, we headed north today. This afternoon we stopped to visit with Sam Hjort at the Thomasville Nursery Company, at Thomasville, Georgia. Mr. Hjort is the leading grower of outdoor garden roses in the Southeast. He also grows a good many old-fashioned tea roses, most of which are not hardy up North.

March 26. Back home from our trip, first thing I noticed was that David has piled up neatly all the fireplace wood sawed up from that dead elm tree.

March 29. When I went out to check my hotbed to see how it had warmed up, it was still cold. Maggie had turned off the heat, from the switch in the back hall. I turned it on again and fastened the switch down with tape. Then I began outdoor spring work in earnest.

I uncovered such roses as I had hilled up last fall—mainly my new ones. I like to get this done while

David dug holes for me and I set out more of the new roses.

the bushes are still dormant. The ones not hilled up seem in good shape. Next, I began pruning back the roses. For this, I used my largest pruning shears. I cut back to live wood, take out any dead canes and all the twiggy canes.

March 31. David dug holes for me and I set out more roses. Among these were Ivory Fashion, the new 1959 All-America floribunda, and Kordes Perfecta, a new striking hybrid tea.

As I planted, I worked a trowelful of superphosphate into the soil in the bottom of each hole. After planting, I watered them well, then hilled soil up around the canes.

Till close to hedges, under shrubs!

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Five Star Home 2903, shown on page 48, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designs by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

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★ **Builder-owner agreement,** a suggested legal contract to insure home is built as specified.

★ **Cost-finding list of materials.** (List is available at *25 cents* purchased separately.) With this materials list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans may be ordered from the firms listed on page 153. In many localities, you can order these plans through your building-materials dealer. Or, you can buy them direct from *Better Homes & Gardens,* 1714 Locust Street, Des Moines 3, Iowa.

Catalina

Continued from page 156

Catalina, more than 21 miles long, is wasp-waisted, and the tiny community of Two Harbors is athwart the half-mile-wide isthmus. Isthmus Cove, on the northeast side of the narrow waist, is a favorite anchorage for yachtsmen, and is where much of "Mutiny on the Bounty" was filmed. Across the narrow neck of land lies Catalina Harbor, one of the best-sheltered harbors of the island.

There are many other attractions reached easily by foot or in electric cars rented at the Avalon water front. Just beyond the world-famed Casino, with its circular, unobstructed, 156-foot dance floor, is a diving bell that takes visitors 35 feet under sea. At the inland edge of mile-square Avalon is the Visitors' Country Club, a pleasant spot for lunch or dinner, which also offers an attractive golf course plus a pitch-and-putt course and tennis courts. Near the country club are the island stables, where riding horses or pony carts are rented.

Catalina used to be overrun by teen-agers, but the new emphasis is on vacationing families. On sum-

[*Turn to page 172*

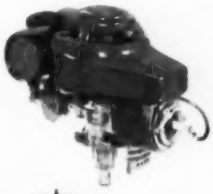
START FAST AND EASY WITH

LAUSON SURE-START Wind-up Starter

Wind the Sure-Start handle a few easy turns, fold the handle up and the engine roars into life. With the simple, easy to operate Sure-Start, a woman or child can spin the engine 20% faster and 2 to 3 times longer than the strongest man using a conventional recoil starter. Extra starting speed and power make it easy to start an engine in running condition on the first try.

Sure-Start is built to last the life of the engine. Tests by a famous university indicate at least five years of normal service.

Get Sure-Start on new rotary mowers and other equipment powered by famous high quality, heavy duty Lauson engines or add Sure-Start to the Lauson you already have. Sure-Start is just one of many advanced design features—such as cast iron cylinder liners, full pressure lubrication, ground cams and shaft, long wearing valve guide and seat inserts—that have made Lauson the quality leader in small engines since 1896. Ask to see a power mower with a Lauson 4-cycle engine and Sure-Start.



If you prefer 2-cycle power, ask for a Power Products engine with the same advanced design and quality construction.

For service, look for your Lauson-Power Products dealer under "Engines, Gasoline".

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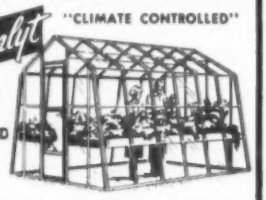

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Gardening HOW-TO

Begins on page 159

Compost a la cart. Top-dress your lawn with extra-fine compost. To make it: spread strip of ¾-inch mesh hardware cloth across garden cart. Load compost over this.

Twigs and other coarse material will remain on top—the rest fills your garden cart.

William Purdue
Salt Lake City, Utah

Heavy-duty handle. Use a bucket much? Then try this trick to keep sharp handle from cutting into your hand.

Cut a length of garden hose about half as long as the wire handle. Detach one end of handle from bucket and slip it through hose. Then replace handle and carry on.

George Warren
Minneapolis, Minnesota

Memory saver. A clothespin screwed to the wall near your garden equipment holds a ready reminder pad.

Tie on pencil, and it's all set for jotting down lists of supplies and job reminders.

Roger Mills
Memphis, Tennessee

Quick tool cleaner. Fill old bucket or a five-gallon can with oily sand and keep it close to your garden tools. Used crankcase oil works fine.

After using any soil-working tool, jab it into sand two or three times. Sand scours the blade and the oil keeps it from rusting.

John Williams
Albuquerque, New Mexico

More on next page

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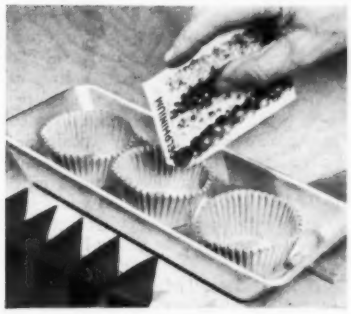
Gardening HOW-TO

Continued



Faster perennials: Make seeds of delphiniums, other perennial flowers germinate faster by giving them the deep-freeze treatment.

Put seeds in paper cups, one type to cup. Cover with water, then place in the freezing unit overnight.

The next morning, thaw out seeds and sow at once, while they're still moist.

A. Mosley
Indianapolis, Ind.

No-clog spraying: Three steps can assure trouble-free spraying.

First, mix spray solution in clean bucket or watering can. Second, rinse inside of spray tank before filling.

Third, strain the solution through a discarded nylon hose, stretched over mouth of the spray tank.

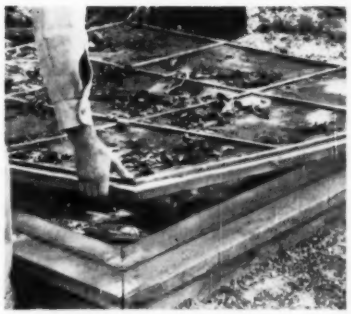
Vincent G. Fleming
Larned, Kansas

Taming daffodils: Keep your flower border neater when daffodils stop blooming.

The foliage of these bulbs flops and sprawls about. To make it neater, gather up, fold over, and tie.

Fasten with plant ties or inconspicuous twine. But do not cut off foliage. It will continue to produce food for next year's flowers.

L. Hulme
San Francisco, Calif.



Sandbox screen: Keep the litter and wind-blown debris out of your children's sandbox with a cover like this.

Make the outside frame of 1x2s or 1x3s. Miter corners, attach screen, and cover the edges with lath.

Interior reinforcement depends on size and availability of scrap lumber.

P. Farver
Pella, Iowa

Neater circles: Make your lawn look better this spring by accurately scribing the cultivated circles around trees and shrubs.

Use a looped cord and a sharpened stick. The scoring will be quick and easy.

Daniel Agnew
Raleigh, N. C.

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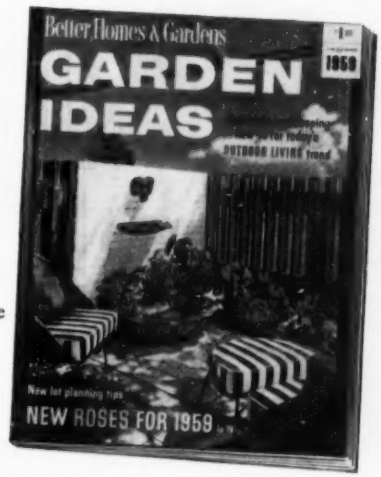

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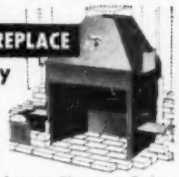

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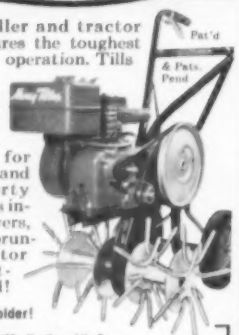

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Catalina

Continued from page 169

mer nights when street dances are held in the village square adjoining the beach, a woman instructor can be seen teaching square dancing to children and adults alike, and the street is jammed with participants and spectators. Families, after all, bring more dollars to Catalina than teen-agers, and the dollars eventually get around. Of course, the younger set hasn't completely deserted the island.

The city of Avalon has a permanent population of approximately 1,500, most of whom work day and night during the summer season. Winter is their time to laugh and loaf, and they do both.

Winter, in fact, is an ideal time for a quiet vacation on Catalina. Rainfall averages only 12.35 inches per year, and except for January and February the winter months have only occasional light showers. Most of the time the weather is warm and sunny. The sea may be a bit cool for swimming (60 degrees, compared with its summertime 70), but there are heated pools available. And most of the summertime tours also operate in winter. Off-season housing on the island is cheaper, too. The big steamer doesn't operate, but the informality of the cruisers which replace it is pleasant.

Ken Robinson, a Chicago advertising man, first came to Avalon in the off-season—in March, 1947—and succumbed to its charm. Then 45 years old, he went unwillingly to Catalina to write a radio script. "The minute I first saw Avalon, it was as though I'd been there before—I seemed to recognize everything," he explained. "I started right then, looking around for things that needed to be done—and I'm still here, 10 years later. Maybe you have to be something of a pixie to enjoy living here, but I love it."

Almost all of the permanent population seems to be deep in a continuing love affair with Catalina.

There's Johnny, who worked in the sky room of a luxury hotel in Los Angeles then quit and moved to Avalon because he liked it, even at a laborer's wage. Johnny explains it simply: "No problems here. It's a fine place to be, and the people are nice. I've never locked my door yet, in six years."

And there are men like Eddie Pratt, who was the harassed head of the Los Angeles musicians' union for 17 years before retiring. "I'd been going that crazy pace in Hollywood too long. This is so different it's marvelous."

Catalina *is* different. It seems quite normal and proper there that instead of a watchdog one hillside home should have four peacocks guarding its unlocked gate.

Your yard's really your own with an

Anchor Fence®

SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence—the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence—zinc-clad after weaving—stays solidly erect and good-looking year after year. For an interesting *free* pamphlet write: ANCHOR FENCE, 7703 Eastern Ave., Baltimore 24, Md.

Look for the Acorn Top—mark of a genuine Anchor Fence.

FOR A FREE ESTIMATE, call the local Anchor Office, today. You'll find the phone number in the Yellow Pages.

protect children, pets, property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.®

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities

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March, 1959

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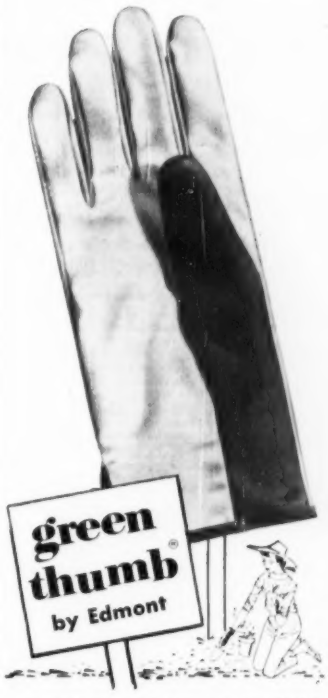

Chamois-soft and cozy yet amazingly long wearing. Vinyl-treated fabric keeps out all dirt, lets air in. Washable, too. Wear to garden, paint, clean. Men's, women's styles. 98c.

GIRL FRIDAY is the only plastic glove that keeps lovely hands cool in hot water. $1.49.

Edmont

Edmont Mfg. Co., Coshocton, Ohio

There is ONLY ONE... **ROTO®-ROOTER**

SEWER SERVICE for Any Drainage Failure!

ROTO-ROOTER SEWER SERVICE

Look for ROTO-ROOTER in your phone book for prompt sewer service.

A PRIVATE DOOR for your CAT

ONLY **$4.95**

Your cat will love Kittydoor — the "door in a window" that will let your pet come and go at will — day or night.
You'll love the convenience — and smart modern appearance of this step saver. Kittydoor is made of sturdy masonite, finished in white, and with handsome brass hinges. Fits all sash type windows, no tools needed for installation.
(Add .50 for packing and shipping)

SERVICE RIBBON CO.
94 Washington St., So. Norwalk, Conn.

To Brighten Your Easter Table

Little Reed Baskets for Jelly Beans, Flowers, Nuts
Set of 12 for only **59c** postpaid

Watch your guests "ooh" and "ah" when they see your Easter table bedecked with these dainty 3" high baskets—filled with jelly bean "eggs", tiny flowers or nuts.

The children will love 'em. The grown-ups will say you're the cleverest hostess in the world! Satisfaction Guaranteed. Send Check or Money Order.

SPENCER GIFTS 985 Spencer Bldg., Atlantic City, N. J.

$ WIN CONTEST CASH

$ Yes — YOU can win a big Cash Prize — Cars, Homes, Trips, TV sets. It's fun! Easy! WE'LL SHOW YOU HOW! No special skill needed. Our students have won over 4 million dollars! It'll pay you to learn the secrets of the winners. **FREE** — Write for CONFIDENTIAL CONTEST BULLETIN! Contains winning helps for current big contests. No obligation.

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We sell quality cake decorating equipment, supplies, and instruction books; also unusual cookware. Have a hobby or profitable business right in your own kitchen, and let us supply your needs. Immediate shipments. Write for free catalog.
Maid of Scandinavia Co., 3245 Raleigh Ave., Dept. M, Minneapolis 16, Minn.

DELUXE GOLD DIAPER PIN

Will be treasured forever with baby's name and birthdate engraved in script. Charming baby gifts. Also for mother's blouse. 2 inches long. Money back if not delighted. Full price $1.00 each. Sorry, no C.O.D's. We ship in 2 days by speedy first-class insured mail. Mail to:
ELGIN ENGRAVING CO., 485 ANN ST., ELGIN 7, ILL.

If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write for free illustrated folder and low price. **Bremner-Davis Phonics, Dept. G-7 Wilmette, Ill.**

MORTON'S

Write For FREE STYLE BOOK

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, selection unmatched at any price (35 styles). Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1959 Style Book.

MORTON'S, Dept. 14-C, Washington 4, D.C.

Better Homes & Gardens

DECORATING BOOK

answers your decorating problems —large or small!

What *is* your problem? A color scheme? More furnishings from your budget? Making a small space look larger? How to use plants and flowers *appropriately?* The Decorating Book solves these and hundreds of other problems. 480 pages. 432 pictures — over 300 in full color! Like hiring an expensive decorating expert — only at a budget price!

Only $5.95
(Canada, $6.95)

wherever books are sold or send check or money order to 7703 Meredith Bldg., Des Moines, Ia.

"RUG BRAIDING SIMPLIFIED"
by Kay Flemer **$1.00**
CLEARLY ILLUSTRATED STEP-BY-STEP INSTRUCTIONS COLOR-PHOTOGRAPHS
PATTERNS given in six standard sizes with material requirements. Samples of Rug Braiding Materials (36 colors) 25c
KAY FLEMER P. O. Box 65, Chatham, New Jersey

1000 Name and Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.
Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1 ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS 303 Jasperson Bldg., Culver City 1, California.

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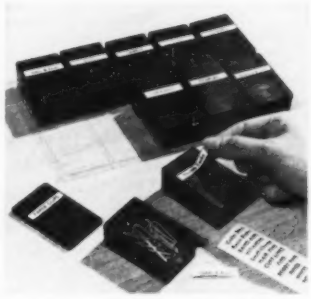
with Better Homes & Gardens



Why not organize small household necessities? With these ten sturdy, green plastic boxes you get assorted stick-on labels. You can attach the labels you want. Handy Boxes, tray and labels, $1, ppd.

Handy Gifts, Dept. 06, Jasperson Bldg., Culver City, Calif.

Handy for cleaning golf balls right out on the course: easy to slip into a pocket or a golf bag. Plastic sponge lining stays damp—really cleans 'em. Outer cover is waterproof. Cleaner Bag, $1, ppd.

The Burgess House, 426-B South Sixth St., Minneapolis 15, Minn.

You'll make a hit at any party with these darling favors. Miniature folding fans are plastic, but look like dainty lace. In assorted pastel colors, they're 2¾ inches long. Set of 18 is $1, ppd.

Carol Beatty, 12 Beatty Bldg., Culver City, Calif.

Protect your shaver from being accidentally knocked off a crowded shelf. Keep it handy, too, in this plastic cradle. Easily attached to any wall. Winding reel hides cord. Wind-A-Cord Cradle, $1.59, ppd.

Mrs. Dorothy Damar, 711 Damar Bldg., Elizabeth, N. J.

Collars can't wilt and wrinkle after you've finished your ironing and hung 'em away if you use these plastic supports. Dad will appreciate how nice collars stay, too. Set of 8 Collar Caddies, $1, ppd.

Spencer Gifts, Dept. B, Spencer Bldg., Atlantic City, N. J.

Keep dust off dishes you don't use daily; prevent breakage, too! Worksaver set has 44 dividers plus 4 plastic covers with see-through sides to fit dinner, salad, butter, dessert plates; $2.49, ppd.

Downs and Company, Dept. BH&G, Evanston, Ill.

Story-book pajamas will delight children *and* adults. Set includes story book and pajamas made like clothes of hero or heroine. Billy models the green Peter Pan suit. Or pick red and blue cowboy pajamas. For girls, choose Red Riding Hood shortie in red (shown) or Sleeping Beauty's long pink gown. In sizes 4, 6, 8; minimum-care fabric. Story Book Set, $3.95, ppd.

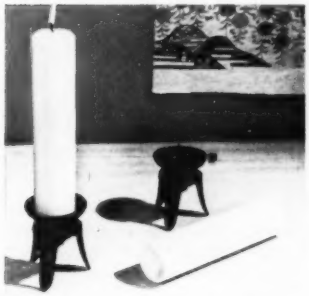
Circus Town, 2639 Beaver, Des Moines, Iowa.

Dress up your table for Easter with this whimsical salt and pepper set. You can use bunnies later with gay flower arrangements. White ceramic with pastel trim, 3 inches high. Bunnies in Basket, $1.25, ppd.

Page and Biddle, 21 Station Rd., Haverford, Pa.

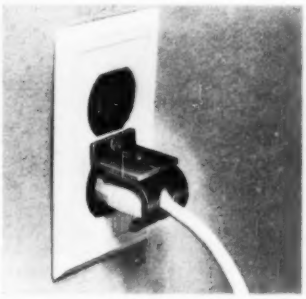
Take good care of fishing rods. Also keep 'em handy so you can get gear together fast when fish begin biting. Five rods can hang straight from this 11¾-inch-long rack. Made of maple-finish wood. Idea for Father's Day; $2.10, ppd.

Daniel Low's, Salem, Mass.



Distinctive on mantel, table, or chest. Antiqued-iron candleholder in ancient Oriental temple design holds big candle on spike. Holder, $2.20 each; $4 a pair. White 8-inch candle, $1.75 each, ppd.

The Vermont Crossroads Store, Crossroads Sta., Montpelier, Vt.



Locks the plug into the outlet. Eliminates the danger of accidentally disconnecting the refrigerator, freezer, other appliance. Real help with small children around. Plug Lock, 3 for $1.25; 6 for $2, ppd.

Miller's, 60 West 33rd Street, New York 1, N.Y.

Delights a teen-ager—sign for the door to his room so he can tell callers what's up. He puts down his name as room's occupant, turns the arrow to witty saying that fits the occasion. Room Sign, $1.39, ppd.

Here's How Co., Dept. BH, 95 Fifth Ave., New York 3, N.Y.

Oh boy, how handy! Carry your golf tees, a re-usable score card, and a pencil on your belt. No more searching—they're in easy reach. Pigskin Golf Tee Scorer with card, pencil, 6 plastic tees; $2, ppd.

Max Schling, Dept. 609, 538 Madison Ave., New York 22, N.Y.

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$2150 AND UP DIRECT FROM MILL

YOU SAVE items which help make today's building cost expensive; high labor cost, contractor's profit, overhead, insurance, architect's fees. Cut-to-Fit eliminates usual lumber and material waste, also costly mistakes. Anyone can assemble. Simple, easy-to-follow plans and each part numbered. Complete with all lumber, roofing, nails, glass, hardware, paint, doors, windows. Freight paid. Low-cost plans sold separately if desired. 57 Homes and Floor Plans.

5 EASY PAY PLANS
COLOR CATALOG
Send 25c

INTERNATIONAL MILL & TIMBER CO.
Dept. BH39 Bay City, Mich.

Monroe FOLDING BANQUET TABLES

Factory prices, discounts to churches, schools, clubs, etc. Free Catalog of Tables, Chairs, Trucks.

Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table.

Monroe Co., 34 Church St., Colfax, Iowa

WIN CONTEST CASH

You can win BIG CASH, cars, homes, oil wells, $100 a week for life. You can be free of money worries. "Contest Helps" explains everything. Contains winning entries, valuable advice, samples, almost writes your entry for you! Answering this ad can help make you the next BIG WINNER! This ad and 10c brings you Contest Helps and helpful bulletins of NEW CASH CONTESTS. ACT NOW.

GAIN PUBLISHING CO., Dept. E-4
141 West 17th St. New York 11, New York

SIZES 1 to 5 ONLY

For best fit in your size buy shoes by mail from our catalog showing a huge variety of styles for every occasion — all specially designed to flatter little feet!

SEND FOR FREE CATALOG

Cinderella of Boston 85 SOUTH ST., Dept. B BOSTON 11, MASS.

FREE COLOR PRINT
from negatives or slides

In BONUS attractive stand-up mount. Mail this ad with Kodacolor negative or color slide. You will receive an oversized color print FREE!

All American FILM SERVICE
DEPT. ABG1, P.O. BOX 1707, KNOXVILLE, TENN.
Offer expires 9-1-59. One to customer.

FREE WEDDING CATALOG

Everything for the Wedding & Reception! Invitations • Gifts for the bridal party Table decorations • Trousseau items Unusual, exciting personalized items.

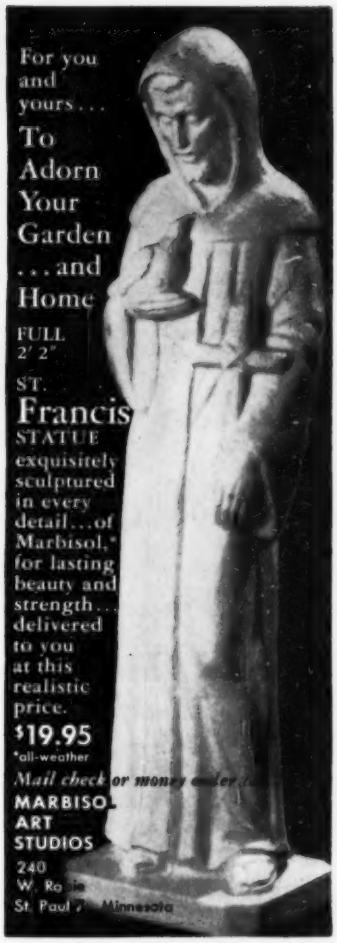
Write ELAINE CREATIONS
Box 824 Dept. E-204
Chicago 42, Ill.

FOR TALL MEN ONLY!
SHIRTS
WITH YOUR EXACT LONG SLEEVE LENGTH

BIG FREE CATALOG! Shoes, size 10AAA to 16EEEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores — by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

219 Brockton, KING-SIZE INC. Massachusetts



Want to Learn to Play the Piano?

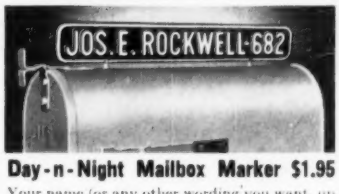
Here's a good way to start. It's the marvelous Dean Ross Course, the proven short-cut method with the Patented Automatic Chord Selector. In only 15 minutes you start to play songs with both hands. You learn by playing simple single note melodies with one hand, while striking beautiful simple resonant base chord accompaniments with the other. For Free Sample Lesson, Automatic Chord Selector, Note Selector, and 5 "play-at-once" Songs, send 10c to Dean Ross, 45 West 45, Studio G-1352, New York 36.

J. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Special price, $22.95 complete, includes new lining, interlining, monogram, cleaning, glazing.

ALL WORK GUARANTEED...Bonded Fur Specialists

SEND NO MONEY! Wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book now! Many styles to choose from. Write

J. R. FOX, 146 W. 29th Street, Dept. H45, N. Y. 1



Day-n-Night Mailbox Marker $1.95

Your name (or any other wording you want, up to 17 letters & numbers) appears on both sides of your Day-n-Night Mailbox Marker in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rustproof—made of aluminum, baked enamel finish, black background, white letters. Your marker shipped within 48 hours. Satisfaction guaranteed or money back. Only $1.95 postpaid from Spear Engineering Company, 169 Spear Bldg., Colorado Springs, Colo.

SANDRA DEE co-starring in "IMITATION OF LIFE"
A Universal-International Picture in COLOR

"Am I to assume from this that your order has not been taken?"

THE MAN NEXT DOOR®

After the dreariness of January and February, March is a welcome change even though it's wild and windy. Blustery March, howling of winter's end, is really a noisy overture to spring.

◆ ◆ ◆

"No doubt girls still have hidden charms," admitted Granddad Hillis, chinning with us younger men Saturday, "but they don't hide them nearly as well as they used to."

◆ ◆ ◆

We neighbors all noticed that 6-year-old Curt Harris was much better behaved lately. Grandma Hillis speculated that his mother might have lost her psychology book and was using her own judgment now.

◆ ◆ ◆

The most imaginative and uninhibited actors are children. They write, direct, and produce their stories as they go along without being restrained by the rules of syntax or the laws of probability. Over at the Dales' last Sunday afternoon, we became fascinated with the story being played out by the 6- to 8-year-olds in the sunroom.

We learned that the scene was a ranch house in the Old West. This is the way the story developed.

LUCY: You came to the ranch. You see my horse, but you didn't see me.

NEIL: And I forgot my gun.

LAURA: You didn't think I was a nurse. You think—

JOE: 'Tend I was the doctor. You hope I come, and I did.

LUCY: And I'm the nurse.

JOE: You thought I was in the house, but I was hiding in the tree.

NEIL: I looked up. I see you and shot.

JOE: You forgot your gun. When you came back with it, I wasn't there.

A minute later, the scene was a filling station and Lucy had a flat tire, but didn't know it.

Can't see why women keep trying new cosmetics on their faces. Everyone knows nothing beats that oven-flush that comes from baking homemade bread occasionally.

◆ ◆ ◆

I stopped to chat with the old pensioner who lives over the drugstore and comes out to take the late afternoon sun on the bench by the bus stop. When I asked how things were going, he smiled thoughtfully. "I have tried old age," he said, "and I do not recommend it."

◆ ◆ ◆

One recipe for a longer life—never exceed the feed limit.

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"A dollar may not go as far as it once did," said neighbor Ned Preston, over our alley fence, "but it makes up for it in speed."

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Young neighbor Bob Travis kidded his bride that he planned to go out with some of the boys Saturday afternoon and shoot craps. "But sweetie," she topped him, "I haven't the faintest idea how to cook them!"

The TV quiz influence has invaded Mrs. Hillis' bridge club. When young Mrs. Marshall announced she'd miss the next meeting because she'd be in the hospital, Grace Fleming piped up: "Is there a product involved?"

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It's bad enough to be alone, our teen-ager philosophized after a certain unsatisfactory date, but it's worse being with somebody who makes being alone a pleasure.

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I enjoy a really skillful flatterer; he always tells me exactly what I think.

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"When my wife finishes a month with a deficit in household cash," said Hal Coffin, explaining women at our men's club, "I must make it up to her because that proves the allowance was too small. But if she ends up with a balance, I have to give her a like amount because, she says, that's what she saved me."

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The sights and sounds of March on its way to becoming Spring seem to bring out all the zany aspects of my family's makeup . . . my wife, in new pink shorts, out snowballing her son in the sunshine . . . daughter Rosie, feeling so good she voluntarily cleans up after dinner . . . Granddad Hillis, normally the soul of dignity, adding a flutter horn on the exhaust pipe of his old car . . . and I impulsively paying $18 for a new barbecue smoker when we really haven't broken in the old one.

Burton Hillis

P. S. If Washington's Bob Hannelly has his way, we can clean out our medicine chests and substitute a bottle of stuff that'll give you what he's got.

Dear Burton: There's progress over at H.E.W. You know they always have trouble getting a secretary of Health, Education, and Welfare because it's hard to find a Republican in favor of all three.

But I've amazing inside news for you. A young government chemist has just perfected an anti-miracle miracle drug. Not only does it cure you of the ailments you might get taking miracle drugs, but it substitutes one over-all disease that anyone can be proud of.

Doctors who've handled the new drug are ecstatic over the possibilities. Since it substitutes one disease for thousands, it simplifies diagnosis, does not handicap people who never took Latin, and, in a very real sense, should unify the country.

Here's how it works. Suppose you have tricky leg muscles, a drippy nose, and a tendency to scratch your ear. Not only is this diffusion of complaints annoying, but you can't get anyone interested in hearing your troubles. Now, you merely take two tablets of the new anti-wonder drug after dinner, and all these disorders vanish. In their place, you have a kind of pleasantly nagging indisposition which you share with some 15 to 50 million other Americans, depending on the season and the party in power.

We're hoping the young chemist will win the Nobel Prize and that the drug will become universal. Nothing would do more for East-West harmony than to have Communists and capitalists all complaining of the same malady. So you see, we do make progress in Washington.

Best,
Bob Hannelly

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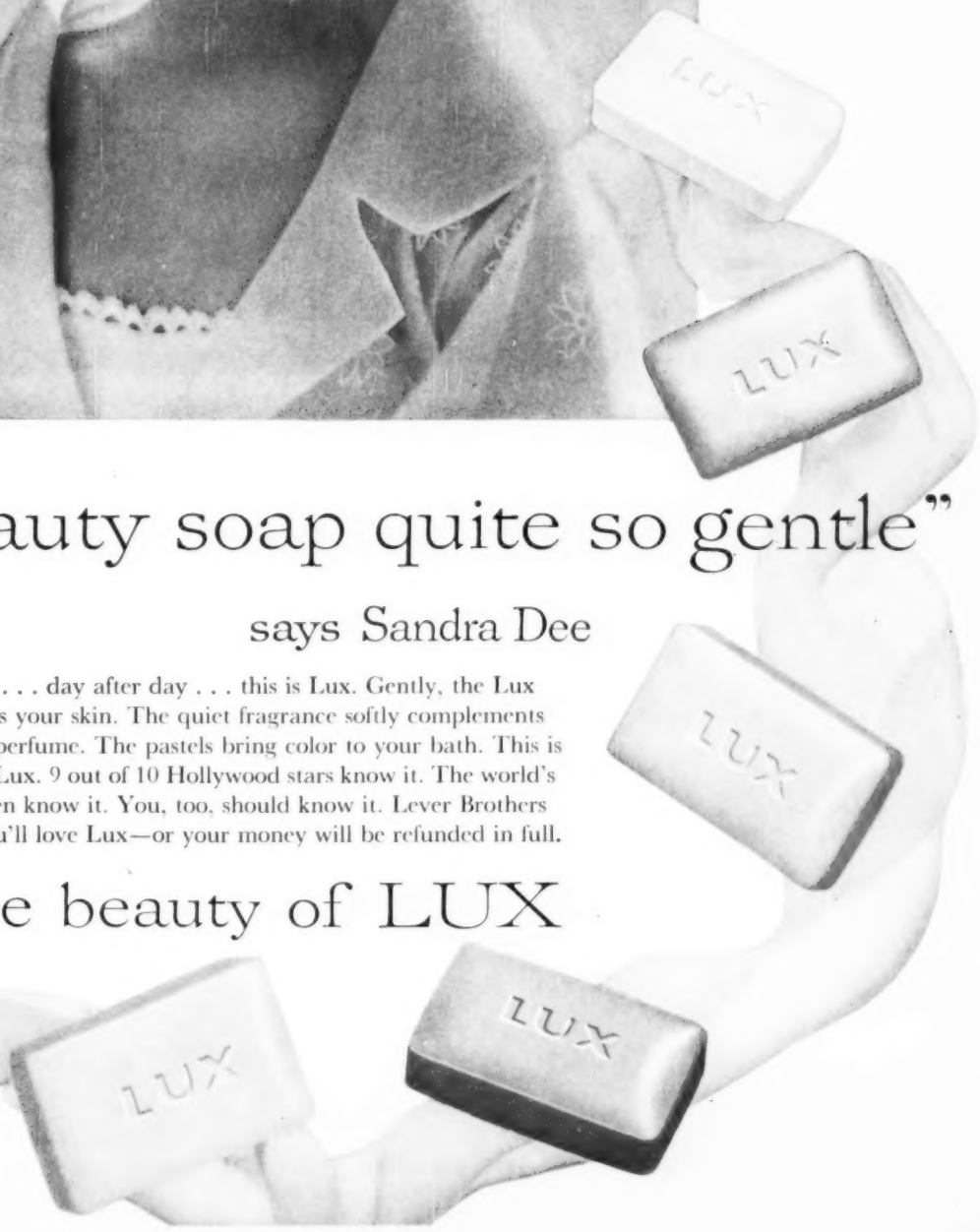

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